# **BLOG THEME**

### WORDPRESS THEME RELEASE

Dear Blogger, <u>Niches in a Box</u> proudly offer theses wordpress themes, created specially to improve your blog experience. Warning, this theme works in a different way than the previous ones...This is a huge improvement based on our members feedbacks:

## Make sure to READ THIS:

1) 3 Columns design for an improved visitor's experience and improve profitability: more options, and more spots to add ads and links

2) Adsense blocks have been optimized: 1 at the top, 1 skycraper in the middle column,

1 big rectangle on the « sinlge » page, just above the comments form

3) Easy Adsense Configuration: simply edit the adsensepub.php file inside the

« genealogy » folder (for example . Do this with all your themes), insert your adsense ID and voilà (do not add the pub in front of it)

4) Clickbank ready: 2 affiliate programs are automatically promoted from the middle column. You simply need to add your clickbank ID in the « clickbank.php » file and voilà.

5) Quick indexing for your money site: we have added a link to your Back Pain main site (the one coming in your NIAB membership), from the menu and from the middle column. Search engines will quickly find it as well as your visitors. Simply edit the « urlofyoursite.php » file and insert the full URL of your NIAB site

### **01. INSTALL**

a. Browse the Blog theme folder.

b. Edit the following files to configure your site: adsensepub.php ; clickbank.php, urlofyoursite.php

b. Upload its folder to the "wp-content/themes" folder in the administration area of your blog.

c. Activate it.

You can further refine it by editing the l\_sidebar.php and r\_sidebar.php Thank you,

#### Niches in a Box www.nichesinabox.com