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# **Internet Marketing Fortune **JUMPSTART****



## **INTERNET MARKETING FORTUNE JUMPSTART**

**Learn The Secrets Of Gurus By Starting As Their Writers  
And Make Tons Of Money While Learning Your Way Up!**

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# **INTERNET MARKETING FORTUNE JUMPSTART**

**Learn The Secrets Of Gurus By Starting As Their Writers  
And Make Tons Of Money While Learning Your Way Up!**

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# Introduction

## Welcome to Internet Marketing Fortune Jumpstart!

This is a book specially targeted at people who want to **start their own Internet marketing business with absolutely NO experience** other than writing.

The reason why we wrote this book is because we want to help people who aspire to become Internet Marketers and have decent writing skills to break into the Internet Marketing market faster without going through the hard knocks that we have gone through.

There are many problems faced when starting an Internet business. As I write this book, I sincerely hope that you take this information and make the best of it to earn your fortunes!

How do most people start out their Internet marketing career? Buy an E-course worth \$197 or something more expensive? How about spending thousands on an Internet marketing course by the gurus? Is spending money a problem?

Not that there is anything bad with gurus charging high-ticket for their information and services, because you do get access into the minds of successful people. It is well worth the money, but not all of us can afford to pay that kind of price, especially when we haven't earn a red cent out of our 'investment'.

Is there a less expensive way? Is there a way to learn and get paid while you are 'on the job'?

## **YES THERE IS!**

Your writing skills will be your biggest asset here and we will show you step-by-step how you can get started in your career online whether you choose to be you're a self-made entrepreneur or are just content with writing for others without quitting your job or attending expensive seminars which might or might not work out for you.

**By partnering yourself strategically with gurus, or other established Internet Marketers, you will learn how to cut short your way to Internet marketing riches!**

Regardless of whether you want to shoot for the stars or just want to be a freelancer, both paths are equally lucrative or there is a fortune to be made in front of you!

The Internet is a goldmine! There will be an abundance of opportunities out there and lots of money to be made if you partner yourself with the right people or if you establish yourself well on the net.

This guide will cover a few areas but are crucial to finding your area of expertise:

- How to make money with copywriting and learn marketing strategies
- How To Make a massive Income using blogs and learn about blog networks
- How to use affiliate marketing to maximize your income
- Joining Freelancer Sites to tender for more projects
- Outsourcing some work so you can accomplish more
- Finding The Right Joint Venture Partners



- Much more!

The hardest part about learning to be an Internet marketer is of course, at the beginning. You have heard testimonials of successful marketers who claim it is easier for them to increase their income from \$50,000 a month to \$500,000 a month but it took them months (even years) when they first started out to earn even \$5,000 a month!

We believe that the information that we share here will drastically cut short that learning curve and make your learning process more enjoyable as your career begins to unravel slowly.

Be prepared to enter the exciting journey of freelancing! So hang on to your horses and prepare for the ride of your lives!

***To your online success!***

# Attitude is Everything

Firstly, you can't succeed in Internet marketing or freelancing without the right attitude.

You probably heard all this motivational pep talk before, but it is worth repeating because attitude really is crucial in this line of work.

Most of us are probably employees or working for someone else. The first step in making that jump from a 9-5 job to an entrepreneur is to decide whether or not you have what it takes to follow this path.

Not all of us are cut out to be our own boss. What do you do when the boss is not watching you? When it comes to discipline, are you going to slap yourself around when you are not putting in the effort into your business?

Not only that, you really have to sit down and think about what makes you so special when it comes to writing. Since there are throngs of freelancers and Internet marketing wannabes out there competing for the very jobs you are looking for.

Do you have a large enough skill set to make you stand out amongst the hoards of different people all seeking the same work as you?

Do you have the time management skills necessary to run your own freelancing operation or outsource to the right people as well as struggling to meet all of the deadlines set upon you by your clients?

If you have even the slightest doubt in your mind about all the commitments versus the security of not having a regular (and predictable) paycheck then maybe you might have to think twice whether this line of work is suitable for you.

If you are still reading on at this point, good for you!

When you start out as a freelancer, you will probably have to take a few jobs that do not pay very well at all. However, that is fine because these jobs help you to develop your experience. Think of it as on the job training. You don't become Michael Jordan overnight without being slapped around by others better than you.

You need to learn how to manage your time more effectively too! You have got to learn how to speed up your workflow and learn all about using a computer and the internet to search for answers to any questions that may pop up while you are doing work for your client.

The low paying jobs will probably last for awhile, as until you have assembled a massive list of satisfied clients, you can ride on your reputation and get better paying jobs.

Eventually though you will graduate into higher and higher paying jobs until you will find that you have practically doubled your current income!

At this point you should feel confident enough to possibly start thinking about reducing the number of hours you work at your current job to part time status or even quit your job all together and make your fortunes solely through freelancing in your selected field.

# The Money is in the Pen

Now that we have established the right attitude, we will do a brief market survey to determine where to position ourselves.

Here are a few facts:

- Most people can't write
- Some people are not fluent with English
- Those who can, hate writing
- Those who can write, might not have the time to do so
- Even those who are good at writing and have a lot of time might not be familiar with the topic

Once you are clear that most people fall into one of the categories above, you have an edge when negotiating for projects because there are many Internet marketers out there who don't have the time to write, or are not very good copywriters (they pay copywriters to write all their sales letters, squeeze pages, autoresponder messages and thank you pages).

The greatest asset is not only in the ability to write, but to help others save time and to paint a beautiful picture using words.

**The key is to partner with Internet marketers, especially the established ones so you can get paid while you learn about their marketing techniques, their niche, their clients or prospects and even the attitude they portray.**

Writing for them will be a fantastic jumpstart and you **get paid while having training!**

You can look for writing jobs in a variety of areas. I have compiled a chart below so you can determine which is the most suitable place to start working.

Expertise	Job Scope	Suitable For
Ghostwriting	Create E-books or articles doing all the research and writing but not taking credit for it. The one who pays you brands the book or article with his or her own name.	People who like to do one-off projects. They focus on writing a book or articles for a period of time. Depending on their speed, they can finish way ahead of time and take a break or tender for other projects. If you don't mind people taking credit for your work, then ghostwriting is the way to go for you.
Copywriting	Write sales letters, lead capture pages, autoresponder messages, or things that are designed to sell or take action.	People who have experience in sales and marketing. Copywriting is different from writing and requires a bit of psychology to understand what the prospect is thinking. Copywriting jobs pay very well, but you have to research the niche, redraft the sales letter a few times and be familiar with what the prospects are thinking. Copywriting requires more skill than ghostwriting and you can earn more money for just a few days (or hours) of work.
Blogging	Submit blog posts a few times in a week (maybe daily) and	Blogging is almost a daily affair, and requires you to spend a couple of minutes a day to post on to blogs. You need to learn to

	relate to other bloggers within the same niche.	converse in blog dialogues with other bloggers and post comments when necessary. It is more of a social connection work if you desire to be a good blogger. You spend considerably less time compared to the other two above but you must commit yourself to blog almost daily.
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We will elaborate more in the later chapters. So this is just a rough guide.

## What If I Am Not Good At Writing?

Before we proceed, I want to address this so called 'hurdle' that most people find as a stumbling block in Internet marketing.

Most people are afraid that if they have a poor command of English or little experience in writing, they might not succeed in Internet Marketing.

Fret not.

There are many places you can seek help with some of the work if you know how to position yourself correctly.

For starters, there are places you can find inexpensive writers to help you out with writing sales letters or E-books. Students in college are especially good candidates for outsourcing because they can accept jobs at a rate lower than most people in the work force.

The good news is, most of them are just getting through their college tuition and they won't charge a cut-throat rate in this situation.

Always remember this: It is not how good your English is. You may have the best English in the world, but if you have poor content, you can't make money selling anything. Good English and writing skills only make good content marketable and that is still the key to jumpstarting your Internet marketing career.

# The Ghost

Ghostwriting is one of the fastest ways to penetrate the market. It has a lower learning curve and you can make good money by staring out as a **ghostwriter**. Ghostwriting is definitely in demand and there are many Internet Marketers out there who require ghostwriting services while they focus on marketing their products.

The most important thing you got to remember as a ghost writer is that you are writing as though you are the person you are ghostwriting for because it is their name that is going to be on the book or article.

This is really crucial because when people read the articles, the personality is reflected in the book.

Next, you must be very familiar with the topic. Be sure to do extensive research on the topic of choice. When tendering for ghostwriting jobs, make sure you work with people who will offer topics that you are most familiar with.

The reason is very simple. The less time you spend researching, the more time you can spend on writing. And the more time you can spend on writing, the more money you can make.

Always follow a consistent format so that you maintain a level of professionalism when dealing with your clients. You don't want to have words of all different fonts and sizes because it will be very difficult to read.



Always leave a blank page at the first page because that is where you want to insert the book cover.

Make sure you add a header and footer to the word document and include the book title as well as the page number.

Here are three common templates you can use for ghostwriting and you can adjust your rates accordingly. (Font size – Arial 11, paragraph spacing – 1.1 to 1.3)

- Articles – 700 to 1000 words, 1 to 2 pages
- Special Reports – 4000 words and above, 10 to 15 pages
- E-books – 7000 words and above, 20 to 30 pages

After you are done, remember to ask someone else to proof read your book or article before submission. Often times, we can't see our own mistakes but someone else might spot the mistake a mile away.

Use a PDF converter to convert your *Microsoft Word* document into a PDF format and you are all set to go!

### **More Tips on Ghostwriting**

Here are some more ideas on getting started as a ghostwriter:

- Never reveal your ghostwriting rates for your clients to everybody. You will be surprised at what a small world this world is. If you expose your 'discounts' to others, don't be surprised that everybody starts asking you for discounts and that will jeopardize your career in the long run.
- Always ask for testimonials from your clients. If they are satisfied with your services, they might even give credit to you for the books you have written for them.

- If you are good at E-book cover design, you can give added value to your packages by designing the E-cover for your client and you can charge a higher rate for your work.
- If your client allows you to put affiliate links in the book, you can strategically write a book that is designed to upsell your own affiliate programs (see the chapter below about affiliate profits)
- You can also negotiate with your client: instead of paying up front, you can negotiate for a share of the profits for every sale made from each of the books sold.
- Always write a portfolio of the E-books you have written. Tell your new clients about the Internet marketers you have worked with, what books you have written for them and other experiences that will enhance your profile.
- If you are facing writer's block, try typing gibberish on your computer until you get into the 'flow'. You would be surprised that it can actually unclog your mind and get you started faster than sitting around in front of your computer waiting for inspiration to come.
- If you find yourself stuck at a certain topic, write another topic first before coming back to it later.
- You can also outsource some of the work to other ghostwriters if the scope of your E-book is very huge. You just need to play the part of a manager and pay your ghostwriters accordingly.

These tips ought to get you started and make a comfortable living if you find that ghostwriting is the way to go for you.

# The Master of Sales

Copywriting is the way to go because most Internet marketing niches require you to sell something in order to make money.

If you can master the art of writing powerful sales letters, we guarantee that your services as a copywriter will be in demand and you can charge thousands of dollars for writing a well-written sales letter.

If you have got what it takes to write a compelling sales letter, to take hold of readers with an attention grabbing headline, tell compelling stories to get prospects to read all the way to the end and to engage the customers in such a way that they will rush to your virtual doorstep, credit card in hand then this is the best route for you!

Typically there are a few components to writing an effective sales letter. They consist of three main focal points – problem specification, problem agitation and the solution to the problem.

Here is a sample format you can use.

**INSERT YOUR HEADLINE HERE**

INSERT YOUR SUB-HEADLINE HERE

From: (Your name)

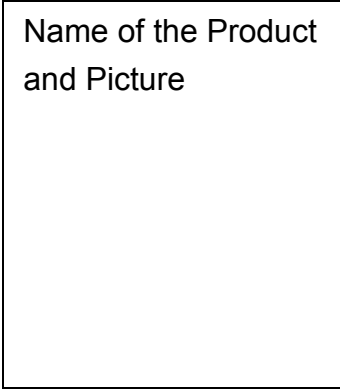
Date: (Use a script to print **today's** date)

Tell your prospect who you are and tell a short story about yourself.

As you go on, tell them about the problem they are facing. Address them in such a way that they feel that you are relating to them (hey, this guy's talking about ME!). Elaborate more and more about the problem and agitate the problem so they feel that they have to do something about it.

INTRODUCE THE PRODUCT HERE

Name of the Product  
and Picture



Explain in terms of **benefits** and not features. Most people make the mistake of telling the prospect a list of things the product can do but they forget to focus on the needs of the prospect.

Perry Marshall, one of the top copywriters teaches us to, "Focus on the itch, not the scratch"

## Testimonials

Here, is the section for testimonials where you can include so you can further convince the prospect.

## **Guarantee**

Make sure you include a guarantee or if there isn't a money back guarantee, be sure to justify **why** you don't have a guarantee. Either way, guarantees are essential when trying to sell something.

## **BUY NOW!**

Make sure you convince the prospect to take action and buy from you. This is very important because people are lazy by nature and will procrastinate from acting if they have the chance too.

**P.S** Remember to include a couple of post scripts because believe it or not, sometimes this line may strongly influence the closing factor.

Remember, there is no rule as to how long a sales letter can be, it can be as long as you want. But generally, long sales letters do much better than short sales letters.

Use common fonts and not uncommon fonts because not all the computers can read uncommon fonts. Use fonts like Arial, Verdana, Georgia, or Tahoma. Use bold letters and capitals strategically. Underlines can be used as well but it can get confused with hyperlinks.

Here are more tips you can use.

- Reduce the width of the sales letter so that the focus of the customer will be on the sales letter or else their eyes will be running all over the place.
- Try not to include any other links in the sales letter because you want the prospect to click on the most important link of all – the buy now link.

- Include the disclaimer or terms and conditions where appropriate.

Here is a screenshot on how a typical sales letter would look like on a browser.

**Attention:** Want To Have Your Own Collection Of **HOT** Sellers *Without* Having To Chalk Out A Word?

**"Discover How YOU Can Gain Instant  
Access To A Collection Of Potential  
*BESTSELLERS* That You Can Make A  
Fortune From In Your Name!"**

**AT LONG LAST...** Here's Your Chance To Own The **NO RESTRICTION**  
**Private Label Rights** To Over **4** Brand New Products, Which You Can  
**DO ABSOLUTELY ANYTHING YOU WANT** With Them And Make  
*Handsome Profits* Selling These Products As Your Own!

↓ Also, Read On To Discover... ↓

A **PRICELESS** Bonus That Can Enable YOU To Profit From These  
Products Almost Immediately **PLUS** FAST ACTION BONUSES Yours  
To Keep... Only If You Act *Quick!*

  
-- Edmund Loh,  
eBizModelsYouCanCopy.com  
[www.ebizmodelsyoucancopy.com](http://www.ebizmodelsyoucancopy.com)

**From:** Edmund Loh  
**Date:** Sunday, April 15, 2007Friday, December 08, 2006

This is an example of a headline designed to grab the attention of the prospects.

Remember that the headline is the most important part of a sales letter. It is even more important than the body of the sales letter.

By just changing a few words at the sales letter, you can increase your sales by a significant amount.

Now, I'll put up another sample of the body of the sales letter:

**Dear Professional Marketer,**

Did you know? Most of the TOP successful Internet Marketers that you and I know and heard of have **one thing in common:** they have their own products!

And you should have your own, too, especially if you are really serious about becoming a TOP Internet Entrepreneur in your own rights.

Think about it. By having your own products, you can:

- ✓ **Sell and pocket 100% of the sales into your merchant account instantly** - unlike affiliate programs, there is no need to wait up to 30 days to receive your commissions, and only a fraction on top of that.
- ✓ **Own flexible rights over your own products** - you can choose to sell your products for personal use only or even offer **(Master) Resell Rights** or **Private Label Rights** at **5-20 times** the selling price!
- ✓ **Decide how your product can be sold** - you can offer it as a back end offer, a bonus to another product you are selling, add into your paid membership site, and so on. You can also chop your Info Products into smaller portions like articles for exposure and marketing campaigns.
- ✓ **Elect to publish your work offline!**
- ✓ **And even brand your own name and websites in the process!**

**These Are Just Some Of The Profit-Manifesting  
Suggestions...  
BUT YOU GET THE IDEA!**

However, there is a **huge** problem. And it's none other than **product development**.

It can be all **time-** and **effort-**consuming to create your own digital products. Make the trouble **DOUBLE** if writing is not your *forte*. Make it **TRIPLE** if you're not all knowledgeable at all!

And hey, ghostwriting services **DON'T** come exactly cheap, either. Unless you have the deep pockets, this option is out of the list.

Sure, you can purchase the Resell Rights to other people's products... but can you proudly (and legally) call it **YOUR** own product? **I highly doubt that.**

So, the **BEST** solution?



In the body section of the sales letter, most copywriters talk about the problem the prospect is facing and later on the benefits of the stuff you are selling. (Remember that you are focusing on the cure, not the medicine)

Towards the end of the sales page, you will need to emphasize the reasons why the customer must **BUY NOW**.

Customers and prospects are lazy by nature. They will put off something as long as possible especially when it comes to paying for something.

So you have to give them a compelling reason to buy now (such as a limited time offer or a fast action bonus).

So the format of the sales letter as a summary is this:

- Beginning (headline)
- Middle (body)
- End (buy now)

Writing a sales letter is more of an art than a science. You really got to know your target market, what they are thinking when they read your sales letter and how to lead them to read line by line.

## What is a Squeeze Page?

Here is another example that copywriters can focus on – creating squeeze pages.

Squeeze pages are landing pages or lead capture pages designed to solicit or capture opt-in E-mail addresses from subscribers. Normally, the site owner offers something in return for the subscribers' E-mail addresses.

In Internet marketing, most marketers borrow copywriting techniques from offline direct response marketing. The structure of the squeeze page has a headline, bullets that list the benefits, a teaser copy, deadlines combined with the scarcity factor, testimonials, and even audio and videos.

A sample squeeze page would look something like this.

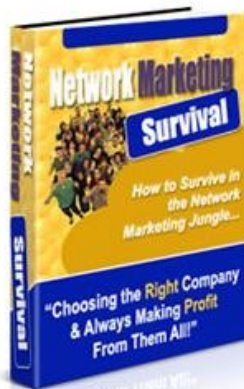
NETWORK MARKETING WATCHDOG



Attention: If you are thinking of joining a network marketing company

## **"Never Get Scammed Again From Choosing Bad Network Marketing Companies!"**

**Download This Free Report Today To  
Learn All About The Network Marketing  
Industry!**



First Name

Last Name

E-Mail Address

Remember that a squeeze pages are normally much, MUCH shorter than a sales copy.

You are not selling a product on the sales page. You are just capturing an E-mail address so you can follow up with your prospect over a period of time.

Squeeze pages go hand in hand with autoresponders because of the follow up element.

In the next chapter, I will elaborate more about online courses in the autoresponder chapter.

## How to Use Autoresponders

Closely associated with sales letters and squeeze pages are autoresponder messages. They are designed to conduct a follow up with opt-in prospects who didn't buy the products.

What you can write in those messages is to share with them more information on the product, and keep on leading them back to the sales letters. In the messages, tell them why they should buy your product, why they should go more in-depth in the topic, or get them to take action.

You can even structure autoresponder messages like an online course.

### **Here is a sample of an autoresponder course:**

The opt-in:

"Sign up here if you want to learn all about copywriting and the E-course will be E-mailed to you over the next 5 days"

NAME: Kenneth

E-mail address: kenneth1234@hotmail.com

(This is how an opt-in prior to the delivery of the course will look like.)

Here is how the E-mail course will look like:

## Day 1: How to get started as a copywriter

*Copywriting is the way to go because most Internet marketing niches require you to sell something in order to make money.*

*If you can master the art of writing powerful sales letters, we guarantee that your services as a copywriter will be in demand and you can charge thousands of dollars for writing a well-written sales letter. Stay tuned for day 2 on how to write a good heading for your sales letter.*

*While you are waiting for the course, click [here](#) for more information on the ultimate package in copywriting courses.*

## Day 2: Writing a good heading

*In every good sales letter, you must write a compelling heading because a good heading will attract prospects to your sales letter.*

*Tell your prospect who you are and tell a short story about yourself.*

*As you go on, tell them about the problem they are facing. Address them in such a way that they feel that you are relating to them (hey, this guy's talking about ME!).*

*Elaborate more and more about the problem and agitate the problem so they feel that they have to do something about it immediately.*

*Stay tuned for day 3:  
Good sample sales letters*

I think we get the idea now. Your autoresponder course contains bits of information from the main book generally as a teaser to your product that you are selling. By strategically placing course, you can get a lot of sales by 'converting' the mindset of your prospects so that they will become your customer.

## **Summary**

By mastering these three components in copywriting, you it will be a good jumpstart to your Internet Marketing or freelancing career.

- Sales Letters
- Squeeze Pages
- Autoresponder Messages

This ought to get you started on the copywriter's path.

# Make a Massive Income with Blogs

If you can find clients who are building massive blog networks but don't have the time to do the writing or the research themselves, then you have an opportunity to make massive income blogging for others.

Nowadays, it is very common for people to own a network of blogs to expand their business, sell their products, earn money from Google AdSense, drive massive traffic and get themselves well known!

Blogging can take somewhere from a few minutes to a few hours depending on the topics that you are blogging about.

If you can manage your time well, you can write for multiple blogs daily. Full time bloggers can make a decent income blogging all day long.

The most important thing you must remember about blogging is that you must relate to your audience and other bloggers within the network.

When you blog, you must not 'blog in your own world'. In other words, if you go and check out other people's personal blogs, you will find that they write long and lengthy blog posts about their personal life, but sometimes we don't understand what they are talking about because they are talking about personal stuff.

An effective blogger will learn to blog about other people's blog posts. They will post relevant comments about their blog posts and build relationships there. They will also exchange blog traffic and have 'dialogues' with one another.



You can learn more about blogging by visiting blogging sites or even start your own blog to advertise your freelancing services.

Check out these sites:

<http://www.blogger.com>

<http://www.wordpress.com>

<http://www.typepad.com>

You can also establish connections with other people through this blog network site called:

<http://www.mybloglog.com>

You can sign up for a free account here and setup blog networks, visit other blogs and join blog communities.

## Posting To Article Directories

Article directories like <http://www.ezinearticles.com> will help you to jumpstart your Internet marketing career if you can compose an article well.

Writing articles is a good way to get you well known.

At the beginning, you may have little exposure and even less fame compared to the seasoned Internet marketers and writers.

But after you start writing more and more, people will get curious.

They will start wondering, “Who is this guy? I see his articles all around the article directory.” More and more people will take notice of you and your credibility will improve the more you write.

People might even click on the links and visit your websites. You can lead them to your squeeze page and they will opt-in and you can give/sell them more of your articles and E-books.

# Maximize Profits with Affiliate Marketing

Affiliate marketing means referring business to others by getting prospect to visit their sites. If the prospects buy products from the merchant, the merchant will usually pay you a commission for the sales referred by you.

Most affiliate merchants will pay around 40%-75% for digital products and 5%-30% for physical products. Most affiliate programs are free to join and will provide you with an affiliate link and a tracking device (cookie).

When you insert [links](#) like this within your writings, you can lead prospects to affiliate websites and the merchant will do all the rest. You don't even need to service the customer because it is all handled by the merchant's customer support.

There is a higher chance of making money using affiliate links when the target market you are marketing to is closely related to the product the merchant you are selling.

Here is an example of writing and using affiliate links:

*"Sales and Marketing is getting more and more competitive. According to [Mike Dillard](#) of Magnetic Sponsoring, you can learn from him about better marketing techniques on how to attract customers to your doorstep instead of hunting them down like a hunter."*

Other examples of using affiliate links will be in a section known as **recommended resources**.

You don't always need to hard sell affiliate products. If you position yourself as an expert and talk to others all about a topic that educates them and gives them useful information, they will naturally click on the links in the recommended resources page and sign up for any affiliate programs you recommend.

They will listen to what you have to say because they trust your advice. It is just like doctors. When we go and see doctors, they will recommend medicine from pharmacies. Normally people take the doctor's advice and buy whatever they recommend without thinking twice. (At a worst case scenario, they will just go and look for some other doctor for a second opinion).

You can also place ads at the end of the page (or after the title page).

By placing an ad strategically, you can maximize the chances of someone clicking on an affiliate link (out of curiosity or to check out on related products).

Most people use Paypal to receive affiliate commissions. Go [here](#) to sign up for an account.

## Where to Get Started

The first step is usually the hardest. The World of Internet marketing is always changing, and the biggest problem is this – you have no idea where to find your first clients and customers.

Most people look around the place they stay or call their friends to find out if there are any freelancing jobs for them.

Today, the situation is much different.

Using the Internet or a simple E-mail, you can potentially reach up to thousands of people and you won't have to worry about not having a consistent income because you can look for other people if they do not offer you projects.

Assure your partners that even though it is your first time working with them, you will get the job done in a timely manner. This helps you develop trust and build relationships.

If you are lacking in choices, take a few low paying jobs first. You will quickly find that you can advance through the ranks very rapidly and will soon have more than enough income to sustain your Internet marketing efforts.

The best way to get started is to assemble a clear, concise, and focused portfolio of your work. You can either include this portfolio as an email attachment when you apply for positions offered to you by clients.

Do adequate research on Internet topics, because you will be able to enhance your value as a writer. Internet marketers usually want to work together with people who can think. If you can think well, you will usually get clients who will even give you profit sharing options.

Think like a businessman.

People will perceive you in a better light. In fact, partnership offers might come your way if you play your cards right.

As an Internet marketer, you don't want to spend the rest of your life writing for other people. You must also focus on building your own business. Writing for other Internet marketers is just a stepping stone.

Remember that you are trading time for money and how many hours do you have in a day? When your client base increases, how can you cope? And remember that you can only outsource so much.

Think long term and draw out a good business plan for yourself.

## Finding the Right Joint Ventures

Joint ventures are the way to go if you like working on projects with established Internet marketers.

The biggest advantage is that you can learn more on how an Internet business operates by working closely with an Internet marketer. Even if you earn considerably less compared to your partner, you can learn all about the industry.

Here is a list of people that are suitable to partner with:

- Bloggers or people who run a network of blogs
- People who sell E-books – you can ghostwrite for them or draft sales letters for them
- People who are E-book resellers – they too need products to sell as well
- People who are not fluent with English but have great content

Make sure you discuss the rates properly before going into any joint venture.

# Outsourcing

As your clientele grows big enough and you have built a name for yourself, you may find it necessary to outsource some of your work to others.

Let's say you start a ghostwriting agency where you specialize in customized, professional ghostwriting E-books for Internet marketers. It is very hard to do everything yourself. But if you form a team of writers, you can outsource most of the work while you focus on proofreading and negotiating for new projects. You can even outsource the proofreading work!

Basically, you can't do everything by yourself. Eventually you may want to expand your business and you can't spend all your time writing for others. Once you have picked up the skill and increase your rates, you can afford to pay other freelancers while you focus on building up your own Internet business.

Once you have established yourself at this stage, you are all set to go!



## Conclusion

You will have to go through many trials and tribulations as you start out in your Internet marketing business. We assure you that the journey is worth it. You may not see the results in the first few months or the first year, but remember that Rome is not built in a day.

Can you manage stress? Can you meet deadlines?

Sometimes, you might land yourself in a position that is extremely difficult to handle. What if all your project deadlines creep up at the same time? Can you take the heat and press on?

Stress management is a key factor of working for you as a freelancer. You will be faced with projects that may require you to work long and hard before you can finish them.

What if you fail to deliver on time? Sometimes you might not be able to get the project back to your client on time and in working order, you may be discredited and have a much more difficult time finding work for many months to come.

You must always provide a good service to your customers.

Are you a team player or do you work better as an individual? While this question may seem insignificant, remember that as an Internet marketer you really have to team up with others in order to accomplish your goal faster.

Sure, you could scour the internet for answers to your questions – but that will take away valuable time from your project. If you work with an experienced Internet marketer, they might cut down the time it takes for you learn the hard way.

So, if you are the type of person who can accomplish tasks more efficiently in a group, then you may want to look around for the right partners. Especially among people that you feel you can trust.

Remember, that no man is an island. You still have to negotiate with people on the Internet just like in real life. You are not talking to a robot. The clients on the other end are human beings as well and they need to take care of their families and pay bills just like anyone else.

Are you prepared to negotiate with cut-throat bargainers? There are people out there who might squeeze you for the worst kind of deals. Are you prepared to sacrifice short-term satisfaction for money you need to use today or do you prefer to hold out for the long-run and be more selective between the ‘good’ deals and the ‘bad’ deals?

We will leave these questions for you to answer. You will only know when the opportunities are laid before you.

**We wish you all the best in your Internet marketing endeavors.**

## Recommended Resources

### Recommended Resale Rights Membership

[MasterResaleRights.com/club](http://MasterResaleRights.com/club) - Heres your chance to join one of the fastest new product turnaround memberships today. If you're looking for a membership who really packs a punch, and over-delivers, then MasterResaleRights.com could be what you're looking for!

### Recommended Reading

[Edmund Loh's 8 Profit-Pulling PLR Strategies That Really Work!](#) – unlock the secrets to making money with Private Label Rights using 8 totally unique, killer strategies!

[19 Internet Business Models](#) – eliminate guesswork and discover what makes the world go round for Internet Entrepreneurs and copy their success business systems for your own in a flash – low cost, high profit!

### All-in-One E-Commerce Solutions

[SOLOBIS](#) – all-in-one solution comes with unlimited web hosting, domain name, unlimited auto responders, broadcast feature, custom web builder, file manager, link cloakers, JV manager, 500+ beautiful web templates, online support team, and many more. No HTML and programming knowledge required.

## Recommended Payment Processors

[2Checkout.com](https://2Checkout.com) – start accepting credit card payments from customers from several parts of the world!

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- ✓ What to look out for in a Private Label product before purchasing it,
- ✓ **How to smack your competitors flat even though they may own the Private Label Rights and (Master) Resell Rights to the same products as you do!**
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