



THE INTERNET MONEY TREE

The Hidden Money in Your Web Site

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AdSense-Secrets.com

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It's been said that money doesn't grow on trees. I disagree! After over ten years of developing web sites, I have come to view the opportunity to make money online as a big Internet money tree! Actually, I see it as a MASSIVE orchard of money trees.

With millions of people online worldwide and a new generation being raised with the Internet as a primary means of information, entertainment and commerce, the Information Superhighway is here to stay.

Many have attempted to sell online in the past. Many others have developed web sites in hopes of attracting throngs of visitors. There have been success stories and there have been not-so-successful stories. If you are the latter group, take heart! There is more than one way to skin a cat. And if you have already found ways to make money online, I hope this brief report will open your eyes to opportunities that you may not be aware of. Why not pick all the fruit you can?



Opportunity #1 - "Links for Sale"

If you own a web site with a Google page rank of 6 or higher, there are plenty of people who are willing to spend money to have a link on your web site. The links frequently can be placed towards the bottom of your page and don't take up any significant real estate. I have used a company called Adzaar to broker links on my sites, with monthly revenue in the four-figure range. [Contact Maryrose at Adzaar](#) to find out if she can place ads on your PR 6 or higher web site. Be sure to have "referred by Joel Comm" in your subject line so she can watch for it!



If your page rank is less than 6, there is still hope for you! Visit [LinkAdage.com](http://www.linkadage.com) and you may be able to generate some pocket cash for links on your site.

<http://www.linkadage.com>

Are you missing out on this opportunity to monetize your pages? Take hold of this juicy fruit from the Internet money tree and pull it down!




Opportunity #2 - Not Just Google!

While Google currently dominates the market for pay-per-click ads on publisher sites, there are shrewd up-and-comers that are finding ways to help publishers monetize their content by analyzing keywords on a page. One such company is Kontera. These folks have partnered with Yahoo/Overture to deliver contextual ads to your web pages without violating Google's terms of service. They call it [DynamiContext](#).

Simply put a small snippet of HTML code on your site and certain keywords on your page will be automatically highlighted with a blue link. When you roll your mouse over the link, a text-based advertisement appears. And guess what happens if a visitor clicks that link...that's right! Money in your pocket.

August 19, 2005

SafeMedication



Modern medicine is literally changing the way we live, and the way we get well. The number and quality of [medications](#) that exists today compared to even 10 years ago is truly amazing. But getting information on certain drugs, or wanting to find out about the ones that your [physician](#) has prescribed for you can be difficult at times. Increased advertising, and the lure of cheap imported substitutes also can pose a [health](#) risk. Today's Family First Site helps take some of that confusion away.

The site is called SafeMedication.com, and is a site that is devoted to helping the consumer find out about using your medications safely and wisely. This is accomplished by using a search engine that all you need to do is enter the drug's name. There are also sections on alternative medications, antibiotics, latest developments in health news, and one that everyone should visit, [medication](#) safety. This is truly a site that should be book marked and used.

Medications at Shopping.com

Find, compare and buy products in categories ranging from pets to personal care. Read product reviews and compare prices with tax and shipping from thousands of online stores.

www.shopping.com

Advertisement [what's this?](#)

Posted by ncn at August 19, 2005 03:16 AM

You can see exactly how the program works in this example from www.familyfirst.com. I've started using DynamiContext on my sites and am already seeing that I have been leaving money sitting on the table.



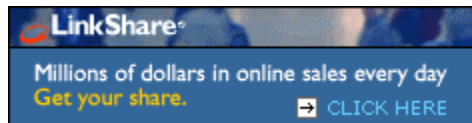
This fruit is ripe for the picking, so click the link if you wish to apply for a Kontera account. <http://www.kontera.com>



Opportunity #3 - "Affiliate This"

Much noise has been made over the now-famous Amazon.com associate program, where web sites can earn commissions off sales sent to Amazon from their site. Some people are earning big bucks for sending thousands of dollars worth of sales through their Amazon links. But what about the rest of us? There is good news!

There are literally THOUSANDS of companies offering affiliate programs on the web today. Whatever the niche of your site, there are products and/or services offered by an online merchant with an affiliate program. Is your site about fishing? Affiliate with sporting goods and outdoors merchants. Is your site about legal issues? Find merchants who will pay you to refer people who need a lawyer. Do you write about Internet marketing? There are hundreds of ebooks covering just about every area of this specialty! Find affiliate programs that fit with what you are trying to accomplish.



Since YOU are the expert at your site, your advice to your visitors will be much appreciated. Try Linkshare.com or CJ.com as starting points to find merchants to affiliate with.

Apart from the large merchants (Target.com, OldNavy.com, etc.) there are other networks that present a variety of CPC (cost-per-click) and CPA (cost-per-acquisition) offers which can often be quite lucrative. It is free to sign up with these services and there are offers for just about every niche. Two ad networks that I use regularly are WebSponsors and HydraMedia.



If you REALLY want to learn all there is to learn about Affiliate marketing, I recommend Rosalind Gardner's bestseller, The Super Affiliate Marketing Handbook. Rosalind was an air-traffic controller for 20 years. In the late nineties, she began reading all she could about affiliate programs. She now makes over \$400,000/year in affiliate marketing! This is money she makes SELLING OTHER PEOPLE'S STUFF!

I've met Rosalind face-to-face. She is a charming woman with a zeal for teaching others how to succeed with affiliate marketing. Her ebook is PACKED with value. Ask Rosalind if there is fruit growing on the Internet Money Tree!



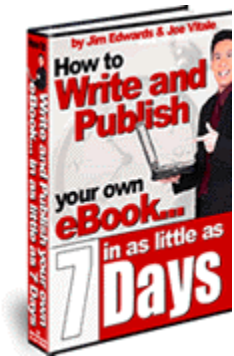
Opportunity #4 - "The Writer Within"

What is the focus of your site? Is it golf? If so, you probably know a little bit about selecting the proper club. Is it dogs? If so, you could probably tell others a thing or two about training a puppy. Is it health? If that's the case, you might know something about the benefits of multivitamins. So what's the point? Well, it has been said that there is at least ONE book in every person (including people who can't write a lick!). I'm not suggesting that you compile a manuscript and hustle the streets looking for a publisher to put your book in every Barnes and Noble in the world. This is the Internet age and ANYONE can become a digital book publisher overnight.

You've probably read an ebook before (such as [my ebook](#) on making money with Google AdSense), but have you ever given thought to writing an ebook of your own? You might be interested to know that I never intended to write an ebook on Google AdSense. But when I started sharing my AdSense success story with friends and associates, they suggested that I write an ebook and sell it. My ebook success came from writing about my area of expertise.

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Don't know where to start? I am going to point you to, what else, an eBook! This title is called "[How to Write and Publish Your Own Ebook in as Little as Seven Days](#)". It is written by Joe Vitale and Jim Edwards, two guys who have been very successful in this arena. As the authors would say, this book will teach you "How to write and publish your own OUTRAGEOUSLY Profitable ebook in as little as 7 days – even if you can't write, can't type and failed high school English class!"

The ebook limbs on the money tree stretch as far as the eye can see. Find your niche and let the book come forth. I recommend you pick up a copy of Joe and Jims' ebook today, and get busy writing your best seller!

[How to Write and Publish Your Own eBook In As Little As 7 Days](#)



Opportunity #5 - "Sign 'Em Up"

So your web site gets 10 visits/day? Maybe you receive 100 visits/day? Do you receive 1000 visits/day? How about more? Whatever your visitor count is, what happens to a visitor when they surf your site? Do you know who they are? Do you do anything to make sure they come back? If you aren't collecting email addresses on your site, you are missing out on an incredible opportunity to grow a mailing list that can pay back fantastic dividends!

Find any reason you can to get people on your mailing list. Offer weekly tips in your area of expertise. Tell them how to make money online. Show them a way to build a better mousetrap. Help people find a solution to their problem and they will want to listen to whatever you have to say! And once you've got them signed up on your list, follow up with them by sending newsletters on a regular basis. Be conversational, sharing a piece of yourself with your audience. Build a rapport with them and they will follow you anywhere. A newsletter allows you to invite people back to your site to read your latest article. It provides an opportunity to tell people about a new product that you are offering. And if you are truly providing a valuable service, it builds good will towards you and your web site.

You can get started with your own newsletter with Aweber.com. For a small monthly fee, you can set up as many mailing lists as you want with unlimited auto responders. Not only can you broadcast emails to your entire list as often as you want, but you can set your list up to automatically send certain messages on a predefined schedule. To see how this works, sign up for my AdSense Tips list by sending an email to adsensetips@aweber.com.

Few fruit is riper on the Internet Money Tree than the customer that is already at your site. Don't let them go without providing an opportunity to nurture your relationship with them!



<http://www.aweber.com>



Opportunity #6 - "Get Paid to Surf"

If you have been online since 2000, you might remember a company called AllAdvantage.com. The company created a custom application that installed a special tool within your web browser, allowing them to display advertisements within the browser as you surfed the web. The key to the concept was that users would get paid for the advertisements that appeared in their browser window. Essentially, AllAdvantage was the first company to launch a "get paid to surf the web" program. Combining it with a referral program whereby webmasters could earn commissions by enticing other site owners to sign up through their affiliate link, AllAdvantage grew at a record pace. But an influx of "cheaters" who found ways to bilk the system, combined with ever-decreasing banner clickthrough rates, was the death of AllAdvantage. The company went downhill as quickly as their meteoric rise. At the time they went out of business, I had over 3000 sub-affiliates who were earning me 4-figure checks each month. I was sad to see them go.

However, the "Get paid to surf" concept has been fine tuned greatly since that time. I have explored several companies that are currently offering this type of program. After much research, I have found [StudioTraffic.com](http://www.studiotraffic.com) to be the one that just might make this concept work in the long term. They have been in business long enough to develop a very strong following. You don't have to pay a dime to sign up with the site and you do indeed get paid a token amount for each day that you surf the web and view a certain number of sites.



Like AllAdvantage, the real strength of StudioTraffic is the ability to generate additional income promoting their program through your web site. Several participants in their affiliate program have scanned some very impressive checks they have received and posted them on the StudioTraffic member forums.

It seemed like a no brainer to get started since they offer you \$10 just to sign up. If you enjoy working a program with a multi-level marketing twist, StudioTraffic may be just the thing for you. I place it in a zero-risk category as you can sign up for the program, announce it casually to your site visitors or newsletter readers, and see what happens.

<http://www.studiotraffic.com>



Opportunity #7 - "Zap It"

I like to keep my eyes peeled for new ways to leverage my site traffic and email lists, hoping to provide services of value and generate additional revenue. As of this writing, I have been exploring [GreenZap.com](http://www.greenzap.com) as a potentially lucrative opportunity.

GreenZap is an online payment portal that is attempting to generate a customer base by providing a paypal-like service. The basic idea is that use of your account generates "webcash" which you can then use to buy goods and services online. \$25 in webcash is placed in your account when you sign up for free. After that, you earn webcash for referring new GreenZap users to the site with an affiliate link.

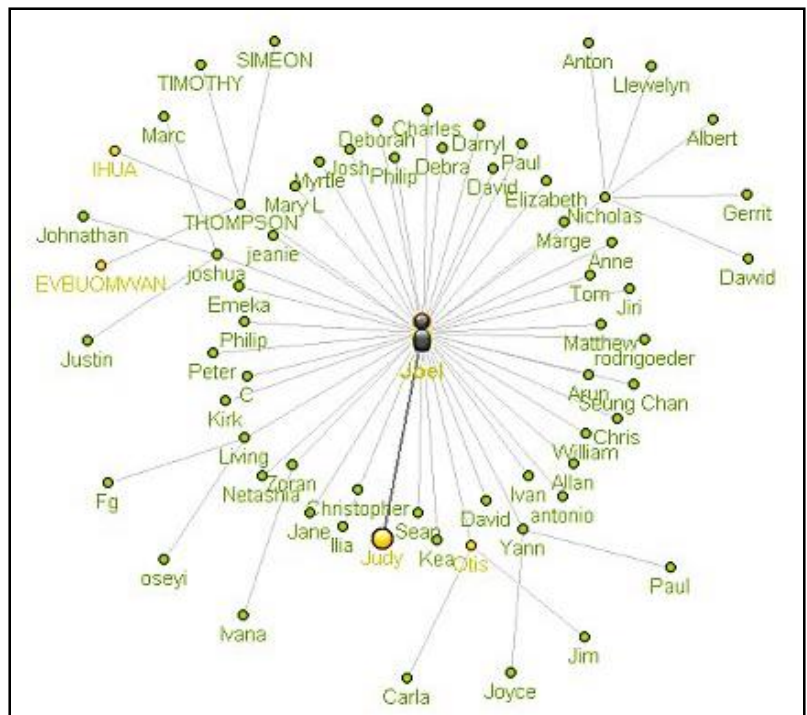


So what's the gimmick? When you sign up, you are referred to as a "Green" member. However, if you upgrade your account to "Gold" for \$100, you now earn webcash AND real cash for each person that signs up for the GreenZap service. I am a Gold member and I can see where my upgrade should pay off in no time.

One of my favorite GreenZap features is their 3-dimensional "ZapMap" which presents a visual representation of your friends and associates who have signed up for the GreenZap service. →

There is some controversy surrounding GreenZap as many aspects of their service are still in development. Nevertheless, as an entrepreneur, I am used to taking risks. I try to measure them carefully and choose opportunities that have a good chance at maximizing my time and money investment.

Whether or not you want to take the GreenZap ride is up to you.



<http://www.greenzap.com>



Opportunity #8 - "Got Zip?"

Living in Oklahoma, I have heard many stories about the "Land Run" that took place here in 1889. The government portioned off 160-acre plots of land to give away to homesteaders who would tend the acreage and they would then receive title to the land after five years. On the day of the land run, people took off in their wagons, on their horses and on foot to stake their claim to a piece of the American Dream to call their own.

Just like it is impossible to find this kind of land deal in the present age, some say that the Internet land run is over as well. But innovative thinking can create new opportunities that did not exist previously. One such opportunity is offered by a company called [Got-Zip.com](http://www.got-zip.com/).



GotZip is an unusual web portal featuring online shopping and regional news. Its name is derived from a combination of Internet double-entendre and ingenious marketing.

The first asks the question, "How many times have you signed up for an affiliate program with great promise and got zip?" But the key to the GotZip program is the actual use of a zip code in determining how a member will receive a portion of affiliate revenue based on geographical location.

Here's how it works. Subscribers sponsor a territory, such as a zip code, a county or a state, and they receive a percentage of every trackable site network transaction made from within their territory. Sponsors can also earn a revenue share of ALL non-trackable site network revenue including advertising. It is a fascinating concept with great potential.

For example, let's say you claim the rights to zip code 12065 (Clifton Park, NY). When a visitor from this region comes to the site, they must first enter their zip code in order to proceed. If this visitor views advertisements or purchases goods or services while at the site, you would earn a percentage of the affiliate revenue generated by those purchases. After all, it is your territory! If nothing else, I find this approach creative and I have staked a claim of my own. As of this writing, there are still plenty of excellent territories available.

This is just another potential avenue for you to earn money with your Internet business.

<http://www.got-zip.com/>

The opportunities outlined in this report are just the tip of the iceberg! The longer I am online and the more networking I do with others, the more opportunity I see. Whether or not you take advantage of these opportunities, I hope you have been challenged to look for more fruit growing on the Internet Money Tree! If you find something that you want to share with me, please write me at ideas@internetmoneytree.net



If you want to hear about more opportunities for making money online, be sure to join my free mailing list. Simply send a blank message to mymoneytree@aweber.com to be notified of the latest online money-making news.

We are indeed living in an exciting time. Set your goals for claiming your piece of the Internet pie, and don't give up until you reach them!

Your very truly,

Joel Comm

P.S. – Feel free to pass this report on to a friend, or you can refer as many people as you want to pick up their own copy at <http://www.InternetMoneyTree.net>



About the Author

Joel Comm is an Internet entrepreneur who has been building successful web sites since 1995. Dedicated to providing a family-friendly Internet experience, Joel's flagship site, WorldVillage.com, continues to be a popular family-safe portal. Joel is the co-creator of Yahoo! Games and co-author of Internet Family Fun: The Parent's Guide to Safe Surfing (1997, No Starch Press). He is the self-appointed Mayor of WorldVillage.com and author of the best-selling ebook, "What Google Never Told You About Making Money with AdSense"

Joel's sites include:

DealofDay.com - a popular bargain-hunting community

FamilyFirst.com - Family-friendly sites reviews

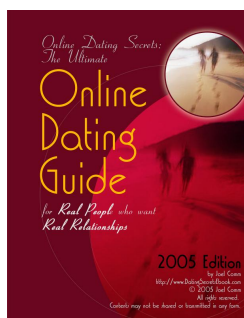
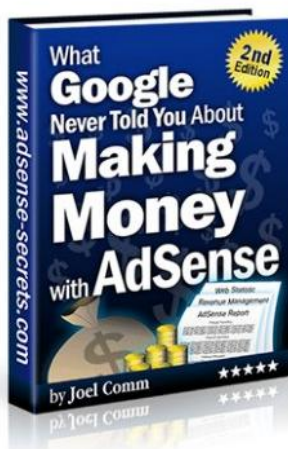
SafetySurf.com - Parental control products and services

JoelComm.com - Internet consulting services

PrizePot.com - Contests and Sweepstakes

To contact Joel, send email to joel@joelcomm.com

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