

iPad for iWork

it can't get any better than this



How powerful can a 700 gm device be?

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Chapter 1: After iPhone and iPod it's iPad - the birth of iPad

Change has always been the driving force behind everything a person does. Over the last few years, we have seen changes everywhere, the way people work, communicate and even the lifestyle of people. Not only this, we have even seen technology change for the better. Technological advances have benefited the mankind in many ways and provided mankind with better and better gadgets which make life simpler and easier.

Technology has given us every type of gadget that we make use of today. From televisions to computers to mobile phones, we have seen technology change at a rapid rate. The launch of the iPhone and the iPad in the last few years made everyone wonder what technology can do for us. People were not even familiar with using iPhones and iPods, when a new and even better product was launched in the market. This gadget was the iPad. The birth of the iPad brought about a revolution in the mobile computing market across the globe. This gadget was received with open arms by the mobile computing market as the company sold 3 million of these devices within 80 days of its release.

The iPad was released in April 2010 by Apple. Apple launched the iPod in 2001. The iPod is a portable music player. In 2007, Apple launched the iPhone. The iPhone is a mobile computing device. To add functionality to these devices and to make mobile computing easier, Apple developed the iPad which is nothing but a tablet computer.

The iPad has been a great invention and is considered better than the earlier tablet

computers because it is touch sensitive as opposed to the earlier tablet computers which worked with the help of a stylus.

The release of the iPad received mixed reactions from the world with most of the reactions being positive. The features of the gadget have been applauded by all types of mobile and computer users. The iPad is considered to be a gadget which makes the use of complex applications very easy. Some people consider it to be a personal computer whereas others do not consider it as an all purpose personal computer.

Considered as the best invention in the last few years, the iPad is used for several purposes including accessing the internet. The iPad is becoming more and more popular with each passing day as people use it for doing their work easily and conveniently.

Chapter 2: Apple's incredible invention: iPad enjoys customer loyalty!

The iPad, the latest gizmo by Apple has been welcomed by the mobile and computer markets of the world. Nearly 3 million pieces of the gadget were sold within 80 days of its release and till date the gadget is selling like hot cakes in the market. So, what makes the iPad so special and why does it enjoy customer loyalty? Well, the answer is simple. The iPad can do just anything.

iPad is considered to be a mix of smart phones and computers, hence, making it so powerful that it can work like a smart phone as well as a personal computer. The features and the various inbuilt applications of the iPad make it worth a buy.

As the latest tablet computer in the market, the iPad has been able to conquer the gadget market easily. The 9.7 inches screen makes viewing an experience on the gadget. One can watch photos, videos and even surf the internet with ease. The iPad with its touch screen is very simple and easy to use. In addition, the various accessories provided with the iPad make it even easier for the user to handle this thin tablet computer. Since the iPad is able to work with Wi-Fi and 3 G networks, it can be easily carried anywhere and can be used to access the internet at any time the user wants.

The iPad has so many buyers mainly because of its new and added features. The iPad comes with a large memory of about 64 GB. This enables the users to store as much data as they want with ease. The device also has a large keyboard which

makes it very convenient for the users to operate it.

The applications of the iPad are also incredible. It has so many applications that a user does not need to look anywhere else when working. The iPad provides the user with the iBook application which enables the users to read and buy electronic books. In addition, the gadget also allows users to reach a large number of songs and movies.

The best part about the iPad is that it has a fast processor. This does not only make the iPad work faster but also enhances the performance capabilities of the iPad. This is one feature that most users do not find in the other devices that they make use of and hence go in for purchasing the iPad.

Chapter 3: How powerful can a 700 gm device be?

Of the various gadgets launched in the last few years, the iPad has been the most talked about device. The iPad was released in April 2010. It is a tablet computer which has been designed and developed by Apple. The release of this device was lauded by the mobile computing industry as the gadget has several features which make it very easy to use. The iPad can be used for a variety of purposes. The gadget weighs just 700 grams which makes it very easy to carry and handle.

One may often wonder what can a 700 gram weighing device do. Well, the Apple iPad is considered to be the most powerful gadgets to have been launched in the recent years. The credit for this goes to the features which the device has been loaded. As a tablet computer with very small dimensions, the iPad is becoming increasingly popular. The best thing about this gadget is that it is touch sensitive which makes it very convenient to use.

The iPad is sold as a platform for audio and visual media. This gadget can even be used for accessing web content very easily at any given time because it can make use of the Wi-Fi network very easily.

The gadget has a 9.7 inches LED display. This makes it the most powerful display device which can be used for viewing pictures, watching movies and even for accessing the internet.

The storage capacity of the iPad is also very good. This does not require the users to expand

the memory as with other gadgets and computers. The iPad is extremely efficient and powerful. The performance of the iPad makes it feasible for users to make use of all type of applications and games on this device.

The Apple iPad is made even more powerful and better with the accessories which are provided with it. These accessories make the use of the gadget even easier. The iPad comes with a keyboard dock, camera and different types of adapters which enable the users to connect this small gadget to projectors, laptops etc. making work easier for the user.

With so many powerful features and accessories, the iPad is not just any device but the best and a whole new kind of device. This powerful device has brought about a revolution in the mobile computing market and poses a strong competition and threat to other devices of its kind.

Chapter 4: Safari, Alphabet Fun, Popular Science +, The Elements- some chic applications that you would have never laid your hands on before!

iPad, the tablet computer is fast growing in popularity because of the amazing features that it is loaded with. The features and applications that the iPad has give it an advantage over the other types of devices and make it the best gadget that has been launched in the last few years. The iPad is mainly used for accessing video and audio file formats. It also supports Wi-Fi network which makes it possible for the users to even access web content and other types of applications on the internet.

It is believed that the applications and features of the iPad are one of their kinds and have not been used before by the majority of the users of the device. All these features and applications are very easy to use.

Safari is the iPad application which enables the users of the gadget to make use of the internet and access all type of web content. The touch pad enables the users to surf the internet easily and conveniently using this application.

The iPad comes with several iWork productivity features and applications. These features and applications enable the users to work with word processors, spreadsheets and even presentations.

One can even experience the joy of reading on the iPad. It has the iBooks application which enables the users to read and even buy books from the application. In addition to this, the iPad can also be used to take down notes easily and even

write mails quickly. The keynote application of the iPad can be used to make effective and elegant presentations by making use of pre specified themes, animations and effects which are specially designed for the iPad. The Numbers application of the iPad allows the users to make use of numerical functions, charts and tables to make spreadsheets easily.

The iPod and iTunes applications enable the users to listen to millions of songs and movies. One can view the videos with the help of the 9.7 inch display screen. The iPad can also be used for viewing videos on the internet using the YouTube application which has been specially designed for the iPad.

The built in applications and features of the iPad have been added to enhance the performance capability of the device and make the gadget simple and easy to handle. The various applications of the iPad can be used easily and conveniently unlike those of many other devices of this type.

Chapter 5: Why should you opt for an iPad?

The release of the iPad has enabled mankind to enter a new era of technology. With its release the iPad has become the king of the hi-tech gadget market. It is believed that whenever a new product is launched, it is received with mixed reactions and people look at both the positive as well as the negative aspects of it. The same has happened with the iPad. While some people consider that it is not worth buying because it lacks features like multitasking, camera etc., others feel that the iPad is worth buying because of the amazing applications and features that it comes with.

Here are some reasons of why you must opt for an iPad:

- The iPad as a technological gizmo is very flexible. It combines features of both, a laptop and an iPhone or a smart phone. This makes it possible for the users to do just about anything with this gadget.
- The iPad has a large number of applications which make working of users very easy. These applications help the users do their work and also enhance the performance of the iPad.
- The iPad has its own office suite called the iWork. This system enables a user to work with word processor, spreadsheets and presentations. The iWork helps the users to manage and organize their work efficiently and easily.
- The iPad works very fast because of the processor that it works on. The processing of applications and web browsing become very easy and convenient for the users.
- The iPad has a long battery life. This is as opposed to other types of mobile and computing devices which do not have a long battery life.

- The various accessories provided with the iPad make it easy to operate.
- The thin dimensions and the light weight of the gadget make it possible for the users to carry it almost anywhere.

In addition to the above, the iPad is a stylish gadget. Its dimensions and looks are smart and one always likes to carry a stylish gadget.

The best thing about the iPad is that it is a reliable device. The iPad is a quality product from Apple with all the new and latest features that you would want in your personal gadget. All these features and may more make the iPad the best gadget that one can opt for in this day and age.

Chapter - 6: What makes iPad a better option over regular laptops?

There are a lot of advantages that an iPad has over a regular laptop. Whether a person is a casual user or he or she is going to use it for business purposes, it has a distinct advantage over a laptop. Even the cheapest of the notebooks are going to face extinction because of the arrival of iPad. The question coming to your mind will be that how a thing so new to the market can disturb the dominance of things which have been around for so long? This is what we are going to discuss here. An iPad can be used for a variety of purposes ranging from the basic stuff of reading periodicals and books, watching videos, listening to music to playing a whole range games and running all sorts of iPhone applications.

Apple for the purpose of spreadsheet editing, word processing and creations of presentations has made iWork suite replicas for the iPad. It works with Mac operating systems x versions, it can also be used for writing and reading Microsoft office documents. There is also availability of a photo gallery application that allows display of a number of photos in a slideshow. There is also a paint tools application for the purpose of creation of graphics. It has 9.7 inch screen. Specific applications for specific business needs like order taking and sales management can be created on it as it supports desktop use interface elements like menus and panels.

The prices charged for the iPad are not very high. There is not much difference between the prices of the with 3G connectivity version and without the 3G connectivity version. An iPad is a device premised on the fact that a person has a

real computer for all his heavy storage needs. So is the netbook. Then why prefer the iPad. An iPad is much lighter and easy to carry. It is better looking compared to the ordinary notebook. Still if you cannot get over the low storage problem the solution for it is to use devices like Pogoplug which allow you to easily access an internet accessible hard drive.

It is also true that most IT shops are going to deter customers from going for the iPad just because it is a non pc platform. Apple is satisfying most needs of the pc through a slate device. It is hence bound to face criticism from the shops. Apple is also working on semiconductor to lower the energy consumption and improve performance of this mobile device. The most important thing for the people to know is that iPad is not a strip down notebook and its good things will outweigh its shortcomings.

Chapter - 7: Connectivity, power and battery offered by iPad

iPad is a revolutionary device of this generation. It is a device launched by Apple which is highly portable. A normal battery life ranges between six to eight years but the time decreases with the more and more use of 3G, Wi-Fi and Bluetooth. It is a great replacement for the now obsolete laptop. It is a great device for those whose life revolves around web access, email and other basic office work.

The iPad power situation is quite good. The power usage of an iPad is more than a Smartphone but less than a personal computer. It has a lithium-polymer 25 watt battery which is built in. It is not possible to charge an iPad from a PC's USB port. It allows its users to surf the web using Wi-Fi, listen to music and watch videos for approximately 10 hours. It is also possible to surf the net using the 3G capability for approximately 9 hours. Charging of iPad is possible only through a power adapter.

It uses the Wi-Fi model 802.11a/b/g/n. The Bluetooth is 2.1 along with EDR technology. It is UMTS or HSDPA and Edge enabled. The applications provided in the iPad are just fabulous. The most common purpose for which the iPad is used is for reading books. This requires the users to download iBook application from the applications store. The downloading experience on the iPad is just great. It is very simple and fast. Just think how much space an iPad would save for the avid book reader. The person will not have to get a big rack to store all the books and can simply tune in to the iPad to read his or her favorite fiction or nonfiction books.

The second biggest use of the iPad is definitely going to be gaming. The gaming experience on the iPad is just fabulous. The iPad has a new feature called the screen rotation lock, a headphone jack, a volume control, a microphone and an on and off switch. The screen rotation lock is used for immobilizing the accelerometer so that the orientation of the screen does not change when the user does not want it to. It has also has a 30 pin conductor and built in speakers. The battery is non removable. The operating system used by the iPad is the iPhone operating system 3.2. It is an advanced version of the iPhone system.

The experience of connecting the iPad with the computer and then using iTunes is superb. The colors of the screen are also great.

Chapter - 8: Storage- How much can an iPad stockpile?

The iPad is a great device to be owned. The storage capacity of the iPad is not that great. The entire machine is based on the thought of multi touch. This allows the users to do everything using their fingers. The screen of the iPad device has a high resolution Led display. The chip built by the manufacturer for it allows the user to interact with device at a great speed. The screen is 9.7 inches. The device not very heavy and is pretty thin. The corners are round to make it look better and make it easy to carry. The manufacturers believe that the iPad is basically for people on the go. They believe that people will have some other better way to store their important data. When a person requires commenting on or editing documents, adjusting and reviewing spreadsheets, updating and review presentations QuickOffice would be required.

The iWork suite is very difficult to use because only its pages application can be used for your exporting needs. There are various iPad versions offering storage capacities ranging from 16 GB to 32 GB and the recently launched 64 GB flash storage device. This means there will be ample space for the user to store all his games, movies, songs and some business documents. The gadgets used in the iPad are simply amazing. There is a keyboard dock that you can buy which can improve the user experience vastly. The iPad case protects the device from any harm from external agencies. This is done while the gadget allows the user to interact with it. The camera connection kit is very important when the user wants to import photos and pictures from his or her SD card or Digital camera. There are loads of docks using which the user can connect a number of devices to the iPad.

It allows a user to make and carry notes, use maps, mark a calendar, register a contact. While doing all this, it is still possible to use the built in search application which allows users to find their desired information in mere seconds. It is also possible to browse internet using the safari browser, read mail and navigate YouTube using it. The functionalities offered by the iPad are amazing. The best part is that it allows the user to do anything without getting entangled in wires and there is no need of a mouse also. All a user needs to have is fingers in working condition.

Chapter - 9: iPad Applications

iPad is one of the innovative devices of our generation. People may use it as an eBook reader, web browser, movie player, photo frame, photo album, jukebox, gaming device and numerous other applications. It is a very user friendly device. Both the hardware and software used in this device are great. The right software can make this device a ball of fire.

The biggest plus point in this device is the internet connectivity. Email is the most important application which should be supported by all portable devices for them to be super successful. Whether a businessman or a casual user, all require the internet to check their mail. The mailing experience is amazingly different using an iPad. The 3G version of the iPad has an additional application of a Global Positioning System. It is a very advantageous application when a person is working in a geo location. You can find the nearest fuel centers or the nearest restaurants using this application provided in the iPad.

The iPad is useful not only for the casual user but also for business honchos. It is possible to get customized applications which can be useful for a person's business. The businessmen can have all their required information on their palm. This will allow them to make faster decisions and increase profits and minimize losses. The iPad can be effectively used for the purposes of commercials, communicators etc. The users can easily track their marketing campaign, product sale, public relations and others. The users can measure the number of successful projects in proportion to the surveys conducted.

The virtual keyboard, wide screen, the appealing graphics and the multi functional screen has mesmerized one and all. Children are much more attracted to the vibrant colors. Hence they have to be attracted to this device. For the toddlers, alphabets and numbers applications are there to improve their recognition and use of alphabets and numbers. There is the drawing application called the Drawing Pad. It allows the user to create their art and save it. It can also be later used as a desktop background and shared with friends over Facebook and twitter. Besides, parents can save a lot of money which would have gone into buying crayons and art sheets. They will be able to do their bit for the environment this way. It is also possible to develop customized applications for you and your little ones. You can create musical applications for your little ones. A piano or a xylophone can be used for this purpose.

Chapter - 10: How to make your iPad look better?

The iPad accessories are very important for it look good and stay safe. Without the accessories an iPad will be like a computer without electricity and eating food without keeping it in the plate. The user can realize the full potential of the iPad only when it is fully accessorized. There are a number of accessories available in the market to make your iPad look and work great.

The most important addition that a person needs to make in his or her iPad is the safety case. It is better to take precaution for its safety than to crib later. The cover or case will ensure that there are no scratches on the device. The looks of the device will also be in tact this way. There are various types of protective skins and covers available in the market. So you will have a wide variety to choose from and get one which matches your style. A person can get an elegant leather cover or a rubberized case which offers additional protection to the device. The latter is also sporty and trendy look. It is also possible for the user to develop a customized case according to his or her likes and dislikes. This does come at an extra price but what's better than having the mentally satisfying things around you. There are many third parties which allow you to build your own case.

There are numerous other accessories which can vastly improve the iPad experience. The comfort factor is also very important. A keyboard would be ideal for increasing the comfort when a person uses an iPad. A person will be able to type faster using the standalone keyboard. A great use of the iPad these days is to read eBooks. An iPad stand can be of great use for the reader. It will

allow him or her to more easily read and turn the pages. It will also not have an adverse effect on the eyesight. Many companies have started offering a case which can act as a stand as well. This is much more cost saving and practical. The screen of the iPad is quite big and suitable for all finger sizes but the stylus can always be used to protect the screen from getting any scratches.

There are loads of other devices which can do wonders for the looks and the functionality of your iPad. The most important question to ask is this; what is the budget and the requirement for a particular accessory. It is essential that you choose wisely.