

Build eBay Affiliate Stores in Less Than “30 Minutes” with “FREE” software!

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Finally, use your head. Nothing in this Guide is intended to replace common sense, legal, medical or other professional advice, and is meant to inform and entertain the reader. So have fun and get your stuff done.

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“TOP SECRET” Method Produces Income sites in 30 Minutes or LESS!!!

I’m going to show you how you can build a revenue generating eBay & AdSense store, in less than 30 minutes, with “FREE” software available online. That’s right, a income producing, TOTALLY “FREE” eBay store for “FREE.” Ok, turn off your skeptic button, you can build a “professional” looking site in less than 30 minutes, with “FREE” software that’s readily available, and I’m going to show you how.

First, here are a few sites I’ve produced with this software, just to give you an idea how professional these sites can look:

<http://hotcorvettestore.com/>

<http://harleydyna.net/>

<http://macbooknotebook.com/>

<http://www.911porsche.us/>

These are just a few sites I’ve built using these “little” known secrets. They must be “SECRETS” because very few people are using these techniques, at least I haven’t found very many.

HOW can WE DO THIS?

It’s really quite simple; just take the web’s #1 blogging software, and turn it into an “INCOME” generating powerhouse. That’s right “FREE” software that you can use to generate income from eBay & AdSense. The “FREE” software is WordPress.

Now before you “freak” out, I’m going to show you an absolute easy way to install this software, add a “professional” looking template, and then combine the site with a “TOTALLY FREE” WordPress plugin, that will attract “TON’S” of visitors to your site(s). Yes I said sites, because as quickly as you can say “Supercalafragalisticexpialadocious” you can build “many” professional looking sites. What build more than one “CA\$H” generating site? Come on Guy, what are

you smokin'? It's ABSOLUTELY "TRUE"!!! And if I was smokin', I wouldn't tell you.....

Want an immediate income stream? How about producing a few of these "Gems" and then flip them for a "quick" profit? That's what I do on a daily basis. You can earn a quick \$100, \$200, or more, with one of these "CA\$H" producing sites.

Here's a shot of my Paypal account recent activity....Obviously the larger amounts are website sales:

Recent Activity Last updated 11/2/2007 10:02 PDT

Payments Received from Oct. 6, 2007 to Nov. 5, 2007									
Date	Type	To/From	Name/Email	Status	Details	Action	Gross	Fee	Net Amount
Nov. 5, 2007	Payment	From	[Redacted]	Completed	Details		\$75.00 USD	-\$2.48 USD	\$72.52 USD
Nov. 4, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$15.00 USD	-\$0.74 USD	\$14.26 USD
Nov. 2, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$100.00 USD	-\$4.20 USD	\$95.80 USD
Nov. 1, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$273.27 USD	-\$8.22 USD	\$265.05 USD
Oct. 31, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$160.00 USD	-\$4.94 USD	\$155.06 USD
Oct. 31, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$10.00 USD	-\$0.69 USD	\$9.31 USD
Oct. 30, 2007	Payment	From	[Redacted]	Completed	Details		\$75.00 USD	-\$2.48 USD	\$72.52 USD
Oct. 29, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$125.00 USD	-\$3.93 USD	\$121.07 USD
Oct. 28, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$10.00 USD	-\$0.59 USD	\$9.41 USD
Oct. 27, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$15.00 USD	-\$0.89 USD	\$14.11 USD
Oct. 26, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$20.00 USD	-\$0.88 USD	\$19.12 USD
Oct. 25, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$15.00 USD	-\$0.89 USD	\$14.11 USD
Oct. 24, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$10.00 USD	-\$0.59 USD	\$9.41 USD
Oct. 24, 2007	Payment	From	[Redacted]	Completed	Details		\$500.00 USD	-\$14.80 USD	\$485.20 USD
Oct. 23, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$12.00 USD	-\$0.77 USD	\$11.23 USD
Oct. 22, 2007	PayPal Credit	From	[Redacted]	Completed	Details	Print shipping label	\$300.00 USD	-\$9.00 USD	\$291.00 USD
Oct. 21, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$10.00 USD	-\$0.59 USD	\$9.41 USD
Oct. 21, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$12.00 USD	-\$0.77 USD	\$11.23 USD
Oct. 20, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$7.00 USD	-\$0.57 USD	\$6.43 USD
Oct. 20, 2007	Payment	From	[Redacted]	Completed	Details	Print shipping label	\$15.00 USD	-\$0.74 USD	\$14.26 USD

Ok, OK, Let's get STARTED!!!

Before we install WordPress let's determine what products our eBay Niche store will include. A good start is eBay's Hot List, a listing of current products that are selling like "hot" cakes.

2007 Holiday Hot List

2007 Holiday Hot List

Overview: Top 25

- Technology
- Clothing, Shoes & Accessories
- Toys
- Collectibles
- Jewelry & Watches
- Sporting Goods
- Musical Instruments
- Media
- Health & Beauty
- Home

Top 25 Hottest eBay Sellers

- 1 iPhone
- 2 Webkinz / Lil'Kinz
- 3 Transformers
- 4 Collectible Barbie
- 5 Dooney & Bourke Zebra Tote
- 6 Nintendo Wii
- 7 T.M.X. Friends - Ernie & Cookie Monster
- 8 BCBG Dress
- 9 Harry Potter and the Deathly Hallows
- 10 Rock Band Video Game
- 11 iPod nano 8GB (Black)
- 12 The Simpsons
- 13 PlayStation 3
- 14 I'm Not A Plastic Bag
- 15 Motorola RAZR2
- 16 Designer Fragrances
- 17 Citizen Eco-Drive Watch
- 18 Nike Air Max 360 II
- 19 Abercrombie & Fitch Hoodie Jacket
- 20 Dept. 56 Snow Villages
- 21 Nike SasQuatch Sumo2
- 22 Gibson Electric Guitar
- 23 Craftsman Hand Tool Set
- 24 Burton Snowboard
- 25 Vtech Gadget

Great opportunities to improve your sales results

 Add Border	Get More Buyers to Look!	 Add Gallery	Add Gallery Increase final price	 Picture Services	Attract Buyers Add photos to your listings!
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We can see the numero uno item is the Apple iPhone. Let's build an Apple iPhone store, shall we??

We'll need to find a "FREE" theme for our store, since the default WordPress theme is, well "DEFAULT" nuff said. Let's search Google for "Free WordPress Theme(s)." As you can see, there are thousands of hits returned for Wordpress themes. That's the "fantastic" thing about WordPress. There are literally thousands of themes to choose from, and most of them are "FREE." You can EASILY create a stable of these eBay Niche stores, and never spend a "dime" (except for hosting).

We've found a very professional looking theme:

Free Wordpress Themes



Download free Wordpress themes for your blog

Search

Pages
Home
About

RSS feed


Categories
2 Columns
3 Columns
AdSense Ready

« Brick
Aug 17
»

iPhone Theme

August 17th 2007 by depi in *Left Sidebar, Widget Ready, Fixed Width, 2 Columns*



Live Demo (3817) | Download (1583)

An awesome iPhone theme for Wordpress, widget ready and xhtml compliant.

Green Art »

Advertisement

Ads by Google

Agee Design
Custom phpBB and WordPress themes that match your site!
www.AgeeDesign.com

Theme Chess Sets at TCS
Over 100 beautiful theme chess sets on every topic. Low prices, no tax.
www.TheChessStore.com

Download the theme, and remember where you saved it. We're going to use it in a minute.....

We need one other piece of "FREE" Software, for our "FREE" CA\$H producing eBay site...This little plugin will pull the actual eBay auction feed's down from eBay, and display them on our site. Let's get this "FREE" software from this site:
<http://www.wiredstudios.com/phpbay/phpbay-lite-wordpress-plugin-display-ebay-auctions-in-wordpress.html>...

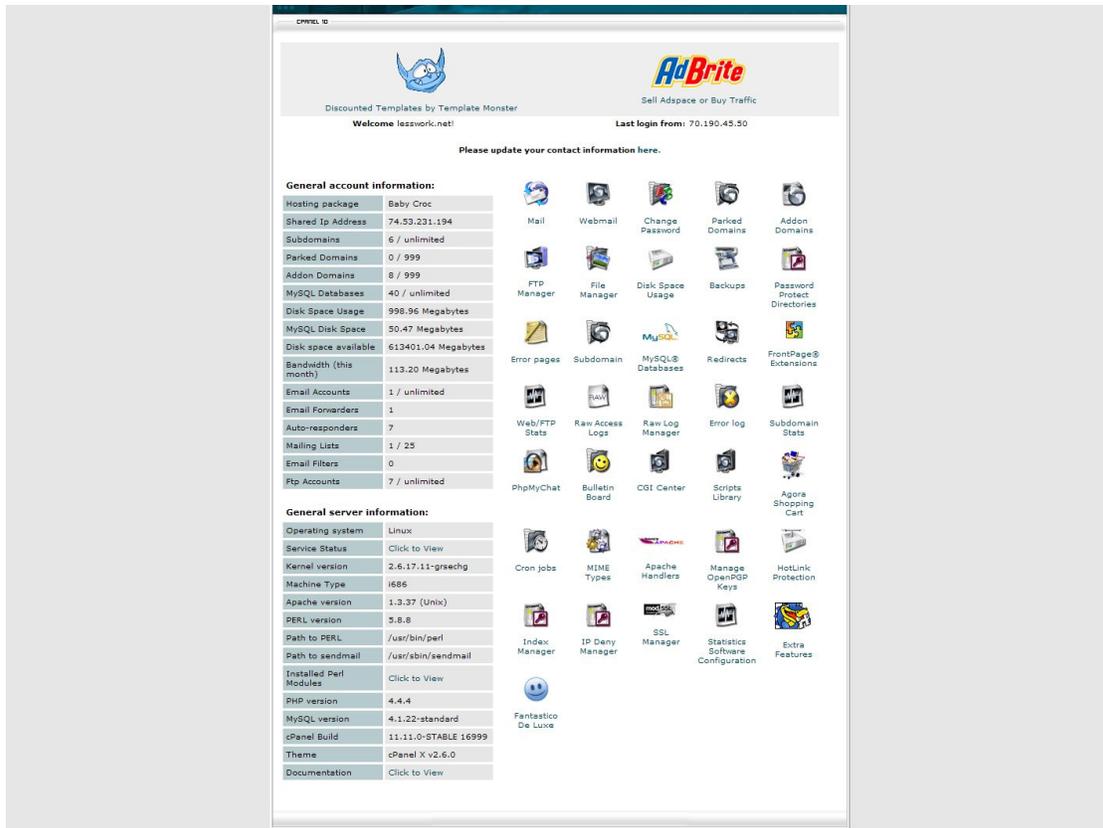


Ok, we now have all of the “FREE” software we’re going to need to install our eBay & AdSense CA\$H Machine....Let’s git ‘er DUN!!!

INSTALLATION:

We’re going to do this the “EASY” Way, so forget about installing WordPress manually. If you’d like to do that, be my guest, but this tutorial is about producing an “INCOME” generating site in less than “30 Minutes.”

First you’ll need a good Hosting company. I recommend BlueHost or Hostgator. Login to the Control Panel and look for an icon named “Fantastico.” That’s how we’re going to install WordPress. Using Fantastico, you can quickly and easily install Wordpress in less than 5 minutes...



Once you have opened Fantastico, look under Navigation for Blogs. This is where we'll do the actual installation of WordPress.....

HOME LOGOUT

cPanel X™

CPANEL 10

Fantastico

Use Fantastico to automatically install any of the scripts listed on the left. Installing any script will use one of your available MySQL databases. Removing any script will free up one of your used MySQL databases.

Click on any of the items on the left to get more details.

UPDATE NOW!
Following installations are not up-to-date. Keep your installations secure and up-to-date and ensure that future versions of Fantastico will be able to maintain your installations by updating now.

WordPress

Location	Installed Version	Upgrade Link
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1
...	Unknown	Only manual upgrade possible
...	2.2.2	Upgrade to 2.3.1
...	2.2.2	Upgrade to 2.3.1

Navigation

- Fantastico Home
- Control Panel Home

Blogs

- b2evolution
- Nucleus
- WordPress

Content Management

- Drupal
- Geeklog
- Joomla
- Mambo Open Source
- PHP-Nuke
- phpWCMS
- phpWebSite
- Post-Nuke
- Siteframe
- TYPO3
- Xoops

Customer Relationship

- Crafty Syntax Live Help
- Help Center Live
- osTicket
- PerlDesk
- PHP Support Tickets
- Support Logic Helpdesk
- Support Services Manager

Now a window will open for the actual WordPress installation. You must “fill-in-the-blanks” here for the actual installation to occur. Make sure you define where you want your Wordpress installation to occur (which folder?)...

WordPress

Install WordPress (1/3)

Installation location

Install on domain:

Install in directory:

Leave empty to install in the root directory of the domain (access example: <http://domain/>). Enter only the directory name to install in a directory (for <http://domain/name/> enter name only). This directory SHOULD NOT exist; it will be automatically created!

Admin access data

Administrator-username (you need this to enter the protected admin area):

Password (you need this to enter the protected admin area):

Base configuration

Admin nickname:

Admin e-mail (your email address):

Site name:

Description:

E-mail account configuration

The following details are used by the **Blog by Email** feature. You can find more information about this feature in the following pages: http://codex.wordpress.org/Blog_by_Email

E-mail account username:

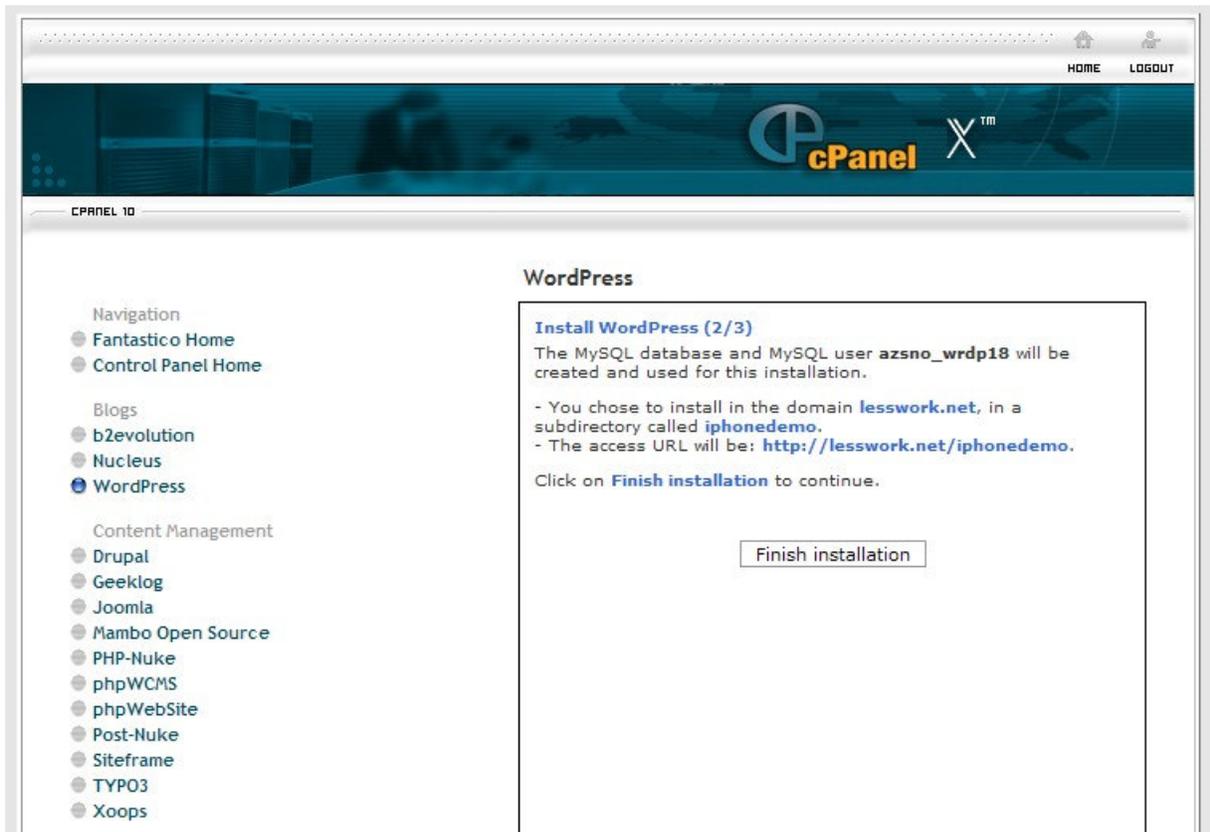
E-mail account password:

POP/SMTP server:

POP/SMTP server port:

Ok, once you are satisfied with the information you have filled out, just click "INSTALL WORDPRESS"

Ok, now let's click on "Finish Installation." You mean we're done???
Well not quite, but wasn't that EASY???



The screenshot shows the cPanel interface for installing WordPress. At the top, there is a navigation bar with "HOME" and "LOGOUT" links. Below this is a banner with the cPanel logo and "X™". The main content area is titled "WordPress" and contains a box with the following text:

Install WordPress (2/3)
The MySQL database and MySQL user **azsno_wrdp18** will be created and used for this installation.

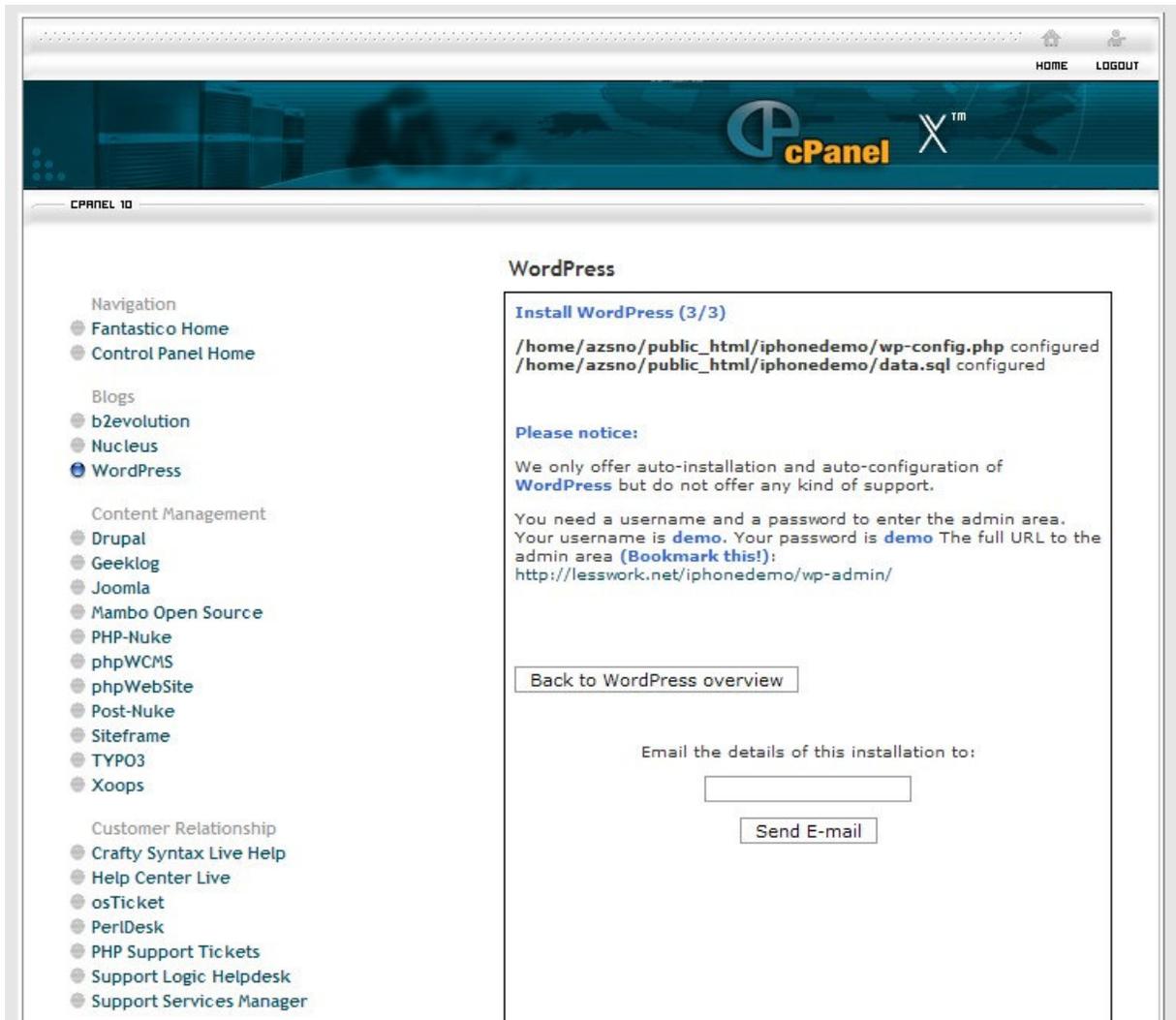
- You chose to install in the domain **lesswork.net**, in a subdirectory called **iphonedemo**.
- The access URL will be: **http://lesswork.net/iphonedemo**.

Click on **Finish installation** to continue.

Below the text is a button labeled "Finish installation".

On the left side of the page, there is a sidebar with a "Navigation" section containing "Fantastico Home" and "Control Panel Home". Below that is a "Blogs" section with "b2evolution", "Nucleus", and "WordPress" (which is selected). At the bottom of the sidebar is a "Content Management" section with various options like "Drupal", "Geeklog", "Joomla", "Mambo Open Source", "PHP-Nuke", "phpWCMS", "phpWebSite", "Post-Nuke", "Siteframe", "TYPO3", and "Xoops".

Now the screen offer's us the option of sending our installation record to an email. I would "HIGHLY" recommend this option, since it will give us an "Electronic" trail backup to our installation. Just keep a copy of the email for future reference, you never know when it could come in handy....



The screenshot shows the cPanel 10 interface for a WordPress installation. The top navigation bar includes 'HOME' and 'LOGOUT' links. The main content area is titled 'WordPress' and displays the following information:

- Install WordPress (3/3)**
- Configuration paths: `/home/azsno/public_html/iphonedemo/wp-config.php` configured and `/home/azsno/public_html/iphonedemo/data.sql` configured.
- Please notice:** We only offer auto-installation and auto-configuration of WordPress but do not offer any kind of support.
- Admin area details: You need a username and a password to enter the admin area. Your username is **demo**. Your password is **demo**. The full URL to the admin area (**Bookmark this!**): `http://lesswork.net/iphonedemo/wp-admin/`.
- A button labeled 'Back to WordPress overview'.
- An option to email the details: 'Email the details of this installation to:' followed by an empty text input field and a 'Send E-mail' button.

The left sidebar contains a navigation menu with categories: Navigation (Fantastico Home, Control Panel Home), Blogs (b2evolution, Nucleus, WordPress), Content Management (Drupal, Geeklog, Joomla, Mambo Open Source, PHP-Nuke, phpWCMS, phpWebSite, Post-Nuke, Siteframe, TYPO3, Xoops), and Customer Relationship (Crafty Syntax Live Help, Help Center Live, osTicket, PerlDesk, PHP Support Tickets, Support Logic Helpdesk, Support Services Manager).

Choose “The Full URL to the admin are” That link will take us to the default WordPress login screen..Now we’ll log in to the WordPress admin area. Remember that email we sent to ourselves. If you forgot your login info, you’ll be able to reference that email, and retrieve the details....



This is a shot of the Admin area, once we log into our WordPress installation. Oh, BTW, wasn't the install EASY??? I told you it wouldn't take any time....Hopefully, we've satisfied even you skeptic's on that one....

The screenshot shows the WordPress Admin Dashboard for the site 'lesswork.net'. The top navigation bar includes links for 'Dashboard', 'Write', 'Manage', 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options'. The main content area is titled 'Welcome to WordPress' and provides several helpful links for getting started, such as 'Write a post', 'Update your profile or change your password', 'Add a link to your blogroll', and 'Change your site's look or theme'. It also offers documentation and support forums. The dashboard features three news items: 'WordPress Development Blog' with a link to 'WordPress 2.3.1 - 10 days ago', 'WordPress 2.3.1 Release Candidate 1 - 12 days ago', and 'WordPress 2.3 - 42 days ago'. A 'Latest Activity' sidebar on the right shows 'Comments' (one comment by 'Mr WordPress'), 'Posts' (one post 'Hello world!'), and 'Blog Stats' (1 post, 1 comment, 1 category, 0 tags).

lesswork.net [\(view site »\)](#) Howdy, **iphonedemo** [\[Sign Out, My Profile\]](#)

Dashboard Write Manage Comments Blogroll Presentation Plugins Users Options

Welcome to WordPress

Use these links to get started:

- [Write a post](#)
- [Update your profile or change your password](#)
- [Add a link to your blogroll](#)
- [Change your site's look or theme](#)

Need help with WordPress? Please see our [documentation](#) or visit the [support forums](#).

WordPress Development Blog

[WordPress 2.3.1](#) — 10 days ago

WordPress 2.3.1 is now available. 2.3.1 is a bug-fix and security release for the 2.3 series. 2.3.1 fixes over twenty bugs. Some of the notable fixes are: Tagging support for Windows Live Writer Fixes for a login bug that affected those with a Blog Address different than their WordPress Address Faster taxonomy database queries, especially tag intersection [...]

[WordPress 2.3.1 Release Candidate 1](#) — 12 days ago

WordPress 2.3.1 is almost ready to go. Before we send it out the door, we're making a release candidate available so everyone can give it a last look. 2.3.1 fixes over twenty bugs. Some of the notable fixes are: Tagging support for Windows Live Writer A login bug that affected those with a Blog Address [...]

[WordPress 2.3](#) — 42 days ago

I'm thrilled to announce that Version 2.3 "Dexter" of WordPress is now ready for the world. This release includes native tagging support, plugin update notification, URL handling improvements, and much more. This release is named for the great tenor saxophonist Dexter Gordon. The entire team is really proud of this release, and I'm happy that this [...]

Latest Activity

Comments »

- [Mr WordPress](#) on [Hello world!](#) [\[Edit\]](#)

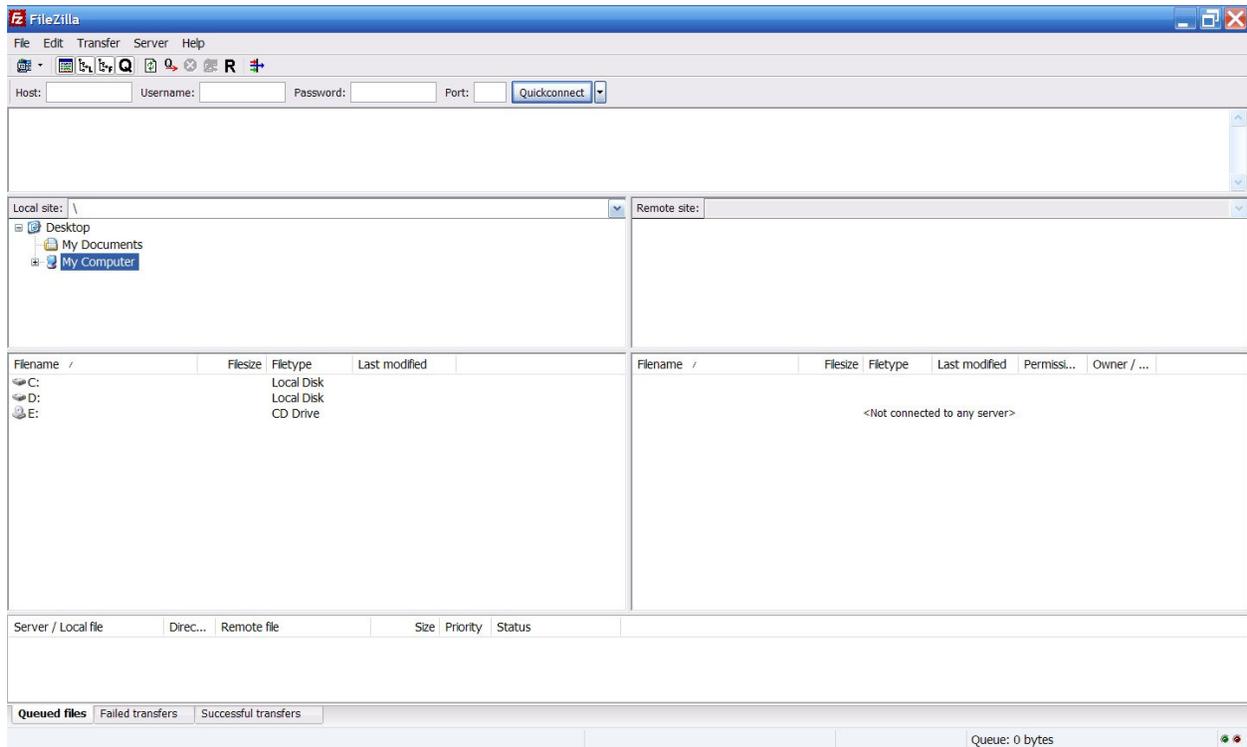
Posts »

- [Hello world!](#)

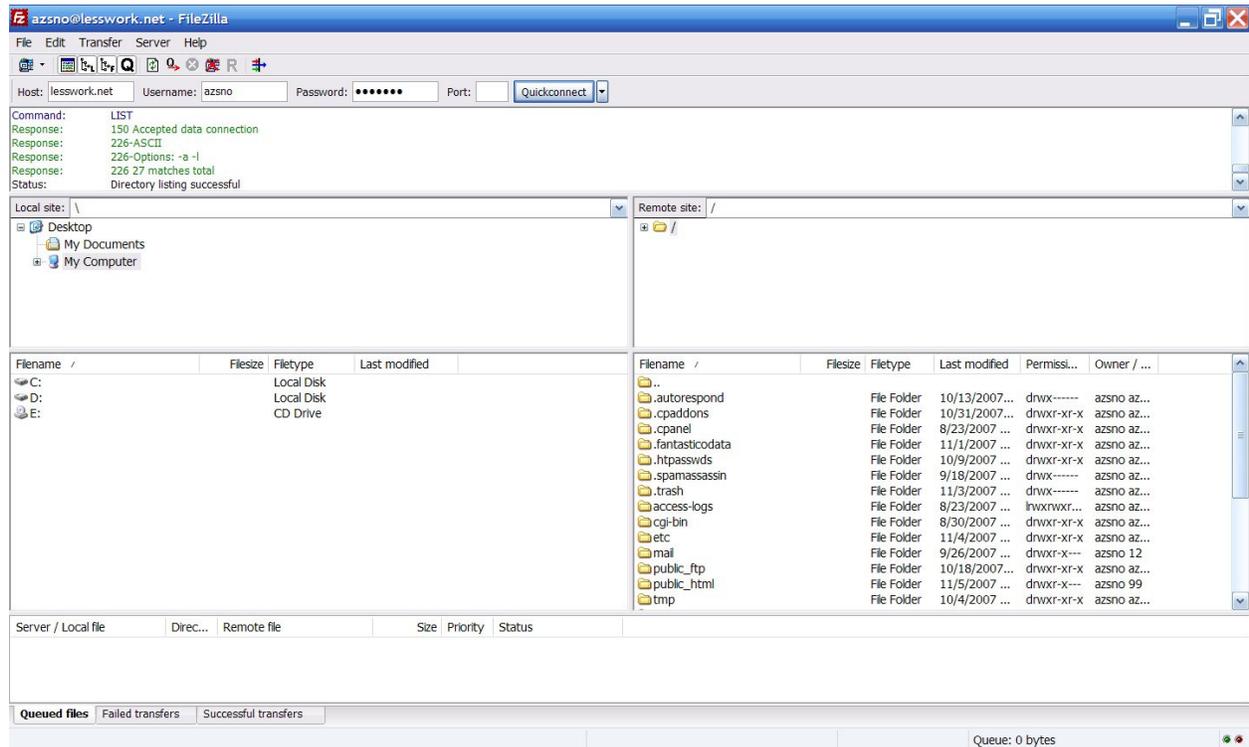
Blog Stats

There are currently [1 post](#) and [1 comment](#), contained within [1 category](#) and [0 tags](#).

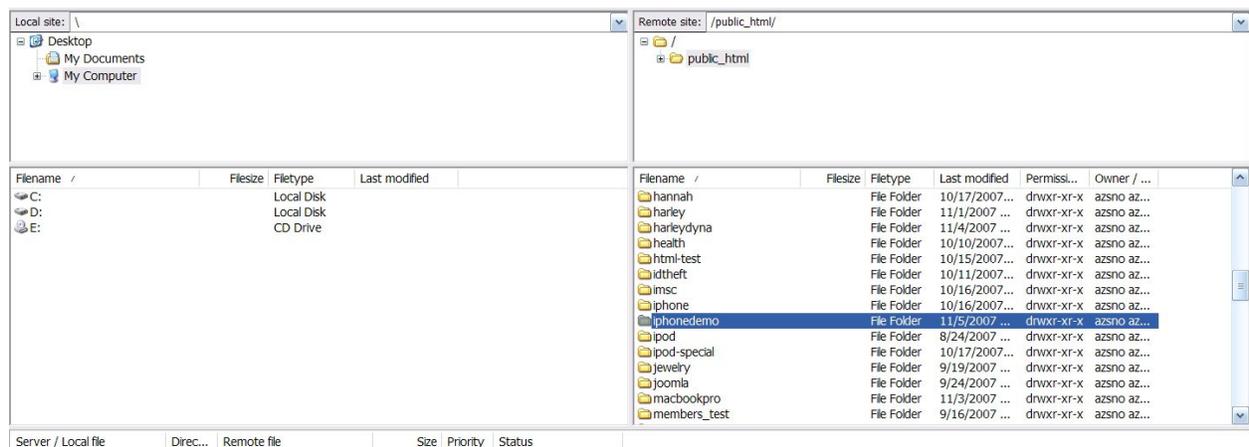
Let's go to our "FREE" ftp program now, since we need to upload a couple of files to our site...You can find an excellent "FREE" ftp program In "FileZilla." Here's a link for the download: <http://filezilla-project.org/> Just put your Host, username, and password info in (the port should be 21), and do a Quickconnect...



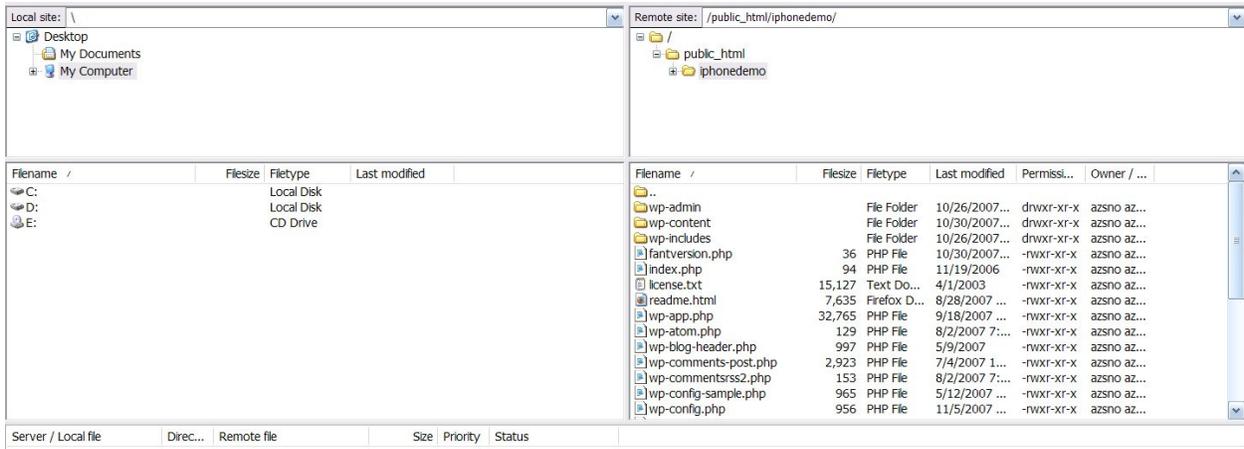
Make sure you choose “public_html” for the folder. If you make a mistake, no big deal, just delete and choose “public_html.” Remember the WordPress installation? You picked a folder to install WP into, and that’s where we’re going now....



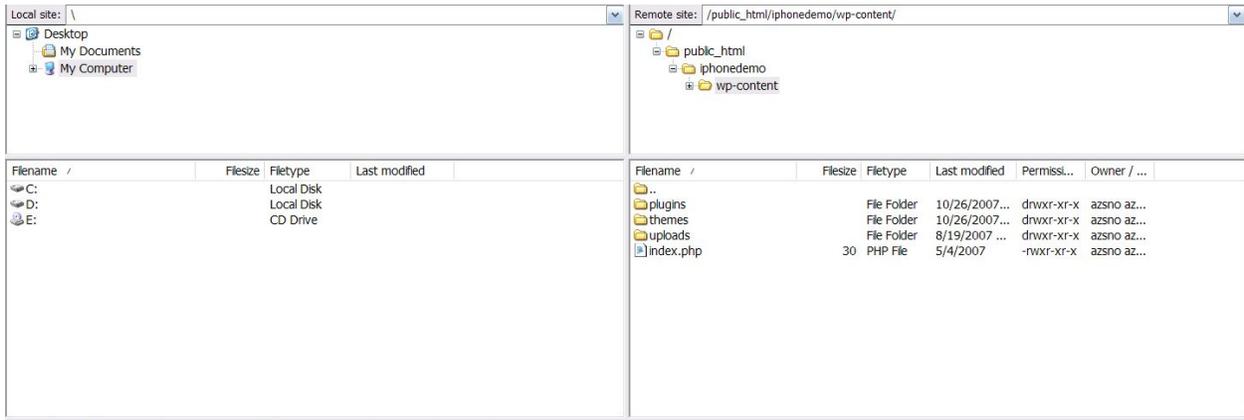
The folder for this demo is iphonedemo.....



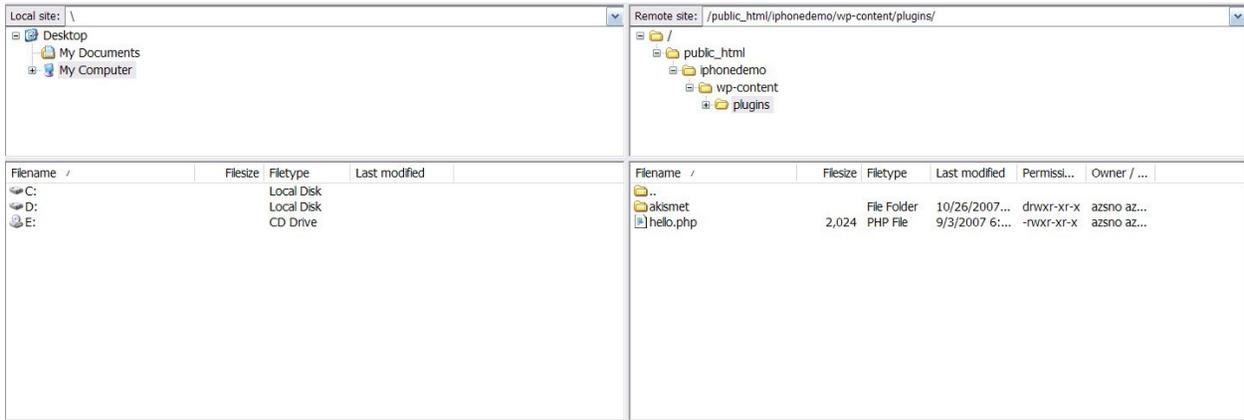
All of the files in our installation folder, are from the WordPress automated installation earlier. Now during a manual install, you are required to make a database, link the database to WP, and a number of other things Fantastico does for us automatically. Really, isn't it "Fantastico?"



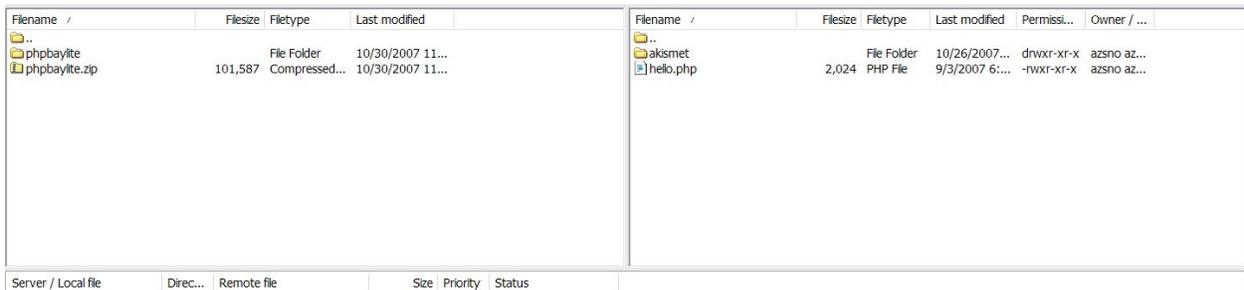
Now let's find the folder wp-content, and double click....You'll now see three folders named plugins, themes, and uploads.....



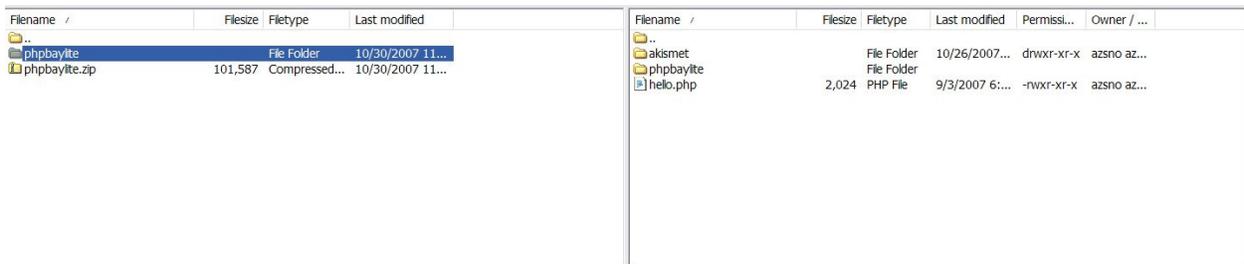
Let's pick plugins.....



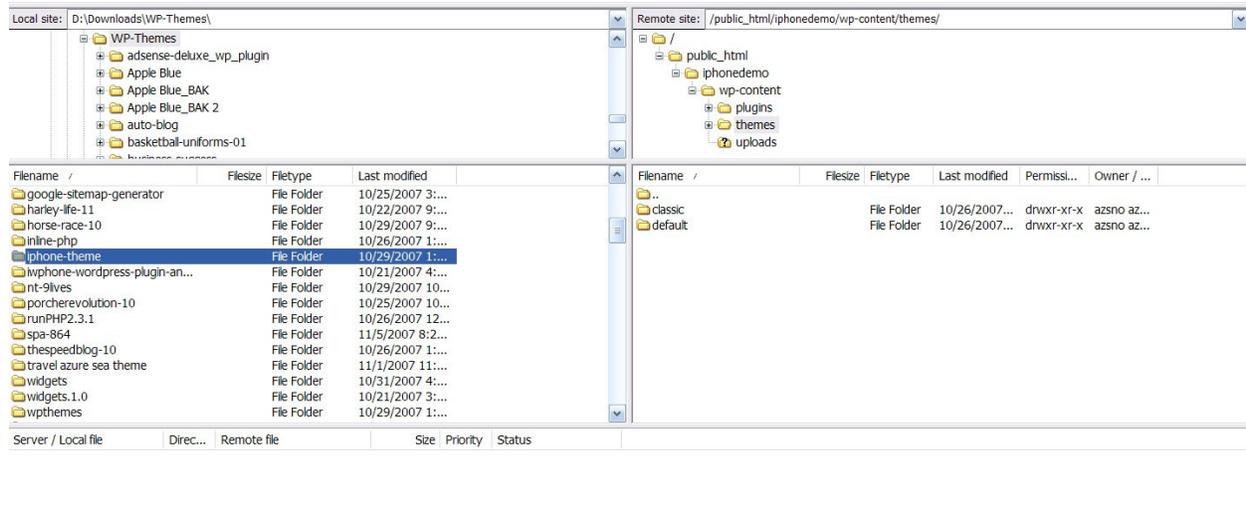
Remember where you downloaded phpBay Lite? Well we're going to upload that "FREE" software to the plugin directory....



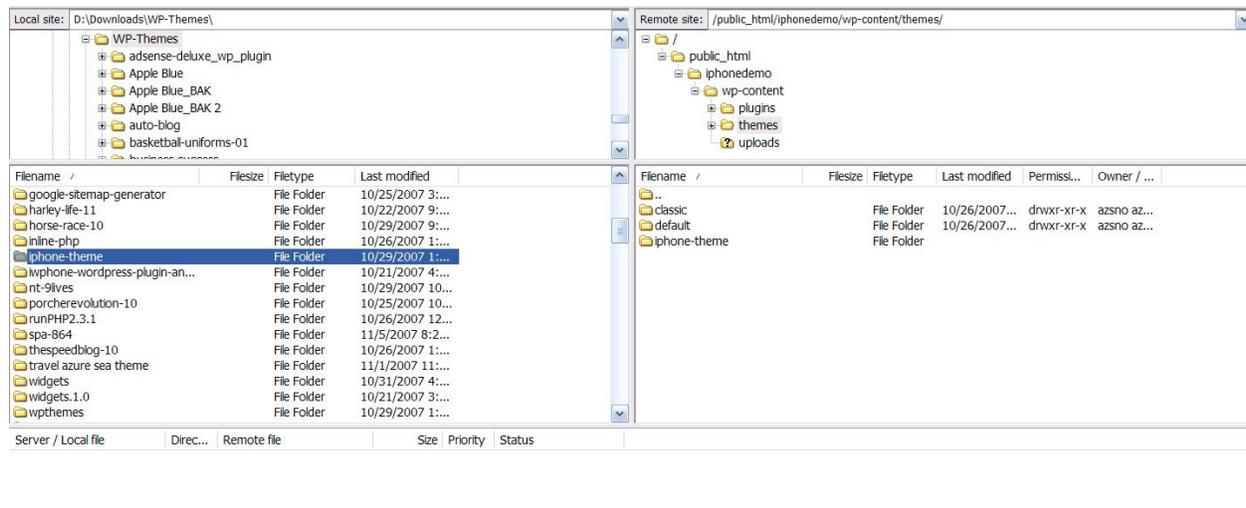
Just highlight the phpbaylite file on the left of your screen, and drag it over to the window on the right....FileZilla will upload phpbaylite to your WordPress website automatically.....



Now, let's go to the "Themes" directory. Find your "FREE" theme you saved on your computer, highlight it, and drag it over to the right side of your screen. Make sure you're actually in the "Themes" directory...



Ok, there we are. All Done! The theme I picked, iphone-theme is now under my "themes" folder in my WordPress installation....



Using our browser, you should already be logged into the WordPress Admin area. Let's go to "Options" and we can see the initial page for our website....Pick an outstanding "Blog title" and "Tagline," since these will actually show up on your home page, and be creative. The search engines love "Keywords" here...

Make sure you check "Users must be registered...." Because we don't want other's to be able to post comments on our website.

You can also choose what time zone you're located in, and click "Update Options."

lesswork.net (View site ») Howdy, **iphonedemo**. [Sign Out, My Profile]

Dashboard Write Manage Comments Blogroll Presentation Plugins Users **Options**

General Writing Reading Discussion Privacy Permalinks Miscellaneous

General Options

Update Options »

Blog title:

Tagline:
In a few words, explain what this blog is about.

WordPress address (URL):

Blog address (URL):
Enter the address here if you want your blog homepage to be different from the directory you installed WordPress.

E-mail address:
This address is used only for admin purposes.

Membership: Anyone can register
 Users must be registered and logged in to comment

New User Default Role:

Date and Time

UTC time is: 2007-11-05 5:14:41 pm

Times in the blog should differ by: hours (Your timezone offset, for example -6 for Central Time.)

Default date format:
Output: **November 5, 2007**

Default time format:
Output: **5:14 pm**

[Documentation on date formatting](#). Click "Update options" to update sample output.

Weeks in the calendar should start on:

Update Options »

Thank you for creating with WordPress | [Documentation](#) | [Feedback](#) | Version 2.3.1

Now let's go on over to Plugins. As you can see, our phpBay Lite Plugin is living nicely on our page. Just click "Activate" and it's now ready to configure....

lesswork.net [\(View site »\)](#) Howdy, **iphonedemo**. [\[Sign Out, My Profile\]](#)

Dashboard Write Manage Comments Blogroll Presentation **Plugins** Users Options

Plugins Plugin Editor

Plugin Management

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

Plugin	Version	Description	Action	
Akismet	2.0.2	Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need a WordPress.com API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code><?php akismet_counter(); ?></code> in your template. <i>By Matt Mullenweg.</i>	Activate	Edit
Hello Dolly	1.5	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page. <i>By Matt Mullenweg.</i>	Activate	Edit
phpBay Lite Plugin for Wordpress	1.4	Add eBay auction listings to your Wordpress posts. <i>By Wes Smith.</i>	Activate	Edit

[Deactivate All Plugins](#)

If something goes wrong with a plugin and you can't use WordPress, delete or rename that file in the `wp-content/plugins` directory and it will be automatically deactivated.

Get More Plugins

You can find additional plugins for your site in the [WordPress plugin directory](#).

To install a plugin you generally just need to upload the plugin file into your `wp-content/plugins` directory. Once a plugin is uploaded, you may activate it here.

It goes "GREEN" when the plugin becomes active....

lesswork.net [\(View site »\)](#) Howdy, **iphonedemo**. [\[Sign Out, My Profile\]](#)

Dashboard Write Manage Comments Blogroll Presentation **Plugins** Users Options

Plugins Plugin Editor

! Plugin **activated**.

Plugin Management

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

Plugin	Version	Description	Action	
Akismet	2.0.2	Akismet checks your comments against the Akismet web service to see if they look like spam or not. You need a WordPress.com API key to use it. You can review the spam it catches under "Comments." To show off your Akismet stats just put <code><?php akismet_counter(); ?></code> in your template. <i>By Matt Mullenweg.</i>	Activate	Edit
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phpBay Lite Plugin for Wordpress	1.4	Add eBay auction listings to your Wordpress posts. <i>By Wes Smith.</i>	Deactivate	Edit

[Deactivate All Plugins](#)

If something goes wrong with a plugin and you can't use WordPress, delete or rename that file in the `wp-content/plugins` directory and it will be automatically deactivated.

Get More Plugins

You can find additional plugins for your site in the [WordPress plugin directory](#).

Let's go to "Presentation" now, where you can view all of the themes you have uploaded to WP...We can see our iPhone Theme, just double click it to active as our "Current" Theme.....

The screenshot shows the WordPress dashboard's 'Presentation' section. At the top, a navigation bar includes 'Dashboard', 'Write', 'Manage', 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options'. Below this, a sub-menu has 'Themes', 'Widgets', 'Theme Editor', and 'Header Image and Color'. The main content area is titled 'Current Theme' and displays 'WordPress Default 1.6 by Michael Heilemann'. A description states it's the default theme based on Kubrick, with files in `wp-content/themes/default`. Below this is a 'The WRC Theme Viewer' preview. The 'Available Themes' section shows two options: 'iPhone Theme' (with a preview image of a mobile phone) and 'WordPress Classic' (with a preview image of the classic theme viewer).

As we can see, our iPhone Theme is our "Current" theme now...Wow, this is SoooooooooooooooooooooKOOOOL!!!!

This screenshot shows the WordPress dashboard after the iPhone theme has been activated. A notification banner at the top says 'New theme activated. View site >'. The 'Current Theme' section now displays 'iPhone Theme by Geek Hacks', described as an awesome iPhone theme for WordPress, widget ready, and XHTML compliant, with files in `wp-content/themes/iphone-theme`. The 'Available Themes' section now shows 'WordPress Classic' and 'WordPress Default' as the available options, with their respective preview images.

We'll now go to the "Options" tab and configure our phpBay Lite plugin...You can Select Affiliate Type, eBay PID, and whether you'd like to display an eBay logo....

Apple iPhone Discount DEALS!!! (View site >)

Howdy, **iphonedemo**. [Sign Out, My Profile]

Dashboard Write Manage Comments Blogroll Presentation Plugins Users **Options**

General Writing Reading Discussion Privacy Permalinks Miscellaneous **phpBay Lite**

phpBay Lite Wordpress Plugin Version 1.4

Options

Select Affiliate Type: Commission Junction Mediaplex

Enter Your Ebay PID:

Display Ebay Logo? Yes No

[Update Options >](#)

phpBay Lite Instructions

phpBay Lite is the original free Ebay plugin for Wordpress. Don't settle for untested copies of our works by unscrupulous people.

When writing or editing a post, a new button will appear on the button panel as "pBL" (in the "Code" tab) which stands for **phpBay Lite**. Just place your cursor in the text window where you want to display auctions and press the pBL button and it will insert the pre-formatted code for you.

There are two parameters used in the tag. The first is the keyword(s) of what you want to list, the second is the number of listings you want displayed. Example:

```
[phpbay]apple ipod, 10[/phpbay]
```

I've picked the options I need to properly get paid from Commission Junction now. Make sure you "Update Options" or your choices won't be saved....

Apple iPhone Discount DEALS!!! (View site >)

Howdy, **iphonedemo**. [Sign Out, My Profile]

Dashboard Write Manage Comments Blogroll Presentation Plugins Users **Options**

General Writing Reading Discussion Privacy Permalinks Miscellaneous **phpBay Lite**

! phpBay Lite options saved.

phpBay Lite Wordpress Plugin Version 1.4

Options

Select Affiliate Type: Commission Junction Mediaplex

Enter Your Ebay PID:

Display Ebay Logo? Yes No

[Update Options >](#)

phpBay Lite Instructions

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Let's now move over to the "Write" tab. Make sure you choose "Write Post" under the "Write" tab; this will bring up our page where our eBay auctions will be posted...

Pick a "Great" title here, "Keywords" are "Key." Now that was "funny," I don't care who you are....;-) Next click the "Code" tab and click on pBL, that will automatically insert the phpBay code into the page...Pretty slick, Right???

The screenshot shows the WordPress 'Write Post' interface for a site titled 'Apple iPhone Discount DEALS!!!'. The page is in the 'Write' tab, specifically the 'Write Post' sub-tab. The main content area is in the 'Code' tab, showing the phpBay code: `[phpbay]keyword(s), 10[/phpbay]`. The interface includes a title field, a post content area with a rich text editor toolbar, a tags field, and an upload section. On the right side, there are sidebars for 'Categories', 'Discussion' (with 'Allow Comments' and 'Allow Pings' checked), 'Post Password', and 'Post Slug'. The top navigation bar includes 'Dashboard', 'Write', 'Manage', 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options'. The user is identified as 'Howdy, iphonedemo' with a 'Sign Out, My Profile' link.

Ok, now we're ready to add the category and number of items we want displayed. In this example, I listed Apple iPhone unlocked, 20 items....**Make sure the "" are removed and the , 's are left to separate the item category for the number of items displayed...***

Apple iPhone Discount DEALS!!! (View site >) Howdy, **iphonedemo** (Sign Out, My Profile)

Dashboard **Write** Manage Comments Blogroll Presentation Plugins Users Options

Write Post Write Page

Title
Apple iPhone - Super Discount Prices

Post

Visual Code

b *i* [link](#) b-quote del ins img ul ol li code more lookup close tags pBL

[phpbay]Apple iPhone unlocked, 20[/phpbay]

Tags (separate multiple tags with commas: cats, pet food, dogs)

[Save and Continue Editing](#) [Save](#) [Publish](#)

Upload

File [Browse...](#)

Title

Description

Categories

[Add](#)

Separate multiple categories with commas.

Uncategorized

Discussion

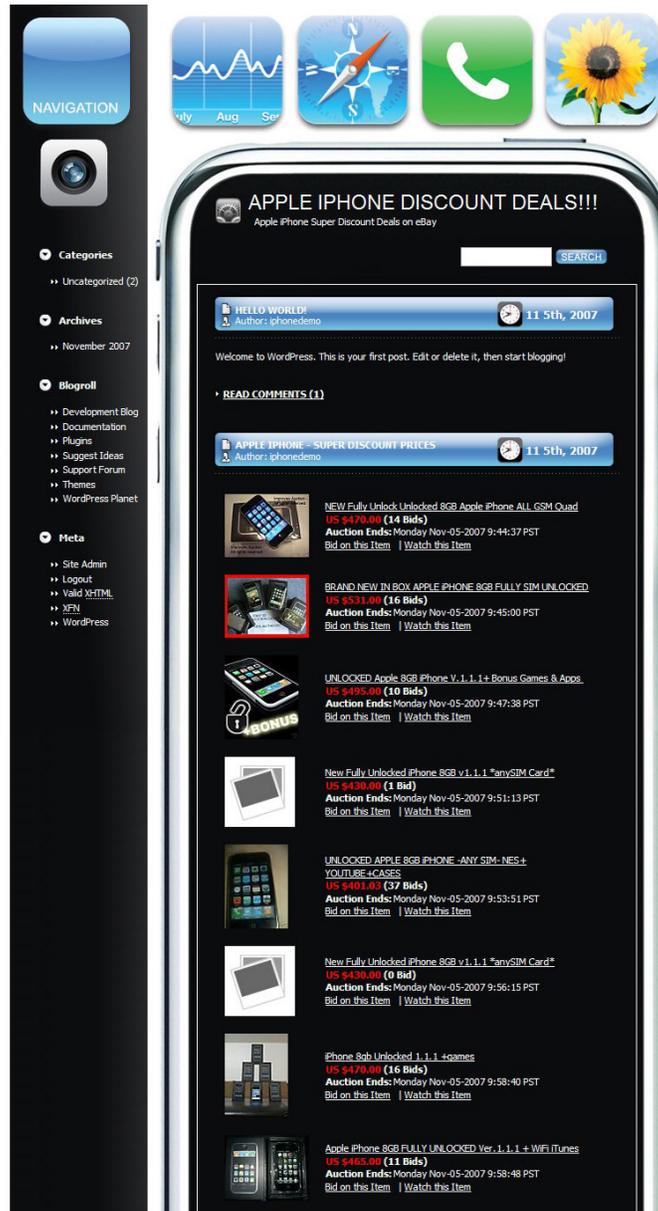
Allow Comments

Allow Pings

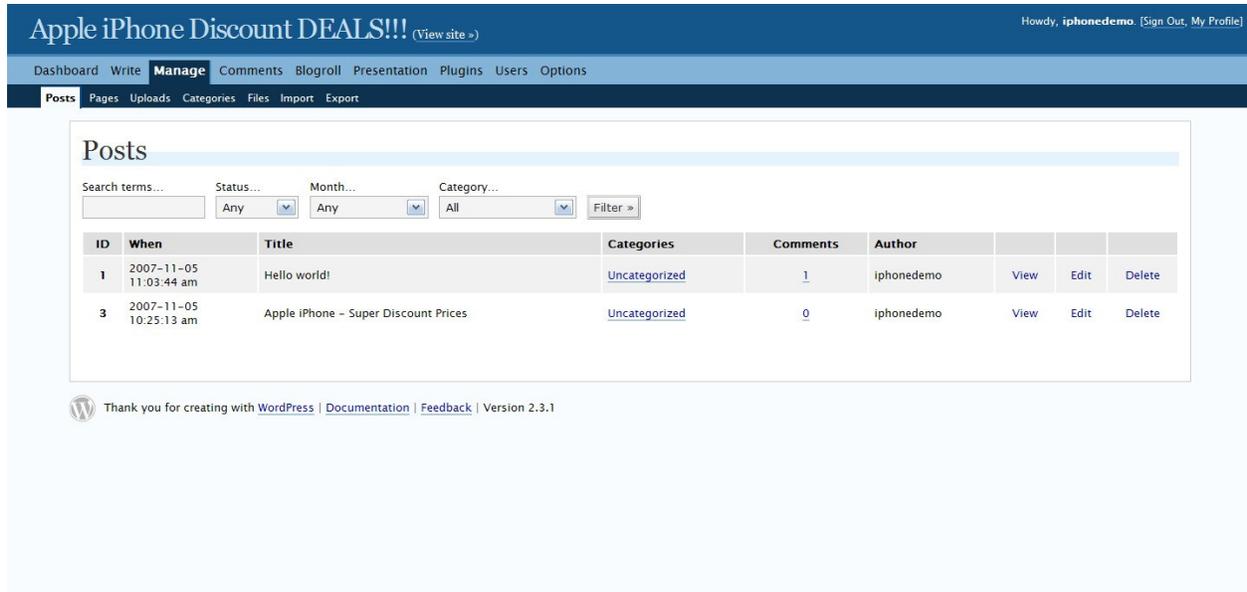
Post Password

Post Slug

Well, here's our completed site.....Whoops!!! What's that "Hello World" doing on my eBay CA\$H generating site??? No Worries, that's just the default page WordPress add's to all of it's website's...10 Second's and it's gone.....



Let's just go to "Manage" and we'll see our post's...The Apple iPhone post is the one we want at the top of our page, and of course we see the WP default "Hello World" page....

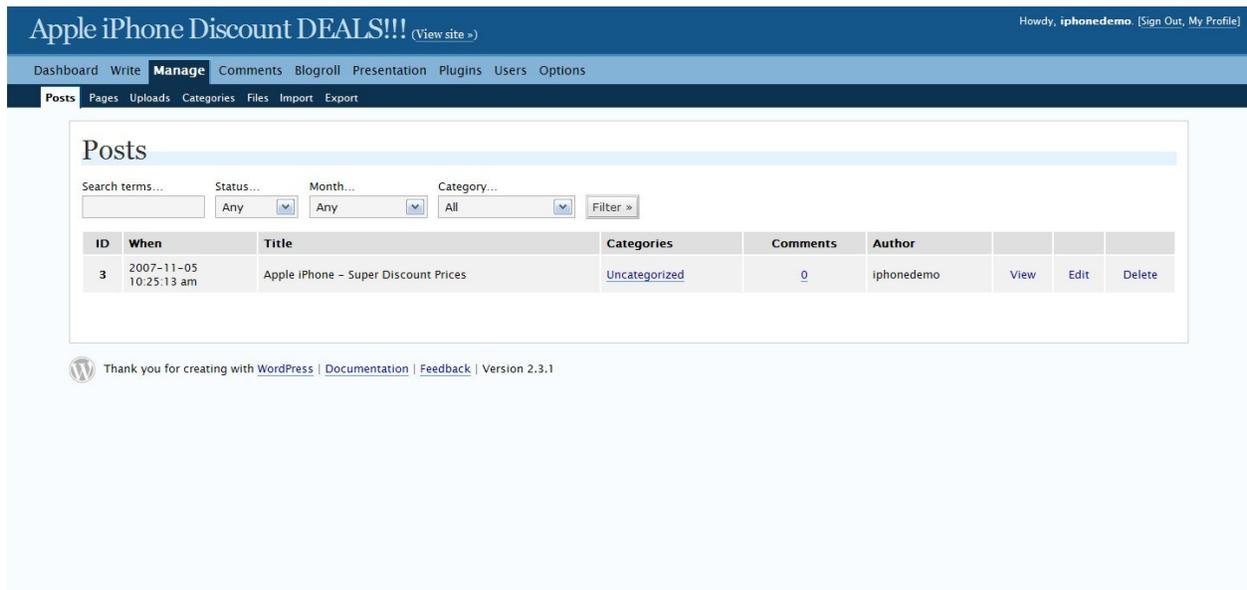


The screenshot shows the WordPress 'Manage' interface. At the top, the site title is 'Apple iPhone Discount DEALS!!!' with a '(View site >)' link. The user is logged in as 'Howdy, iphonedemo.' with links for '[Sign Out, My Profile]'. The navigation menu includes 'Dashboard', 'Write', 'Manage' (highlighted), 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options'. Below this is a sub-menu with 'Posts' (highlighted), 'Pages', 'Uploads', 'Categories', 'Files', 'Import', and 'Export'. The main content area is titled 'Posts' and contains a search filter with fields for 'Search terms...', 'Status...' (Any), 'Month...' (Any), and 'Category...' (All), followed by a 'Filter >' button. Below the filter is a table of posts:

ID	When	Title	Categories	Comments	Author			
1	2007-11-05 11:03:44 am	Hello world!	Uncategorized	1	iphonedemo	View	Edit	Delete
3	2007-11-05 10:25:13 am	Apple iPhone - Super Discount Prices	Uncategorized	0	iphonedemo	View	Edit	Delete

At the bottom of the page, there is a WordPress logo and the text: 'Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1'

Just choose the "Delete" on the "Hello World" entry, and voila, the page is no more.....



This screenshot shows the same WordPress 'Manage' interface as the previous one, but after the 'Hello World' post has been deleted. The site title and user information remain the same. The navigation menu is identical. The 'Posts' section now only displays one post:

ID	When	Title	Categories	Comments	Author			
3	2007-11-05 10:25:13 am	Apple iPhone - Super Discount Prices	Uncategorized	0	iphonedemo	View	Edit	Delete

The 'Hello World' post is no longer visible in the list. The footer text remains the same: 'Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1'

Now we want to add our AdSense code to our web page....This is “SO EASY” even a Cave Man could do it.....LOL. Ok, let’s go back to “Presentation” and choose the “Widgets” tab below....

Apple iPhone Discount DEALS!!! (View site >) Howdy, **iphonedemo**. [Sign Out](#), [My Profile](#)

Dashboard Write Manage Comments Blogroll **Presentation** Plugins Users Options

Themes **Widgets** Theme Editor

Sidebar Arrangement

You can drag and drop widgets onto your sidebar below. Save Changes >

Left sidebar

Default Sidebar

Your theme will display its usual sidebar when this box is empty. Dragging widgets into this box will replace the usual sidebar with your customized sidebar.

Available Widgets

Archives	Calendar	Categories 1	Links	Meta	Pages	Recent Comments	Recent Posts	RSS 1
Search	Tag Cloud	Text 1						

Save Changes >

Categories Widgets

How many categories widgets would you like?

Text Widgets

How many text widgets would you like?

RSS Feed Widgets

How many RSS widgets would you like?

Thank you for creating with [WordPress](#) | [Documentation](#) | [Feedback](#) | Version 2.3.1

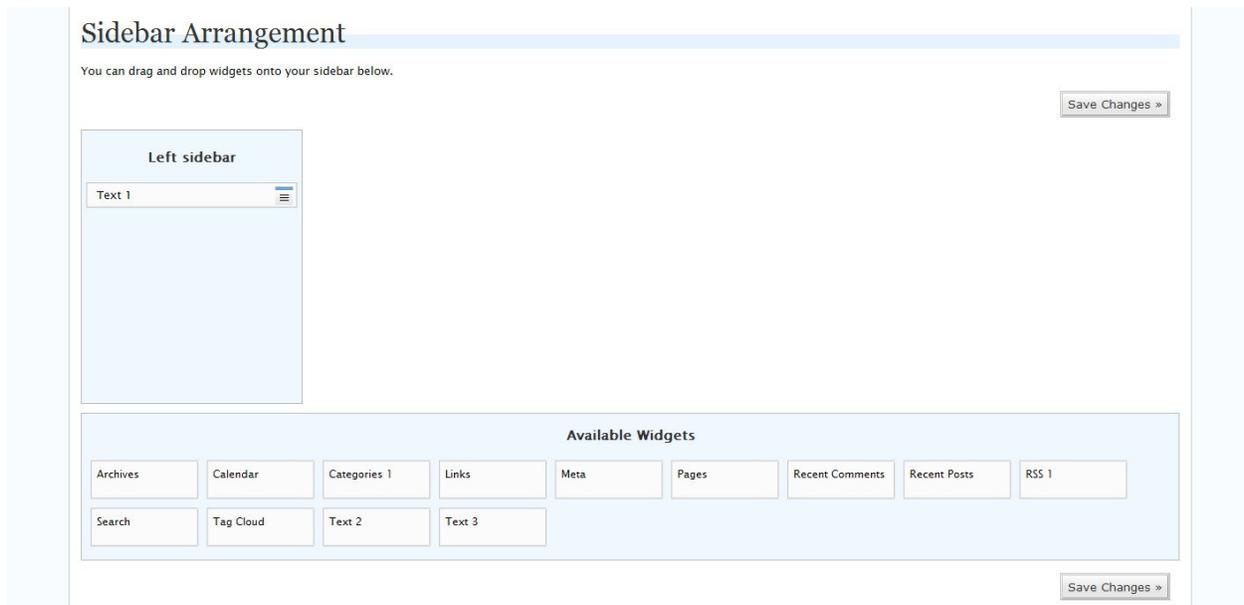
We want to pick “Text Widget’s” and since Google only allows 3 Adsense ad’s per page, I’ll pick 3 and choose “Save.”

The screenshot shows three widget configuration sections. The first is 'Categories Widgets' with a dropdown set to '1' and a 'Save' button. The second is 'Text Widgets' with a dropdown set to '3' and a 'Save' button. The third is 'RSS Feed Widgets' with a dropdown set to '1' and a 'Save' button.

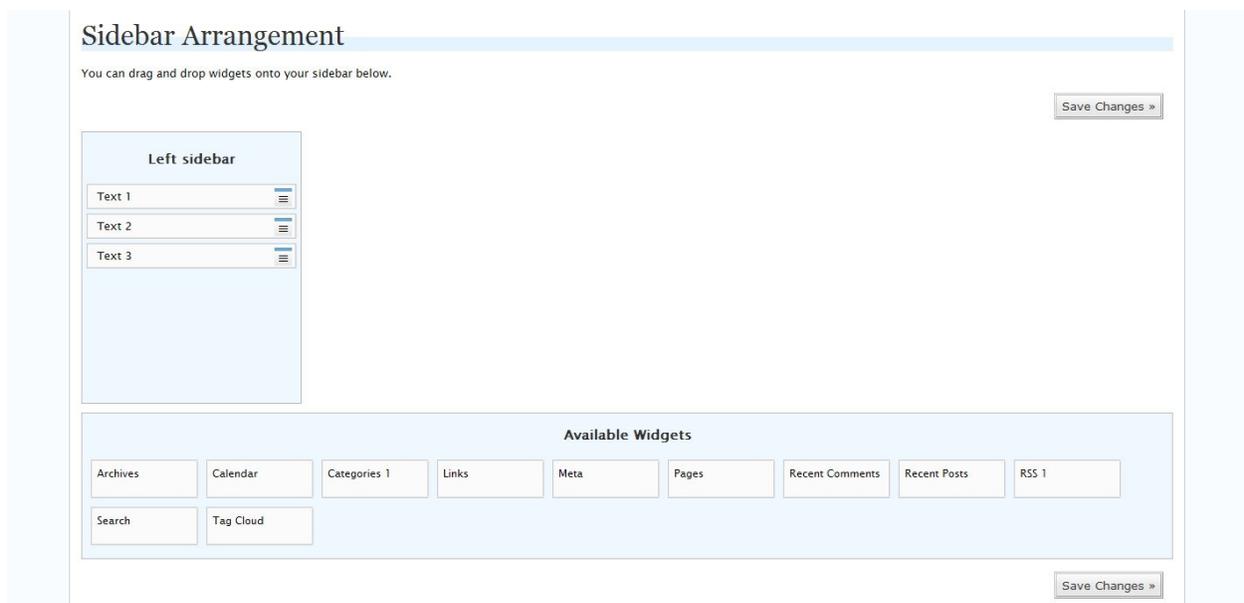
Now let’s look at the “Available Widgets” box and we’ll see our 3 Text Boxes, labeled Text 1, Text 2, Text 3....

The screenshot shows the 'Sidebar Arrangement' page. It features a 'Left sidebar' area with a 'Default Sidebar' box containing instructions. Below this is the 'Available Widgets' section, which contains a grid of widget boxes: Archives, Calendar, Categories 1, Links, Meta, Pages, Recent Comments, Recent Posts, RSS 1, Search, Tag Cloud, Text 1, Text 2, and Text 3. There are 'Save Changes >' buttons in the top right and bottom right corners.

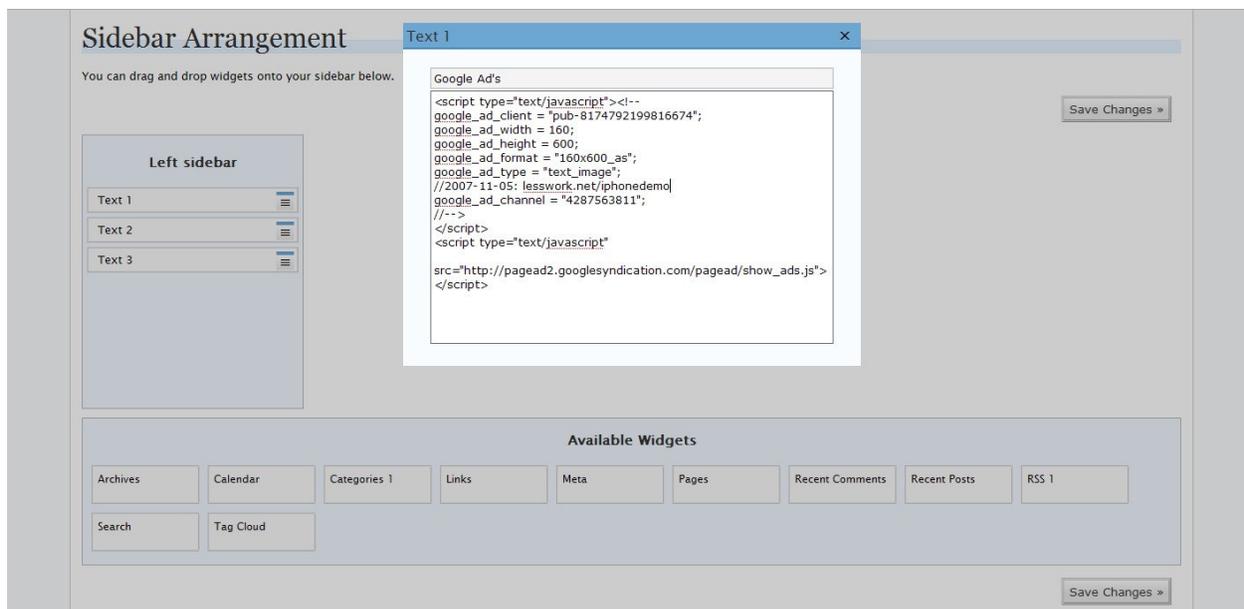
Now it's simply a matter of "drag" and "drop." Drag the text box to the sidebar and release.....Do the same for Text 2 and Text 3....



Here's all of our Text boxes, living happily in the "Left Sidebar." Now if your template has a "right" sidebar, or even sidebar's on both side's, it's just a matter of "drag" and "drop." You are able to place the "Widget's" anywhere you desire....SEE, how EASY this IS????



Now this tutorial doesn't include how to get the AdSense script, maybe I'll include that information in REV 2, but for now I'll assume you know how to retrieve the AdSense script.....Once you have the AdSense script, just click on the "box" with the "horizontal" lines on each "Text 1, 2, or 3" rectangle, and this is the box you'll get....Place your "Title" in the top frame (I picked Google Ad's for mine-clever heh???)....Now paste the AdSense script into the box....click on the "X" in the top right hand corner and the box will disappear to the "Sidebar." Rinse and Repeat for the other "Text" boxes you have.....Remember to "Save Changes"



Now let's view the site: <http://lesswork.net/iphonedemo/>

Look's pretty good to me.....There are many more things you can do to "Customize" these Professional looking eBay & AdSense mini-sites, but that is outside the scope of this book....

BTW, if you want more control over your phpBay code then you'll want to invest in [phpBay PRO](#).

With phpBay Pro, you can ...



Earn revenue through Ebay's affiliate program using Commission Junction, Mediaplex or TradeDoubler.



Create targeted niche based stores or pages that cater to your web site visitors.



Add keyword rich Ebay items to your php based web site that encourage impulsive buys.



Add SEO value to your content that can potentially increase search engine rankings.



List auction items regionally from 14 different countries.



List items by postal code (zip code) for localized results.



List items from specific Ebay categories.



List items from specific sellers.



Listings displayed in language and currency of selected country.



Mask outgoing Ebay links.



Use SID tracking for third party software.



Have complete control over options to fine tune results that encourage your visitors to click.

I sincerely hope you enjoyed this eBook, and now “Git ‘er DUN.”