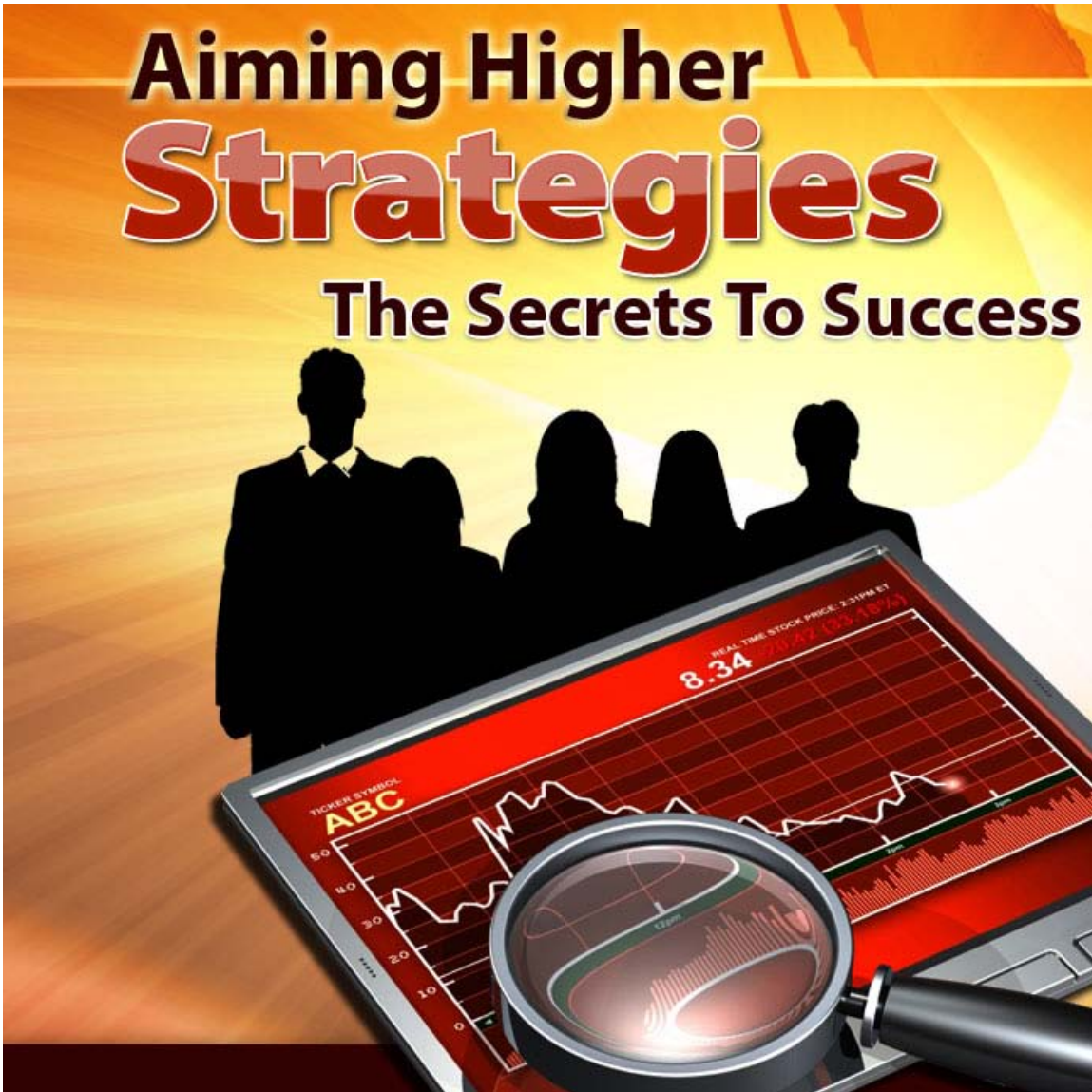


Aiming Higher **Strategies** The Secrets To Success



Aim Higher Strategies

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Foreword

This book instructs you on what to do and how to accomplish it when it comes to tapping and utilizing the powers of your subconscious.

Where have you been schooled to constructively utilize, neutralize, command or harmonize with your passions, emotions, instincts, dispositions, feelings, moods and habits of idea and action?

Have you been instructed how to aim high and accomplish your goals irrespective of the obstacles? If your answer is "No." You'll be taught these things if you read and then apply the precepts in this book.

Chapter 1

Where This All Gets Started

Synopsis

There is an invisible talisman (mental attitude) that has 2 amazing powers: it has the power to draw in wealth, success, happiness and wellness; and it has the power to drive back these things — to rob you of all that makes life worth living.

It's the first of these powers, that lets a few men climb to the top and remain there. It's the second that keeps other men at the bottom all their lives. It's the later that pulls still other men down from the top when they've accomplished it.

A Place To Begin

You must learn to develop the habit of recognizing, relating, assimilating and utilizing universal precepts and adopt them as your very own. Then follow through with desirable action.

And what are the precepts you might apply? They may be learned and applied by youngsters and grownups:

Greatness comes to those who acquire a burning desire to accomplish high goals.

Success is accomplished and maintained by those who try and keep going with a positive mental attitude.

To become an expert achiever in any human action, it requires practice . . . practice . . . practice.

Effort and work may become amusing once you establish particular desirable goals.

With each adversity there's a seed of an equivalent or better benefit for those who are motivated with positive mental attitude to become achievers.

Man's biggest power lies in the power of prayer.

To learn and apply these precepts, tune in your invisible talisman to the positive mental attitude side.

We're the masters of our fate as we are masters, first, of our attitudes. Our attitudes determine our future. This is a universal law. This law works whether the attitudes are destructive or constructive. The law says that we translate into physical truth the thoughts and attitudes which we hold in our brains, regardless what they are.

We translate into truth thoughts of poverty even as quickly as we do thoughts of wealth. But if our attitude toward ourselves is big, and our attitude toward other people is generous and merciful, we
Draw in big and generous portions of success.

As well know that those who trust they can't repel the positive; they utilize the negative side of their talisman. Those who trust they may repel the negative; they utilize the positive side.

That's why we must be cautious when we utilize these talismans. Its positive mental attitude side that may get for you all the rich blessings of life. It put up help you to overcome your troubles and to discover your strengths. It may help you step out ahead of your rivals, and can turn what other people say is impossible into reality.

But the negative mental attitude side is just as powerful. Rather than happiness and success, it may draw in despair and defeat. Like all power, the talisman is unsafe if we don't utilize it the right way.

But how do you go about putting positive mental attitude to work in your life instead of negative mental attitude? Some individuals seem to utilize this power instinctively. Some learn by relating and absorbing what they read in inspirational magazines and books.

A few individuals use positive mental attitude for a while but when they get a setback, they lose faith in it. They start out right, but a few "foul breaks" cause them to flip the talisman wrong-side-up. They never realize that success is maintained by those who continue trying with positive mental attitude.

A few individuals seem to use positive mental attitude pretty much all the time. Other people start and then quit. But other people — the huge majority of us — have never truly begun to utilize the fantastic powers available to us.

What about us? May we learn to utilize positive mental attitude, as we've learned other skills?

The answer, based on years of experience, is a definite yes.

This is the content of this book. In the chapters that follow we'll show you how it may be done. The effort to learn will be worth it because positive mental attitude is the crucial ingredient in all success.

Chapter 2

You Can Alter Your Life

Synopsis

We now know that positive mental attitude is a great thing. Once you begin to employ these principles with positive mental attitude in your preferred occupation or to a solution of your personal issues, you're on the road to success. Then you're on the right track and headed in the correct direction toward getting what you wish.

To accomplish anything worthwhile in life, it's crucial that you employ positive mental attitude, no matter what other success rules you employ.

Positive mental attitude is the catalyst which makes any combination of success precepts work to accomplish a worthwhile end. Its negative mental attitude, combined with some of the same precepts, that's the catalyst which results in crime or evilness. And grief, calamity, tragedy — sin, disease, demise — are a few of its rewards.

The Things Needed

As long as you live, from this day onwards, you are able to analyze your every success and every failure — that is, if you form these principles indelibly in your memory.

You might develop and sustain a permanent positive mental attitude by making it your duty to adopt and apply these principles in your day-to-day living.

There's no other known technique by which you might keep your mind positive.

Analyze yourself bravely, now, and learn which of these precepts you have been utilizing and which of them you've been overlooking.

In the future examine both your successes and your allures, utilizing the principles as a measuring system, and really soon you'll be able to lay your finger on what has been holding you back.

If you have positive mental attitude and don't succeed, then what? If you utilize positive mental attitude and don't succeed, it might be because you're not using it the right way in the combination for success to accomplish your particular goal.

Initially it might be hard to comprehend and apply the principles. However as you continue to read each of these precepts will be more clear to you. You'll then be able to utilize them.

Has the world presented you a raw deal? "I never truly had a chance to advance. My dad was an alcoholic, you know." "I was raised in the slum area and that's something you are able to never get out of your system." "I only had an elementary school education."

These individuals are all stating, in essence, that the world has afforded them a raw deal. They're blaming the world and conditions outside themselves for their failures. They blame their heredity or their surroundings. They start out with a negative mental attitude. And, naturally, with that attitude, they're handicapped. But it's negative mental attitude that is holding them down, not the extraneous handicap which they provide as the cause of their failure.

Identifying one's self with a successful mental image may help break the habits of self-doubt and defeat which years of negative mental attitude set up inside a personality. A different and equally crucial successful strategy for altering your world is to identify yourself with a mental image that will inspire you to make the correct decisions. It may be a slogan, a picture, or any other symbol that's meaningful to you.

What will your picture state to you? There's one way to find out. When you're faced with a grave issue or decision, ask your picture a question. Listen, for the answer.

A different crucial ingredient for altering your world is to have definiteness of purpose.

Definiteness of purpose is the beginning point of all accomplishment. Definiteness of purpose, blended with positive mental attitude, is the beginning point of all worthwhile accomplishment Remember — your world will alter whether or not you decide to alter it.

- However you've the power to decide its direction. You are able to pick out your own targets. When you ascertain your definite major aims with positive mental attitude, there's a natural tendency for you to utilize seven

of the success precepts:

- Personal initiative
- Self-control
- Originative vision
- Organized thinking
- Commanded attention (concentration of effort)
- Budgeting of time and cash
- Exuberance

Goals

98 out of every 100 individuals who are disgruntled with their world don't have a clear picture in their brains of the world they'd like for themselves.

Consider it! Consider the individuals who drift without aim through life, disgruntled, struggling against a great many things, but without a clear goal. Can you say, right now, what it is that you wish out of life?

Fixing your goals might not be simple. It might even involve a little painful self-contemplation. But it will be worth whatever work it costs, because as soon as you are able to name your goal, you are able to expect to enjoy a lot of advantages. These advantages come nearly automatically.

The first awesome advantage is that your subconscious starts to work under a universal law: "What the mind of man may conceive and believe — the mind of man may accomplish with positive mental attitude." Because you visualize your specified destination, your subconscious is affected by this self-suggestion. It goes to work to help you arrive there.

Because you know what you desire, there's a tendency for you to try to get on the correct track and head in the correct direction. You get into action.

Work now gets to be fun. You're motivated to pay the price. You budget your time and cash. You hit the books, think, and plan. The more you consider your goals, the more enthusiastic you get. And with enthusiasm your want turns into a burning desire.

You get alerted to opportunities that will help you accomplish your objectives as they present themselves in your daily experiences. Since you know what you want, you're more likely to recognize these chances.

All of these things are essential for a positive mindset and consequently success.

Chapter 3

Personal Initiative

Synopsis

Consider something you wish to accomplish that's truly important to you? (Don't go forward without picking out one of your top goals.)

Now imagine having accomplished it? You're basking in the gratification of a job well done. How does it look? How does it smell? How does it taste? How does it feel? How do you feel?

The sole way in which you'll experience the delight, beauty, and fulfillment that will come by accomplishing this goal is if you utilize your personal initiative. It won't occur without it.

Initiative is a force of personal power that rises from deep inside and flows forth into positive, goal-oriented activity.

Take Action

Your personal initiative is your inner energy that begins all action. It's the enemy of procrastination. It's the spark that starts your productive actions. Without personal initiative, you can't be successful.

Success is something you have to accomplish without somebody telling you what to do or why you ought to do it.

Success comes to those who are proactive. Rather than drifting through life doing only what is called for, successful individuals do the additional things that bestow more meaning to life.

Regardless what your goal is—becoming a noteworthy mother, an honor student, an great athlete, a top-producing sales man, or the owner of your own business—if you're going to be successful you must utilize your personal initiative to do the little things demanded of you to succeed.

Personal initiative is more than a rudimentary requirement to accomplishing your goals, it's likewise about doing the little things that make your life and the lives of other people, both at work and at home, more pleasurable.

It's doing the simple matters like cleaning up your dirty clothes, cleaning house

or emptying the spilling over trash can. It's taking 3 minutes to clear the coffee mugs in the sink at the office. It's taking time to convey your genuine gratitude to somebody who did something for you. It's offering to assist a friend in need and is essential for a positive mindset.

In a way, your personal initiative is observing and being aware of the tasks that need to be done without being asked.

Among my fundamental beliefs is that the only way you'll have personal initiative to do huge things is by first utilizing it to do the tiny things. Each big success is made up a big number of little successes, each of which demands personal initiative and many of which are so little and insignificant that merely you notice, but they all add together.

Utilizing one's personal initiative has more advantages than meet the eye. Individuals who utilize their personal initiative are more respected and have heavier influence.

No other technique for building one's self-regard is more effective than utilizing your personal initiative to do the little tasks that make you a better individual.

Individuals who constantly utilize their personal initiative to advance their vocations are those who are at the upper side of the pay scale in their profession.

You'll have the edge at everything you do as you will stick out as an individual worthy of being noticed who has a positive mindset.

I not certain of the cause, but I see fewer individuals utilizing their personal initiative to advance their lives forward than at any time in my life. It's like everybody is seated in a holding pattern waiting for something to shift.

This is your chance to rev up your game and distinguish yourself from the rising number of apathetic individuals. This is your opportunity to utilize your unique talent, skill, and power to accomplish the things that are significant to you. Don't let the lethargic surroundings around you keep you from stretching yourself to become your very best.

I wish to challenge you to begin doing the little things that call for personal initiative. As you establish your confidence in executing the little things, then begin stretching yourself to do the bigger things. Keep going with this procedure and let each success to build on the prior one.

Chapter 4

Self-control

Synopsis

Self-control is the power to get yourself to take action regardless of your emotional state or a way to maintain a positive mental attitude.

Get It In Order

Imagine what you may achieve if you could merely get yourself to follow up on your best intentions regardless what. The pinnacle of self-control is when you reach the point that when you arrive at a conscious decision; it's nearly guaranteed you'll follow up on it.

Self-control is among many personal development tools available to you. Naturally it is not a cure-all. Even so, the issues which self-control may solve are crucial, and while there are other ways to solve these issues, self-control utterly shreds them.

Self-control may empower you to wipe out procrastination, maintain a positive mental attitude and be a success. Moreover, it becomes a potent teammate when combined with other tools.

Self-control is like a muscle. The more you discipline it, the stronger you get. The less you discipline it, the feebler you get.

Just as everybody has different muscle power, we all possess assorted levels of self-control. Everybody has some — if you are able to hold your breath a couple of seconds, you have a little self-control. But not everybody has formulated their discipline to the same level.

The way to establish self-control is like utilizing weight training to establish muscle. This entails lifting weights that are close to your limitations. You force your muscles till they fail, and then you rest.

Likewise, the basic technique to build self-control is to tackle challenges that you are able to successfully achieve but which are near your limitations. This doesn't

imply attempting something and failing at it daily, nor does it imply remaining inside your comfort zone.

You'll gain no strength attempting to lift a weight that you can't budge, nor will you acquire power lifting weights that are too flimsy for you. You have to begin with weights/challenges that are inside your present ability to lift but which are near your limitations.

When you succeed, you step-up the challenge. Even as most individuals have very weak muscles likened to how strong they may become with training, most individuals are really weak in their level of self-control.

If you're really undisciplined right now, you are able to still utilize what little discipline you have to form more. The more disciplined you get, the easier life gets. Challenges that were once inconceivable for you will finally feel like child's play. As you become stronger, the same weights will feel lighter and lighter.

Don't equate yourself to others. It won't help. You'll only discover what you expect to discover. If you believe you're weak, everybody else will feel stronger. If you believe you're strong, everybody else will appear weaker. There's no point in doing this. Merely consider where you are today, and aim to get better as you proceed.

Chapter 5

Originative Vision

Synopsis

Originative thinking is the bringing into being of something which didn't exist before, either as a product, a procedure or a thought.

You would be demonstrating originative thinking if you:

- Cook up something which has never existed before
- Devise something which exists elsewhere but you're not aware of
- Cook up a new procedure for doing something
- Reapply a subsisting procedure or product into a new or changed market
- Formulate a fresh way of viewing something (bringing a fresh idea into existence)
- Alter the way somebody else views something

As a matter of fact, we're all originative daily because we're constantly altering the ideas which we hold about the world about us. Originative thinking doesn't have to be about developing something fresh to the world, it's more to do with formulating something new to ourselves. Once we alter ourselves, the world alters with us, both in the way that the world is impacted by our different actions and in the different way that we go through the world.

Get Creative

Originative thinking may be utilized to make products, procedures and services better and it may be utilized to produce them in the first place. It's expected that increasing your originative thinking will help you, your organization and your clients become happier through betterments in your quality and amount of output.

Originative thinking is the procedure which we utilize when we come up with a fresh notion. They are the blending of ideas which haven't been blended before. Brainstorming is one form of originative thinking: it works by blending somebody else's ideas with your own to produce a new one. You're utilizing the ideas of other people as a stimulus for your own.

This originative thinking process may be accidental or deliberate.

Without utilizing special strategies originative thinking does still happen, but commonly in the accidental way; like a chance happening making you consider something in a different way and you then discovering an advantageous shift. Additional changes occur slowly through pure utilization of intelligence and logical advancement. Utilizing this accidental or logical advancement process, it frequently takes a long time for products to formulate and improve. In a quickening and competitive world this is plainly harmful.

Utilizing special strategies, deliberate originative thinking may be utilized to develop new ideas. These strategies force the blending of a wide range of thoughts to spark off fresh thoughts and procedures. Brainstorming is among these special strategies, but traditionally it begins with unoriginal ideas.

Developments of products happen much more speedily utilizing these deliberate strategies than by accident. A lot of individuals known for being originative utilize these strategies, but are not aware they're doing so because they have not been officially trained in them. If you utilize these deliberate strategies during advanced brainstorming sessions then you too will be more originative which in turn will add to your positive mental attitude.

With practice, ongoing originative thinking (the continuous investigation, calling into question and analysis that develops through education, conditioning and self-awareness) happens all the time. Ongoing originative thinking maximizes both accidental and deliberate originative thinking. Ongoing creativeness takes time and deliberate practice to get skillful at, but it's amazing how quickly it becomes a mental attitude, not a strategy.

The opening move to take is to learn the creative thinking strategies so that you are able to deliberately utilize them to come up with fresh ideas. You'll then be at an immediate advantage over those who don't understand how to utilize them. You ought to then practice the strategies to increase your skill at ongoing originative thinking as well as boost your positive mental attitude.

Chapter 6

Organized Thinking and Concentration

Synopsis

Concentration and organized thinking work together but one doesn't lead to the other. To concentrate is to direct your mental mights or your efforts toward a certain action, subject or issue.

Memory is the power to remember info, experiences and individuals. There are a few particular skills that may be learned to heighten both concentration and organized thinking.

Practicing these skills is likely to better one's positive mental attitude.

Get Your Brain In Order

When something is stored in our brain, we don't forget it. We might, however, have difficulty recalling the data. It's likewise possible that the data we're trying to recall was never stored.

Good concentration will heighten organized thinking. If we only practice skills that better our organized thinking but never look at divisors that enhance concentration, our efforts will only be marginally successful.

Make your mind a deal it can't reject. Yes, the mind takes bribes. Rather than telling it NOT to worry about a different, lesser priority (which will cause your brain to consider the very thing it's not supposed to consider!), assign it one task with start-stop time parameters.

For instance, "I'll consider how to pay off that charge card debt when I get home this evening and have a chance to add together my bills. For now, for the following 30 minutes from 1-1:30 pm, I'll provide my total focus to practicing this presentation so I'm eloquent and articulated when pitching this proposal."

Still can't get additional concerns out of your brain? Write them down on your to-do list so you're free to block them. Recording distressful obligations means you don't have to utilize your brain as a "reminder" message board, which means you are able to provide your undivided attention to your chief priority task.

Don't feel like concentrating? Are you ducking a task or project you're supposed to be working at? That's a sort of procrastination. It's astonishing how long it takes to finish

something we're not working at.

Next time you're about to put off an obligation ask yourself, "Do I have to accomplish this? Do I want it accomplished so it's not on my mind? Will it be any simpler later?"

Those 3 questions may provide you the incentive to mentally apply yourself as they bring you face to face with the reality this chore isn't disappearing, and delaying will simply add to your guilt feelings and make this burdensome chore occupy more of your brain and time.

Picture your brain as a camera and your eyes as its aperture. Much of the time, our eyes are "taking it all in" and our mind is in "wide-angle focus." We may really consider a lot of things at once and maneuver really efficiently this way.

What if you wish to shift to telephotograph focus? What if you have to ready for a test and you require 100% concentration? Cup your hands about your eyes so you've "tunnel vision" and are looking only at your text. Placing your hands on the side of your face screens surroundings so they're literally "concealed, out of mind." Consider the importance of those words.

If you cup your hands about your eyes each time you wish to switch from wide-angle to telephotograph focus, that physical ritual gets to be a Pavlovian trigger.

Utilizing your hands as blinkers each time you wish to narrow your focus teaches your mind to switch to "one track" mind and center on your command.

Wish to know how to be "present" and fully here and now rather than senselessly rushing here, there, and everywhere? Next time your brain is a million miles away, merely look around you and truly view your environment. Study that dainty flower in the vase. Get up close to the picture on the wall and wonder at the artist's craftsmanship.

Lean in and truly view a loved one you tend to take for granted. Your world will come alive in your mind's eye.

Chapter 7

Budgeting Time and Being Excited

Synopsis

If time is an un-renewable resource, it adds up to make the most of the time you're presented. Learn to set a budget and maximize the time you have.

Let life drift by without a clear, definite, and ascertained purpose. You now have the pure formula for boredom!

If you let the day go past without zest and vigor, you're opening gaps to allow dull moments to creep in and a negative mentality.

Get Moving

Time

When it comes to devising purchases, many individuals have an idea in their brains of what they're willing to spend. You likely wouldn't walk into a shoe-shop and say, 'I'll buy that pair of shoes regardless how much they cost.'

If the salesperson states the shoes cost \$300, most individuals wouldn't purchase them. That's because when it concerns making purchases, individuals set a budget in their brains of how much those shoes are truly worth to them.

However what about when it bears on how you spend your time?
Do you occasionally expend more time on particular tasks than they're truly worth?

For example, when it comes to housecleaning do you spend 60 minutes a day doing so? 2 hours? 3 hours? More than 3 hours? Is dusting truly worth that much of your time? What about your additional projects and assignments? How much is that time worth to you?

We all get the same sum of time every day--24 hours. Leastwise eight of those hours are apportioned to sleeping. So, we all have about sixteen hours when we're awake.

By arranging a time budget for particular activities, you'll always ensure your time is being expended on what is most crucial to you, your loved ones and your future. How much time are you wishing to invest with a spouse or love? How many hours will you apportion to working, cleaning, working out, eating or watching TV?

Before arranging anything, ask yourself how much time you're willing to commit. Put those time investments down so you can reference them on a regular basis. Then, stick with your time budget.

Time isn't an inexhaustible currency, so make sure to spend it sagely.

Excitement

Go to a place where you've never been to. Anything fresh will make your brain curious and invigorated. This lifts the dullness off your present way of living. Fresh places bring back the childly curiosity in you. Curiosity keeps you alive; and traveling is, far and away, the best antidote to tedium.

It is frequently said that, "All work and no play, makes a dull day". You have to work in order to pay the bills. All the same, working without fun once in a while might result to listlessness.

Once a year, take time out to go to a fresh place or alien land (if your budget may allow it!) and add fresh info in your intellectual vault.

If you're a pet lover, drive over to a pet store of your choice and pick out an animal companion. Individuals state that dogs are the most truehearted companions. You've heard of dogs risking their lives for their owners.

If you can't have pets at home, one alternative is to have plants. Others find it curative talking to orchids, roses, and each imaginable flower in the plant kingdom. Flowers in assorted hues, and the color green, may be relaxing to the eye.

If you've a green thumb, why not attempt this hobby? If you feel thrilled when surrounded by plants, go ahead and grab your horticulture tools!

Boring life may be made exciting thru food! Aside from being the source of power (and additional pounds!), Utilize food to make life stimulating. Be on the lookout for fresh food ideas through eating and distinguishing unique restaurants.

Think about cooking as a different activity that may stimulate the mood. Cooking exposes you to assorted flavors and textures of ingredients. Who knows? You may be looking at a future business venture if you indulge in your passion in cooking.

Distinguish what you want and love to accomplish. If you're not into it by now, this is the ideal time to begin the discovery procedure. Perhaps now is the correct time to learn a fresh skill like playing an instrument, enroll in a gym, and pick-up fresh habits. This will do marvels for your life in terms of physical wellness and elimination of tedium.

Other people engage in volunteer work. This is a different alternative that's certainly fulfilling and uplifting to the spirit.

In all these actions, you are able to invite similar-minded acquaintances to join you in your journey. The moment you decide to pursue a clear and definite purpose and do something that places meaning into your life, you've taken the initial step toward a life of ceaseless fulfillment and a positive mental attitude.

Wrapping Up

This is the beginning step... reading. It ought to be a fast reading, to grasp the sweeping flow of thought that the book bears.

Read for certain emphasis. A 2nd reading is for the purpose of absorbing particular details. You ought to pay certain attention to see that you comprehend and truly grasp any fresh ideas the book presents.

Read for the future. This 3rd reading is more of an organized thinking feat than it is a reading job. Literally learn passages that have certain meaning to you.

Discover ways they may relate to issues you're presently facing. Test fresh ideas; attempt them; discard the worthless and imprint the valuable indelibly on your habit patterns.

Read — later — to brush up your memory, and to rekindle your inspiration. There's a celebrated story about the salesman who's standing up in front of a sales manager stating: "Gimme that old sales talk again, I'm getting kinda disheartened." All of us might become disheartened. We ought to re-read the best of our books at such times to rekindle the fires that got us going in the beginning place.