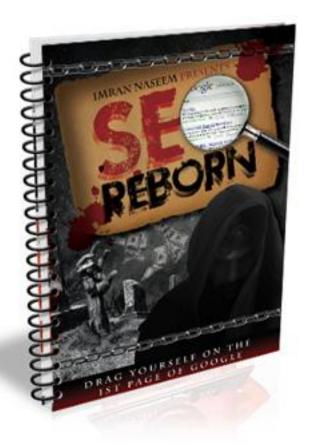
# **SEO Reborn**

# "Drag Yourself On The First Page Of Google"



# Imran Naseem

The Secrets Of Ranking On The First Page Of Google!

http://www.ImranNaseem.com – By Imran Naseem

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Welcome to SEO Reborn and thankyou for purchasing this report.

In this report I am going to reveal secrets of ranking your website on the first page of Google. Now we all know that <u>traffic</u>- in Internet Marketing or whether you are running an online business – is everything. Without traffic you will not make any money whatsoever.

I would rather have my website ranked on the first page of Google for popular keywords rather than make a quick buck or two because: -

Google first page rankings = more long-term money in your pocket.

Google is the <u>biggest</u> search engine in the world and every single day businesses are spending millions of dollars advertising on Google.

These businesses who advertise also hire SEO specialists so they can rank on the first page. These "Search Engine Optimisation" specialists will attempt to optimise their website and rank them on the first page.

In this report I am going to go through several **tested**, **proven techniques** on how you can rank your website on the first page of Google in no time.

Some of the techniques are so deadly the "gurus" will not talk about this. This is why in SEO Reborn I hold nothing back.

Before I get into the meat of this report I want to point out that all of these methods will not require you to spend any money - these methods are FREE and I have personally used them myself to rank high on the search engines for my niche websites.

# **Keyword Rich Domains**

One of the best ways of ranking your site on Google is to use Keyword Rich Domains. A **keyword rich domain** is basically a domain name that contains the main keywords of your niche. So for example, let's say if the keyword "how to play the piano" generates a lot of searched then a good keyword rich domain for that would be "howtoplaythepiano.com" because not only people are typing this on the search engines but your site will have a much better chance of showing up on the search engines.

For example, let's say the keyword "dog training tips" was searched a lot of times on Google and you had the domain name dogtrainingtips.com or dogtrainingtips.org < -- -- Then these are keyword rich domains because they contain the keywords in the domain name.

Before I get into the meat of this report I want to first talk about the importance of a keyword rich domain.

A Keyword rich domain is excellent to have for several things.

- Ranking in search engines
- Free Unlimited traffic
- Making money
- Build an entire business around your keyword rich domain
- Build a web 2.0 community site

These are just some of the several ways you can monetise keyword rich domains for. I will go into these in detail soon.

I have been buying a lot of keyword rich domain names in the last 12 months. In fact one of my niche websites (community website) has nearly 3000 members and in fact all of the traffic is on Autopilot thanks to the keyword rich domain I purchased. Thanks to the keyword rich domain formula my niche community website is profitable and people's searches on Google result in my site being on the first page for the popular keyword for my niche! .

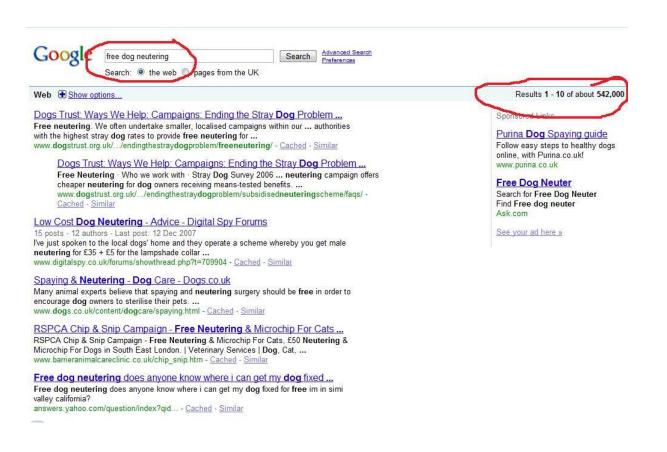
# So how do you find the Keyword Rich Keywords?

This is the simple technique I use. The first thing I do is use Google's own predictive tool. This has been in operation in the last 7 months. When you are typing something on the search engine then Google predicts what you are going to type.

For example, if I start to type in "Free Dog ..." then this is what comes up.



Now as you can see Google already recognises what you intend to type or are going to find out about. So what we want to focus on is the keyword that has less results on Google. In the example above, you can see that the keyword "Free Dog Neutering" has just over 527,000 results on Google if we type the full phrase.



Now as you can see there is not much competition for this keyword and yet this phrase is searched a lot of times.

<u>Google Keyword Selector</u> is the tool I use to see how many times a certain phrase is searched for.

As you can see the keyword "free dog Neutering" is searched a lot of times.

Keywords	Advertiser Competition 2	Local Search Volume: July 💿	Global Monthly Search Volume
Keywords relate	d to term(s) entered - sorted by rele	evance 🕐	$\sim$
free dog neutering		480	1,000
1			

As you can see the phrase "free dog neutering" is searched 480 times a month which shows it is searched a lot of times and now we can focus on this keyword rich domain discovery <sup>(2)</sup>

This means if we bought a domain name with the keywords "free dog neutering" then you could easily rank on the first page. In order to see if the domain name is available with these keywords I use <u>Instant Domain Search</u>



As you can see the .com extension is taken. That does not matter too much because the .net and the .org is available. I would personally purchase the .org if the .com is not available or if you are based in the UK the .co.uk is also excellent when it comes to ranking on the first page of Google.

If you bought freedogneutering.org then you can easily rank on the first page of Google in no time if someone types in "Free dog neutering".

If you want to see if people are actually talking about this phrase then all you have to do is type in the phrase in QUOTES on Google and you will see.

GOOGIC "Free dog neutering" Search Preferences Search:   the web  pages from the UK	
Web  Show options	Results 1 - 10 of about 217 fo
Free dog neutering does anyone know where i can get my dog fixed	Sponsored Links
Free dog neutering does anyone know where i can get my dog fixed for free im in simi valley	Free Neutering?
california? answers.yahoo.com/question/index?qid <u>Cached</u> - <u>Similar</u>	Get Information on Free Neutering
	Find the Right Information for You.
Low cost or free dog neutering? - Yahoo! Answers	www.ask.com
I have a one year american pit bull terrier and I answers.yahoo.com/question/index?qid <u>Cached</u> - <u>Similar</u>	See your ad here »
Show more results from answers.yahoo.com	
Free dog neutering - Derry Today	
5 Nov 2008 Free dog neutering - Derry City Council has joined forces with the Dogs Trust	
to launch a free neutering and micro-chipping scheme to people	
www.derryjournal.com//Free-dog-neutering.4658087.jp - Cached - Similar	

As you can see people are typing this phrase on Google constantly so that means there is a market for this niche so you might want to set up a content website on this and start promoting affiliate products related to dogs and dog neutering in general.

Now let's see if we can find other niches for the keyword rich formula.

Here are several other niches I have discovered and ones whose domain names are available. You can go out there right now and purchase these domain names and start dominating your niche.

#"Mac makeup Brushset" (630,000 results on Google) and 1600 searches per month.

The make up niche is huge – women simply love makeup.

The domains "macmakeupbrushset.com, and .org and .net are all available.

*"Free PSP Roms"* (over 4 Million results on Google) over 1000 searches per month this is an excellent keyword rich domain name to purchase (at the time of writing this report freepsproms.com and all other extensions are available).

In fact if you are not quick I might just purchase freepsproms.com!

Despite the competition of 4 million results all you need is a few Backlinks from high PR sites and you can easily rank freepsproms.com on the first page of Google.



As you can see Google's predictive tool allows me to uncover a lot of different keyword rich niches that have available domain names. These domain names are a goldmine!

# *"Free Piano Tutorials" (over 3 million results on Google BUT keyword rich domain name is available .org and .net and .co.uk)*

Keywords	0	0
Keywords related to term(s) entored - sort	ed by relevance 💿	
free piano tutorials	Not enough data	1,900
free piano tutorial 🛛 🔪 📃	Not enough data	1,900
free online piano tutorials	Not enough data	110

"Free Piano Tutorials" is a popular phrase according to Google's predictive text tool. It is searched just over 1900 times per month and the .co.uk and the .org and .net are available.

# Fansites and keyword rich domains

Sometimes if you have a bit of luck you can set up a keyword rich fansite. For example, if there is a famous celebrity on TV who is getting a lot of publicity then you can set up a fansite on him.

Now if the main domain name of the celebrity is not available then you can always set up an alterative type of keyword rich website for the celebrity. For example, here are the top searches so far for the celebrity Megan Fox and notice the different variations of the different keywords people are typing right now.

This celebrity is really hot right now in terms of searches.

#### http://www.ImranNaseem.com – By Imran Naseem

Keywords	Advertiser Competition	Local Search Volume: July ②	Global Monthly Search Volum
Keywords related to term(s	) entered - sorted by relevance	2	
megan fox gallery		Not enough data	18,100
megan fox biography		Not enough data	2,400
megan fox pics		Not enough data	60,500
megan fox pictures		Not enough data	110,000
megan tox photos		Not enough data	27,100
megan fox filmography		Not enough data	720
megan fox bio		Not enough data	3,600
megan fox movies		Not enough data	5,400
megan fox actress		Not enough data	1,300
megan fox pic		Not enough data	6,600
megan fox fhm		9,900	27,100
megan fox interview		Not enough data	22,200
megan fox		2,240,000	5,000,000
megan fox imdb		Not enough data	5,400
megan denise fox		Not enough data	5,400
megan fox photo gallery		Not enough data	8,100
megan fox photo		Not enough data	27,100
megan fox images 🛛 👞		Not enough data	8,100
pictures of megan fox		Not enough data	8,100
megan tox picture		Not enough data	5,400
megan fox video		Not enough data	33,100
megan fox magazine		Not enough data	6,600
megan fox videos		Not enough data	12,100
megan fox films		Not enough data	720
megan fox wallpapers		Not enough data	22,200
megan fox wallpaper		Not enough data	60,500
megan fox dating		Not enough data	5,400
megan fox com		Not enough data	3,600
megan fox pussy		Not enough data	6,600
		March I. Ita	0.400

As you can see here there are lots of searches in relation to Megan Fox. That means you can create sites keyword rich websites in relation to Megan fox. For example, the keyword "Megan Fox Gallery" has over 18,000 searches a month. Now the extensions that are available for this keyword include .org and .net. That means you can go out there today and create a gallery type website based on the keywords and have something like MeganFoxGallery.org set up.

The traffic will be crazy!

The same applies to something like MeganFoxWallpapers.org or MeganFoxWallpapers.net

There are lots of different ways you can use the Keyword Rich Formula to make money.

Here are several ways you can make money form keyword rich domain names.

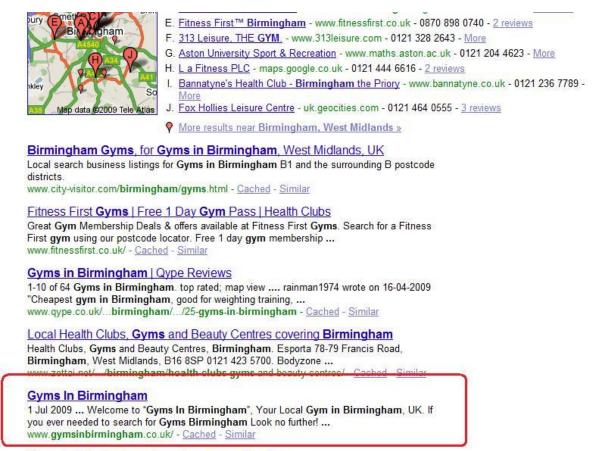
• Set up a basic website for a Local business owner and charge them a monthly fee (Rent-A-Site-Model)

In fact this is one of the best ways to make money from a keyword rich domain name. All you have to do is register a domain name for a business that relates to their niche. For example, dentists in LA or plumbers in London can have their keyword rich domains too.

Here is an example of a simple keyword rich domain name I purchased a few months ago and in just 24 hours I managed to get it on the first page.

If you type the word "Gyms in Birmingham" you should see that gymsinBirmingham.co.uk is on the first page of Google. Now any business would love to have their business address or brand on there.

#### http://www.ImranNaseem.com - By Imran Naseem



Gyms in Birmingham through our gym directory

Now imagine if you were the local owner of a gym In Birmingham (UK). You would be receiving all that traffic thanks to this keyword rich domain name.

100

#### Set up a basic keyword rich website and flip it for \$3000

Now there are so many ways to **monetise** a keyword rich website. One of the best ways is to set up a **keyword rich website** – it could be on anything or it could even be a fansite and then "flip it" for a lot of money. Your website could even be a review site on something. For example, when big name product launches take place on the Internet savvy Internet marketers always snap up keyword rich domain names in order to have a much better chance of ranking on the first page of Google. So when people type something like "product x review" on Google then they would purchase a domain name which would go along the lines of "productxreview.com or "productxreview.org".

Now the great thing about setting up a keyword rich website is that you can not only position yourself on the first page of Google straight away but you can also have a much better chance of selling it. Keyword rich domain websites get a lot of traffic and therefore, if this traffic is converting then you can flip it for a lot of money.

# The best types of websites to flip are: -

- Community web 2.0 websites (These types of websites can be huge in the long-term. I have my own community keyword rich website which is getting unlimited traffic thanks to the domain name and the discovery of this niche was made when people were typing the main "keyword rich" keyword on forums and other websites so what did I do? – I made a wise investment in the domain name <sup>(C)</sup>
- **Review Type of sites** As mentioned above these type of websites can be very profitable in a short space of time, especially if there is a new product launch and people are going to be trying to find out more about the product before buying. There would be lots of interested buyers in these type of sites if review sites are making money on autopilot
- Content Based Websites These types of websites used to be profitable as Adsense was one of the most talked about topics back in 2005. However, these sites can still be profitable if you have several CPA (Cost Per Lead) type of offers related to your content. I have a content website that makes me at least \$100+ a day on complete Autopilot.

Is this domain name keyword rich? You bet it is!  $\ensuremath{\textcircled{\sc only}}$ 

 Forums – Imagine if you owned the domain name InternetMarketingForum.com? That would get you a lot of traffic just because of the keyword along. Unfortunately all three extensions of this domain name are taken but forums are huge! Everyone loves forums. You can set up forums on celebrities, TV shows, fan forums – the list is endless. These would also be easy to flip on marketplaces because forums are always in demand. I can remember when I flipped a keyword rich forum for \$2000 a couple of years ago.

- The Domain Name itself You can also flip the keyword rich domain name itself and make money <sup>(2)</sup> People love domain names that get a lot of traffic so if your keyword rich domain is getting lots of traffic why not Flip it?
- Membership Sites Have you ever registered a keyword rich domain name and ran a membership site? This can be very profitable. For example, imagine if you owned the domain name InternetMarketingmembership.com (the .com is taken but the .org is available). This would be huge in the long-term if your membership site started receiving automated FREE traffic from Google just because of the keyword Rich Domain.

# Domain Parking = \$\$\$ for your Keyword Rich Domain

If you have a keyword rich domain name then you do not have to set up a website. You can simply start making money from "domain parking". I remember investing my money in a keyword rich domain name back in 2004 on a famous Boxing celebrity (whose name happens to be Amir Khan!) and I made \$50 a day from domain parking.

There are several places on the Internet where you can park your domain name. The following are excellent.

<u>http://www.Sedo.com</u> – This is one of the best places to park your domain name. It is completely free and these guys pay via paypal or cheque.

<u>http://www.Namedrive.com</u> – This is another great place to park your domain name. It is free of charge and these guys also pay via paypal.

<u>http://www.Parked.com</u> – This is also an excellent domain parking website that allows you to park your domains and pays you for anyone who clicks on the ads.

Domain parking is excellent for keyword rich domains because you will not only be making lots of money but your domain name will show up on the search engine results for your main keywords. I have personally used domain parking to make lots of money for my keyword rich domain names.

# Getting traffic to your keyword rich domain names and getting them on the FIRST Page of Google

Getting traffic to your keyword rich domains is easy and getting on the first page of Google is pretty straight forward if you follow these techniques. If you submit to the following websites you can easily gain lots of Backlinks in a short space of time – thus Google will rank your website on the first page in no time.

Submit your website to high PR websites such as <u>StumbleUpon</u> and other sites such as Digg.com.

Another great source for gaining Backlinks quickly is to use <u>Yahoo Answers</u> – people are constantly asking questions here in relation to your niche. I would simply look for questions that relate to my niche and answer people's questions with a link to your website.

It has taken me as early as just 2 days to get on the first page of Google for my keyword rich domain websites. This is excellent because not only will you start receiving unlimited traffic but you can do so much to your website to start monetising it.

Also you can use Article Marketing and submit to places like <u>Ezine Articles</u> and use the power of Press Release websites such as PrLog.org (which is one of the best FREE press release websites out there to direct a ton of traffic to your website).

There are virtually so many ways to make money from your keyword rich domain name. You can even set up a one page landing page for CPA offers. For example, take a look at the following CPA offers taken from one of my Affiliate Networks.

#### http://www.ImranNaseem.com – By Imran Naseem

Id		Name	Start Date	Category	СРА
6580	٦	Big Time: Muscle and Strength Builder (Free Trial)	18 Aug 2009	Health & Fitness	\$30.00
6451		EXCLUSIVE: AcaiBerryDetox.com - Free Trial (Alternative Landing Page 3) - (No Codes)	1 Aug 2009	Health & Fitness	\$25.00
6452	Ì	EXCLUSIVE: AcaiBerryDetox.com - Free Trial (Alternative Landing Page 5) - (No Codes)	1 Aug 2009	Health & Fitness	\$30.00
6453	Ì	EXCLUSIVE: AcaiBerryDetox.com - Free Trial (No Codes)	1 Aug 2009	Health & Fitness	\$30.00
6455		EXCLUSIVE: Nature Colon Detox (Discounted S&H)	1 Aug 2009	Health & Fitness	\$28.00
6456		EXCLUSIVE: Nature Colon Detox - (Promo Code)	1 Aug 2009	Health & Fitness	\$28.00
6552	Ì	EXCLUSIVE: Effective Colon Cleanse (International) (Italian LP)	29 Jul 2009	Health & Fitness	\$28.00
6509	Ì	EXCLUSIVE: Extreme Colon Detox (Promo Code Version)	22 Jul 2009	Health & Fitness	\$28.00
6514	Ì	CX Digital Exclusive - Acai Raw - US	22 Jul 2009	Health & Fitness	\$31.50
6490	٦	[International] - Men's Ultra Colon Cleanse!	17 Jul 2009	Health & Fitness	\$28.00
6494	Ì	Maqui & Acai Berry: Dual Power - Rachael Ray Creative	17 Jul 2009	Health & Fitness	\$36.00
6471		AloeCure- Pure Health Juice	15 Jul 2009	Health & Fitness	\$23.00
6461		EXCLUSIVE: ResVMax - Natural Anti-Oxidant (Free Trial) Alternative LP 3	13 Jul 2009	Health & Fitness	\$28.00
6464	٢	CX Digital Exclusive - Colon Flush - Rachael Ray Creative	13 Jul 2009	Health & Fitness	\$36.00
6482	Ì	EXCLUSIVE: Acai Berry Detox (International Version) (Italian LP)	13 Jul 2009	Health & Fitness	\$28.00
6495	Ì	Iron Gym - As Seen on TV (US only)	13 Jul 2009	Health & Fitness	\$9.00
6496	Ì	Core Rhythms - 30 day Risk Free Trial	13 Jul 2009	Health & Fitness	\$14.00
6499		NatraCure: All Natural Colon Cleanse (Free Trial)	13 Jul 2009	Health & Fitness	\$28.00
6503	Ì	Bumpits Hair Styler: 30 Day Guarantee	13 Jul 2009	Health & Fitness	\$8.00
6508	0	EXCLUSIVE: Extreme Colon Detox (Discounted S&H)	13 Jul 2009	Health &	\$28.00

As you can see this is a snap shot of the health and fitness niche.

Now there are lots of offers for this niche on many CPA networks as you can see and there are also profitable. Most of these offers involve the user taking out a FREE trial and just paying for postage and packaging. Now as you can see one of the offers I have highlighted is the "muscle and strength" builder offer which pays \$30.00 when the user takes out the FREE trial.

Here is the landing page for this offer.



Now as you can see this is an attractive offer and the landing page is pretty cool too.

Now we know this offer is related to "building strength" so what I am going to do is log on to Google keyword selector tool and type in a phrase such as "how to gain strength".

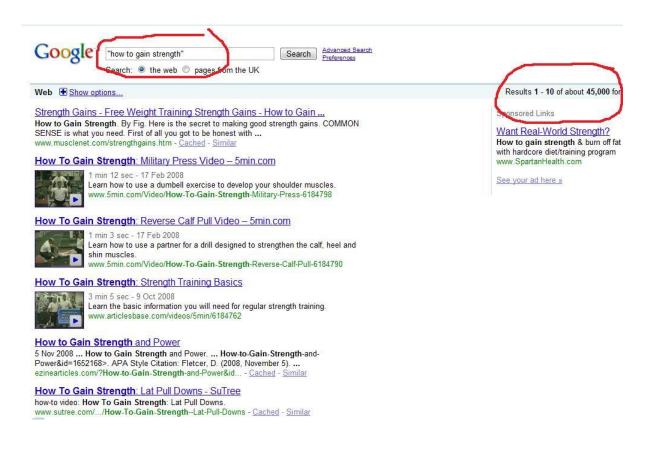
As you can see the keyword is searched a lot of times

#### http://www.ImranNaseem.com – By Imran Naseem

How would you like to g	generate keyword ideas?	Enter one keyword or phrase	per <mark>l</mark> ine:
Descriptive words or phrase (e.g. green tea)	ses	how to gain strength	
Website content (e.g. www.example.co.uk	/product?id=74893)	<ul> <li>✓ Use synonyms</li> <li>▶ Filter my results</li> <li>Get keyword ideas</li> </ul>	
			ose columns to be displayed: ② w/hide columns
Keywords	Advertiser Competition		
	Advertiser Competition ② ) entered - sorted by relevance (	Sho Local Search Volume: July	w/hide columns
	0	Sho Local Search Volume: July	w/hide columns
keyworas related to term(s	0	Sho Local Search Volume: July ②	w/hide columns Global Monthly Search Vol

Now if you simply typed in "how to gain strength" on Google there are over millions of results.

But if we type the phrase in QUOTES then there are just 45,000 results as you can see below.



As you can see the phrase is actually quite popular.

Now does a keyword rich domain exist for this?

At the time of writing "howtogainstrength.com" and all the other extensions are available.



This means if you register any of the three extensions then you can easily rank on the first page of Google in no time because you will own a keyword rich domain despite the competition <sup>(2)</sup>

So sticking to this example once you have registered your domain name then simply set up a simple landing page which consists of your CPA offer. So in this case you can set up a landing page for your weight loss CPA offer and review the offer and direct people to the main landing page.

Once of my keyword rich domains for a CPA offer is generating me \$100 a day thanks to my domain name. I am not only making money but enjoying free unlimited traffic thanks to the domain name.

Keyword rich domains are powerful when it comes to getting you on the first place.

# **The BEST Kept Secret – Press Releases!**

More and more people seem to be obsessed with other ways of getting ranked on the first page of Google but my all time favourite method of generating not only FREE traffic but getting ranked on the first page very quickly is through press releases.

Simply type in the phrase "free press release distribution" on Google and you will be presented with lots of different Press Release websites. Some of these websites are free and some of them require you to pay a fee. I will be focusing on free distribution websites that can rank your article/press release very highly for popular keywords.

Now there are just several free press release websites I highly recommend and these are

http://www.prlog.org/ (PR 6 website)

http://www.free-press-release.com (PR 5 website)

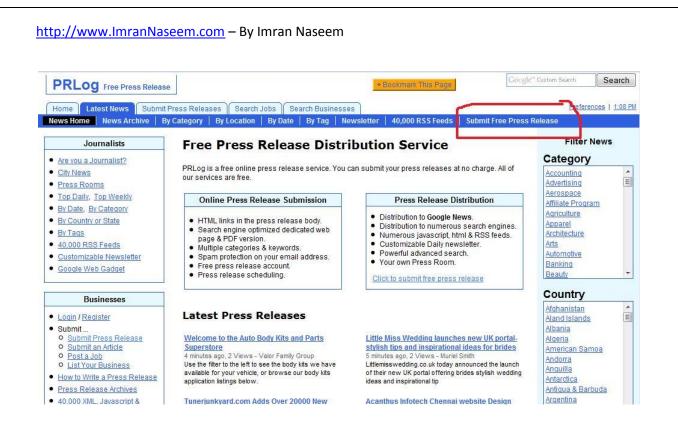
http://www.prleap.com/ (PR 5 website)

Press Releases are excellent in terms of ranking your website on Google for many popular keywords. The best press releases are the paid ones because not only do they get you lots of quick, targeted traffic in a short space of time but they will easily rank your site on the first page. However, one of the best press release services which is closed to being "a paid one" but isn't is none other than is <u>http://www.prlog.org</u>

Now this is one of the most powerful, free press release services going right now on the Internet. This site is well optimised on Google and it takes just a day to be ranked on the first page.

Let's first take a closer look at PRLOG.org.

It has a PR of 6 and has a traffic rank of just over 1680 which means it is very popular and receives a lot of traffic.



The first thing you would need to do in order to submit a press release is click on the tab that says "Submit Free Press Release".

Now the great thing about PRLog is sometimes if the staff feel your press release is news worthy then they will distribute it on Google News...for FREE!

But this report is not about Google News.

Below are the different services this FREE distribution service offers.

#### http://www.ImranNaseem.com – By Imran Naseem

Feature	Free Press Release
Free press release submission with preview	V
Free press release distribution (Google News + Others)	5
Submission to publication within 24 hours (Typical)	*
Search engine optimized dedicated webpage	~
Automatic PDF version generation	r
Clickable Links inside the body	1
Company Profile	1
Company Logo	1
Product image or any other picture	1
Tag based formatting	1
Schedule up to 2 weeks in advance. Password protection lets you share before release.	r
Free account to manage your press releases from one place	~
Edit or delete your press releases	5
Multiple categories & tags (keywords)	r
Spam protection on your email address	1
Visitor statistics	1
Unlimited unique press releases	r
Customizable timezone	~

As you can see the press release also allows "Clickable Links inside the body" which is excellent when gaining Backlinks for our Press Release.

Once you have created a free account you are ready to submit a press release.

Now your press release does not have to be long but I would keep it at about 300-400 words and make sure you answer the following questions in the opening paragraph – How, Where, What and When.

Now before I show you how to submit your press release I am firstly going to show you several case studies of existing press releases from this PRLOG.ORG that are highly ranked on the first page of Google for popular keywords..

Keyword Phrase – "Lose weight and Build Muscle"

Now as you all know the "lose weight" niche is very lucrative and at the same time competitive. Well if you type in the phrase "lose weight and build muscle" you will see that the PRLOG.org press release is on the first page from over a 6 million results!

http://www.google.co.uk/search?hl=en&q=lose+weight+and+build+muscle&btnG=Search&meta=& aq=f&oq=

#### Gain Muscle, Build Muscle Fast, How to Gain Muscle, Lose Weight ...

Swole Fitness is your free resource on how to gain muscle, build muscle fast, lose weight, build a nice set of six pack abs and get ripped. www.swolefitness.com/ - <u>Cached</u> - <u>Similar</u>

#### Build Muscle and Lose Fat with Weightlifting, Diet, and ...

Build muscle and lose fat! Project Swole is a place where beginner, amateur, and experienced ... or if your ultimate goal is to burn fat and lose weight. ... www.projectswole.com/ - <u>Cached</u> - <u>Similar</u>

#### Build Lean Muscle and Lose Body Fat | Effective Ab Training Exercises

Build lean muscle and lose body fat - learn effective ab training ... On each successive workout, shoot for a 5-15% increase in the weight you use. ... www.bodybuildingforyou.com/.../build-muscle-lose-fat.htm - Cached - Similar

#### Lose Weight and Build Muscle Fast Using Kettlebell Training

25 Sep 2009 ... Kettlebells are a great way to get a fantastic workout that will help you lose weight and build muscle fast.

www.articlesbase.com/.../lose-weight-and-build-muscle-fast-using-kettlebell-training-1271254.html - Cached - Similar

#### Learn how to Lose weight and Build Muscle

Learn how to Lose weight and Build Muscle. There is a program that teaches how to lose weight naturally and build muscle. the Fast Fat Loss Plan Diet and ... www.prlog.org/10142010-learn-how-to-lose-weight-and-build-muscle.html - <u>Cached</u> - <u>Similar</u>

#### Video results for lose weight and build muscle



Lose Weight Gain Muscle 1 min 41 sec - 6 Jun 2007 www.youtube.com



How To Build Mascle Fast Lose Weight Quickly ... 1 min 29 sec - 11 Jul 2009 www.youtube.com

#### Searches related to: lose weight and build muscle

burn fat lose weight burn calories lose weight

lose weight workout diets lose weight build muscle

lose weight body fat lose wei e cardio lose weight crunche

Now as you can see there are several advertisers who are paying for this phrase "lose weight and build muscle" and yet the PRLOG press release is on the first page..

### Oh and did I mention this is a FREE Press Release?!

Here is another keyword which is quite popular.

### "Download Free Registry Cleaner Scan"

Registry Defense is the registry cleaner used and recommended by the experts. Registry Defense helps you manage your computers registry and help restore ... www.registrydefense.com/ - Cached - Similar

Free Registry Cleaner freeware download - Powerful tool for ... 27 Oct 2009 ... Eusing Free Registry Cleaner 2.5.1 freeware download. A free registry repair software to safely scan and fix registry problems. ... www.bestfreewaredownload.com/freeware/t-free-free-registry-cleaner-freewareyzvjglsg.html - <u>Cached</u> - <u>Similar</u>

### Download Free Registry Cleaner Scan

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As you can see from 2 million results the phrase "download free registry cleaner scan" is on the first page of Google.

http://www.google.co.uk/search?hl=en&q=Download+Free+Registry+Cleaner+ Scan&btnG=Search&meta=&aq=f&oq=

Now this is quite simply amazing. When was the last time you actually found a service where your content would rank on the first page for popular keywords?

(Apart from Ezine articles)

Oh and did you know that PRLOG.org press releases are online instantly. I.e. as soon as you press the submit button they are visible after a few minutes on the page. Now I am going to show you on how to write a simple press release.

## Writing a simple press release

Writing a simple press release is not difficult at all. Remember you are writing a press release to inform the journalist of whether your story is considered to be "newsworthy".

## Headline

The headline of your press release depends on you. If you want a Journalist to read your press release and distribute it to other news outlets then make sure you have an headline that would catch his/her attention.

For example, a headline such as "New E-book shows people how to make money online" is not going to catch his/her attention because there are lots of headlines like these on the Internet.

However, a headline such as "27 Year old Quits Job after 5 years and makes a fortune online" is bound to raise a few eyebrows!

However, for the purposes of this report I would recommend you choose a headline for SEO purposes. For example, "how to make money in 7 days" is a much better headline and you will have a better chance of ranking on the first page of Google for that keyword since people are typing this keyword on Google.

# The Body

Next you should consider writing the body of your press release. Here make sure the first sentence **attracts** your audiences' attention. You should write your body as though it was in a newspaper article and someone is reading it. For example, a 27 year old Insurance advisor has quit his job after years of working at his procession for XYZ Ltd Company after striking it rich on the Internet.

Make sure that the start of your article generates interest otherwise journalists are not going to bother reading it.

The 5ws and the H – How, Who, When, What, Where and Why?

Next you need to make sure your press release answers the following questions.

What happened?

Who?

When did it happen?

Where did it happen?

Why did it happen?

How did it happen?

This is important as it would bring structure to your press release. So for example, if I was to communicate the 5ws I would put something like this.

"A 27 year old Insurance Advisor has finally quit his job after five years of working for XYZ Ltd, in New York after striking it rich on the Internet. Steven Rodgers led a very successful career as an advisor but quit his job last week in a bid to pursue his career has an online entrepreneur and has now promised to set up further online projects in a bid to make more money"

Read this sentence to yourself and go through each of the above 5 Ws and H to see if I have communicated each of them in one single paragraph.

So who? - "Steven Rodgers"

What happened? – "Quit his job because he has become an Internet millionaire"

When did it happen? - "last week"

Your press release then must focus on explaining what the product/service is about and the final paragraph must sum up everything.

There are other press release websites too but this far is the best free powerful one that is most likely to rank your press release on the first page.

# Yahoo Answers – Powerful in ranking your site

One of the best sites to rank your website on the first page of Google is <u>Yahoo!</u> <u>Answers</u>. This has always been my favourite site to rank your site highly on the search engines.

Yahoo Answers has a very high PR ranking and an Alexa ranking of 3 (at the time of writing this report).

The great thing about Yahoo Answers is that you can answer questions related to your niche. For example, if someone wants to know any websites that help them to lose weight then you can simply answer their questions with your website link. Because Yahoo Answers is well optimised on Google you will still climb higher in the search engines.

Here is an example on how I use Yahoo! Answers to rank highly for different keywords.

The first thing I would so is use Yahoo Answers "Advanced search tool".

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Once you have clicked the "Advanced" tool you will then be taken to a screen that looks like this.

Advanced Sear	ch
Keyword	Any of these words  hairstyles None of these words:  Search for keyword match in:  All  Questions Best Answers
Category	All Arts & Humanities Beauty & Style Business & Finance Cars & Transportation
Filter	All English questions 💌
Question Status	<ul> <li>All</li> <li>Resolved Questions - Best answer has been chosen</li> <li>Undecided Questions - Best answer is being chosen</li> <li>Open Questions - Best answer has not been chosen</li> </ul>
Date submitted	Within 7 days

Now sticking to my example (niche) above I am going to focus on "hairstyles". As you can see you will be presented with several options on how to search for questions. So the first thing you need to do is type in the main keyword (as shown above).

The next thing to do is search for "questions" since we are going to focus on the questions that relate to "hairstyles".

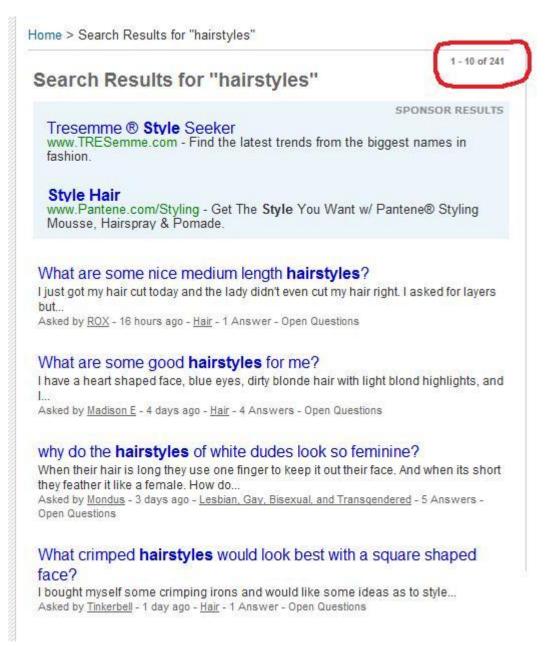
The next thing to do is select the category. I usually leave "All" to make the best use of the niche and keyword.

Next I make sure I search for "Open Questions" where the best answer has not yet been chosen to have a good chance of not only having my website ranked but also making sure my answer is selected as the "best answer". The next thing to do is click the "search" button.

Once you have clicked search you will be presented with a set of Yahoo results that relate to your niche. So for example, my search generated the following results – over 241 questions that relate to Hairstyles!

Now that is a lot of questions and these are all questions that have not had a BEST ANSWER.

So the next thing to do is select a relevant question for your website/niche.



Here is a typical example of a question.

-	Open Question	Show me another :
(a. *)	Does anyone have any webs	ites or pics of hairstyles?
Kaitlyn	I'm wanting a new haircut style for my hairne here and there im a teenager so i need some now is down to my shoulders hope tht helps	ething around that area my hair right
	1 day ago - 3 days left to answer.	
f	Answer Question	
I	Report Abuse	

This question was submitted 1 day ago (at the time of writing this report). This person is clearly looking for a website to solve his/her problem.

So if you have a website in relation to this niche you can simply give an answer like this (see below).

# "Hi there.

The best website for pics of hairstyles of pictures of any types of hairstyles is {{URL LINK}}, this is the best source for all information relating to pics of hairstyles and general different types of hairstyles. If you need any help just contact me and I can guide you.

# All the best"

This is an example of a model answer – notice this answer contains several keywords "pics of hairstyles". Since this keyword is searched a lot and people are asking questions in relation to this then you can easily rank higher on the search engines.

Another great tip is to create an alternative account and ask the question.

For example, in your question you can keep the title like -

## "Short hairstyles – what is the best style?"

I am looking for a good short hairstyle. I have been on this website [[your URL link]] and was wondering if there are similar sites to this?

This sneaky tactic can also result in higher rankings on the search engines since you are using the main keyword as your question.

# **The Traditional Most Powerful Ingredient – Backlinks**

The best way to rank higher on the search engines very quickly is to use the power of Backlinks. Most Internet Marketing gurus who have started online will always mention Article marketing and other traffic generation methods but traditionally and the most powerful way to climb high on the search engines is to have Backlinks from high PR websites pointing to your website.

I use a simple formula.

Backlinks from HIGH PR sites = High rankings on the search engines.

So how do you find these high PR websites?

The best thing to do is to actually hire someone and do a link building campaign for you. Remember you are an Internet marketer and the best way to work smart is to think like a business person.

There are sites such as Odesk.com and Elance where you can hire someone for cheap to actually do a link building campaign for you.

Here is an example of people looking for "workers" who can do a link building campaign.



This is an example of someone posting a job offer to hire someone to build links. Basically this person wants to hire someone who can submit one way links to PR3-PR9 websites.

This guy is also paying about \$3.00 per hour for this job. This is very cheap.

As you can see this ad has generated lots and lots of responses from people who are interested to do this link building campaign.

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#### Candidate List

litle	Name	Initiated By	Date
Freelancer Data Entry Professinoal	Sakthi Devi	Provider	November 8, 200
High-Quality SEO, Link Builder, SEO Writer, Web 2.0 Marketing - Xcelva	Leonardo Villegas	Provider	November 8, 200
SEO, Social Media, Link Builder-Expert	Abdur R.	Provider	November 8, 200
★ Data Entry Expert - Link Builder - SEO ★	Jj W.	Provider	November 8, 200
Data Entry, Email marketing	Kuldeep S.	Provider	November 8, 200
Experienced Administrative Support - Data Entry Professional	Hanric P.	Provider	November 8, 200
Adwords, SEO/SEM/SMM, Expert Researcher	Anowar Jemmy	Provider	November 8, 200
Data Entry, Web 2.0, SEO, SEM and link building Experienced Provider	Dennis Roy Saura	Provider	November 8, 200
Experienced Data Entry Operator, Researcher, Typist, Email Extractor	Sridevi Veeraghanta	Provider	November 8, 200
Personal assistant, Link Building, Research and Data Entry	Momtaz Ahmed Kabir	Provider	November 8, 200
3YRS EXP] - [SEO/SEMWeb Development/MySQL/Java/j2ee/AJAX]	Rohit Chauhan	Provider	November 8, 200
PROFESSIONAL DATA ENTRY OPERATOR/RESEARCHER	Sarma V	Provider	November 8, 200
SEO/Writer/Blogger/Graphics	Mary Ann Tordecilla	Provider	November 8, 200
DATA ENTRY, BACKLINK BUILDER, SEO, MS OFFICE, MS EXCEL ETC.	Aldin Bontilao	Provider	November 8, 200
Accurate Linkbuilder and Backlink	Wilhemina F.	Provider	November 8, 200
Data Entry Professional	Jovy Claire Naive	Provider	November 8, 200
Experienced SEO,SEM,SMM,WebDesigner(CSS XHTML),GraphicArtist	Marvin H.	Provider	November 8, 200
Neb research - Data entry expert - SEO - Writing	Shifat Jewel	Provider	November 8, 200
SEO, Link Building, Data Entry, Email Marketing specialist	Kamla Devi	Provider	November 8, 200
Certified Data Entry Professional, Personal Assistant, Prod. Associate	Maria Liwayway Cabigas	Provider	November 8, 200
HARDWORKING DATA ENTRY EXPERT-WEB RESEARCHER-MULTI-TASKING ASSITANT	Ariel C.	Provider	November 8, 200
Admin Support   Data Entry Professional   Graphic Designer	Ahmed Shakeel	Provider	November 8, 200
SEO Search Engine Optimization	Ricky T.	Provider	November 8, 200
Nriter - Creative writing, help Desk, Articles, Rewrites, Content. Blog	Sumitra S.	Provider	November 8, 200
Dedicated and Motivated Seo and Link Building Specialist	Darwin M.	Provider	November 8, 200
data admin	Aldren Cartajenas	Provider	November 8, 200
certified profesional	Jesson Pondar	Provider	November 8, 200
Thennala Associates - SEO, Web Research & Data Entry	Balagopal V	Provider	November 8, 200
Data Entry Proffesional, Link Building, Social Bookmarking, SMM	Giovanni Jariol	Provider	November 8, 200
Java/JavaScript, C/C++ , Writer   Philippines	Yolanda Rafanan	Provider	November 8, 200

All of these candidates have applied for this "position" and it is up to the "job poster" (you) to go through these candidates and see if they are suitable for this link building campaign.

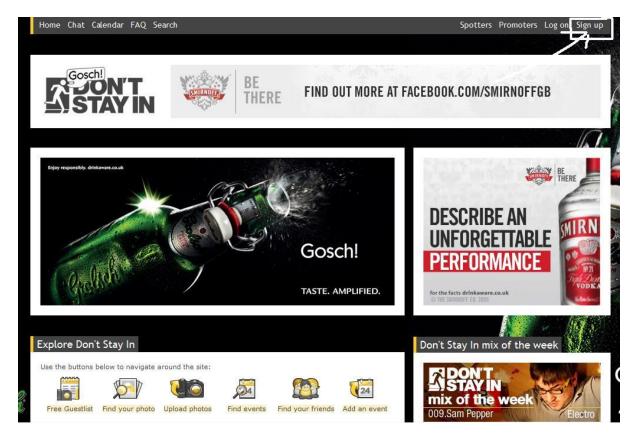
The more relevant one way links you have pointing to your website the more chances of ranking high on the search engines. These people will submit your site to directories, websites and other places that have a good high PR rank.

Another best way of ranking high on the search engines is to find social networking sites with a good PR that allow you to enter anchor text. Anchor text is text that describes your website.

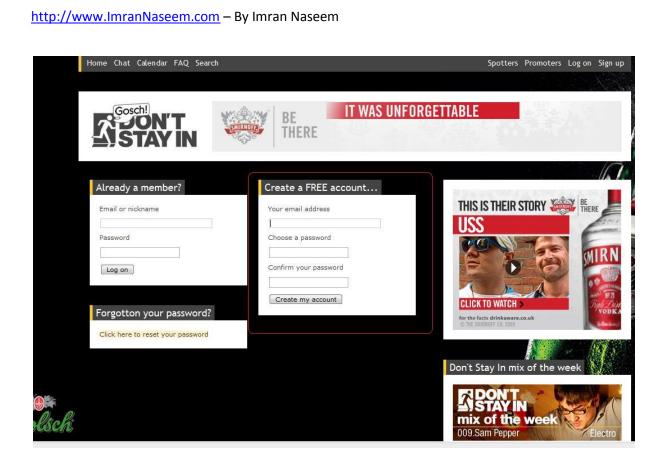
Here is an example.

Here is an example of a PR 6 website.

The first thing you would do is click "Sign up".

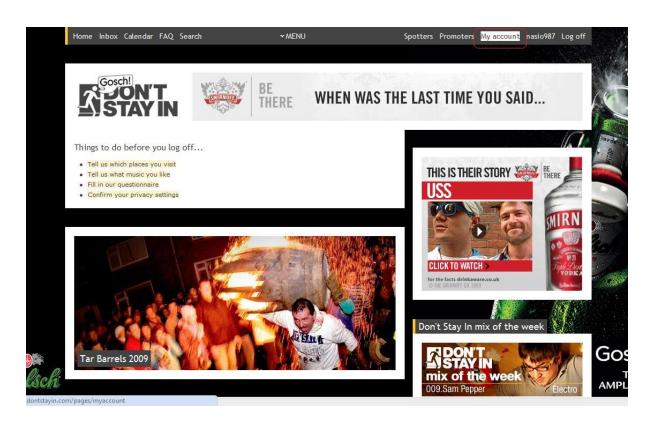


Next you would simply need to make an account.

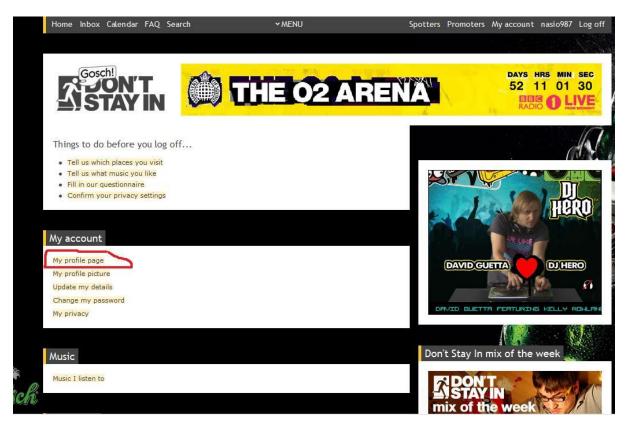


Once you have signed up and confirmed your email address simply log in and click "my account" link.

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Once you have done that you should then be taken to a screen that looks like this.



Next click "My Profile page".

This is where you are going to enter your URL and anchor text for your website.

The usual format is

# <a href="URL link">My Internet Marketing Blog</a>

Hi, I'm	nasio987										
💧 I'm	a new user	- I've b	een sigi	ned up l	less tha	in 2 mon	ths				
Tell us	a bit abo	out yo	urself	f							
	Hologray	Rold	Italia	Small	Link	Dicture	Video	-	anlautict	Flach	Advanced
ca brof-	="http://www									riasn	Advanced
						T					
Save	1					T	•	Update	preview	Hid	e preview
Save	)					T	1	Update	preview	Hid	e preview
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	ader					T	1	Update	preview	<u> </u>	e preview
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He		arketing	g Blog	ĸ		1		Update	preview	Hid	e preview

As you can see entering your anchor text and website URL changes into a clickable link.

You can simply repeat this process with other similar high PR sites. Eventually this will give you higher search engine rankings!

# **Special TWO Complimentary Videos**











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