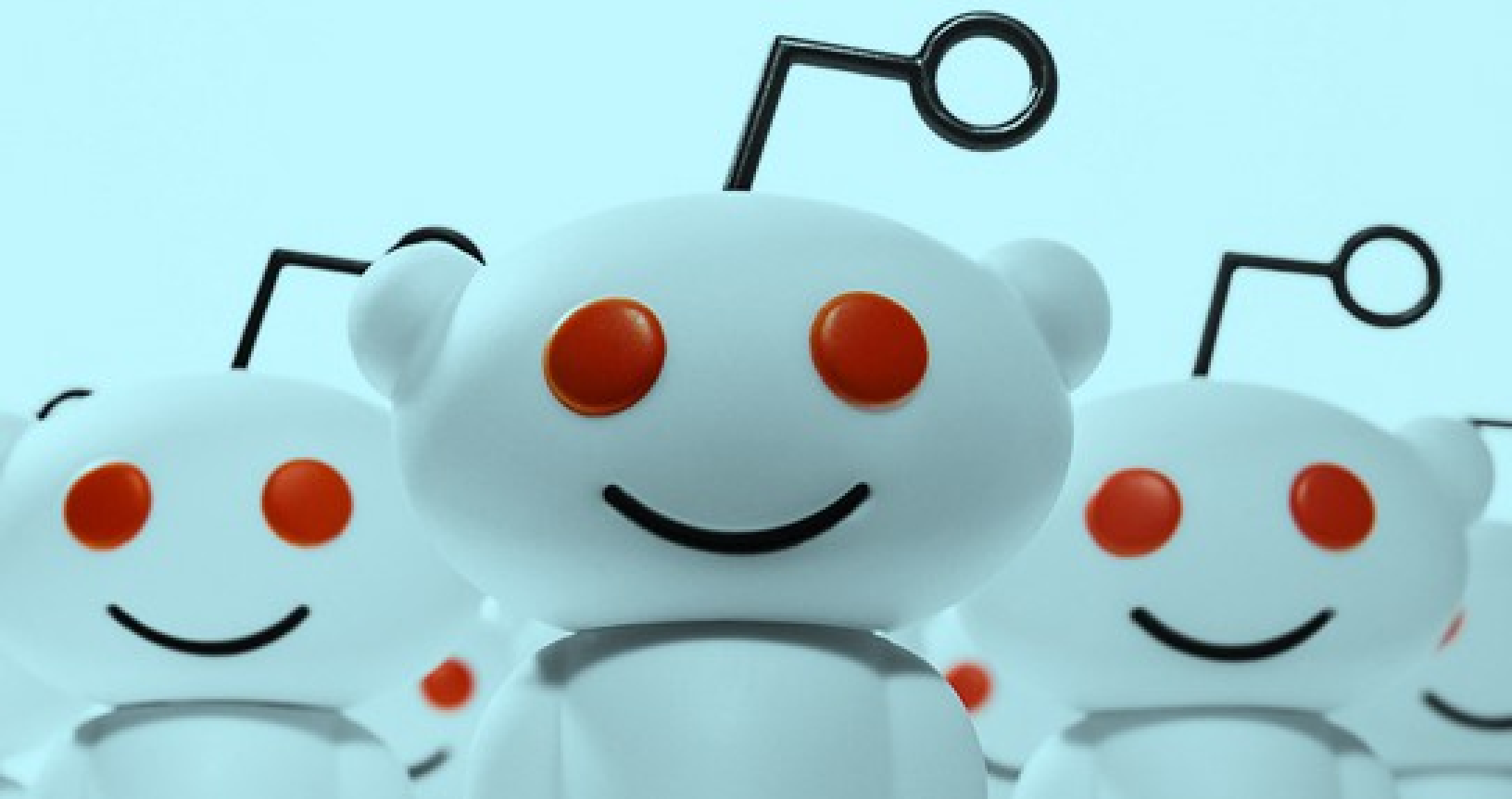
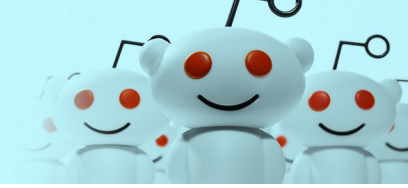


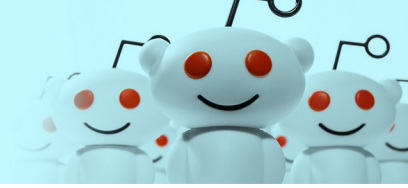
# 21 reddit Marketing Tricks 2.0





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## 21 Reddit Marketing Tricks:

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**Trick #1: Always focus on quality content at all costs.** – While the majority of the marketers focus on tricks and tips to get traffic, you should always focus on the content you are going to share on each article you publish on your blog.

**Trick #2: Utilize Popular Headline From Newswire.** – Instead of trying to come out with cool headline, go to google.com and type in the keyword such as: get your ex.... Google will automatically give you suggestion. Use the suggestion from Google.

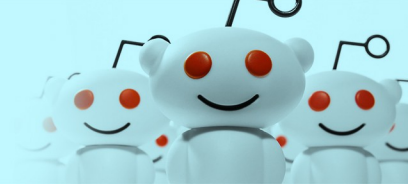
**Trick #3: Add One "post" a day to your audience that focus on social proof.** -- If you are a weight loss consultant, it is important to show the "before" and "after" pictures of each client you helped on transforming their lives.

**Trick #4: Display Opt-in Form At The Bottom of Each Blog Post.** – On each blog post, add an opt-in form where your audience will be able to subscribe to your list. This allows you to build a solid foundation to build your list as fast as possible.

**Trick #5: Solve One Problem For Every Blog Post.** – Instead of trying to impress your audience on solving all their problems, you need to concentrate on helping your audience to solve only ONE problem. For example: If you want to teach your audience how to talk to a girl, concentrate only on sharing that technique alone. Nothing else. PERIOD.

**Trick #6: Use Numbers on Headline For Reddit Submission.** – When you pay attention to all the popular posts, many of them are utilizing numbers such as: Five mistakes, three reasons, One trick, and much more. So, use numbers.

**Trick #7: Use Celebrity Names on Headlines For Reddit Submission.** – This is how you are able to attract a broader audience. Just say if you are in the self-improvement industry, utilize the celebrity like “Tony Robbins” allow you to get more traffic to your post.



**Trick #8: Use Famous Authors in Your Niche For Reddit Submission.**

– Why is this powerful? Many authors are spending a lot of cash to build their brands. Some authors have even gone to seminars, events, or television networks to get their name out. Chances are... “They are known in their niche”. By utilizing their name, you are able to attract their followers to visit you from Reddit.

**Trick #9: Add One "post" a day to your audience that focus on educational post.** -- If you are a coach or a consultant, it is important to educate your audience with each post to you put on your blog.

**Remember:** People love to claim that they are the best in the industry. The true experts know that relationship is everything in your business. The more "educational" posts you share with your audience, the higher the chances your audience will purchase any product you recommend.

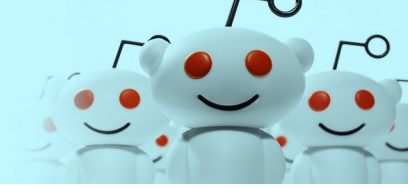
**Trick #10: Add Picture on Each Blog Post.** – Everything is about your first impression. My point is... “You need to add pictures on your blog post to represent your words.” This allows your audience NOT to get bored on reading too many texts on your blog

**Trick #11: Connect Your Blog to Other Social Networking Sites.** – This is the key you MUST use to seduce Reddit users to share your posts to others. This is also how you are able to get viral traffic for your website.

**Trick #12: Post Daily Contents on Your Blog.** – Instead of posting content every once in a blue moon, post on a daily basis. This allows your audience to be stimulated around your blog. Because the more content you add to your blog, the higher the chances you'll get viral traffic to your business.

**Trick #13: Submit One New Link Daily to Reddit.** – Don't worry about whether it will give you 100 unique visitors or 1,000 unique visitors. Your job is to submit new link on a daily basis. This allows you to get into the routine on building your business on a consistent basis.

**WARNING:** If you have just created a new Reddit account, do not make any link submission for a minimum of two weeks.



**Trick #14: Analyze The Type of Posts That Give You More Traffic From Reddit.**

– Let's just say you have submitted 30 different submission to Reddit for the past 30 days. Look at your number closely. See, the number of unique visitors you receive for each post. This allows you to see the type of posts you should submit and the type of posts you should avoid.

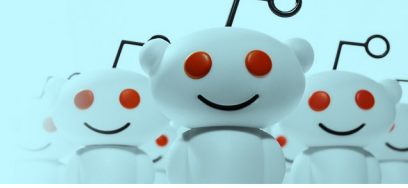
**Trick #15: Test 10 New Type of Posts Every Single Month.** – Once you have analyze the type of posts that give you great traffic for your website, create 20 similar posts every single month. At the same time, test out 10 new different formats to see if any of them will give you a higher or better conversion. This allows you to increase your traffic for your website.

**Trick #16: Create Contents on Helping Your Audience to Get One Step Closer to Their Goals.** – One of your goals on sharing contents with your audience is to help your audience realize that you are truly there to help them to become successful. This is how you are able to establish yourself as the authority figure in your niche.

**Trick #17: Form Alliance With Reddit Users.** – Do you want a higher ranking on your submission? Make friends with other Reddit users. This allows you to have your friends vote for you for every single submission you submit to Reddit.

**Trick #18: Bribe Your Audience to Vote For You.** – If you haven't built an alliance with other Reddit users, you can start asking your audience to "vote" up for you for one of your popular posts. Remember: If you get on the 1<sup>st</sup> page on one of the subreddit, chances are you are going to receive thousands of unique visitors in 24 hours or less.

**Trick #19: Concentrate Your Submission on SubReddits, not the main Reddit page.** – This give you the best chance to get into the 1<sup>st</sup> page of a certain category. If your main focuses in on the main page of Reddit, you link will be buried among other submissions.



**Trick #20: Choose Potential Buyers Directory on Subreddits. –**

Instead of focusing on a general topic such as: Relationship or Dating advices, choose categories that are more specific such as: How to get your ex-girlfriend back or how to make her chase you. This allows you to attract the right type of audience for your business.

**Trick #21: Choose The Right Description to Attract Traffic From**

**Google.** – Always concentrate on long-tailing keywords on each post that you display on your blog. Why is this important?

Well, this is how you are able to get free traffic from Google while you receive traffic from Reddit. In addition, when the traffic you receive from Reddit has dried up, your chances of getting traffic from Google is a matter of quality you are going to provide to your audience on a consistent basis especially when you combine it with the right keywords.