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# Foreword

Traffic directed to any website is always welcomed by any website owner or webmaster. Furthermore if the traffic directed comes in the form of aligned target audience the enthusiasm is even more. Keeping this in mind, every website goal is to draw as much traffic as possible with the intention of converting this traffic to possible revenue for the site. This can help you.



## ***US Free Ads Secrets Revealed***

Ways To Use Free Ads For Traffic

# Chapter 1:

## *Us Free Ads Basics*

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### Synopsis

Sometimes this requires a little cost incurred, so when tools like US free ads are available a wise website owner should seriously consider using its services.



## **The Basics**

US free ads are rated to literally be the biggest and most popular classified ads sites. Because of its current popularity there are many product and services that are constantly being marketed at the site.

This of course is an impressive arena where proven statistics have shown high amounts of traffic promotions and revenue earners.

Getting a premium account would be a better option to take up rather than the regular account types. This is because there are much more options that the free service adds to.

One example of which is HTML to facilitate writing ads. When this is used there is also a higher percentage of chances where the search engines will be attracted to list the site more prominently.

The US free ads also provides for a platform where there are a vast number of elements being advertised and this is what attract the relevant traffic to the site which in turn makes it easier for both seller and potential buyer to connect.

This makes the selling process relatively easy and cost effective as well. A comparatively easier and cheaper way of designing and listing ads the US free ads tool provides a good alternative for the newer online businesses to being able to reach a large target audience at one go.

# Chapter 2:

## *The Benefits Of Us Free Ads*

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### Synopsis

Being one of the largest and most exposed advertising sites online certainly has its advantageous for US free ads. This site has the largest news publisher all over the globe which is the direct results of several sellers and buyers.



## **How To Get Advantages**

Some of the advantageous that come with using US free ads include some of the backlinks facilities it provides. This tool is very useful is directing traffic to a particular site that is linked to many other interested sites.

Another benefit is that it is relatively easy to optimize the higher rating of the ads to procure the suitable placing of the search engines. The higher the placement to more exposure gained which in turn becomes even more traffic to the site and then perhaps more revenue earned.

Using the HTML on the US free ad tools is also available upon signing up with this package. The HTML can be used to design and write the ads for listing.

However is should be noted that the design and style finally chosen for the ad to be hosted will eventually be the deciding factor for the viewers and potential customers. The service also provides for the chance to post several images coupled with a short ad description.

There is also free spam protection. This is an important feature as most viewers do not want to have to content with spam and the nuisance that comes with it. Personal page listing is also available with the US free ads. This takes priority above the normal ad listing that use the same site.



If the product being feature is suitable for a very niche cliental then US free ads will benefit the user as both eBay and Commission Junctions TOS allow its hosting. At the end of the day tools that can ensure optimum traffic to a site is definitely an important benefit.



# Chapter 3:

## *How To Use US Free Ads*

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### Synopsis

As the foremost intention of using US free ads is to ensure as much traffic as possible is directed to a site it would be prudent to explore the different ways to ensure this is done effectively.



## **Do It Right**

An attractive feature that can be and should be included in the online classified ads portal is the payment button directly in the advertisement. This would be beneficial to both parties to ensure maximum interest is not lost when the buyer is looking for the payment mode.

Although US free ads generate good traffic flow and the desired ranking on search engines the ads posted must use the HTML feature to be able to view results quickly and effectively. There is also the need to have test runs done to ensure the effectiveness before leaving the system to run on its own.

US free ads create conditions for the ads to be more effective on several levels. This is especially important for those seeking to sell product or services in the already very competitive internet platform. Considering the membership benefits is also worth the money as it does bring the posting to a higher level of exposure.

As most of the really good ads are already listed on the US free ads site, it would help the new user to view the quality and types currently available and thus design one's own site to fit the present standards. This is very effective as it is what pulls the viewer to the site and thus makes the design and content competitive.

When writing the US free ads articles it should be noted that it would be more effective if the same words are not duplicated in the individual's website or blog. Most search engines don't accept this and this would effectively cause problems for the potential post.



# Chapter 4:

## *Making Money With US Free Ads*

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### Synopsis

US free ads are a popular advertising site where anyone can sell almost anything. This is done without any time limit or cost tagged to the site posted. Because of its popularity, one of the best things to sell on it is affiliated products. The search engines are ever ready to rank this site highly because of the huge traffic flow.



## **Where's The Money**

Thus using US free ads can help generate sales for a long time to come and this will ensure continued revenue earnings. By using US free ads several things are made available to the user such as a good number of ads, a PayPal button for easy usage for potential purchases, priority ad placements, and automatic renewals.

All these features will encourage the smooth flowing process of surfing and purchasing which will eventually garner the desired revenue.

Using the search engine find and use keywords that are related to the product or service to be posted in the US free ads. Finding keywords with fewer than 5000 result in quotes would be ideal, then select the keywords but ensure the selected keywords generate a minimum of 1000 searches a month.

Selecting products that are already affiliated to the marketing network may be advantages as there is already a pre existing customer base.

These will relief the individual from having to search for new customers which can be time and cost consuming. This way the pre existing customers can make the decision to purchase immediately as they already have an idea of the products capabilities and worth.

The key to making a good amount of money by using US free ads is to ensure these ads are indexed by search engines which give the posting high positions on their sites. The high position becomes an effective attraction to generating traffic to the sites for a long time.



# Chapter 5:

## *The Steps*

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### Synopsis

US Free Ads is a really intriguing site to visit. It's a site that can give you traffic and exposure for your web site, all for free.





## **How To**

This is the one place to acquire free of charge classified ads. Located at [www.usfreeads.com](http://www.usfreeads.com), you may expect to acquire vast traffic with the tens of thousands of day-to-day visitors in the site.

In simply a click, the web site may immediately post your ad. This is a really popular site now.

So there are more chances here for you to be able to sell faster and better also. This site produces a solid backlink and you may likewise acquire links in the web site through the search engines. So placing your site here will make your merchandise sound more professional and trustworthy.

Likely one of the best features this web site has is the free membership and free of charge slot they provide. Although they've an option for you to ante up for a monthly membership, you might wish to try posting free of charge first and attempt to see how it works for you.

Well the great thing about having a monthly subscription is that your advertisement will remain longer in the web site plus other top features. However for starters, again we might try to get the free slot first and ascertain how it works. There's no harm in trying. So let us have a quick and easy review in utilizing US Free Ads.

1. First of all, access the site [www.usfreeads.com](http://www.usfreeads.com)
2. Then sign on for a new account.
3. Sometime registered, you have to have your advertisement ready for posting. Please keep in mind that even though you're getting slots free of charge, there's a strong competition out there.

So getting your advertisement read by viewers is a different thing, so we powerfully advise that you make your presentation great; that it will be attention-getting and appealing to the viewers.

4. Then post in the web site and there, it's finished.

So utilizing US Free Ads may be a great way to advertise you merchandise or brand.



# Chapter 6:

## *What To Stay Away From*

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### Synopsis

Most people view ads with some sense of caution, because more often than not these ads can be border line deceiving. In some cases advertising online can be considered a nuisance to the viewers who have no interest in making a purchase.



## **What To Be Cautious Of**

Thus there are some things that should be avoided to ensure an individual's sight does not fall into any of the above categories. Firstly when choosing to use US free ads, one should be sure of the product or service being posted. If the product or service in question does not have the relevant pull factor or if it is rather obsolete, finding affiliated partners through the ads will be rather difficult.

Randomly targeting viewers would be another feature to avoid. If the potential viewer has not interest in the site, constantly interrupting the viewer with the ads about the site will not encourage interest of the viewer, instead it cause annoyance.

Using the US free ads to post uninteresting ads with lack luster content will in no way cause the ad to be well received. Some effort need to be exercised in designing the appropriate ads suitable in drawing and retaining the interest of the viewers.

Running too many ads may cause the individual to lose track of the revenue earned. It may also lead to being unaware of sites that are not generating any or little revenue. Thus although posting a lot of ads are both viable and revenue generating overdoing it should be diligently avoided.

Failing to upgrade the sites frequently is also a habit that should be avoided.



# Wrapping Up

As the information is ever changing there is a need to be constantly adjusting the information and content to keep it relevant and updated. Ads that are old and boring will not generate the desired revenue. So get going today and use all the info in this book to better your traffic!

