

THE NEWBIE TOOLKIT

How To Get And Promote Your First Affiliate Products

Published by:

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Note: This e-book is optimized for viewing on a computer screen, but it is organized so you can also print it out and assemble it as a book. Since the text is optimized for screen viewing, the type is larger than that in usual printed books.

Disclaimer

This guide has been written to provide information to help you get started promoting and making commissions from affiliate products. Every effort has been made to make this guide as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this guide contains information on the ever-changing Internet only up to the publishing date. Therefore, this guide should be used as a guide – not as the ultimate source of Internet marketing information.

The purpose of this guide is to educate. The author and publisher does not warrant that the information contained in this guide is fully complete and shall not be responsible for any errors or omissions. The author and publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused or alleged to be caused directly or indirectly by this guide.

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Message From The Author

Hello. I'm Kevin Riley.

I have been an entrepreneur – building and running businesses since 1977. In 1994, I first started building websites and created my first commercial site in 1995.

Now, I run a number of online enterprises from my home in Osaka, Japan. The information product business allows me to travel with my lovely wife, Rieko, and run my business from anywhere in the world

I started creating products in 1982. Then, I was creating physical products – board games, taper candles, wooden toy kits. It wasn't until the late 1990s that I realized that future profits lay in information products – books, audios, videos.

Now, I'm an entrepreneur who markets information – I'm an infopreneur. And, at <u>Product Creation Labs</u>, I help others to make their own money-making info products and succeed on the Internet.

Mission Leader Kevin Riley

Mission: Make Money Online



Make Money Today With This Guide

You can start making money this very minute by sending people to the sales letter, using your custom URL. Then, when somebody buys, 100% of the payment goes directly into your PayPal account.

Get an e-mail out to your friends and colleagues today ... or put a link on your blog right now – watch those deposits start rolling into your PayPal account.



Don't miss out on this easy way to put some quick money into your PayPal account. It only takes a minute:

Step 1 – Replace "YourPayPal@EmailAddress.com" in the following URL with your own PayPal e-mail address:

http://newbietoolkitaffiliate.com/?e=YourPayPal@EmailAddress.com

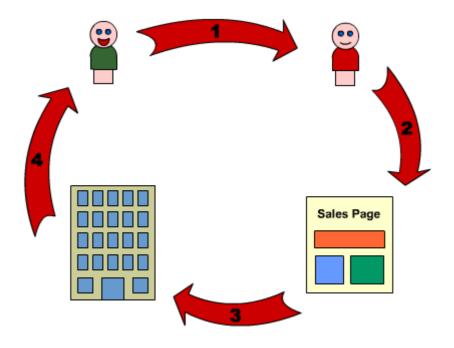
- **Step 2** Send the link to your mailing list.
- Step 3 Place the link on your blog or website

Before You Start

Affiliate marketing is simply this: Getting paid for recommending other people's products. Imagine standing out on the street during lunch hour – with a sandwich board and a handful of brochures. Each brochure is stamped with your name. When a customer goes to buy a Jumbo Hot Dog, the owner sees that you recommended the customer ... and you get a commission.



Online, affiliate marketing works the same. You tell a friend about a product (1), they go to the sales page (2), a sale goes through (3), and the company sends you a commission (4).



Register For Your Affiliate ID

The easiest place to get started in affiliate marketing is ClickBank. This is a large affiliate program network for a variety of digital products. Here, you'll be dealing with a reliable network that makes sure you get all your commissions.

To register and get your affiliate ID, go to:

http://newbietoolkitaffiliate.com/affiliate

In the top menu, click "Sign Up".



Welcome to ClickBank, the Internet's leading retailer of digital products.

ClickBank is the Internet's largest digital marketplace, where thousands of the web's most popular products are sold every day. Whether you're looking to buy, sell, or promote digital products, ClickBank is for you.



Sell Your Digital Products Today!

Leverage over 100,000 ClickBank affiliates to find customers for your digital products and multiply your profits. Account setup is simple & fast. Find out why over 10,000 publishers already trust ClickBank.

More Details...



Promote Products & Earn Commission Today!

Setup is free, fast and you'll have instant access to over 10,000 products with commissions as high as 75%. You'll appreciate our fast & accurate tracking system and dependable payment services. We've never missed a scheduled payment!

More Details...



Dedicated Customer Service

ClickBank has established an experienced support team dedicated to your success. Our customer service representatives are available to quickly and effectively resolve your account setup, maintenance and order related support needs.

More Details...

Select your country (1) and enter your full name (2). **Note:** ClickBank pays you by cheque, and this is the name that they'll put on your cheques.

Fill out the address where you want your cheques sent (3). Then, for contact, give your name (4) and e-mail address and phone number (5). **Note:** ClickBank will be sending important information to this e-mail, so use your main address.

Create a "nickname", which will be used in your affiliate links (6). Click "Submit" (7).

ClickBank Signup Form

Use your mouse, or tab and shift tab to move from blank to blank.



* the nickname you choose will be the "ClickBank ID" for your account. It will be visible to the customer every time we sell one of your products, and will appear on the memo line when we send you a check. Keep in mind that the nickname cannot be changed once your account has been opened.

Agree to our terms and conditions

By clicking SUBMIT below you consent to the following terms:

- Accounts containing invalid contact information (email address, phone number, etc) may be deleted without notice.
- · Accounts with no logins for 90 days may be deleted without notice.
- Accounts associated with network abuse (including unwelcome email, crossposting, mousetraps, or respawning windows) will be suspended without notice.
- Accounts associated with promotions that conflict with ClickBank's <u>Return and Cancellation Policy</u> will be suspended without notice.
- . Payment is always subject to the terms of the Accounting Policy and the Client Contract.



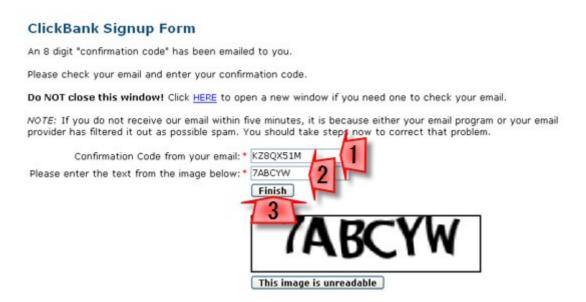
The next screen is important for verifying your application. Do not close it! Open another browser window and check your e-mail.



ClickBank will send you an e-mail with a confirmation code in it. Copy it and return to the previous browser window – the one with the ClickBank signup form in it.

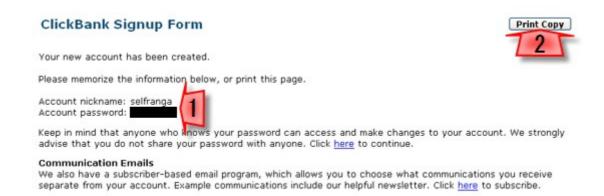


Enter the confirmation code (1) and type in the Captcha characters that are showing on the screen (2). Click "Finish" (3).



Captcha Characters (n): These distorted characters are created to ensure that only humans – not automated programs – are able to register. If you can read the characters in the image, you are presumed to be human.

Your account at ClickBank has been created. Note your nickname and password (1) and print out this form (2). Keep it in a safe place.



Set Your Payout Level

ClickBank will send you a cheque when your commissions exceed your payment threshold. You can determine what this threshold is.

In the top menu on the main page, click "My Account".



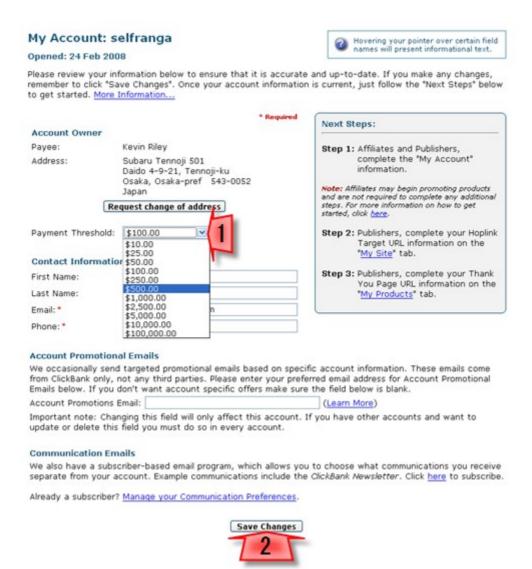
Enter your nickname and password (1) and click "Login" (2).



This is your account home. Here, you'll later be able to see records of your daily commissions (1). Click the "Account Settings" tab (2).



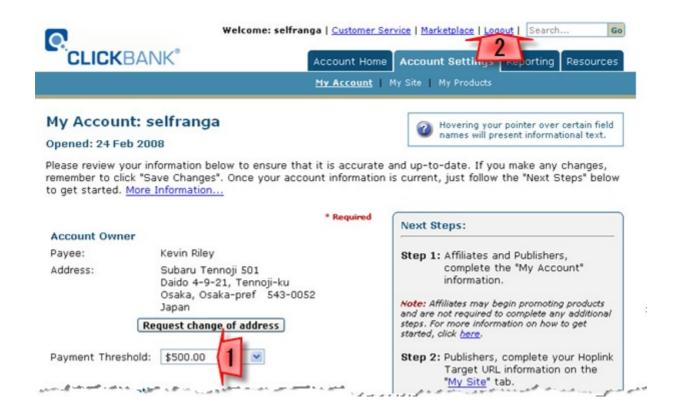
In the Payment Threshold drop-down menu, select the level where you want ClickBank to mail you a cheque (1). Click the "Save Changes" button at the bottom (2).



Note: If you live outside North America, it will cost you a service fee to cash a ClickBank cheque, so it is a good idea to set a higher payment threshold.

Note 2: This payment threshold can be changed again any time you want. As your monthly commissions increase, you may want to raise your threshold again.

Now, you're account is all set. In the top menu, click "Logout".



Select A Product To Promote

In the ClickBank Marketplace you can browse a large selection of products to promote. In the top menu, click "Marketplace".



Set Category to "All Categories" (1), Subcat to "All Sub-Categories" (2), Sort By to "Popularity" (3), and Product Type to "All Products" (4). Enter keywords for your target product (5) and click "Go" (6).

Click here for a full guide to researching keywords for affiliate promotions.



You'll get a long list of results, with the high-selling products at the top. Under each product's listing, you can check the dollar value of commissions for one sale (1), the percentage of sale received as commission (2), and an indication of the volume of affiliates promoting the product (3).



Note: For a comprehensive guide to the money-making strategies of affiliate marketing, <u>click here for "Recipe For Plucking Low Hanging Fruit From The Internet"</u>.

When you find a product that may suit your requirements, click "View Pitch Page" to see their sales letter.

Check over the sales page to see if it is a compelling sales letter. Does it follow the <u>AIDA formula?</u> Does it make you want to buy?

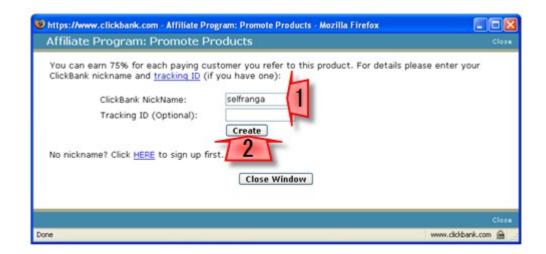


Create An Affiliate Link

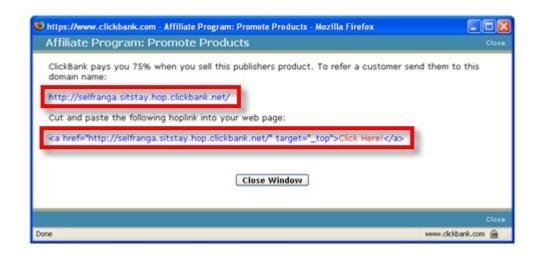
After selecting a product, you can generate a special link for promoting this product. ClickBank will generate a link for you – with your "nickname", or ClickBank ID in it – that tracks all your recommendations and makes sure you get paid if the customer buys the product.

Under the product's listing, click "Create Hoplink".

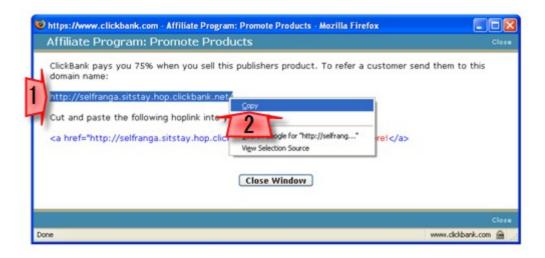
In the pop-up box, enter your ClickBank nickname (1) and click "Create" (2).



ClickBank creates an affiliate link for you. The first one is the straight link, while the second one is coded in HTML to be pasted into a site's code.



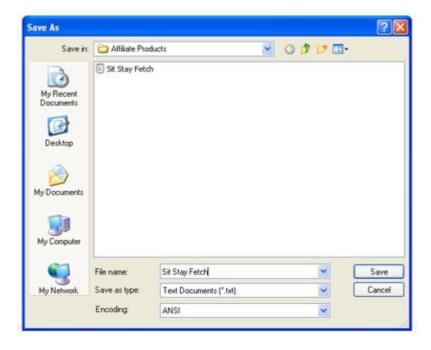
Select the link (1), right-click on it, and click "Copy" (2).



Paste your affiliate link into a Notepad file.

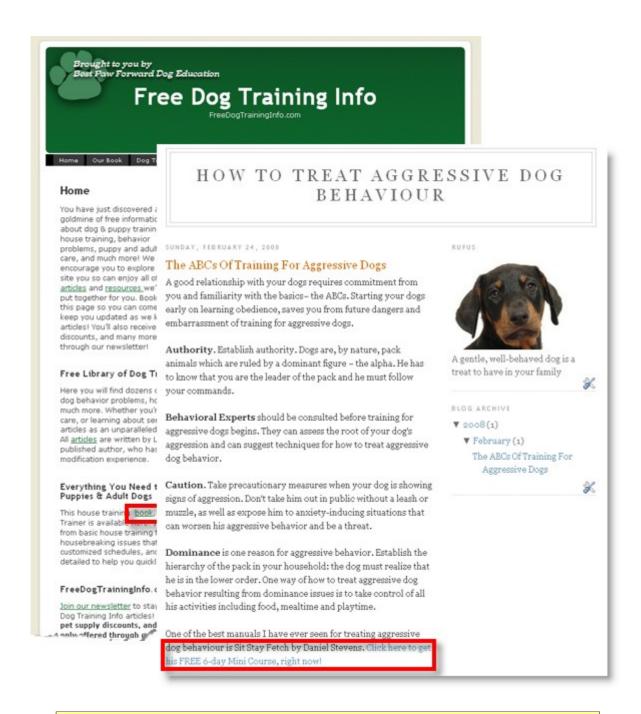


Save all your affiliate links in a special folder, to easily manage all your affiliate promotions.



Start Promoting

Now, you can place your affiliate link on your <u>website</u> or <u>blog</u>. Create some good content that pre-sells the affiliate product, and get visitors to click on your affiliate link.



Newbie Toolkits: To create your free blog, <u>click here</u>. To build your own website, <u>click here</u>.

You can then drive traffic to your blog or website with short articles in the article directories.



Submitting Articles: For an easy guide to submitting articles to the best article directories on the Internet, get your "The Newbie Toolkit: How To Submit Articles To Get Traffic".

Videos are a very effective way to drive targeted traffic to your affiliate link. YouTube is just one of the great video sites you can use to get massive exposure on the Internet. Be sure you use good pre-selling videos – not just un-targeted entertainment.



Video Commercials: "Recipe For Shooting And Distributing A Sales-Pulling Video Commercial" shows you how easy it is to script and assemble a very effective commercial – in an afternoon. Click here for more info ...

Special Invitation

To get a flying start in affiliate marketing, you can also join a special Club – the MPO Tycoon Club. Although tuxes and bowties are optional at this Club, making money isn't. It is mandatory.

Whenever there are openings available, you can join the Club at:

http://mpotycoonclub.com

Newbie Safe

The MPO Tycoon Club was set up to help beginners easily get started in the profitable affiliate marketing field.



Limited Seats: Unfortunately, this special invitation is not always available. The MPO Tycoon Club is an exclusive Club, with limited membership to keep it valuable for the members. However, any time a member has finished setting up their network – and leaves the Club – a spot opens for you.

Click here to check current availability ...

The Newbie Toolkits

Don't let those little roadblocks stand in your way. Grab the toolkit you need, and you'll soon get going on your Internet business.

How To Register And Host Your First Domain

How To Build And Upload Your First Website

How To Create Your First Free Blog

How To Set Up Your Autoresponder

How To Place An Order Button On Your Sales Page

How To Put Together Your First E-Book

How To Submit Articles To Get Traffic

How To Put Videos On Your Website And Blog

How To Record Your First Audio

How To Record Your First Online Interview

How To Assemble Your First Squeeze Page

How To Get And Promote Your First Affiliate Products



Click here to see the complete Newbie Toolkit catalogue