Discover How To Quickly And Easily Increase Traffic To Your Website and Create Pages Of Content Without Writing A Word.

Introduction

I don't particularly like to have to read volumes of information just to extract a few vital points that I can use straight away, so I'm going to keep this tutorial concise and to the point. I'm sure that's what you'd want too.

Also I want you to look at this report as a whole, in a larger context and grasp the power and potential of such reports for generating traffic to your website and making long term residual income. As you can use them to promote residual income products and services, such as the Plug-In Profit Site, which is one of a few I feel is worth recommending.

So as you read look at the bigger picture and see how you can use the same techniques to multiply your website traffic and income. For a more detailed discussion on this strategy, click here.

Ok, here's the secret, which I'm using to add hundreds of pages a month to my website…..

It's…Blogging, but on steroids. (I'll get to this later on)

Blog is actually short for We<u>b Log.</u> If you haven't already come across a blog it is simply an easy content management system which anyone can use to post their thoughts, ideas, articles etc on to a website using software such as Word Press, Movable Type or through Blogger.

You can have blog set up in minutes and you don't need to know any html to post, so you can copy and paste articles, and then add them to your website in an instant.

I set up my blog in about 15 minutes at http://www.blogger.com/ it's a completely free service, and it's really easy to set-up.

Go to Blogger.com and you'll see this screen:

Click "create your blog now" to get started….

 Firstly you'll need to create an account, so simply fill in your details: you'll see this screen:

Next name your blog, try to incorporate some of your keywords which you are targeting….

This is the quickest way to get started…However we want to use the Advanced Setup, as this will allow you to host your blog on your website instead of at Blogger. All your pages are added to your site, increasing your sites content and 'visibility'.

So click the link " Advanced Blog Setup" to proceed to the next stage….

Use some of your keywords in the blog title; this is the name of your blog so choose it wisely.

Make sure that your blog is "listed".

For the next section you may need to consult you website hosting details as the following fields will vary depending on your host. I use host4profit and I've found the following to work:

Under ftp server just put: yourwebsitename.com

Protocol: FTP

FTP path: /XXXXX-www/blog/

Replace XXXXX with your Web ePanel log in username. You'll also need to create a directory/folder called "Blog": or what ever you want to call the directory where your blog pages are published to. I've used 'blog' as an example.

To do this log in to your Web ePanel (or cPanel) click on 'file manager' and scroll down, enter the name of the directory and click 'create directory'.

Next "Blog File" name, you can call this any name you want, I've chosen index.html

Finally "Blog URL", this is a combination of the previous two fields and your site URL.

So using example above the URL would be:

http://www.yourwebsite.com/blog/index.html

A **Advanced** Blog Setup

Blog Details

Blog title		Your Keywords	Can be any set of characters.
Listing	?	⊙ Listed ○ Unlisted	"Unlisted" blogs won't be linked from Blogger.com

Server Details

FTP server	?	yourwebsitename.com	Ex: *ftp.example.com*
Protocol		⊙ FTP ○ SFTP	Only select SFTP if you know your server supports it.
FTP path (optional)	?	/XXXXX-www/blog/	Ex: */usr/www/public_html*
Blog filename		index.html	Ex: *blogger.html*
Blog URL		rwebsite.com/blog/index.	Ex: *http://example.com/blog/*

Fill in the word verification form and your blog setup is almost complete….

Next select a template…bear in mind you can edit your template later, so don't worry if you don't like it. I prefer a simple design with a white background as it's easy to read.

3 Choose a **template**

Choose a custom look for your blog.

You can easily **change the template later**, or even create your own custom template design once your blog is set up.

○ Minima
Created by: Douglas Bowman
preview template

○ Minima Black
Created by: Douglas Bowman
preview template

Choose your preferred template and hit continue…Your basic set-up is complete!

Click start posting to continue…before you do there are a few more variables to update and change to optimize the blog and make sure it uploads correctly.

Click on the settings tab:

Under "Basic", make sure that you update your description, again including relevant keywords. Also make sure "YES" is selected next to "Add your blog to our listings".

Then click the "publishing" tab, you need to add your web site host username and password.

Make sure that "YES" is selected next to "Notify Weblogs".

Then save settings…You can play with the other settings depending on your preference. But once you've done the above you can begin posting.

Here comes the good part!

Blogging and Pinging…This is a very simple strategy that can help get your new blog and website listed in the search engines very quickly. It's not as effective as it once was but I still find that the search engine spiders come to check out my new sites within 24hrs using this technique.

If you've set up your blog as shown above your half way there…the next step is you go to yahoo.com and setup a free MyYahoo account. Log in.

At the top left of the screen you'll see a tab "choose content". Once inside scroll down, at the bottom right hand side you'll see a box: RSS Headlines (BETA)▭ Check the box and click finish.

☐ Flight Search (W)
☑ Lead Photo (W)
☐ Lottery Results (W)
☐ Latest Music Reviews (W)
☐ Most Mailed (W)
☐ Notepad (W)
☐ Yahoo! Mail Preview (W)
☐ Team News (W)
☑ RSS Headlines (BETA) NEW! (W)

(N) = Narrow module

Once you've done this, go to the RSS Headlines tab and click "edit"

On this page you want to add you new blog RSS feed.

It will be http://www.yourwebsite.com/blog/atom.xml

This then tells yahoo, every time you update your new blog.

Ok you're set to go…

Now every time you blog make a reference to one of your websites pages and include a link to it.

As search engines spiders recognize blogs as a source of fresh content they love to visit regularly to see what's new. They'll find your links and follow them to your new website or webpage much quicker than if you just submitted the URL to Google's add URL form. You can also submit the new links to Google manually to help the process.

That's the blogging part…

Now the next step is to "ping", to do this head over to Ping-o-Matic and enter your blog details:

Click the "about" button to read why this free service is so powerful, I'm not going to repeat it just for the sake of it… ☺

How often you blog and ping is up to you, if you have a large site with many pages, you could be doing it a few times an hour.

If your site is already listed in the search engines, ping whenever you blog anyway as this will let all blog services know your site has new content.

Just by blogging content and pinging afterwards, my traffic stats have raised by 18%, which is excellent, as my site has new content which the search engines and visitors love and my subscriber rate to my newsletter has increased!

Back Links and RSS Feeds

Once you are blogging and pinging daily you can start to get more back links to your blog (your website) by submitting your blog details to blog directories and by getting links back from other bloggers who like your blog etc.

Also by submitting your feed to all the major RSS search engines other website owners can and will pick up your feed and display it on their websites, which will give you free one way back links!

There are many services to submit your feed to so it's worth checking out RSS Submit: it automatically and semi-automatically submits your feed and blog info to all the major RSS search engines. They offer a free trial version which will give you an idea of how it works.

A Quick Round Up

So far you've got your blog with which you're blogging and pinging too.

This is providing your website with fresh content on a daily basis. It's also letting the major RSS services know when you're your blog is updated. You're also submitting your blog to blog directories and submitting your RSS feed to the RSS search engines giving you many links back to your site.

Fresh Content + More Links = Increased Exposure and More Visitors

So here's what I did…I set up three blogs based on a similar topic covering different areas…I blog and ping to them all 3-4 times a day. Within 48hrs my blogs were being spidered daily by both Yahoo Slurp and the Google Bot…Pages within all three of the blogs began to be indexed in less than 2 weeks.

By doing this my daily unique visitors increased by over 18% and one of the blog index pages is now my second most popular entry point into my site.

As you can imagine, despite my early success I quickly became bored of blogging to three blogs 3-4 times a day, it was starting to eat way too much into my time…

But fortunately just around the same time I found a new solution in blogging that has enabled me to effectively **blog on steroids.** It simply enables me to post RSS feeds of latest articles from ezinearticles.com or goarticles.com or any other RSS source…plus it does it automatically while I sleep and I don't have to write a word! Check it out here…

I'm not going to go into it in anymore detail as the less people who understand it and buy it, the less competition there is for the people who are grasping its potential!

Conclusion:

Well I hope you enjoyed reading this short report and get as much benefit out of blogging and the blog and ping system as you can.

It's a proven system…for the time being, so take advantage of it while you can!

Also did you look at the bigger picture and grasp the power of reports like this…? If not visit Traffic Strategies Revealed for a full explanation.

Best Wishes,

Ian Canaway

Branding Information

<mark>If you'd like to make this report into your own 24x7 digital salesperson and brand it with your affiliate links, then be sure to read below for more information.</mark>

You can make money from this report by branding it and giving it away to your customers or your newsletter subscribers as a bonus, or by posting it on your website. You can also post it to free ebook directories etc.

First you need to download an unbranded version of this report here:

(Right click on the link and save to your desktop.)

http://www.trafficstrategiesonsteroids.com/Unbranded_blogsetup.pdf

Second you need to download the brander and read me file...

Click Here to download the brander. Branding instructions: click here.

Third you need to sign up for the affiliate programs below:

(You don't have to sign up for all the programs, just leave that field blank when you come to branding, everything is explained in the read me file.)

RSS to Blog: As an affiliate you make money on two tiers 40% on direct referral sales and 10% on second tier referral sales…But you are required to purchase the product to qualify as an affiliate.

Traffic Strategies Revealed: You earn 50% commission on all sales. Sales are handled by Click Bank, so if you've got a Click Bank ID your good to go!

The Plug-In Profit Site: You earn commission on a range of different levels, you have to be a member to have and ID. It's arguably one of the best residual income programs on the net.

Host4Profit: Provide website hosting. You earn $10 monthly for every referral.

Extra Info:

If you purchase RSS to Blog and use Host 4 Profit as your web host:

When setting up Cron events you need to use the following command in the command line:

```
/usr/bin/wgetvuser -O - http://www.yoursite.com/post/post.php
```

Don't use the command line given in the RSS to Blog instructions, it won't work.