

KILLER WEB COPY

VOLUME 3: MAXIMIZING YOUR WEB COPY CONVERSION RATES

How to Quickly & Easily Tweak Your Sales Copy for Optimum Results!

LEGAL NOTICE:

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to reply on their own judgment about their individual circumstances to act accordingly.

This book is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

You are encouraged to print this book for easy reading.

TABLE OF CONTENTS

| TABLE OF CONTENTS | <u>3</u> |
|--|-----------|
| Chapter 14: Truth about Web Copywriting | <u>6</u> |
| The Importance of Being Truthful In Copywriting | 6 |
| Chapter 15: Split Test for Better Performance | 9 |
| How Split Testing can help you to write Killer Copy | 9 |
| Chapter 16: The Art of Persuasive Copywriting | 12 |
| The Keys to Persuading a Reader in Copywriting | 12 |
| Chapter 17: Keep it Simple Silly! | <u>16</u> |
| How Keeping It Simple Can Make Your Copywriting Excel | 16 |
| Chapter 18: Use Testimonials to Increase Your Conversion Rates | <u>19</u> |
| Improving Your Sales Copy with Testimonials | <u>19</u> |
| Chapter 19: Leverage on Audio & Video | 23 |
| Using Audio and Video to Pump up Copywriting | 23 |
| Chapter 20: Wrap Up with Words that Sell | 27 |
| How to Spice Up Your Copywriting with Words That Sell | <u>27</u> |
| Recommended Resources | 31 |
| Recommended Reading | 31 |
| All-in-One E-Commerce Solutions | |
| Recommended Payment Processors | 31 |

BONUS! Grab Your Lifetime GOLD Membership Access To: RESELLRIGHTSMASTERY.COM (\$197.00 Value)



Gain INSTANT access to Resell Rights Mastery as a Gold member and get your hands on:

- A constantly adding collection of brand new Resell Rights products that you can resell and keep all the sales,
- Rich Private Label Article archive that you can use to build your own Information Products and expand your Online Empire,
- Beautiful templates that you can for your own graphic design purposes E-Covers, web pages, etc.
- ✓ Advanced Reseller Strategies NOT covered in most paid products on the same subject,
- And much, much more!

Click Here to Join ResellRightsMastery.com as a Gold Member FREE!

KILLER WEB COPY

VOLUME 3: MAXIMIZING YOUR WEB COPY CONVERSION RATES

How to Quickly & Easily Tweak Your Sales Copy for Optimum Results!

Chapter 14: Truth about Web Copywriting

The Importance of Being Truthful In Copywriting

One of the cardinal rules of copywriting is honesty. Being a copywriter requires a person that is able to keep it real when trying to sell a product. There is no room for lies or for stretching the truth.

A copywriter is only as good as their reputation. Nobody wants a copywriter who has been proven to be a liar. This will not help product sales at all. Once people realize that a copywriter is not being truthful, the whole sales pitch is blown apart.

One of the biggest assets a copywriter has is the confidence that the customers have in them. If customers are not confident in a copywriter, then they will not trust what they say and the chances are slim that they will buy the product.

The main goal in copywriting is to sell. Without the trust in the copywriter, the copy will not sell. It is very hard to rebuild a reputation once it has been tarnished.

If you stretch the truth or simply do not verify facts in your copy, someone will find out. You have to make sure that everything in your copy is accurate and true.

One area where copywriters are often tempted to tell lies is in testimonials. This is a huge mistake. While it may be difficult for a person to prove the testimonials are false, they will realize it eventually. Someone will see that the testimonials

seem off or that what the 'customers' in the testimonials are saying is not true. They will then blow the copy sky high by exposing the lies.

Another thing that many copywriters tend to lie about is benefits. Making up benefits or elaborating on benefits to make them seem even better than ever is not an okay thing to do.

Customers will discover these lies and they will not be happy. Every product has its own uniqueness about it. There is never any reason to lie when writing sales copy.

As mentioned, if you are a good copywriter, then you can turn even the simplest benefits into something amazing with the power of your words. Elaborating benefits is never going to come out good in the end for anyone involved.

Truth is the next most powerful tool next to words that a copywriter has. When a copywriter sticks to the truth and nothing but the truth, people are going to start believing in them and trusting them. It is that trust that will get sales.

People want to buy from someone who is honest and who is not going to feed them a line of made up information.

People want to know what it is that they are really buying. They do not want to be disappointed when they get the product and it is nothing like they were promised.

When a copywriter lies in their copy, they are hurting themselves and the customer. They are not really doing their job because they are not really selling the product.

Anyone can tell some great lies about a product. It takes real talent to be able to write up a copy that can sell even the worst product by just using powerful words and the truth.

It is never okay to lie about anything in a copy. It is the copywriters job to make the product seem like the best thing ever, but no matter the product that is possible to do every time without telling a lie.

A good copywriter can write about any product and make it seem like the best thing ever invented. If your skills are not good enough and you feel like adding lies to your copy, then perhaps you need to brush up on your copywriting skills instead.

If you are ever tempted to stretch the truth when writing copy, you should stop and try to figure out why.

Maybe you need more information about the product or maybe you need to go find more descriptive words. There is obviously something more that you need if you feel that making up information is necessary.

Instead of creating bad copy that is filled with half truths and lies, try taking a break or doing more research. You should be able to come up with some great things to say about any product.

That is after all, your main task. A copywriter is supposed to be able to make anything look great and make people want to buy it. You have to always stay true to yourself and your reputation by always printing the truth.

Chapter 15: Split Test for Better Performance

How Split Testing can help you to write Killer Copy

There is an effective process that is available to copywriters that can really help them produce the best copy possible. Many copywriters, though, do not use this process. The process is called a split test.

A split test is where you test out your copy that you have written in a variety of styles. You can write a couple different copies or you can change certain aspects like just the headline or include testimonials in one and not the other. Split testing allows you to see what copy is the most effective.

No matter how great your copy is, split testing can help. The thing about split testing is that it does take time a little extra effort. That is why so many copywriters seem to avoid doing it.

The advantages of split testing, though, make it well worth while. It really is something you should consider if you want to really write powerful copy that makes sales.

When developing your pieces for split testing, you first need to define what is it that you are looking to discover. You need to decide if you want to try out two

completely different copies or if you are just trying to test formatting or if you are seeking which headline works the best.

After deciding what you want you need to write the different copies. You can do two or more if you feel like it or need to. After writing them, you will assign each a code. This code will become part of the order form as well so you can easily track which copy is doing the best job.

In order to make your split testing most effective, it helps to use identical copy except for the one thing you are testing. You should also market them the exact same way and keep every detail identical. This will produce the most effective results for the split test.

There is no doubt that split testing is a lot of work. You cannot just write the copy and sit back to wait for sales. It involves tracking results and making changes as needed to get the best copy possible.

The benefits of split testing, though, make the effort well worth while. You are going to be able to write the most effective copy and you are going to see that reflected in your profits.

By using split testing, you are able to really get to the heart of what makes your customers buy. You will learn their triggers and you will learn how to write your copy in the future so you can make the big sales.

It may only take one split testing session to get to the heart of what you need. It may also be an ongoing process that you will need to do with every copy you write. That really depends upon your market.

If you are always writing for the same market than a single time, split test may work. If you are writing for multiple markets, though, you will likely need to do a split test for each market at least once. You want to get to know your prospective customers the best you can so you can write copy that really speaks to them. There is no better way to do that than to test out what catches their attention.

Split testing is something that you have available to you. It is not going to be something that you will find easy to do in the beginning but in time, it will become second nature. It is one of the best tools you have to help you learn how to write killer copy.

If you are not sure about split testing, then do a simple online search and you will soon discover that it is a great tool. You will read about how studies have proven that split testing can double or even triple the sales form a copy.

With proof like that it is hard to deny that split testing is something that is worthy of your time and effort. It is something that will take effort, but then it takes a lot of effort to make money and write good copy.

You should think of it like this - if you want to write the best copy possible, then the only way to truly do that is find out from your readers what type of copy motivates them the best to buy.

The way to do this is to do a split test because you will get the answer straight from your customers and it will be an honest opinion because they won't even be aware you are running a test.

Chapter 16: The Art of Persuasive Copywriting



The Keys to Persuading a Reader in Copywriting

The ultimate goal of any copywriting project is to persuade the reader to buy the product. In order to do that, though, it requires you to write an amazing copy that will be convincing enough to the reader to make them feel as if they must buy the product. To do this takes a few important points that must be included in the copy.

One of the biggest things you need to do is build up your credibility. People do not buy products from someone they do not trust. Think about this concept. One of the reasons companies with well recognized names are so successful is that they have repeat customers who trust them.

Their customers know that the company is aware of what they are doing. They trust them when they say that their product is good and they trust the promises

that the company makes about the product. Without this trust, a company would be hard pressed to be able to sell anything.

In order to build your credibility, you need to include information in your copy that shows you know what you are talking about. Testimonials are a great credibility builder. If you have past customers that are extremely satisfied then ask them for testimonials you can use in your copy.

Another thing you should do is to write with specifics in mind. Do not estimate or use rounded or average figures. Instead, be very specific. You should make sure that anything you say is 100% accurate.

Never guess about anything you put in your copy. It is too easy for someone to discover you are wrong and that can shoot your credibility down to the ground.

You should also explain why you are credible when it comes to the product. If you are the creator, then explain how you came up with the idea and how it came to be the product it is today. If you have special training related to the product, then say so too.

You also have to be confident in yourself to gain credibility. Do not hesitate to give out your contact information. Let customers know they can contact you whenever they need to.

In all correspondences with customers or potential customers, you should always be professional and approach it in a very serious manner. This will also help your credibility.

Another way to persuade readers to become buyers is to present them with all the facts about the product. You want to highlight the features and benefits of the product. You need to be very specific when explaining the product. You should make sure to highlight all of the features that are truly unique about the product. If the product is similar to something else on the market, then you need to also highlight why it is a better choice and what exactly makes it the better choice.

Use bullet points in your copy to highlight the features and benefits. Readers are more likely to notice and remember the bullet points then anything else in the copy. Additionally, bullet points just make it easier to read and they make it easy to be very specific.

Another thing you can do to persuade readers is by using persuasive words. In a copy, there are certain words that are very popular because they are trigger words that cause a person to stop and pay attention or that can trigger a person to want to buy.

Here are some good examples of persuasive words you can use:

- ➔ Limited Time Offer
- ➔ Special Offer
- ➔ Free Bonus
- ➔ Act Now

These examples all set up a sense of urgency and make the reader think they are getting in on something special that is only going to be around for a short time. People respond to this sort of thing. Instead of pondering the decision to buy, they act immediately because they fear they miss out.

Besides using trigger words, you need to build up the value of the product. You need to use examples why your product is such a good value for the price you are asking.

You should compare the product to other similar products on the market and explain why yours is a better value. This works best, obviously, if you are selling your product at a lower price.

You also have to make the reader feel like they need the product. You have to give them specific reasons why your product is something they need. Tell them how it will make their life better or improve things for them.

Again, be specific and make sure you are communicating to the reader in terms they can clearly understand.

Persuading your readers to buy the product is your goal with copywriting. You have to do everything in your power to make your words effective enough to persuade the reader to buy. That is what is at the heart of copywriting.

Chapter 17: Keep it Simple Silly!

How Keeping It Simple Can Make Your Copywriting Excel

Writing a good copy is actually not that difficult if you know the trick to doing it. Part of good copywriting skills is to know how to keep it simple. Keeping copy simple helps to keep it clean and easy to read. Plus, it avoids problems that can come with being too wordy.

Copywriting is basically writing to sell. A good salesperson knows that using too many words is never the way to secure the sale. People do not want to hear someone ramble on about a product. What they want is the facts, straightforward without the fluff.

There are many ways to keep your copy simple. It starts with designing a simple format and sticking to it. You want to make sure you include all the pertaining parts like the headline, sub headlines, testimonials, bullet points, the guarantee, the closing and the P.S.

You also want to make sure that when you are writing, you are thinking abut each word. Keeping copy simple involves making sure that every word counts. For example, if you can say the same thing in 10 words or 5 words, then opt for the 5 word way. You also want to make sure that your copy is neat and organized. As mentioned, make out a game plan and stick to it. That way you won't leave anything out and it will be organized.

You need to be specific and make sure that everything you write is clear and concise. If you read it back and it seems to be too wordy or in clear, then rewrite it until it is clear and concise.

You also have to write like you know what you are talking about. You can not be wishy-washy, fickle or unclear in any way. Use facts to back up what you say and always make sure that everything you write is the truth.

You want to keep your copy to about one page in length. Any longer and the chances of someone reading through to the end will diminish. People do not want to read a ramble piece of copy. They will quickly leave and go elsewhere where buying a product does not take as much effort.

Bullet points were mentioned earlier and they are worth elaborating on. Bullet points are a main key to keeping copy simple. Bullet points highlight the main ideas or features of a product.

They are easy to read and they are single ideas that stand out from the rest of the copy. Bullet points are almost always read by every person who looks at the copy.

It can seem overwhelming to keep a copy simple while still including all the necessary information. There are a lot of things that have to be covered in a copy. However, if you have the skills you should find it easy to keep things simple and still ensure everything is included.

You want to make sure that each part is short, easy to read and clear. It is really important that you be specific. When you are as specific as possible, you will find

you useless words. Additionally, you will be able to get the point across to your readers easier.

The reason that it is important to keep your copy simple is that the online market is a place of fast pace. People go online because shopping is easier and quicker than shopping off line.

If a person sees a copy that is long and involved, they will likely click away to try elsewhere. What a reader wants to see is plenty of white space, short paragraphs and easy to understand text. If they encounter something like that, they will be likely to give it a chance and read it.

Keeping your copy simple is something that you have to strive to do. Every copywriter that has been successful will have simple copy to show. They will have the best examples of how to keep copy simply and still be effective.

People do not want to read through blocks of text to get to the main point so you have to give them the main points up front. That is what keeping it simple is all about. You are presenting the facts and nothing but the facts.

You may be tempted to tell a story or get wordy, but that is defeating the purpose. However, keeping it simple does not mean you are going to make your copy choppy which is hard to read.

You still want to build a good rapport with the readers and you want to be able to make sure that your copy is easy to read. It should flow naturally and be almost conversational. You can let your grammar slide form time to time and you can still be personable, but just remember to try your best to keep it simple.

Chapter 18: Use Testimonials to Increase Your Conversion Rates



Improving Your Sales Copy with Testimonials

Improving your copy writing involves making it more desirable to the reader. You want to add aspects that will grab the reader and make them believe in the product. You have to catch their attention and make them see that your product is worth buying.

One great way to make your copy writing really believable is to use testimonials. People respond well to what other people say about a product.

The credibility is good because the person giving the testimonial bought the product and obviously got a benefit from it. Plus, that person is not being paid to say they liked the product or to talk the product up.

Testimonials add validity to a sales copy. They give it that personal touch that you, the copywriter, cannot. You are being paid to say all these great things about a product. The testimonials, though, are from real people who have bought and used the product.

Testimonials are real and they are honest. People will rarely say they like something if they did not, so this makes testimonials believable. Readers will see these and then be more likely to believe what you have written in your copy.

A good testimonial will highlight a specific reason why the person liked the product. Testimonials can highlight a benefit or even something as simple as the product was a good value for the price.

When you write the testimonials, be sure to include a name and location. You should also be careful about taking things out of context. You want to quote the person as best as possible. This will help you avoid problems if a person disputes what you have written in their testimonial.

To get testimonials encourage customer feedback. When you get good reviews of your product, then you can simply ask the customer is you can use what they said in your copy writing as a testimonial.

You can also ask for testimonials directly from customers. If you have repeat customers who are satisfied, you can ask them to write up a few good things about your product. Happy customers will usually have no problem doing this. Just make sure to tell them it is for use in your copy and make sure they are okay with that.

If you are just starting out you may not have any testimonials. Do not make them up. Falsifying testimonials is a bad idea. What you should do instead is to wait until you get feedback and then add it to your copy later on.

Don't rush into adding testimonials, though. You want to find good ones that really talk up your product. Testimonials can be effective if you choose the right ones.

Do not just settle for anything, just to get testimonials on your copy. It is better to wait for good ones that will be effective instead of just using whatever you can find.

Testimonials can really beef up a copy. They add a lot of dimension and are a unique way to tell people that your product is valuable. People respond well to testimonials because they put more trust in what average people have to say about a product they bought.

Testimonials work on the same basis as word of mouth advertising. Word of mouth advertising works well because of that trust factor. People are more likely to listen to what an average person says about a product than what a copywriter says.

Testimonials are a great way to improve your sales copy and make it appeal to people. Testimonials are usually included near the end of the copy around the same area as the buy button is located. This helps to keep the customer focused on buying.

Your copy should be sure to include a section for testimonials. You should use the testimonials that are clear and precise. You want the ones that paint a nice, glowing picture of your product.

You can rewrite them, if needed, but be sure to avoid altering people's words too much. You should include some personal information, but again, avoid publishing too much information.

Always get permission and allow the person to look over the testimonial you have written up before publishing it. If possible, include a picture of the person. This can really make the testimonial even more powerful.

Testimonials are seen all over in copy writing. They are a well used tool that helps add reliability to a copy. Using them is a great idea and something that is encouraged to help improve your sales copy.

Chapter 19: Leverage on Audio & Video



Using Audio and Video to Pump up Copywriting

There is a lot of competition online. As a copywriter it is up to you to find a way to make your copy stand out and attract the Internet of web surfers. You can use persuasive words and try every trick in the book to make your copy interesting and grabbing.

However, there is one thing you can do to really make your copy pop. You can use audio and video in your copy to make it more personal and make it more appealing to web surfers. Audio and video is a great tool for online copywriting. The use of audio and video is becoming very popular online.

When the Internet was newer and people were using dial up Internet connections, most of the content on the web was in text form so the pages loaded faster.

However, today many people have high speed Internet which makes it easy to view video and listen to audio because it downloads fast.

People are still not going to want to wait forever for a page to load, though. When using audio and video, it is important for you to make sure that your page downloads quickly for every type of Internet connection, even dial up.

There are many software programs available to help you insert video and audio into your copywriting. Many times you also have the option to allow users to view the copy with or without the video and audio, which is ideal for a person using dial up.

That is something to consider if you are concerned about alienating your dial up customers.

Audio and video can really pump up copy because they add to the multimedia experience. They add a personal touch too. The reader can see your face, see the product and they can hear the passion in your sales pitch.

Audio and video can also explain things much better than words ever could. Your reader may not even read a word you wrote because the video or audio you use is so compelling. People are used to commercial ads on the radio or television, so this is very familiar to them.

It is much easier to convey a sense of urgency or the passion you feel for a product through audio and video. You will be able to show through body language and voice expression just how great your product is.

Audio and video also have been proven to work. It has been shown in many research studies that people tend to buy more often when audio and video is present in a sales copy. So, the bottom line is that using audio and video is great for your profits.

Audio and video help people understand the information you are presenting better. It is a sad fact that many people do not read at a great level, so by having the audio and video present you are making sure that they understand what you are presenting.

Your copy is still important, even when using audio and video because people will still read it. Plus, you will not have the ability to present everything in your audio and video. You do not want audio and video files that are too large so they take forever to download.

Your audio and video should merely be highlights or examples of the product that will prompt the reader to read the copy and buy the product. They are simply a way to pump up your copy.

As mentioned, there are many programs that allow you to create the audio and video for your copy in an easy way. These programs make things easy.

They are user friendly and despite your experience with such programs, you should be able to create a great presentation and be able to put it on your copy page without problems.

You should always check out your copy before publishing it, especially when using audio and video. You want to make sure it is loading correctly and working correctly.

One of the biggest mistakes you can make is presenting a copy with errors in your audio and video. This is a big turn off and you will lose out on sales if this happens.

Using audio and video is a very good way to really pump up your copy. It is easy to do and will really make a good impact on your readers.

They will be more likely to red through your whole copy and thus more likely to buy your product. Using audio and video is well worth the effort it takes to get it set up.

Chapter 20: Wrap Up with Words that Sell



How to Spice Up Your Copywriting with Words That Sell

Every copywriter knows that the words they choose to use in their copy can make or break it. The words you use are the most powerful tool you have. You have to make sure to choose words that will get the result you desire, which is for the reader to buy the product. Part of improving your sales copy and making it better involves editing. Your editing process will include fixing errors and making sure it reads correctly, but also you should take a good look at your word choices.

In many cases, a few word switches can make a really big difference in how effective your copy is on readers. You want to go through your copy and make some replacements. Look at the following list for things that you should try to look for in your copy and change:

- → Look for wordy passages that can be reduced to a few, strong words.
- → Read through the copy and look for areas that seem sluggish and try to add in some words that make an impact.
- ➔ Look for words that just seem to pull down the momentum of the text and replace them with strong words.
- ➔ As you are reading through your copy, note any areas or words that seem to drag down the sense of urgency you are working to create.

These are a good starting point. You are going to be trying to weed out words that do not help you towards your selling goal.

You will find that using certain words just works every time. You want to use words that will create a sense of urgency in the reader. You want to use words that are direct and that are very clear in their meaning.

Here are some examples of good, powerful words to use in your copy:



- ➔ bonus
- → special
- ➔ buy now
- ➔ improved
- ➔ limited time

Words like these are triggers that people are used to hearing when there is a great deal on the table. They are used often in all types of copy and advertising because they work.

To be a good copywriter you have to be a good editor. You have to be able to recognize when your words are not working.

At the same time you also want to avoid over editing. You do not want to pick apart your copy so much that it becomes choppy.

When pumping up the words in your copy you have to read and reread what you write to make sure that it makes sense and is easy to read. One thing to avoid is being too repetitive.

Being repetitive is something that often occurs in copywriting because it really helps to drill the point into the readers mind; however, it is possible to be too repetitive to a fault.

You do not want to use one word over and over so that it makes the reader tired just trying to read the copy. Plus, using the same words over and over will make them have less impact on the reader.

Variety is the key when it comes to choosing the right words to use in a copy. As you get experienced with copywriting you will begin to develop a list of words you use a lot. It can be helpful to keep a running list of power words that you can use. This way, when you are looking for good words to put in your copy, you can just refer to your list. This will also help you to avoid using the same words over and over.

Being able to go through a copy and pump it up with words that sell is an important skill. As a copywriter, this is something you have to learn to do in order to make your copy the best it can be.

It may take time for you to recognize the words that you need to use or to see where your copy may fall short, but in time you will become so used to doing it that it will come naturally.

You just have to keep at it and enlist the help of a friend or colleague that will read through your copy and help you to find words that need replaced.

You can really benefit from the help of other copywriters if you can find someone who is able to help you out. This way they can offer tips and suggestions on how to pump up the words in your copy that will help you write the winning copy you so desire.

Recommended Resources

<u>MonthlyArticlesClub.com</u> – Get Cash-Generating Content Every Month. Members receive 250 Private Label Articles to draw the search engines for Adsense profits, plus great Bonus downloads!

Edmund Loh's 8 Profit-Pulling PLR Strategies That Really Work! – unlock the secrets to making money with Private Label Rights using 8 totally unique, killer strategies!

All-in-One E-Commerce Solutions

<u>TotalMarketer</u> – All-in-one solution comes with unlimited unlimited autoresponders, broadcast feature, affiliate management system, ad trackers, membership management, customer support system, RSS autoresponders, digital product download protection, Tell-a-Friend system, contact form creator, and more...

Recommended Payment Processors

<u>2CheckOut.com</u> – start accepting credit card payments from customers from several parts of the world!

BONUS! Grab Your Lifetime GOLD Membership Access To: PLRSECRETSEXPOSED.COM (\$97.00 Value)



Discover the jealously guarded secrets of Top Internet Marketers who are making a killing from Private Label Rights! Imagine learning things like:

- ✓ The expert answers to the most <u>Frequently Asked Questions</u> on Private Label Rights!
- ✓ How to take full advantage of every Private Label products you have in your hard drive and <u>convert them into cash</u>!
- ✓ How to effortlessly create your very own Private Label content at ZERO cost!
- ✓ What to look out for in a Private Label product before purchasing it,
- ✓ How to <u>smack your competitors flat</u> even though they may own the Private Label Rights and (Master) Resell Rights to the same products as you do!
- ✓ And <u>so much more</u>! This is barely in a nutshell.

Click Here to Join PLRSecretsExposed.com as a Gold Member FREE!

BONUS! Grab Your Lifetime GOLD Membership Access To: RESELLRIGHTSMASTERY.COM (\$197.00 Value)



Gain INSTANT access to Resell Rights Mastery as a Gold member and get your hands on:

- A constantly adding collection of brand new Resell Rights products that you can resell and keep all the sales,
- Rich Private Label Article archive that you can use to build your own Information Products and expand your Online Empire,
- Beautiful templates that you can for your own graphic design purposes E-Covers, web pages, etc.
- ✓ Advanced Reseller Strategies NOT covered in most paid products on the same subject,
- And much, much more!

Click Here to Join ResellRightsMastery.com as a Gold Member FREE!