

Dominating
Instagram

MARKETING

Industry 2.1

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Dominating Instagram Marketing Secrets:

Dominating #1: Be Professional. -- You should always use professional pictures for each Instagram account you post. Any picture that are less than professional should be removed at all cost.

Dominating #2: Engage With Your Audience. -- Always engage with your audience on every level especially in public. This allows your audience to build a bonded-relationship with your audience.
REMEMBER: Everything you do in business is all about building relationship.

Dominating #3: Post New Picture Daily. -- Constant update is the key. Why? Well, it is because your audience wants to know every move and every step that you take in your business. So, do NOT post one new picture per month and expect your business will grow. That's not possible.

Dominating #4: Track Your Links. -- Be a geek. Always test the type of pictures that will result in a higher engagement rate versus the pictures that will waste your time. This allows you to increase your traffic with the right images on your Instagram account.

Dominating #5: Regram Other Users Images. -- Regram other users posts, contact Instagram users in your niche, and find common ground on helping each other to grow each other followers. That's the key to grow your followers on Instagram.

Summary:

Instagram is one of the powerful medium you can use to build your business on the Internet. Some people say that Instagram may replace Facebook or even Twitter. In reality, Both Instagram and Facebook are belong to Mark Zuckerberg.

Instead of comparing whether Facebook or Twitter are the better medium for your advertising method, you should really focus on Both. Why? Twitter has a separate audience then Facebook. It means that your chances on getting new leads for your business are HIGHER when you focus on both grounds.

As I said, Twitter has been spending hundreds of millions of dollars to expand its business. I am confident that they will continue to do so to stay competitive as the TOP five social networking sites in the world. In turn, it will help you bring a lot of traffic to your website.

As you are ready to get massive traffic to your business, go ahead and review this course again. We are looking forward to serving you in the years to come.