

How I Made \$34.000 In Just 1 Month.



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patrick@allhiddensecrets.com

Some Testimonials I have received from readers.

"Patrick, you looked at my site for only 5 minutes...and the suggestions you made doubled my conversions immediately for twice as much profit on each visitor"
Bob smith, Quebec Canada

"Within 10 days after returning home, and using the techniques I'd learned, I built a web site, set up a marketing strategy and put my plan into action. WOW! In less than 24 hours I'd made over \$2,000 and got more than 100 leads! I about fell out of my chair! The principals I'd learned from Patrick really worked! Believe me... the results are fast, easy and automatic."
Simon Jones, New York, NY

"Just one of my clients went from zero sales on the Internet to over \$250,000 a month in revenue and we're looking to do over \$400,000 a month in a very short period of time. That's a 400,000% increase in a little over a year! Thanks Patrick for all your help and for providing such a simple yet proven approach to making money on the Internet with affiliate programs."
Eric Stewart

"What am I really going to learn from him that I haven't already heard about from gurus like Jay Abraham, Dan Kennedy, Yanik Silver and Corey Rudl?" The answer is: a lot of stuff. One strategy alone made me over \$10,000 within the first three months I used it."
Harvey Thomson, Belladonna Studios

"Patrick - your information has blown my mind - and I'm as skeptical as they come. I don't have any choice but to follow your advice in the future, because your advice has brought in over \$30,000 in cold, hard cash to me in the last two months. THANK YOU!"
Lets me say that your products in your affiliate program sell like crazy cakes and i'll continue to sell it forever.
Bryan Ducovski,

"I have purchased quite a few of your courses---they really are the best available on the Net, and believe me, I know. Following your instructions, my son wrote a digital book and started selling it on his web site. He has made more than \$14,000 in four months. The orders keep rolling in, day and night. Not bad for his very first effort ... and he is 17 years old!"
Hakim Chishti - <http://www.tractorbynet.com>

"Patrick, you made me make close to \$1000 within 48 hours, and all I did was send out an ezine advertising email that took me 5 minutes to draft! You really do put the money where your mouth is when you said you can increase the profits of any website in one hour or less! Thanks Terry! " Jo Han Mok

"I just buy your ebook names all cash hidden secrets exposed...By far this is the BEST and MOST up to date information that I've seen on the Internet for the money making techniques subject. This is good stuff...\$9.95 is priced way too Low!..."
Marilyn Simard, Bonneville, Montreal

"Thank you so much for the information you share in your newsletter, in your products and on your site. You might like to know that, using some of the things you teach, I've secured \$60,489.00 over a 6 month period! What you teach works - BIG TIME"
Erin wong, Webmaster on erin wong world.

"You have truly outdone yourself! I just completed reading your new course, "all cash hidden secrets exposed" and I sure got my moneys worth. I immediately implemented two of your suggestions in my marketting and got immediate results. In fact, one suggestion improved my sales results by 75% the first day! That is unheard of, I just had to let you know! You are a great coach and now I can tell you that this program is easily worth 5 to 10 times what you charged me!"
Mike.

"Patrick, With your affiliate program i have made more than \$2,400 in the first month. I'm verry pleased by your affiliate program and i recommend it to everyone on internet.
Thank you so mutch "

Rachel Towsen, NY

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To Work As Your
“[Money Making Machine](#)”

[Click Here](#)

(You must to be connected to internet first.)

“How to Use This ebook to make profits on internet Overnight”

My name is Patrick Tremblay and I want to thank you for downloading this Free ebook to your computer.

This free ebook was created to help navigate you through dangerous Internet waters. I've been doing this business for almost 7 years now, and I've seen everything you can imagine try to pass for Internet marketing advice.

I've seen beginners write ebooks about making millions online and then come to me to ask how to sell it. I've also seen people who have never written a sales letter sell products on copywriting.

Web designers will offer to create you \$10,000 web sites. When they're finished, the site is an artistic piece of work, but no one ever spends a penny there. It doesn't matter how professional your web design and graphics are if the sales copy doesn't make the sale.

Internet “gurus” appear overnight and are gone just as quickly... Yet, this is the marketplace many of my products are in.

So this ebook was created with one reason in mind...to prove to you that my techniques will produce profits for you immediately.

Use the methods throughout this special report. Apply them to your business. You'll see an immediate boost in profits for your site.

It follows a principle I've learned and followed in my business, “Give First and Prove Your Worth.” This free special report contains better training advice than most of the PAID Internet marketing products you'll find in the marketplace.

Once you see how powerful many of these techniques I given to you freely are, you'll want to see just what I have in my "paid" products.

Remember, this is the free stuff. Wait till you see the kinds of strategies and techniques I talk about in the products I'm selling. Not only does each product talk about methods and techniques, but every single one of them gives you specific step-by-step directions of how to do it...and many of them even provide TOOLS to get the job done for you.

In case you're new to the Internet and don't know who I am, I'm an Internet marketing coach. I avoid the "guru" label so please don't use it referring to me. Too often, an "Internet guru" means someone who has written a book, but can't figure out how to sell it online.

So I use the title of "Internet marketing coach." I coach you and push you in the right direction to making money online for you and your business. Just like a sports coach draws out a plan, encourages their players, and pushes them to success, I'll do the same thing for your Internet business.

This report and my products give you the plan. I have even been known to apply a boot to the backside to push someone to action. Because without taking action, all these strategies will never produce results in your business.

We start here!

Introduction

Affiliate programs are the quickest way to make money on the Internet. And they can make you great money - in some cases around a million dollars a year! Here you'll see how affiliate programs work, including an example based on the popular all hidden secrets affiliate program. You will discover the method i take to generate sales.

What is an affiliate Program?

Thousands of companies have put up websites where people can buy their products and services. However, those websites are only useful if they get visitors. No visitors equals no customers. To solve this, many companies have created affiliate programs. The idea is that you attract customers to the company's website. In return, they pay you an affiliate fee for each purchase made by customers you referred. Depending on the product, that fee can be up to 50% of the sales price! Later on you'll see exactly how to attract customers.

Joining an affiliate program is easy and always free. First select one you like. Then complete a simple form with your details (so the company knows where to send your checks). In return, they give you a unique affiliate ID.

Making money with an affiliate program

All you have to do now is get people to visit a special website address. That address contains your unique affiliate ID, so the company's systems can work out that someone was sent by you, rather than by another affiliate. That way, you get proper credit for each sale.

To help you attract visitors, most companies give you colorful banner ads. Banner ads ("banners" for short) are those rectangular images you see everywhere on the Internet. Later you'll see how you can put your banner on thousands of pages.

Some companies also give you hints and tips on how to attract visitors. But because they are not in the business of Internet marketing, these tend not to amount to much. You really need specialized sources such as this e-book to make it work.

You can do this from most countries. You don't have to live in the United States to make money with an affiliate program. Most companies will be happy to send you your checks wherever you live. You simply bring those checks to your local bank, which will convert them to your local currency. Lots of Europeans, Canadians and Australians are doing very well.

Are you ready to follow the 10 simple steps to make money from an affiliate program?

Keep on reading...

These are 10 crucial steps to complete.
Please do the steps in order to get a working system.

Step 1

« Register at clickbank »

You need to register at clickbank for an affiliate account.

[Sign up](#) for the ClickBank affiliate program by clicking here.

Is a free account for promoting clickbank products.

Step 2

« Register as an affiliate to an affiliate program after you have registered with clickbank»

Lets look at a real live affiliate program to make it all make sense.

[A very good affiliate program is the one by allhiddensecrets.com](http://www.allhiddensecrets.com/). They want to become the dominant internet hidden secrets providers on internet. And when you join their affiliate program, you earn \$15 each time you refer someone who purchase an ebook.

If you give this a go, with the help provided by this e-book, I'm sure you'll make money here! Remember, join the affiliate program (It's free), it has some great features and everybody gets accepted for the affiliate program. Exactly how much money you'll make depends on your own input, but if you read and use the material in this e-book, \$10,000 or more should be within your reach.

Here is how allhiddensecrets can afford to pay you \$16.50 for offering the most garded secrets ebooks of internet. Each time someone pays with a credit card, the shop pays a transaction fee to the credit card company and give to you 55% of the profits \$16.50 in this case.

Later you'll see exactly how to refer new customers to all hidden secrets. It is easy as 1-2-3. You just have to follow the 10 steps explained in this ebook to make money.

But first...

Give it a try now (for free, no obligations)

[Click here now to open the allhiddensecrets website](#). Then enter your informations on the affiliate signup form. That's right, give it a go! It's free, takes less then a minute and you're under no obligation to work the system. It's the best way to see how it all works in real life.

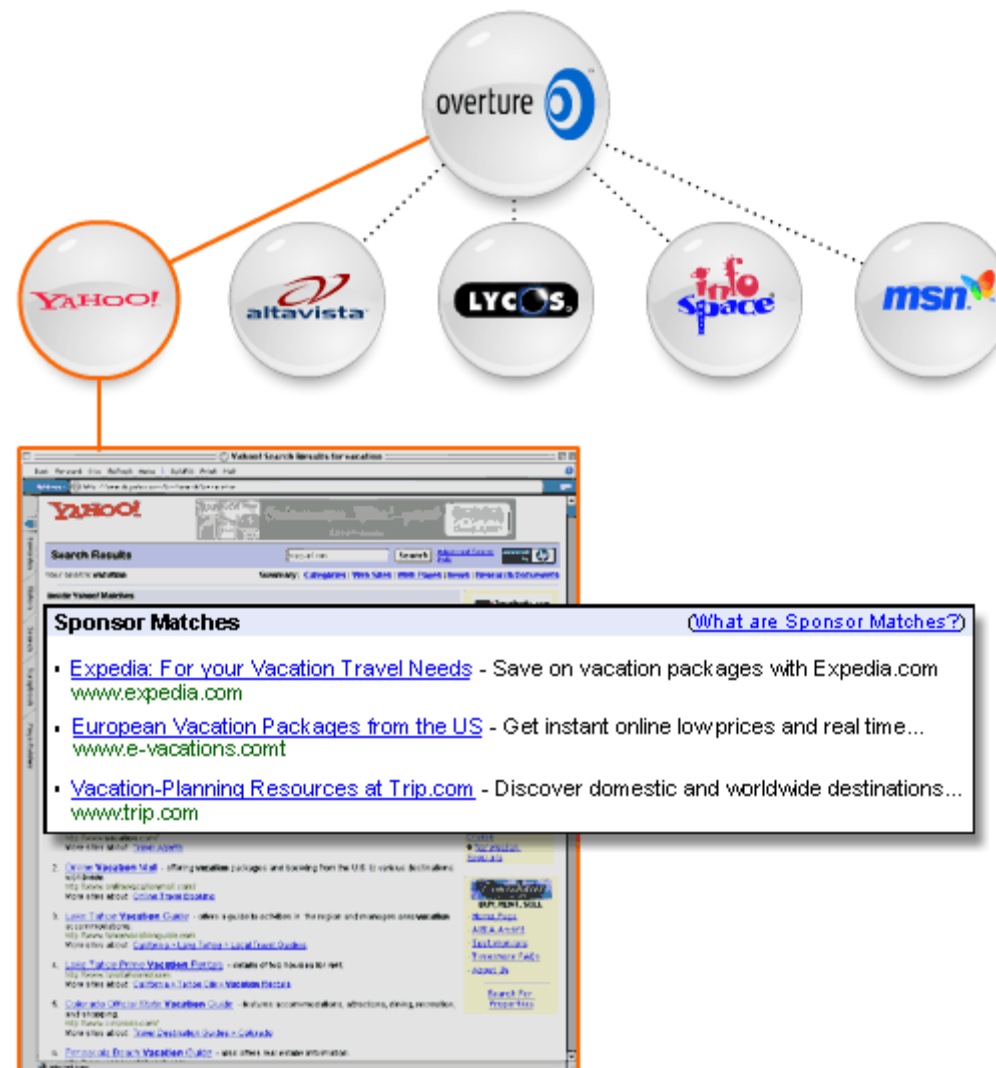
When people visit one of the allhiddensecrets ebooks sale pages using your special address, the allhiddensecrets webserver finds out that it was you who sent those people by looking at the Referral ID. That way, allhiddensecrets can credit you when those people buy an ebook.

Things such as changing your address and seeing your earnings are easy. Simply click the [all hidden secrets affiliate center](#) on the mail page of allhiddensecrets.com.

Step 3

« Register To Overture Search Engine (\$50 Free) »

We give to all readers of this free ebook \$50 of free advertising on overture.
Overture search advertising is the most effective way for businesses and customers to connect online. You bid on keywords and your business appears in the search results on the top U.S. search sites: MSN, Yahoo!, Lycos, AltaVista, InfoSpace, CNET and Netzero.



Overture's search listings appear on the Web's leading search sites.

allhiddensecrets is excited to bring make this special offer to our free ebooks readers.

What is Overture Search Advertising & how do I benefit?

Overture is a leader in Cost per click Search Advertising. Some of the Overture Search Advertising Partners (who list the Overture search results) include Yahoo, MSN, Alta Vista, Lycos and InfoSpace.

Overture's search listings will allow you to bid for top placement on the search results of leading search engines. The benefit is that you are able to attract highly targeted traffic to your site or on your affiliate links from these search results. Search advertising is considered to be the most highly effective means to drive qualified online visitors to your web site.

How does Overture Search Advertising work?

Through Overture you are able to choose keywords relevant to your Web site. When someone types them in a search box on Overture, or any of their syndicated partners, your business (links to relevant websites) will appear in the search results.

Using the Overture search listing system will give you the ability to bid for placement at the top of major search engines like Yahoo.com.

What are the Requirements to use the \$50 FREE credit at Overture?

allhiddensecrets free ebooks readers must have a Live Functional web site (**in this case the affiliate program website**) which can be reviewed by Overture. The \$50.00 advertising credit is available to new Overture accounts only. allhiddensecrets free ebooks readers must submit currently Valid contact & billing information when signing up for this promotional offer.

What does it mean to get \$50 FREE credit at Overture?

This special promotion is setup to give you a credit on Overture for \$50 to try their search advertising service. Once you have completed the signup process & have had your web site & your keywords approved by Overture you will have the ability to bid on your search terms. Each bid will be the amount which you decide to pay for a visitor to click on your keyword Search Result. For instance, if you want to be listed as the #1 listing on Yahoo! under your approved keyword, then you would bid at least one penny over the current top bidder.

You will be competing against other Web Masters who are also bidding on those Key Words for ranking of their search results. You will have the ability to bid as high as you want or as low as \$.10 /click.

How do I sign up for my \$50 FREE credit at Overture?

There is a link below which will take you to the beginning of the sign up process. During the sign up procedure you will be asked to submit your contact information, your billing information, your website URL, information on the keywords you want and the information/links you want listed for your search results.

Are there any additional Charges in addition to my \$50 FREE credit at Overture?

This is a Risk-Free (\$50 value) promotion offered to allhiddensecrets free ebooks readers. There are no additional charges to receive your \$50.00 FREE credit. You don't have to purchase anything to use the \$50 credit. However, this offer is only valid to new Overture accounts.

Overture does however have several plans which are available to you and which may be able to enhance your capabilities in their search listings. Some of these alternate plans do have an associated cost.

Register for the self service plan

Self Service Program
\$0 Setup Fee
\$50 Free credit for Bidding
3 Months Free Overture Customer Service

You can read more about these service plans on the first page of the signup process.

Payment Plan Options:

During your sign up process you will be asked to submit a credit card which Overture will keep on file for your account. **Your credit card will not be billed for the standard \$50 deposit.**

During the sign up process you will be asked to select an investment amount in a drop down form. If you select the \$50 investment you will not be billed for that initial \$50 free click amount.

If you choose any other amount - for instance the \$75 amount then you will be billed for \$75 and you will end up having \$125 in your account (the \$75 + the free \$50).

During the sign up form you will be alerted several times by Overture that you are being charged for your \$50 credits **(if you choose the \$50 amount in the drop down form), you can ignore these notices as you will not be charged.** Likewise, if you choose any other investment (for instance \$75) you will be notified that you will be billed \$125 but the real charge will be \$75. The first \$50 is free.

[Click Here to Get Your \\$50 FREE Credit at Overture](#)

And

[Click Here to Get additionnal \\$25 FREE Credit at Overture](#)

***You can spend your \$75.00 on overture through a balance of \$0.00 with no hidden fees. When the account reach \$0.00 overture system just stop your advertisements**

After you have taked your \$50 free at Overture you are ready to go to step 4.

Step 4

« How to make cash with pay per click advertising » (Overture on this exemple)

Have you join allhiddensecrets affiliate program? If not it is the time. [Register for free as an affiliate of allhiddensecrets.com](#) and earn 55% (**YES 55% of each sale**) A very effective way to get people to your affiliate url is to create listings on Pay-Per-Click(PPC) search sites. With PPC, you bid on search terms, or words that you think people will type in. Finding the right search terms that make you money is the whole secret here.

Let's get started by having a look at the simple flow chart below and we'll run through the nuts and bolts of it.

STEP 1: Find a Product/Service

Identify a product or service you'd like to have a go at marketing. **If you have registered as an affiliate of allhiddensecrets.com you already receive an email with your affiliate links for all the different ebooks offer on allhiddensecrets.com.**

All allhiddensecrets.com ebooks are instantly accessible products the customer can access immediately after he purchase it. If you are registeres af an affiliate of allhiddensecrets.com you receive a generous 55% of each sale. If someone clicks through your site and purchases a software title for \$29.95, then you stand to make \$16.50. ($\$29.95 \times 55\% = \16.50 commission)

Now that you have found a product or service to market there are a few more steps to take before you can say whether it's worth having a go at.

STEP 2: Build a List of Search Terms

Open your text editor or email program and type a list of words or phrases that pertain to your product or service. Think like you would if you were searching for your product or service. Try to get into the minds of the masses who search for these things. The objective is to find about ten good search terms that relate as closely as possible to your topic. Your list will be small to start, but by using some Pay-Per-Click research tools, we will expand this into the hundreds. Now go to the [Overture Suggestions Tool](#) and type (or copy and paste) the search terms in one at a time. Submit each term for more suggestions, and swipe and copy the results, and paste them into your text file or email, and SAVE it! The Overture Suggestion Tool has just expanded your list with many relevant searched terms. We now have some powerful search terms to review. Also note that Overture gets rid of the plural "opportunities" in favor of the singular "opportunity". Important - Weed your list down to the most relevant search terms! For an example, if you are selling lawn mowers, a search term like "lawn mower" is generic and not so relevant. A search term like "buy a lawn mower" is very relevant. A search term like "buy a Honda lawn mower" is even better. (if you are offering Honda as a brand name) You should have a list of

the most relevant terms you can find. Ten super-relevant terms are better than a hundred not so semi-relevant terms. Think quality and not quantity, as you are going to have to manage your bids for the terms you are accepted for.

STEP 3: Review and Distil Your Search Terms

Now use the Overture Bid Tool to establish the cost per click charged to the advertiser. When reviewing your list of search terms, keep your text file or email handy. We recommend that you organize it so that each search term has a volume (number of searches) and the top bid price. Higher volume searches (over 10,000 a month) that are less than \$0.10 to be in top spot are the things to pay attention to. You are going to be spending a some time typing queries into the Pay-Per-Click (PPC) Tools to establish the popularity and value of a lot of search terms. We use this tool to find "gems". Use this link well and put it in your Favorites or Bookmarks. It will be the principal research link for the first phase of your startup.

STEP 4: Test the Product/Service (do the math)

In order to work out whether a product or service is fit for pursuing, you need to make a few assumptions. First, your site is not going to get every click from a searched term. second, of the people that do make it to your site, not all of them are going to earn you a commission. Third, not all search terms are as relevant to what you are marketing as you may think.

Here's some assumptions we use to plan with:

1. Assume that you may get 10% of the clicks from a given search terms if you are in the top three listings on your Pay-Per-Click site. (10% seems to be good for Overture. 7Search recommends 7% for top ranking.)
2. Assume that from the clicks you do get, only 5% will actually earn you a commission.
3. Assume that you have chosen "very relevant" search terms only. Scratch ones that are not very relevant. (do the math part) With the above assumptions in mind, take the lowest cost, most relevant search term in your list and multiply the number of searches by 10% or .1. i.e. 11032 searches x 10%

Result: 1103 estimated clicks

You now have an estimate of the number of clicks you may get with this search term for one month.

Now, multiply your estimated number of clicks by the cost per click.
i.e. 1103 searches x \$0.09 per click
Result: \$99.27

This is an estimate of what you may spend on PPC advertising, for the one search term, in a month.

The next step is to multiply the estimated number of clicks by 5%. This percentage reflects an approximation of how many of these clicks will result in a commission.

i.e. 1103 searches x 5% or .05
Result: 55.15
From the 1103 clicks, you are estimating that 55 of them will earn you money.

The next step is to multiply your commission by 55. If you earn \$16.50 commission per sale, you would earn \$907.50 by spending \$99.27. It is 9 times the invested money.

The final step in the process is to determine your earnings per click so you can determine your maximum bid on a given search term. Do this by dividing your commissions earned by your number of estimated clicks.

\$907.50 divided by \$1103

Result: \$0.8227 or rounded to \$0.82 per click.

This will give you an idea of where you can go with your bidding for this search term. The last rule of thumb is our 300% rule. If the estimated commissions earned is more than 300% or 3 times what we spend on advertising, then this product is requiring a deeper look. By deeper look we mean find similar products, more search terms until you can confirm it to yourself that it will work.

STEP 5: Do it again

Try different search terms, search volumes, cost per click and commissions. Remember that making the assumptions is not an exact science. There is room for error on many of the variables, but sometimes the unknown works in your favor. We have had predictable results marketing everything from home loans to software. In some cases we were completely blown away by the cash coming in. A small increase in the expected conversion rate from 5% to say 7%, produced many times the expected earnings. In other cases we were close to the predicted results.

Before getting too excited about your product or service take a look at some of these variables which may affect your results.

1) The price for search terms goes up and down every day. The bids for positions on PPC search engines fluctuate. Your price for top spot can be more or less than expected at any given time.

2) The volume of each query goes up and down each month. During some months the overall number of searches can go up or down. Certain times of the year some search numbers skyrocket.(i.e. Christmas, Mother's Day etc.)

3) The volume shown in the PPC Tools is often two months old. Unless you start an account, you have to settle for old data from the PPC Tools. If you set up accounts with the PPC Search Engines, you can check the numbers in near real time.

4) The 10% of search traffic could be higher or lower than 10%. This depends heavily on your page title and description of your PPC listings. If you have exactly what people are looking for in your title and description, you may see clicks higher than 10%.

5) The visitors who act on your product or service may be higher or lower than 5%. If you are offering a desirable product, **with the right price and are attracting the right audience, you can see conversions of 15% or more.** All allhiddensecrets.com have is low priced. We receive sometimes **conversions of 12%.**

6) Some PPC sites do not accept every listing submission. Your listings are subject to a human editing process and they may reject some of them. READ THE SUBMISSION GUIDELINES! Each PPC engine is different. Product or Service Checklist:

Does the product or service have: A good commission for you?

A sound merchant who makes it easy to buy?

A sufficient number of queries on PPC engines to generate traffic?

A reasonable price for top positions?

What may seem like a killer product to promote at first may have fierce competition in the PPC search engines like Overture. Type a query in here and take a look at some of the "Cost to advertiser" amounts on the results pages. Can you afford to pay \$4.70 every time someone clicks to your web page? Probably not, but you may be able to handle \$0.07 (7 cents) for a click.

Summary:

The thrust behind your research is to find a product or service that can be effectively marketed to turn a profit. If you spend \$40 a month to generate \$4000 in commissions then you definitely have a winner. If you spend \$400 a month to generate \$425 in commissions, you have to ask yourself if it is really worth pursuing. Unfortunately, the only way to know for sure is to try it out. Fortunately, PPC Search Engines give you the ability to test it out without re-mortgaging the house.

If your product or service is borderline, try some others. Repeat the STEPS 1 through 4 above for different products and/or search terms and you will get a good idea of what will work.

Do you have a winner? There is only one way to know for sure. By designing and marketing a web site, you will know whether your choice is a winner. There are many gems out there waiting to be exploited. When you have a few products and a handful of search terms, your next step is to plan and build a web site and bring these products to market.

There are numerous other search engines you can do this with such as:

<http://www.google.com>

<http://www.findwhat.com>

<http://www.sprinks.com>

<http://www.kanoodle.com>

<http://www.epilot.com>

<http://www.7search.com>

Try the 7search estimate traffic for a keyword and a bid price.

<http://conversion.7search.com/scripts/advertisertools/keywordsuggestion.aspx>

Step 5

« Advertise to ezines and Get Sales From it »

"Sell More Products and **Earn More Affiliate Commissions Using the Internet's #1 Advertising Method ... Ezine Advertising!**"

I personally guarantee to you that you will make 10 to 20 times your money with ezine advertising. I have made \$450,000 a year with ezine advertising.

The best bang for your buck in online advertising are ezine ads. You can advertise in publications with 10,000 to 300,000 Opt-In subscribers for less than \$50.00. This method along with Overture.com advertising will produce the best paid advertising results you could ever receive.

There's a perfectly sensible reason why ezine advertising works. Ezine advertising works because ezine readers want to receive the information in these ezines. People who love golf read golf ezines. People who love dogs read dog-related ezines. *People who want to make money read ezines about Internet marketing, home business, real estate and more!*

Where else can you quickly and easily find a group of people with a common interest?

Getting your message in front of a group of people who share a common interest is also known as "target marketing" or "niche marketing" and is the most effective type of advertising known to mankind!

Right now, you are one click away from reaching your perfect market using ezines!

Nothing has ever been proven to be as effective as ezine advertising because **nothing else offers the ability to so tightly target your perfect customers.**

Even search engines, as powerful as they are, don't pull results like ezines. After all, ezines go out to the readers. This is called 'push' marketing and is by far the most effective kind of advertising. Search engines rely on people finding them while ezine readers eagerly look forward to their next issue being delivered to their inbox.

Unlike other methods that disappoint you with their big promises and small results, **ezine advertising has proven effective for over ten years.**

How can you write an ezine ad ?

Decide on a topic.

You want to choose a hot online topic. What are people talking about on the news, in discussion boards, and in ezines that you are receiving. Look at the articles from some of the magazines in your industry to gauge where people's interest is at. You want to make sure that your article is covering a subject people are excited about.

Create a Title.

The title will make or break your article. A title for an article is just as important as a headline for an ad. If your title doesn't grab people's attention they will never read the rest of the article. If they don't read the article, they won't see your resource box. Write a <http://www.bizpromo.com> 120 minimum of 10 - 20 titles and then let your family or friends pick the most interesting one to use in your article.

Write 3 - 5 Major Points (if it was a special report, you may do as many as 10). The key to making your writing easy is dividing up the content. Through creating these main points you can also establish a flow to the article. Using a step-by-step system will also help you stay organized in your mind .

Decide on the number of words...probably around 500 for ezine articles. Most ezines publish shorter articles than what you see in magazines. The best number to plan for is to create articles that are around 500 words in length although some ezines may ask for a little bit longer of articles.

Divide up the number of words and create each section individually. If you have 5 points, each one only gets 100 words. Once you add on a short introduction and a short conclusion, then you are at about 80 - 90 words per section. If you have 3 points, then each section will have around 150 words plus an introduction and conclusion. It is easier to get started when you think of it like this. You don't have to write 500 words. You need to write 150 words.

Create Your Resource Box.

Give your contact info such as your name, email address, and web site. Then, give one or two benefit phrases, headlines you could say, along with web site links. You will receive your absolute best results if the benefit phrases coincide with the article you have just written.

Edit it.

Take a step back after you have written and prepared your article. Sleep on it. Come back to your article the next day and edit it. Rephrase sections that you can make better. Do a spellcheck. It is amazing what a short rest will do for the creative process.

Email it to ezine publishers with a short cover letter. Find a large section of ezine publishers with their name and contact emails. Send it to them with a short personalized cover paragraph at the top. Personalization is a major key since most ezine publishers receive hundreds of these

Just make a try with one of those ezine publishers and you'll advertise through ezine forever.

Somes ezine directory
<http://www.ezine-universe.com/>
<http://www.ezine-dir.com/>
<http://www.freezineweb.com/>
<http://subs.zinester.com/>
<http://www.ezinelisting.com/>

For \$39.00 you can also join the Directory of Ezines at:
<http://www.directoryofezines.com>

Good ezine i have used in the past and have had great success with.

<http://www.ezinead.net>
(advertise to 1 million of subscribers) i made \$34.000 in 1 month with that.

<http://www.noozles.com>
I have had great success with it too.

<http://solo-ads.com/soloteam.html>
Send a solo ad to **271,530 subscribers**

<http://www.mywizardads.com/>
a Good place (buy 1 solo ad and get one free) **A Must!**

Join The EzineAdAuction

Everyone who plans on using ezine advertising should check out this site. Any unsold inventory in many ezines gets placed here for resale at greatly discounted prices. So it's a great place to pick up some advertising bargains.

<http://www.ezineadauction.com> (it is the best place to go)

Keep an eye on this site from time to time and then jump on any advertising opportunity that is targeted to your current market.

Step 6

« follow the 12 days marketing plan »

Too many marketers just haphazardly jump from one marketing tactic to another. They never follow a simple coherent plan. You can't be like this if you want to succeed.

You should make a roadmap of what you want to accomplish and what you'll do every day to reach your goals. Below is a sample daily marketing plan you could potentially use to promote your new business.

Day One – Find Discussion boards related to your niche market by searching for “_____ discussion boards.” Simply put the type of business you're in where the blank is. Save these to your favorite places.

Day Two – Participate in at least two of the discussions on the boards. Answer somebody's question with a helpful, useful answer and then advertise your web site in the link section. Do NOT make your post an ad (as this is considered spam on the boards and would be deleted).

Day Three – Make at least two more posts today in the discussion boards. At the same time start researching keywords you could use to advertise your web site on the Pay-per-click search engines. The tool at <http://www.wordtracker.com> can be extremely helpful.

Day Four – Continue coming up with keywords. Try to come up with at least 300 to 500 keywords minimum. An even better number is if you come up with 1,000 or more possible keyword phrases and combinations that could refer to your web site.

Day Five – Create an Account for Google Adwords at <https://adwords.google.com/select/?hl=en> just hit the signup button. Write a short ad and put up at least 10 of your keywords into this account to start bidding on. Visit the discussion boards again and make at least two posts.

Day Six – Check your results so far with Google. Add in another 40 to 100 of your keywords into your account. Write at least 10 different mini-ads. test on their system. The hardest part of working with them is getting above 0.5% clickthroughs so your ads are very important.

Day Seven – Check and refine your results in Google. Look at all of your keyword phrases and ads. Turn off the ones that aren't working for you. You may want to also raise or lower your bids based on your profit numbers. Don't forget to check your tracking links to see if your ads are profitable!

Day Eight – Write an article for the ezines. Create a short 500 to 1,000 word article. Focus on creating an attention getting title and then 3 to 7 main points in the article. Then write a paragraph or two about each point. Save the article when finished and print it out.

Day Nine – Read your article from yesterday and edit it. Read it out-loud to see if there are any problems with it. Let someone else read it out-loud to you. Submit it to ezines in your marketplace and to the ezines in those directories:

Just find an ezine to your proper market

<http://www.ezine-universe.com/>

<http://www.ezine-dir.com/>

<http://www.freezineweb.com/>

<http://subs.zinester.com/>

<http://www.ezinelisting.com/>

Day Ten – Check your results in Google Adwords. Modify and make changes as appropriate. If you're not earning enough per visitor to make money on some of your bids, then reduce them or remove them. If everything is going good, then add the rest of your keywords. Post to the discussion boards.

Day Eleven – Sign-up for the pay-per-click program at <http://www.overture.com>. You already have a overture account. If not create ont with links for obtain \$50 free on step 3. Create an ad for their site and then post your keywords and ads to their system (the same ones which are working for you on Google). Your ad will be a little different on Overture and you most likely will want to use a negative qualifier (something like a price or other statement that will qualify your visitors before they clickthrough).

Day Twelve – Join an ezine directory such as <http://www.directoryofezines.com>. Subscribe to five of the ezines in your niche market. Write a solo ad of 20 to 50 lines that you'll place in the best ezine you can afford to advertise in.

Day Thirteen – Place your solo ad in the ezine with the best content. Post to the discussion boards. Check your Google results.

Day Fourteen – Analyze your results up to this point. What is your conversion rate at your site? What is your income per visitor? How much are you spending to get each visitor to your web page? Has Overture looked at and accepted your keywords? If not, you may need to resubmit a bunch of them they could reject for whatever reason. The above is just a sample possible promotional plan. You could follow the one I have or create your own. You could plan it out further for the next month.

Upcoming strategies over the next two weeks would be to place more ezine ads, write more articles, and start looking for joint ventures partners (once your ad has proven to be successful). You may even start a campaign to rank high on the free search engines (or hire a search engine optimization company to do it for you). If you are interested to obtain a top 5 position on major search engines just visit :
<http://www.allhiddensecrets.com/search/index.htm>

The point here isn't for you to follow the plan I laid out above like it was set in stone. The idea I'm trying to get across to you is that you have to WRITE out your marketing plan. Then follow it. If you don't, you'll spend more time answering emails and surfing web sites than you do marketing your business.

It's the marketing that brings in the money for me. Focus on it by giving yourself an assigned daily marketing task. Until you get your daily marketing done, you're not allowed to do anything else.

Step 7

« Buy targetted traffic and make huge sales »

Lets assume you receive for every sale you make for allhiddensecrets affiliate program \$16.50. If you purchase 100,000 guaranteed hits you would make \$1,650.00 based on a 0.1% (one tenth of one percent) response rate. Imagine if you were to get a 1% or higher response!

Lets look at the possibilities:

Response Rate	Total Sales	You Earn*
0.1%	100	\$1,650.00
1%	1000	\$16,650.00
3%	3000	\$49,500.00

Of course, your results may vary - you could sell much less or much more – I normal time i receive a 1% response for the allhiddensecrets.com products

It is \$1,650 profit for around 99\$
Verry good advertising method

Somes good places to buy targeted website traffic I have used
with good results.

[100% Targeted and Guaranteed Website Traffic](#)

My personnal choice

[100,000 guaranteed 24 hour unique and 90-95% US visitors to your website.](#)

Step 8

« Buy Banner Click-Through »

Since banner click through rates are continually dropping, many advertising sources have started offering click through banner advertising. Instead of paying \$200 for 10,000 impressions of your banner, you pay \$350 for 1,000 clickthroughs on your banner. You don't have to worry about your click through rates. Your web site traffic is assured.

You still will have to track your banner thoroughly, because you won't know how many sales are coming in from each banner ad. You need to always compare price to the number of sales. So, use the above affiliate program technique for your click through banner advertising also.

One additional technique that you can make use of in click through banner ads is that of the branding effect. Many times the service you are buying ads from will have to give you additional impressions to make sure it reaches your click through purchase. To give yourself additional sales later on down the road add your web site address to every banner you create. Then, people might visit your site later on also.

Don't let this keep you from tracking your current advertising by making up an excuse of later sales. The branding effect does work, but the sales created from it are not to such a degree that they will ever make up for bad results you receive up- front.

Good place to purchase clickthrough banner ads

<http://www.hitstop.com/advertising.html>

Step 9

« Just Repeat Steps -Step 3 Through 8- »

I personally guarantee to you that you will make 10 to 20 times your money with ezine advertising. I have made \$450,000 a year with ezine advertising.

The best bang for your buck in online advertising are ezine ads. You can advertise in publications with 10,000 to 900,000 Opt-In subscribers for less than \$50.00. This method along with Overture.com advertising will produce the best paid advertising results you could ever receive.

Discover many other tips to make money online.
Take a look on “all cash hidden secrets exposed ebook” at
<http://www.allhiddensecrets.com/cash/index.htm>

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“[Money Making Machine](#)”

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(You must to be connected to internet first.)