



**ARTICLE WRITING**  
**How To Become A Top**  
**Notch Writer?**

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## INTRODUCTION TO THE ART OF WRITING

From the medieval times and the troglodyte's era, writing has been the primary form of communication amongst the widespread civilizations. Whether it had been an issue of recording factual incidents and accidents, or a fiction tale brewing in those minds, writing had always been a safer way out.

The Natural Art of Writing combined with the excellence of mind, has been the most acknowledging and beneficial factor for creating an essence of past in our minds and guiding us on our road to the future. This very art has conceded the basic sense of thought and consideration in human beings and have evoked a deep desire to unravel the stoned path to the foregone civilizations using the modern technological advances round the globe.

Presently, this Art of Writing has become a rather necessity in today's world that you ought to fulfil primarily due to increasing globalization and advancement. Let it be journalism or composition studies, creative or interactive fiction, all forms of writing are being direly called upon to develop the linguistics standard all across the globe at equal levels. It has been recognized as an honest and comprehensive form for carrying all words and emotions to numerous destinations, all at once.

The Art of Writing is not only necessary to portray the circumstances in one place across the other continent. Rather it is the simplest way of expressing one's deep emotions and underlying information that one may happen to have, to the rest of the world. On the other side, it has been due to this very innate ability that our world has become rather a global village, in combination of other supportive technological discoveries and inventions like Internet and Computers.

## ARTICLE WRITING

### **A General Synopsis of the Art:**

Not everyone in this world is blessed with the Art of Writing and there are few gifted people who can enlighten our mind with their specific styles and mingling words. Because of these very personas, our linguistic standard has been elevated across the globe to high levels and stands and an entire network containing all sufficient and useful information has been created.

Article Writing is also amongst the many forms of writing types including Fiction and Factual accounts, but is quite distinct from others due to its differentiated set-up and constitution. Not every draft is commonly called upon as an Article; they are specifically nonfictional drafts that are primarily written for publication purposes or to provide information based utility to the masses. Evidently, they do not include stories or unrealistic approaches rather a pragmatic account full of information that prove to be useful for the readers of all ages.

Articles differ in their length, respective of the title and jest of the topic. But this is not at all necessary as they can easily vary in their size, can be short and comprehensive and can be long and resource-full.

## **Mere Writing or Brain Cramming:**

Whether it is the case of Article Writing or Fictional, this Natural Ability needs moulding and shaping to portray versatile feelings and emotions in different sort of writings according to their prerequisites. Perhaps for this very reason, all types of writing ask for diligence and determination from the writer's side and prospect along with reliable and pragmatic factual information.

Just to have comprehensive knowledge of writing rules and regulations does not make a person a perfect Article Writer. Besides, there are also many other little essential formalities that many tend to overlook which otherwise have to be fulfilled. This writing process requires a complete information or data-base in the minds of the authors besides proper implementation style.

There are a variety of Articles that are simply crammed with information and mere keywords but only because of the unimpressive-response of writing, these Articles tend to be neglected by the billions of masses using the Internet services along with other websites and are normally blacklisted. Such Articles often tend on creating web traffic towards their material just to have financial benefits and not the consumer satisfaction which is more important.

In order to attract a large honest and deserving traffic to the write-up, a person should be capable

of researching his/her respective subject to each and every aspect that they can peek into and then present their thesis in an entirely neutral manner whilst avoiding exaggerations and unnecessary emphasis that might fill up your draft, not with information but with mere hyperboles, which is highly un-recommended by senior authors and widespread websites.

Hence, the whole task is full of responsibility for the authors who should mingle up their own knowledge and experience along with experts suggestions to produce a commendable and informative draft that can prove to be quite beneficial for all those who click upon it and subsequently do not instantly turn over.

### **Fast-paced Writing or a Prolonged Thinking Process:**

Writing is a time consuming and well elongated procedure that requires complete attention from the author. Not every Article may seem to be much consideration-seeking but in reality every piece has its own specifications and formalities that have to be looked upon before putting pen to the paper for the particular topic.

Basically, it is the foremost responsibility of a writer to critically analyze his/her topic from every possible and pragmatic angle, from professional's eyes as well as a novice's. This analysing ability enhances the stature of the produced draft and reflects the optimistic viewpoint of the author. Even though, Article Writing is a stereoscopic job and may include versatile written inclusions under different topics, but it does not make the whole task a second's or a minute's job.



Rather, Articles involve a complete overview of the prospects that authors tend and oblige on writing. Therefore, it becomes a primary necessity to give a thorough deliberation and audience-perception-based thought to the topic as well as the widespread research.

The write-ups that merely involve normal life experiences and experiments also require an expert's back-up as the author is simply a stranger for the audiences and in order to attract their complete attention and convert their subsequent desire into action, this step is entirely important.

The expert's suggestions and their inclinations for a specific topic actually enhance the credibility of the Article that it might receive from the targeted audiences and increase the financial benefits that the author might receive from its awareness and sale through web-based-traffic.

### **First Impression Is The Last Impression:**

It is very particular of gifted writers that once they have discovered their innate ability and skill, they tend to polish it to extremities by continuously practicing it. This effort actually proves to be quite fruitful for all the authors as it makes them aware of the present faults of their drafts and how

they can overcome their weaknesses and solidify their strengths.

From the audience's viewpoint, once they have developed an aptitude for a writer for a specific category, they oblige on following only his/her instructions and suggestions and implement them into their practical lives. This is not actually the gain of readers but the gain of the author who actually received the privilege of being given a high stature in the eyes of his targeted audiences. This actually is the aim of every novice writer who steps into this imaginative, creative as well as a lucrative world.

Hence, in order to gain maximum attention and at least a chance to be looked upon or being considered, it is entirely important for every author to pay complete attention on their Articles and drafts. They should be very well written in prospect of grammar and spelling whilst the prose or content should be clear and understandable for almost all aged population. It should thoroughly comply with the prevalent or your own website's Manual of Style (MoS) regulations and should not violate the outlined laws for various types of writing. Besides they must maintain a neutral tone and viewpoint throughout without the infiltrations with over-exaggerations.

The effort to produce a good draft also involves a critical analysis of your write-ups and may include initial comments of the close family relatives and friends who like to read your inceptions and provide you with their honest and straightforward comments. Through these key comments, a person can easily get an idea as to where do they actually stand, are they providing enough information and even reliable one?

First satisfactory impression can also be easily created by preserving one's own uniqueness and true ability in their Articles and preventing them from being merely filled with copied data that can subsequently hurt the image of the writer and include it amongst the blacklisted authors. The information quoted in the Article should be verifiable and factual. It should provide the audience with proper citations as to from where the information has been attributed or quoted so that the originality and honesty of the drafts can be easily backed up.

On the other hand, one more important thing that makes your article truly attractive and reliable is the widespread use of illustrations. The back-up from the copyrighted and captioned images provides a solid proof of your diligence and effort. Likewise, the Articles should be stable in nature and not liable to turn around due to certain communal changes or critics opinions.

It is entirely mandatory to analyse the present or recent needs of the readers and draw an effort to provide them with complete utility and benefit from our behalf on the web, for the very purpose we might write Articles.

## THE WAY FROM A NOVICE TO A PROFESSIONAL

### The Ways to A Lead-Attracting and Resource-full Article:

Primary concern of web-based authors is that whether they would be able of seeking enough attention or traffic for their Articles so that they might be able of earning a decent income. What should be noted at this eve of passion is that not every draft you write has to be commendable and as significant as you think it might be, at least not necessarily.

"There is always a room for improvement" is a much quoted remark which is entirely or absolutely true. This optimistic thinking can actually make your every draft successful and attention-seeking. For this very personal and financial motive, there are few essential points that every author should keep in mind if success and money happens to be their prior and eventual goal and aim.

Most readers are prompted or magnetised towards those Articles which seem to be dynamic and versatile in content and nature as compared to other uploads. So it is a dire need that you pay great deal of heed on the topics that you select and the headings you make to attract world-wide masses. The captions should be truly tempting and crisp sentences made of alluring vocabulary should be used as these seem to be as an evident weakness of the readers.

Secondly, as mentioned and explained earlier, the content should be relevant and as much to the point

as possible. It should explain the key points that ought to be included in the topic and should be supported by clear facts and theories and also preferably by senior opinions and suggestions. Mostly it is recommended to write Articles on the topics that you yourself are well aware and acknowledged of as it makes your draft sure and you confident, the two things which are quite essential in this Article Writing business.

Afterwards, all writers should invite and welcome criticism on their Articles from their family members, friends and their world-wide users as it enhances your personal strengths and helps in overcoming your weaknesses. Also, these criticisms also make you aware of a different dimensional thinking that you may have ignored or may have stayed unaware of till date. This actually makes your Article even more perfect and resource-full.

The use of fine vocabulary amidst twisting and alluring sentences also increases the worth of the overall draft. It is quite common of readers to be attracted towards those topics that are full of rich linguistics and a tremendous and plausible utilization of dictionary. Besides, if your initial draft lacks in standard or quality, do not fret! It is a very common nuisance for many writers that they have to create a lot of drafts till they are ready to call one, their final.

To help this difficulty, it is recommended to have it commented from connoisseur professionals and seniors, to whom the topic is well known. In this way the suggestions can pave a natural way for you to the

glory and success. Reading aloud also makes us aware of trifling mistakes that we may have made which could otherwise be avoided and tell us about the real standard and quality of the Article.

### **The Prompt Result Giving Keywords to Be Used:**

Whilst writing tremendous Articles, it is as much important to focus on the keywords that you are including in those drafts. Using the basic language that the writers possess and always treasure, "Keywords" are those small significant words that people basically use to make their searches on the Internet regarding a specific topic in which they require information.

To many people it may seem trifling but to real finance-seeking writers it is very important to include crucial keywords in their Articles. This is essentially because of the fact that these keywords result in creation of large traffic on your Articles and hence a decent monthly income. Many people join this profession just because of this very fact that it can earn them money whilst they can stay at home in perfect ease and convenience and do their other essentialities as well.

The nature of the keywords depends upon the basic content of the Articles that you are writing. These small words should be closely associated to your outlines or headlines. Just for example, if your Article is related to recreational amenities and tourism then the keywords can include "tours", "tour's booking", "mountaineering", "hiking" etc.

Like this very example, any topic that you choose can be used to make up a profitable series of keywords.

Evidently, there seems to be no compulsion on the variety of words being used. They can vary from any sort to any as per your aptitude and inclination. But the most important point that should be noted here is that they must be of texture that they can be easily attracted and spotted in the categorized searches.

### **The Perfect Article Material Collection and Compilation:**

Before contemplating on writing up a draft or specifically an Article, it is quite important to go through the information package that you have with you. The content has to be well established whilst being of reader's interest. Many people who, though, possess the Natural Art of Writing face great problems at the hands of availability of perfect Article materials and ideas.

This very problem has versatile responsive answers from various professional writers around the world. In order to gather the apt Article material for yourself you need to develop an extensive interest in all sorts of literature that are easily available around you like newspapers, magazines. The everyday featured Articles in these publications can originate an inception in your mind that can prove to be quite beneficial as a complete written Article for you.

It is not at all necessary to copy the headlines and change up the material to suit your style and vocabulary; instead it is a healthy practice to

acquire some ideas from other drafts for one's own. Besides, this practice clearly results in building up of self-knowledge and awareness which is the most beneficial part of writing Articles.

These days, there are numerous writing workshops that are easily traceable and available on the web for the authors of all levels. These workshops include comprehensive tutorials being shared between the writers and other lecturers and can evidently result in a deep insight into other people's thoughts and contemplations which can provide us with great many ideas for our featured Articles.

Research-based and knowledge-seeking-based conversations with experts also pave a new dimension for our thinking and can erupt an entirely new contemplative theory for the writers world-wide. These conversations benefit us by giving us a new area to think and write on. But it isn't necessary to focus on professional topics; Article Writing can include various petty issues and accounts that are very closely associated with our personal or professional lives as well.

Most of the writers claim that the small coffee shops found in the suburban areas are good places to get ideas and then to comprehend them! This is merely because of the fact that these places consist of many people who have different tails to tell either openly to everyone or to near relatives. In the former cases, many writers have made use of the eavesdropping to extract marvellous content for their Articles!



In any case, perfect Article material that you might be hoping to obtain can come from your very own surrounding and the publications that you read everyday. The compilation of these very tremendous ideas and inceptions is also a very attention-seeking work, as your mere writing style can make all the difference even to a petty issue! This is the reason why are magnetised to few but not all the Articles.

## ARTICLE MARKETING AND PUBLISHING

### **Effective Step-by-Step Instructions for Easy Article Marketing:**

Merely writing the Articles is not enough for many potential pen users; instead it becomes a way of earning for them. Perhaps they do deserve this recognition and acknowledgement as not everyone can match their standards and aptitude in case of writing. For this very reason, it is essential that all the novices can be explicitly briefed about the true Article Marketing techniques that can assure them of their regular income as well as fame and recognition.

Article marketing business is skyrocketing these days. The best way to market your product is to insert good quality SEO articles to your website and increase the traffic to your content. Many websites target this strategy to increase internet traffic.

Article Marketing essentially is comprised of all those tactics and procedures that are followed in order to widely distribute the Articles and hence, draw web traffic to them which results in money making. All of the process is quite simple and much similar to the instructions that have been described above yet in case of writing Articles.

Writers should be quite specific in their business and produce only the drafts that consist of relevant and to the point information. The chosen topics and their subsequent content should be truly target-

oriented and over-exaggerations or hyperboles should be compulsorily avoided as they produce monotonous in the draft and tend to lose the readers world-wide.

The headlines should be forceful and dynamic which can compel the readers on reading your Article. Afterwards, the most popular Inverted Pyramid Technique can come in as a great help. It states that the writers should include the most alluring and tempting information at the start of their articles so as to firmly grip the consideration of the interested readers till the very end.

As stated earlier, the information should be to-the-point, but it does not mean that the Article should not be detailed enough or perhaps explicitly stated. The writers or authors should provide in-depth news whilst ensuring that no stated fact is left unanswered. This makes the readers well acknowledged and informed at the end of the Article.

Preferably, the Articles should be based upon the localized and international current affairs, Political and Social whilst maintain a perfectly neutral tone along with rich vocabulary. These types of Articles have high probabilities of gaining attention from web users and hence more chances of earning higher income.

But the whole process does not end here. One more important step should be taken before finally completing the task of successful Article Marketing. The articles that have been written should be given or uploaded on reliable and popular Distribution

Service Providers. These include all those websites and links that have a wide potential market of clients that are willing to buy versatile and explicit Articles. These Services usually perform their particular functions without charging any fee, though; some may require some investment for bringing the Articles to the top lists or front lines. But this investment is smaller in amount and is, no doubt, worth the endeavour of writing and gaining popularity.

### **Earning Money without Writing:**

This concept has recently gained much popularity and acknowledgement amongst the widespread writers especially on the professional's end. Though it seems quite impossible, but it is not only possible but reasonably easy to acquire as a habit and a personal profit motive.

For earning this hasty income, all the authors need to contemplate on the issues that they write on and choose their topic wisely and with much consideration. All the professionals who earn income way more than they write suggest that all the interested authors should select their "products" wisely and those which are much in demand and are presently popular. Likewise, they should be the ones that many else people have also written on. Never ever ponder on writing those topics that are less popular and have few drafts dedicated to them.

Competition in the Article Writing Business is the best thing that we should always hope for as this also results in higher income rate for the potential

writers. It is basically an emblem of potential topics and "products".

Afterwards, it is also mandatory to keep the Articles short and side-by-side compact. Preferably the word count should be approximately 400 or lesser but the content should be almost overwhelmed with purely reliable and trustable information. This makes your Article well-demanded one and trustable from the widespread web-based readers and increases potential traffic that ultimately results in your income.

### **Possible Advantages for Article Marketing:**

Although the list might stretch to great extends but to be explicit and target-oriented, the advantages of the Article Marketing can be conveniently jotted down into smaller and simpler categories. These categories are basically the various types of benefits that a reader might achieve by publicising his/her article on Web Directories.

Primarily, Article Marketing can boost your status as an expert in the eyes of world-wide web users. If any writer is only affiliated with some websites or blogs, this may take considerable time for the writer to enhance his/her image. But if the written Articles are uploaded onto the various popular and reliable Web Directories, these will make available your Articles on numerous websites or blogs that may use your drafts. In this way the readers will be able of accessing your Articles with more certainty and in more quantity which will ultimately make you up as an expert as your drafts would be available in various categories and will be quite popular simultaneously.

Through the way of well-established and conjured up Articles, your reputation can very well grow on the internet which will distinguish you from all other experts and professionals working at your level. In this way your Articles will receive more recognition and acknowledgement whilst the creation of immense traffic which can earn you a respectable income.

But the most important thing here is to basically analyse the movement of traffic on the Web. It is not at all necessary or wise to attract traffic towards your Article rather you should make an effort to stay ahead of the traffic flow and make every attempt to satisfy the pounding needs and wants of versatile and various readers which are liable to change with every foregone hour.

When huge traffic actually follows your Articles and honours every word that you speak by way of your Art of Writing, you stand a better chance of building up a list on the Web Directories. These lists consist of all those potent readers that actually appreciate your diligence and follow your suggestions and instructions openly.

These very people become the ultimate source for sharing of the knowledge. This can be easily explained by the fact that these people, since they follow your Articles, comment and share their opinions regarding the topic under consideration. In most cases, it enhances your stereoscopic vision of thought and paves a new way of contemplation and consideration which is always beneficial for the authors.

## CONCLUSION

In this technologically developed era enveloped by the virulent scientific inventions and discoveries, the Art of Writing has also been adorned by a much more optimistic belief and is the need of the modern world. For all the potent and dynamic writers out in the world waiting for a comprehensive guide for learning the basics of the Article Writing, this eBook would have proved to be a comprehensive and explicit endeavour for augmenting their stature and income side-by-side.