# **50 Ways to Make Money Online**



# 1. Implementing Google AdSense Into Your Website

Google Adsense is a free program online publishers can sign up for to make money online. Online publishers will write their content on their website and choose to display relevant Google advertisements alongside their online content. They earn when audience clicks on the particular advertisement displayed on their website.

## 2. Clickbank Affiliate Program

Clickbank is an online marketplace of digital information products. Website owners can join their affiliate program for free and start marketing the many products in the marketplace for a commission.

## 3. Selling E-Books

Write an e-book on a topic you have an expertise in and share it to the world for a price. People go to the internet to search for information, hence selling e-books is a very lucrative and profitable if your e-book is on a subject in demand.

#### 4. Set Up Continuity Programs

A continuity program refers to a site where one earns a recurring income from people who subscribe to a service you offer. Such programs are typically membership sites that generate monthly income from the members who are a part of a program.

## 5. Selling Ad Spaces On Your Website

Run advertisement campaigns on your site for private advertisers who want to promote their product or services on your website. This includes ad sales of the 125 x 125 ads or other advertisements featuring different ad dimensions.

## 6. Chitika

Chitika works something like Google Adsense. It offers publishers & advertisers user targeted, search targeted, mobile and local ads for websites, blogs, apps and mobile sites. Traditionally, the Chikita ads have worked best on product related blogs. Now, their Premium ad units convert well on a larger range of blogs.

#### 7. Become An Amazon Associate

Amazon.com is like a supermarket that sells all kinds of things. The only difference is that all transactions happen online and items purchased are shipped directly to the where the consumer prefers. Becoming an associate with them means that you can help them promote their products through your own website and advertising fees can be earned from Qualifying Purchases, not just the products you advertised.

# 8. Connect Offline Suppliers with Online Buyers

Many offline product suppliers or service providers still do not have an online presence and are hence missing out on a lot of business. Most of these suppliers do not have the technical know-how

to set up a website and sell their stuff online. Here's where you can help them get online and earn referral fees.

## 9. Provide Writing Services

Other webmasters or sites are willing to pay for your articles or blog posts. Outsourcing has grown big online and online business owners are always looking for free lancers who are willing to help them write in return for some compensation. If you can write, provide your writing service to make money online.

# 10. Sell Stock Photographs

There is a rather high demand for stock photography online. This is because people need pictures for websites, presentations, brochures and so on, and are willing to pay for the right image. The great thing is you do not have to be professional to sell your photographs because people generally search for images by keywords, not by photographer Therefore, you have the same chance as anyone else of having your image picked.

# 11. Writing Reviews

Writing reviews is another way to make money online. Companies are always on the look out to advertise their company's product or services and more often than not, they approach bloggers who already have a readership about the topic close to the products or services they want promoted. The 'hired' blogger will then write a review of the product or service in exchange for cash. You can expect to earn \$20 - \$200 per review that you write.

# 12. eBay

eBay is an online marketplace for buyers and sellers to come together and trade almost anything. You can start to make money by selling your own extra stuff.

## 13. Freelance Services

You can offer professional expertise in an online marketplace in return for compensation. Companies and business owners online are looking for free lancers to help in areas such as programming, coding, writing, consulting and design.

# 14. Become A Virtual Assistant

Virtual assistants are likened to being a secretary but everything is done online. As a virtual assistant, you might do anything from making travel reservations to handling expense reimbursements to paying bills to arranging for a dog sitter. All these you can do it all from your own home office, interacting with your clients online and by phone.

# 15. Offer Transcription Services

This does not pay well but it's easy to do and is also a quick way to make money online. You also need to have a good command of English and good hearing to get a transcription job well done.

## 16. Video Marketing Of Affiliate Products

Find a good product to promote and make short and interesting videos to sell that product online. Using Youtube, you can insert your URL in the description box. Many individuals have made money online with funny and viral videos.

#### 17. Build Niche Sites

A niche site is a targeted site which talks about just one topic. Find an intersection of people needing help and create a tool, ebook, or software program that will help them fix their problem. Then, create a website designed to get them to buy it!

# 18. Become An Expert In Wordpress

Wordpress has in recent years become the online content management system used by most business owners or individuals. Hence there is huge market waiting for you when you become an expert in Wordpress. There are people and companies looking to hire those who are well-versed in Wordpress, to help in maintaining their blogs or websites by installing and upgrading plugins.

#### 19. Become The Go-To Person

Online business owners and companies often outsource most of the technical nitty-gritty to other people while they concentrate on growing their business. Most examples of such tasks involve the use of a particular software. The more niche and more complex/annoying/frustrating the software, the better! Even if the software company offers free installation, you can make hundreds or thousands of dollars training business owners or their employees on software usage.

## 20. Selling Interviews

You will be surprised that people are actually making lots of money selling interviews that they conduct with experts, who are not themselves. People are always looking for information online, if you can understand a pain point that people are experiencing, interview an expert, and ask the expert the questions that the people experiencing the problem are having and have the expert giving advice, people will want to buy it to know how to cure their pain.

# 21. Build Your Design Portfolio And Earn At The Same Time

For the budding designer, enter logo and design contests that you can find online, i.e. 99 Designs. However, do note that you won't get paid unless your logo wins against many others. Even then, this is a great way for a designer who is just starting out to build a portfolio and learn quickly what clients love.

# 22. Create Twitter backgrounds

Social media marketing is currently the hottest trend that helps boost traffic to websites substantially. As such more and more marketers are utilising Twitter to promote their sites. With the growing needs of social media marketing, you can make money online by helping your clients create Twitter backgrounds that cause such a positive impact on the viewer that they start following your client on Twitter.

#### 23. Insert Infolinks Into Your Content

Infolinks are a form og in-text advertising. After you sign up your website for a particular infolinks program you will see underlined links scattered throughout your articles on your website. Once your visitors click on the text links, you will be paid.

## 24. Open An Online Niche Store

Use a simple store development platform which enables you to create content based sites that generate income through the eBay affiliate programs.

#### 25. Contribute to Associated Content

Write a story, a how-to tutorial, a rant about a particular situation or circumstance, etc., submit it to them and you will get paid \$3-\$20 per article selected.

## 26. Monetize Your Website With Azoogleads

Azoogleads is an ad program that companies line up as advertisers. How it works is that you provide space on your website and they'll provide an ad. Once a visitor clicks on the ad on your website, you earn.

## 27. Share Your Expertise On Online Platforms (i.e. Ether)

If you are an expert on something, Ether provides the platform where consumers get personalized advice and information over the phone and through email from specialists in a range of fields when they need it, anytime and anywhere. Ether handles the connection so phone numbers, emails and identities always remain secure and private. Whether you're someone needing live, immediate advice or a specialist needing tools to grow your business, we hope to empower you through our service. People pay you to talk share your expertise in a one-on-one setting. However, you have to do all the advertising so you should have a blog or site already established.

# 28. Join The Indeed Publisher Program

By being a publisher for Indeed.com, you can earn money by including their job search tools on your website or blog. You will be adding valuable content to your site while generating revenue.

# 29. Create And Sell Your Own Product

Being an affiliate marketer helps you build your list, once you know what you are doing you should be making your own products. Whatever product you create, having your own product gives you more control over what you are doing.

## 30. Create Podcasts

Interview all of the experts in a specific niche or create your own talk show that gives value to listeners. You can earn money from advertising when your podcast grows big and is well received.

## 31. Video Marketing

Youtube, being one of the biggest video streaming sites on the web, is a great way to promote your product or services. Create Youtube video reviews of products and services, and then rank the videos with your affiliate links in them. In that way, you can earn money when people buy through your affiliate link.

## 32. Create Video Or Picture Content

If you like to create videos or upload pictures all day, you can try making some money online from Break.com You get paid \$400 for original videos and up to \$2000 for short films if your videos get selected to be placed on the homepage. They also have other random contests that pay out \$50 a picture.

#### 33. LoudLaunch

LoudLaunch allows bloggers to be compensated for participating in sponsorship opportunities, including paid posts, press release distribution, and more. This is how it works: The advertiser will create a LoudLaunch campaign, which is then made available to qualified publishers. Bloggers and other publishers will then select campaigns they wish to participate in. After which, compensation for participating in the advertising campaign is distributed to the publisher.

# 34. Submit Websites Or Blog Posts To Social Media Websites

With the growing needs of social media marketing, there is high demand from bloggers and small businesses to submit their websites or blog posts to social media websites. This involves setting up accounts on all of the social bookmarking services and then bookmarking your clients' websites or latest blog posts to help them get more traffic.

# 35. Edit Audio For Others

Business owners often promote their services or products using podcasts therefore there is a high demand for audio editing services. Using a simple audio studio software, you can easily offer audio editing services in return for compensation.

# 36. Create Topical Resource Hubs

Put together an overview of a topic you have expertise in and assemble some of the best resources on the topic from around the web. Then you can create topical hubs and get paid through sites like Squidoo, HugPages and Google Knol. Payments are based on a combination of ad revenue and affiliate fees. The good thing is these sites have a built-in supply of traffic and tools to make content creation easier.

## 37. Become A Professional Blogger

If you like to write and is disciplined to be able to work from home, you can make money online by becoming a professional blogger. There are many sites where you can search for paid blogging jobs. There are a number of blog networks that pay bloggers a flat fee per post or word that the blogger writes or the blogger receives a percentage of advertising earnings tied to the number of page views his or her posts generate (some networks even pay both a flat fee and a percentage of advertising revenues).

#### 38. Donations

Ask for donations on your blog. It's easy to add a PayPal donate button, and you never know who might be feeling generous!

# 39. Guest Posting Services

You can offer to write guest posts for other blogs for free as a way to promote their own blogs. However, you can also provide guest posting services for a fee.

#### 40. Become A Consultant

After you have established yourself as an expert in your blog's topic, you can offer consulting services to other people or businesses who could use the help of your expertise. Alternatively, you could offer consulting services related to developing and writing a successful blog.

## 41. Host Paid Memberships

Establish a broad community with a steady stream of traffic to get to know what interests your readers and what does not through your blog. After which, begin offering paid memberships. The blog itself can still be free, but a reader with a paid membership status can read more in-depth articles or access a consistent flow of other special features, creating a sense of exclusivity.

# 42. Using YouTube And Selling Fan Gear

If you have your own products, you can use YouTube to create videos to make sales. Alternatively, some companies are using YouTube to sell fan gears, which are a hit on YouTube.

## 43. Fiverr.com

Make \$5 for every offer you make on Fiverr. Fiverr is an innovative freelance and networking website that allows you to buy or sell all kinds of stuff for \$5. Unlike other freelance websites that require you to have practical skills in industries, such as writing, web design, or coding, you can offer just about any kind of service (called gigs) on Fiverr.

## 44. Sell Your Crafts Online

Sell your handmade wares and crafts online. There are many sites that let you have your own online store to showcase your items for free. However, you probably do have to pay a fee to list an item. Once your item sells, you need to pay a percentage of commission to the website which let you open

your own online store on their server. There's no limit to how much you can charge, and what you earn is based on how your crafts sell.

#### 45. Microsoft Research Panel

You can get paid from Microsoft for providing feedback on their products.

#### 46. Amazon Mechanical Turk

Get paid to complete little tasks on Amazon Mechanical Turk. Some examples of tasks include searching the Web for certain products or answering questions and giving opinions. There's usually a time limit of anywhere from 10 minutes to an hour, and pay ranges from a few cents to a few dollars.

# 47. Giving Your Opinion Pays

You can sign up to take surveys about products and services and get paid for it. Sites typically pay \$2 to \$5 per completed survey and will send you a check or deposit to your PayPal account, or gift cards or merchandise once you reach \$20 in your survey account. However, do be careful as there are a lot of scams out there. Avoid participating in anything that charges a fee up front to participate.

# 48. IntelliShop

InteliShop.com pays you to shop at stores in your area and write a review of your experience.

## 49. eJury

eJury.com is an online platform for Mock Juries and Focus Groups that allow large groups of people to help attorneys determine case value, develop case themes, find the facts to emphasize, and learn "public" attitudes. This platform help attorneys prepare for trial. You can earn \$5 to \$10 dollars per verdict rendered as a mock juror for practice trials.

#### 50. Be An Online Tutor

If you have been looking for online teaching jobs, Tutor.com offers tutors the opportunity to help students all over the country—without ever leaving your home, office or dorm. What this website does is connect tutors to students in their online classroom. Tutors will use the tools of the classroom to share resources, explain complicated diagrams and review papers together.