

making money with twitter



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Introduction – What is Twitter and how it helps a person?

There are a number of ideas that emerge on the Internet every day. Some of these ideas become a success as soon as they get launched. It is just that the new application that got launched will make more money for the website. For example, as soon as video calling got introduced on the net, it changed the idea of interaction for many users. On the other hand, there are many ideas or applications that are not a success.

As people get used to the application and start using it, it becomes very difficult for them to stay without it and they think why was it not launched earlier? We can say that Twitter is one of those applications on the net that a user can't live without. The system is very simple. It allows users to send small messages. The site is active as well as an addiction for users. The business owners also use it to promote their business.

Twitter is there to send messages

Since the time people use Twitter to send messages across to their friends, they have sore thumbs. This is because of typing messages on the website. People enjoy it because they don't have to give extra effort and at the same time it is a lot of fun. This pleasure is good enough for people to promote the site, but there are other advantages as well. The website is an excellent tool to gather information and a good networking tool. The most important thing to remember on Twitter is the message that one sends is known as tweet on the site. The person who knows one another can see that at any point in time and the person who is not a friend will not have access to the message.

Twitter gives an opportunity to the people or user to introduce themselves and their services to new people. The site will help those people to come and play a valuable part in the life of the user so that they become good friends. This is the part that Twitter plays in social networking. It does not stop here. The site also helps the companies in promoting their business. There are many people on the site who are users of it. They are there to help in promotion of the business if the company wants to take their services.

The other important resource on Twitter is the promotion of blogs Like Facebook. It has been created by Twitter to help the people in getting more services from the applications on the net.

Twitter is a site where people come to chat, play, get to make new friends, stay in touch with distant relatives and friends and at the same time promote their business and get new business.

The basic difference is that Twitter has followers and Facebook has friends and relatives. On Facebook people can send long messages but on Twitter the maximum character that can be sent in the message is 140. On Twitter the message can go directly to the mobile which is not there on Facebook. As the number of followers increase on your account, your popularity will grow accordingly and at the same time you will have more influence. As internet has a large community, it can build the same for the user without any trouble. This will save a lot of time for the user to build a strong community.

The most important thing to remember for the person who is promoting their business on the net is that he/ she should always keep the content interesting, valuable and full of fun.

Creating a profile for business is boring

To create a profile on Twitter that is interesting is not fun for the creator. The case can be more boring if the person wants to create the profile for his/her business. This is because the person has to keep in mind that he/ she should not boast about the business and at the same time he/ she should sound professional.

The work that the creator does and at the same time maintains the dignity of the work is not at all easy, but the website Twitter makes it very easy for the creator. The person is only given 160 characters to describe the business. Due to this, the creator does not have to go into the details of the business or talk about the function and the client in details at the same time. The basic thing that the creator has to do is to simply state important facts on the site. For example, if the person is promoting a site that deals in sports, they can simply write about the "Football fan, youth coach and all-round sports nut with dodgy knees. If the site deals with photography, then they can easily mention "I've always got a camera with me and I shoot far too many pictures." See if the person writes about things in such a fashion then the job becomes easy for him/ her. It is also easy for the visitor of that site to understand as to what the business is all about.

Twitter does not allow the person to write things that are not important. There are just basic facts about the business since the site does not give much space to write about it. There are two important things that the creator should do. One is to put a photo on the profile. This is important because the photograph will attract a lot of viewers on the profile and it might be that they get interested in the business. Just in case if the photograph is not present, then the users of the site will feel that the people dealing with the business are not serious. This is just because when they add their photo on the site, they expect to see the other photograph in return.

At the same time, they should remember that the photo they load should be a close up one so that it is clear. The site also allows changing the background colors of the profile. The creator of the profile should also personalize their profile. If the person is trying to promote their business, then they should try using a background. Twitter also allows a person to add their URL.

Stay in touch with people with the help of Twitter

The easiest way to find a person or to stay in contact with the people is to make an account on Twitter. Here the person should look for the people they know. The popularity of Twitter is such that the person should definitely find the people that they are looking for. More over the job is made much easier as soon as the person takes out a leaf from the page of Facebook.

It has the feature through which they can scan the mail in the web and contact the people who are there on the web. At the same time one can send out invites to people they know. They can also get help from the search engine to locate the people. This is the ideal place for the person to start so that they do not feel that they are alone on Twitter. The only problem that the person can face here is the search engine will not help the user in reaching the people they don't know.

The best part on Twitter is that it will help the people in making new friends. This can simply be done by adding them in the list of friends so that they are aware as to who is trying to follow them. The best part is that the person does not have to wait for the permission from the person who they are trying to follow. Anyone who is a member of Twitter is public unless they restrict their information. It is a public site that allows all the people to know what the other person is up to. To follow the person, the user just has to hit the follow button and then the tweets will come automatically on the page of the user.

To find stranger on the site can be simple and to follow them can be very easy, but to follow a person whom the person knows can be real fun. As soon as the user adds someone they know on Twitter, they get the benefit to add all the people the other person is following. This is because he/ she will have the access to see all the people who are following them and at the same time the people the other person follows.

If the visitor/ user feels that they have an interest in knowing the person who is in the list of the people he/ she is following, they can add them to the list. Ultimately it will happen that there are many people who are following you and at the same time the list of the people you follow increases. It should also be kept in mind that it won't be possible for the person to read each and every tweet that is posted on the profile. The person can only pay attention to the people they are interested in interacting with.

Twitter helps a person in making friends

For a long time, the Twitter website is just described in one way. It is just stating that the information on the site just flows in one direction, but it is not the case in any chance. While the main purpose of the Twitter website is to let the people know exactly what the person is thinking, for that matter listening. It is just like a slow moving messenger for the public. It is also an instant messenger. The user of Twitter also gets the privilege to ask any question they want to and at the same time they are also asked many questions by the people who visit their profiles. In fact through Twitter people can get many answers to the questions that can solve many problems in their life. In fact Twitter has become a major strength for many people to solve their problems.

The site is a major giant in which there are all sort of people who can discuss any topic and they don't mind in giving their advice to the people who want to take help from them. In short the person can think that Twitter is a valuable resource for many people who want to use it.

As soon as the person sees a tweet on the profile he/ she can respond to it immediately as there are arrows at the end of the tweet that will let the person respond. Basically every action that is done by the person in any way is contributing to the conversation of the other person. Due to this, the person becomes a valuable part of the community and thus it increases the chance that the other people will follow you at the same time.

The person who is using Twitter or is making their profile on it should keep in mind that to make a long list of followers it takes time. It cannot be done overnight. It is a lengthy process. There is no shortcut for the same and this is just the result of strong network on the site. At the same time, posting strong tweets so that the people enjoy reading it also plays a vital role in making a strong network.

In Twitter the people engaged with the same also helps the person in making good friends and at the same time it is fun for them as well.

Twitter helps the person in getting attention in the office

The website Twitter relies on small posts and at the same time the posts on the profile are effective and its results are massive. The site has got major money to the owner or one can say the maker of the site. It is not only that, it helps the people in developing major relationship at the same time. The readers of the profile and the blog can exactly know as to what that particular person is up to. This is very different from what the person does through email. In this, the person gets the update from the other person in seconds as it just takes a few moments to post.

There is a major difference of the people who stay online and then they chat with other people. It is necessary for both the people to stay online but that is not the case with Twitter. The most important or one can say dramatic part comes when there are a group of people who work together and they are scattered around the world and at different places. This is taking place on regular basis. There are people who even outsource their business outside their country. There are many interpreters that follow the same path. In short, a person who wants to build a strong team and wants to do good work, it is not important for them to stay in the same office. They can work from any part of the world. This had become possible with the launch of internet in the world.

Before the launch of the internet, people in the world communicated with the help of the telephone. But now the person does not have to wait for hours to talk to the person they want. They just have to log on to the net and they can start talking to each other. Thus, Twitter has made it possible for the person to know exactly what their friend is doing in their daily life. At the same time, they can know as to what they are thinking as well. Whatever the person, does he/she can post it on their profile. The person will write the details on Twitter and it will start tweeting. Thus, the person will not have to wait for the telephone call.

Thus, the employees of a company just have to tweet and their fellow members will come to know if the other member is facing any problem. If there is any problem in work that is faced by the person, then they can just tweet and their colleagues will help him/ her out.

Also, there are many colleagues in the company who don't feel that they should talk to anyone. They are reserved. Hence with the help of twitter they can help the person or colleagues who can get guidance from different people. There are many people who don't get the attention from their colleagues. Thus, they feel left out. But

when they see that the colleague is working and at the same time tweeting then they can see that the particular person is someone who they can take help from.

Thus, Twitter helps a person who is not getting attention in the office.

The tweets on Twitter help the person in getting close

The team of members in a company that tweets with one another should have such an effect that they feel close to each another. This can only come when the fellow members have great understanding as well as great communication. Imagine if the same thing can be done with the buyer and what effect will it have on them. If the company knows as to what the buyer or clients want from them or for that matter if the company knows as to what the buyers think, then that can help the business to prosper.

Also, the company will know as how to keep them happy. Also, if the buyer is on Twitter and the company adds them in their profile, they will come to know if the client is satisfied with them or not. If they have any problems, they can solve it in just a short span of time. The company will have great advantage from the website of Twitter as compared to their competitors.

When one brings this to practice, it is not as easy as it sounds. It is natural that to follow customers online is a difficult task. In such a case, to follow team members is not at all difficult. The company can always tell them to join the site but before that they should take a look if the client is already there. If they are not there, then they should be informed about the benefits that they can get from tweeting. If the person can encourage them to make a profile on Twitter, then that would be the first step to victory for them in the communication field and that one can say would be beneficial for the company as well as the customer.

For example, there are many airlines that take the help of Twitter to promote their business. Not only this, practically all the companies in the world have their profiles on Twitter. This way they can promote their business and also, they can solve the problems of their customers. This saves a lot of money and time for the company as well as for their clients. Twitter has made the life of people simple.

Design is not important for Twitter

For any brands to get the right design is vital. The importance is such that the person should not even try themselves in laying their hands on it. In fact, they should only hire a professional designer to do the job. It would not be very expensive because there is nothing much that needs to be designed, more over the results that one will get will be worth the money spent and the person won't repent spending it at all.

The person who visits Twitter or uses it does not do it to look at the background. Also it is rare that they will come and visit the Twitter page of any particular person more than once. The only reason that the followers come to the Twitter page is to see who the person is and then they will sign up to read their messages. This means that the tweets that get posted on Twitter are the most important part of the profile. It is a fact that the content plays a vital role on internet. But on Twitter what the person writes is more important than the content of the entire website. This is because the person on twitter can't post their pictures or any sort of media. What they can post is the information and that also should be fun to read for the next person. It is important that the message that gets posted on the site should be right. This is not at all difficult for any person.

There are many things that the person can post as tweets so that the people follow them and also buy their products. The most effective tweets will contain the most valuable offer, special offers, rates and the basic marketing practices. There should be a marketing team that can take care of the marketing on Twitter. This is because this can generate good business for any company.

The most important strength of Twitter is that it brings distant people closer. This is because they can post any message and that will come up as tweets and more over the person does not have to put lots of effort in writing it. It is something that all the people who follow that particular person wait for the posts from them. They are always eager to know what will happen and what new promotions can come up.

Twitter is the help desk for many people

There are occasions when the person does not have the time to write much. He/ she is in such a situation where writing 160 characters is also not possible. In such a situation Twitter come to the rescue of many people. For example, in 2008 April a journalist who had just graduated from Berkeley was covering an agitation in Egypt. During this he got arrested and there was no time that he could write the message on the mobile. He just posted the word arrested on his profile in Twitter through his mobile phone. His followers in return informed the US Embassy in Egypt and at the same time alerted Berkeley. The outcome was great and a lawyer was hired for him to bail him out of the jail the very next day.

This does not mean that to become popular the person on Twitter has to get arrested. By this, it means that if the person has a good profile on Twitter his/ her followers will go to any measure to help the person whom they are following. Twitter is a place where any person who is in any problem can ask for help and they will get some sort of help in return.

The easy way to find help on twitter is simple. It should be asked from people who the person knows has the power to do so. This can only work if there are many followers and the data base should be huge. As the number increases of the followers on Twitter, there are high chances that the person gets the help that he/ she asked for. This means that the person should always pay close attention to what their followers are saying in order to understand and know who would be the right person to ask for help. Also, if the follower is unable to help, he/she will try to introduce someone who would be keen to help the person in need.

Promotion of blogs on Twitter is very important

When the publishing of blogs started, the significance of it was nothing more than the concept of online diaries for the people so that they could write exactly what they feel and what they thought. They wanted everyone to read what their exact feelings were. Today blogs have become more popular and the effect of publishing has grown. The blogs are more than a personal page today. It is more like an online magazine. Now the benefit of it is that the publishers can write anything they want and they get paid for the same. The only disadvantage of blog now is that they are no longer personal.

The first or one can say the most important thing that Twitter does for a blog is to get the personality back for the writers. The bloggers use Twitter to give a brief introduction to the readers about their business, they give or can provide notes about their plans and the posts that they are working on and at the same time they answer the questions directly to the readers themselves. This can be done by anyone and they can create a blog for themselves and more over they should.

It should be kept in mind that if the blogs take off for a particular person, then it won't be possible for him/her to answer all the comments or the post that they receive every day. It is a fact that the writers should agree that their blogs won't interest all the people. The visitors would prefer to read about cars and photographs of the site that they are going to visit.

The Twitter website can give the blogs and its publishers a space so that they can get a closer look about their readers. At the same time, the site can help the writer in getting more publicity and get new readers as well. The writers can announce their blogs on the site and it is very simple to do so. There are many sites on the net that charge huge amount of money to advertise but on Twitter, that is not the case at all. More over things are much simpler.

This can simply be done by putting or posting tweets on their profile in the form of blogs and that has to have a personal message as well. The best part is that the person does not have to do anything spectacular. The person just has to include a title and a link to the message.

Also, the person should show that there is some sort of personal feeling involved in the blog that is posted. It should be such that the stranger is also ready to lend a

hand in case the person is in some sort of problem. This way is becoming easy for the person who wants to get the publicity of the blog.

In the beginning the person can start interacting with his/ her followers as to what they would like to discuss and what they would like to read next in their blog, things like that. If this is done then the follower will feel that they are getting personal attention from the writer.

In this fashion, the writer can get the publicity that they are looking for and that also at no cost at all. Thus, one can say that it is important that the write promotes the blogs through Twitter.

Twitter comes with different add-ons and important applications

The most important thing that make Twitter such a success is its application and the add-ons that it comes with. Twitter gives the right to the programmers so that they can write the applications so that anyone can use it. This is an important power or feature of Twitter. Some of these add ones are really odd, but at the same time there are many applications that are really helpful. There are many applications on Twitter that will allow the person to send their tweets even without opening their browser. This is something that all the high tech minded people love to do and they find it exciting as well. At the same time, there are many useful applications that the user can skip to directly without going in to the details.

There are many complications also in the application. It is just that the person has to follow the simple steps that have to be done that they don't face any complication in any of the applications. If this is done then the person won't face any difficulty in using the application.

There is an instant messenger in Twitter that helps the person to know the tweets that he/ she get. This can be open and the notification comes while the person is working as well.

One can say that the Twitter website is designed in such a fashion in which the common public can use it. It is designed in such a fashion that the child can also use.

Conclusion

Twitter is full of surprises. It is also very simple. The benefits and the fun that the person experiences in using it is incredible. It is an addiction for the people.

For the users of the internet it is a great way so that the people can stay in touch with one another. For the publishers who use the net, there is nothing that makes the readers and the customers feel close to the writer. This article states the benefits that the person can get from Twitter and the way that can help with the marketing online.

It does not stop here. There are many companies that have benefited from Twitter. The site also helps the colleagues in knowing about different aspect of the fellows and also it will help them in their business.

This article also states that Twitter also helps many people in getting help. If there are people who are looking for some sort of help then the people on Twitter will help the person in need. The web data base is strong to such an extent that it can help any person who is in any sort of problem.

Thus, one can say that Twitter is a site that helps the people in anything.