



FAST-PACED INTERNET MARKETING SUCCESS

**Speed Up Your Internet Marketing Success Rate,
Eliminate Guesswork and Join The Ranks of Internet
Marketing Superstars Today!**

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1.0 The Internet Marketing Scene Today

1.1 The Not-So-Nice Picture of Internet Marketing

Have you ever heard the term, '**mind your own business**'? Sometimes it is used in a rather derogatory way but it really is actually very good advice when it comes to Internet marketing.

Every day a great many new people enter the internet marketing arena. They join the mailing lists of internet marketing gurus who they hope will guide them and then they are simply bombarded with 'offers they can't refuse' by these gurus.

A lot of these offers are nothing more than hype and fluff designed mainly to separate the new marketer from his money. It doesn't usually take very long for even the most naive new internet marketer to begin to feel used and disillusioned.

Negativity sets in...Big time!



It really isn't hard to get caught up in all of the excitement of a product launch by a big name internet marketer.

After all, they are the gurus...the head honchos....the guys that are supposed to know what new marketers really need in order to become successful.

They are great salesmen! How do you think that they became a big name internet marketer? They are masters of the hard sell.

Now I am not telling you that all of the products that are launched by big name internet marketers are bogus or that they are all nothing but hype and fluff. That isn't true at all.

There are a great many very good...even excellent products out there than can help you become successful.

The trick is being able to tell which ones are good products and will be of value to you and which ones are being launched for the sole purpose of selling them to you.

This is where that old saying, 'mind your own business' comes in. It really is up to you to know your own business well enough to be able to distinguish between the products that will really help you and those that are just 'built to sell' as my grandpa used to say.

1.2 To Succeed in Internet Marketing You Must Move Out of Your Comfort Zone

We all have a comfort zone. There are things that we are very comfortable doing and these are usually things that we do well. We are confident in our ability to bring tasks that fall into our comfort zone to a successful conclusion.

Maybe you are very comfortable doing say affiliate marketing. You are good at it and you are making a fairly good income. Good for you! But are you sure that this is the very best that you are capable of?

Maybe you could really be making boat loads of money if you did some serious promoting. Of course, serious promoting doesn't lie inside your comfort zone so you are going to have to stretch your wings a little.

If you have never used Google Adwords and done a promotional campaign, the very idea might make you a little hesitant but you can't be afraid to try new things if you are ever going to be really successful at internet marketing. All you have to do is gather the information that you need and then go for it! I am not advising you to fly blind. You should do your homework before you try to launch a promotional campaign using Google Adwords.

Maybe you have never written (or had written for you) articles and E-Books that relate to the products or services that you promote on your website and submitted them to article banks and E-Book repositories.

Maybe this is well outside your comfort zone but you can increase your income a lot by doing it. If you can't write, buy PLR products and rewrite them or hire a ghost writer.

A Blog might increase traffic on your website but you may be hesitant about adding one just because it is a new idea for you.

Quit hesitating and get busy. You can enlarge your comfort zone as well as your income by learning new techniques to help you be really successful at internet marketing.

2.0 Developing the Winners Mindset

2.1 Rule #1: Invest in Yourself

There is one rule in the Internet marketing arena that you must never over look and that one rule is; “**INVEST IN YOURSELF**”!

You have very likely heard this mantra repeated over and over and over again and yet you still don't have the first clue about what it means. Let me explain.

An internet business isn't a building. It isn't a place...not a real physical place. An internet business exists only in cyber space and in the heart and mind of the owner of that internet business.

In short: **YOU are your internet business**. You are all that your internet business really consists of.

If you had a real world business you could make improvements to the building or to the landscaping and people would see that improvements had been made and be drawn in to see what kind of improvements had been made in the merchandise that was being offered.

But with an internet business there is no physical building that can be improved. The only improvements that you can make are to yourself. That is what 'Invest in Yourself' means. You have to improve yourself in order to improve your internet business.

The question you might ask is, “How do I invest in myself and what do I invest in myself”? Well, I'm not talking about getting a \$200 haircut or a designer suit. I'm talking about learning and expanding your knowledge base so that your business can benefit from it.

If you devote only one single hour a day to reading newsletters or articles that pertain to your business, it will add up to a lot of hours every month and you will be investing in yourself.

You can take courses. You can participate in teleseminars and webinars that will increase your knowledge. All of these things are what is meant by 'Invest in Yourself' and that is rule #1 in the internet marketing game.

2.2 The Principal of Abundance Thinking



What in the world is '**Abundance Thinking**', you might ask? Well, there are really two ways to look at the world of internet marketing. One way is that that there is only so much business out there and I should get what is mine without regard for anybody else. I call this 'Limited-supply Thinking'.

If you put this kind of thinking to work in your business, you might do okay...even make a fairly good living. Limited-supply thinking is the opposite of abundance thinking.

Abundance thinking is the belief that there is enough business to go around and that we can all make a good living by giving away referrals, ideas and assistance to help others...including to our competitors.

Abundance thinking is the belief that we are all stronger together than we are separately and that by helping one another we each become stronger individually. This principle when applied to internet marketing is usually the more productive of the two schools of thought.

Limited-supply thinking means that you hold on as tightly as you can to what you have. You do not share anything with anybody. What is yours is yours. Often time decisions are made by people who apply limited-supply thinking based upon what the competition is doing. Limited-supply thinking is basically a defensive position.

Abundance thinking is an offensive position. Abundance thinking is what builds relationships. Sharing leads and information...even promoting another marketer...makes us happier, better adjusted, and less stressed.

If you believe that there is plenty of business out there (Abundance Thinking) then you will have no problem in sharing.

The beautiful thing about abundance thinking is that it is contagious. The better you get at abundance thinking the more accepting of you your peers will become.

Joint ventures won't be a problem to put together. There is more success in abundance thinking than there is in limited-supply thinking.

2.3 Think Cooperation, Not Competition

There are those of us in this world that is competitive by nature. We are even competitive about being competitive. We are always thinking in terms of 'winning' or 'losing'.



There really isn't one thing wrong with wanting to win a competition. The trick is telling the difference between a competitive event and an event where the prize is gained by cooperation rather than through competition.

You see, when you are engaging in a competition, there is always a goal or a finish line. If you are playing a game of chess, for example, the object is to 'check-mate', if you are playing football the object is to get more points than the over team in a limited amount of time. Internet marketing, however, does not come with a finish line. There is no time limit and the game is never over.

The objective of internet marketing is to move internet marketing forward. Cooperation is more effective than competition.

Everybody puts their shoulder to the wheel, so to speak, and pushes in unison in order to achieve the collective goal which is to move internet marketing forward. The joint effort is better for everybody concerned because everybody benefits.

For those of us who are born competitors we have to compete to see who can be the most cooperative. We have to supply more leads. We have to put together more joint ventures.

We have to reach out to help more quickly than others. That is the only way competition can help with the cooperation that is necessary for successful internet marketing.

There is plenty of business out there for all of us. The supply of business isn't limited. We can all benefit when any of us benefit. That is what the whole idea of cooperation is.

2.4 Stop Blaming the Gurus!

We have all met those people that always have an excuse for their own failures. Usually their failure was caused by someone other than themselves according to them.

When they tell their sad tales, they failed because of what somebody else did or didn't do and the failure just simply wasn't their own fault....they were VICTIMS. To hear them tell it they were just innocent bystanders when their business crumbled. Ha! Don't you ever believe one word of that sad story. We all hold our own success or failure in our own hands.

When businesses do fail...and they do....they fail for many reasons none of which can be attributed to others. I have heard internet entrepreneurs lay the blame for the failure of their businesses squarely at the feet of what they mockingly call, 'Internet Gurus'.

These whiners will tell everybody who will listen that the failure of their internet business was not their fault at all and that their businesses failed because a

'guru' led them wrong, sold them products that they didn't need and flooded their inboxes with so many offers that they couldn't get their work done.

When the very successful internet marketers (sometimes called 'gurus') make offers of products to their list of subscribers, they aren't telling anybody that they are REQUIRED to buy the products.

These are merely offers of products that these successful internet marketers feel are worthy enough to be offered to their lists. The offer doesn't mean that the product will necessarily help each and every person on those long and impressive mailing lists.

Each internet entrepreneur is responsible for their own success as well as for their own failure if it comes to that. Everybody should know their own business well enough to determine whether a product offered would be truly helpful or not and when advice is given, it is just that, ADVICE.

It isn't an order that you must follow...it is only a suggestion. The decisions about your business are always up to you and you alone.

2.5 How to Be Productive and Manage Your Time Wisely

I have heard people say that they want to start their own internet business so that they won't have a boss that tells them what to do and when to do it. These people say that they don't want to have to 'punch' a clock.

They will work when they want to and IF they want to because they won't have a boss telling them what to do.

They are wrong! Or, at least, they had better be wrong or they are doomed to failure. The fact is when you work from your own home, YOU are the boss and you had better be a darn demanding one.

You, the boss, must see to it that sufficient time is invested into the business every single day and that the time is used as productively as possible. You might no longer have working hours as required by others but you sure better have working hours.

Your old boss might have overlooked your being 10 minutes late getting back from lunch but you will need to be a lot tougher on yourself if you are to ever succeed at any internet business and you better forget about that old forty-hour week, too.

The internet marketing game is tough! Don't you ever believe those advertisements that you see on TV that tell you that you can make thousands and thousands of dollars every month working on a part-time basis.

You MUST set up a working schedule for yourself. You must adhere to that schedule and you had best remember that quitting time is when you get through and not precisely eight hours after you went to work.

Your time IS your own to manage. You must supply your own discipline. You are still accountable to someone. You are accountable to YOU! 2.6 Guesswork and Becoming "Cheap" is NOT Smart

Being thrifty is a good thing but there is a huge difference between being thrifty and just being cheap. You need to remember that in the Internet marketing game the objective is not to keep the money you have. The objective is to make more money than you have.

Have you ever heard the adage, “You have to spend money to make money”? It is a true statement that has come about through the experience of those who have gone before you. You can’t be so afraid of spending a few dollars that you prevent yourself from making money.

I have heard otherwise very intelligent people say that they didn’t take a marketing course that had been offered because it was ‘over-priced’. Now there is a dumb statement if I have ever heard one.

What they could have learned in that marketing course would make them many times over the cost of the marketing course. They ‘saved’ a couple of hundred dollars and prevented themselves from making many thousands of dollars by being cheap. They were certainly ‘thrifty’!

Another really dumb thing that I have heard a marketer say is that he didn’t buy a piece of software that could save him a lot of time because it just cost too much and maybe all the ‘bugs’ aren’t worked out.

What kind of thinking is that?

Would you keep cutting grass with an old fashioned push mower rather than buying a power mower because it cost too much and it might have a problem?

Here is the thing that you need to remember: **Being thrifty is not a crime.**

Being dumb *isn’t* a crime either.

If you really want to be a successful internet marketer, you have to be willing to invest in your own knowledge and provide the tools for yourself that makes success possible.

3.0 Putting Yourself on the Fast Track Lane in Internet Marketing

3.1 The Money is in the List

Do you remember that old commercial (I can't remember what company it was for) that showed two old women buying hamburgers and one of them asked, "Where's the beef?" The meat that was in the hamburger was so small that it was almost invisible and the meat is what makes a hamburger a hamburger.

A list is what makes an internet business an internet business. It is the 'meat' of a business. If it is so small that it is the next thing to invisible you just aren't going to have an internet business. It really is that simple. You have got to have a list!

There are many ways to build a list...buying a list isn't one of them so don't be fooled. You have to work hard at building your list and list building is a task that is never completed.

The biggest internet marketers in the business are still concerned with list building. They always will be and you always should be as well.

The fact is that making a first-time sale to a new customer costs you five times as much as making a repeat sale to a member of your opt-in list.

It is just basically simple math. The cost of a sale is subtracted from profit. The less it costs you to make a sale, the bigger your profit on the sale will be.

There are many, many accepted and proven methods of list-building techniques. There is article writing and marketing and E-Book writing and marketing.

There is advertising (both paid and free). There is posting to blogs using a sig tag that includes a link to your website.

There is starting your own blog on your own website. The list goes on and on and you should strive to use all of the methods available to you to build your own very impressively long opt-in list because that is where the 'beef' is!

3.2 Your Credibility Matters and How to Build It

Out in the brick and mortar world of commerce, reputation and credibility matter, of course. They are pretty apparent. In your own neighborhood you know which merchants are considered honest and which merchants don't have a good reputation.

You trade with the merchants who are considered honest and trustworthy and who have credibility within the community. The internet is really no different than any community or small town in America. Reputation and credibility are everything. Without them you have a very small (if any) chance of success.

Building credibility in the brick and mortar world is done one customer at a time. A merchant depends a lot on what his customers tell others about him.

If the merchant is helpful and aids his customers in solving their problems and if he gives out free advice that is good, his credibility increases and so does his business. Building credibility on the internet is basically done exactly the same way.

As an internet marketer, you must 'prove' yourself to be reliable and knowledgeable about the niche in which you do business. This is the way that you build credibility and when you build credibility, sales just naturally follow. Sales do not come first. Credibility comes first.

There are many ways in which you can build your credibility in the world of internet marketing. You can write and market articles and E-Books that provide

good and correct information. You can post to blogs and forums and prove to the other members that you know what you are talking about.

You can start our own forum or blog on your own website. You can advertise and when people come to your website they find help that solves their problems then you are building credibility.

The fact is, your business will never be any bigger than your credibility factor. Build credibility and success will come to you.

3.3 Build Multiple Websites for Multiple Income Streams

The truth is that I do not know one single very successful internet marketer who has only one income stream. They all have their fingers in a lot of different pies, so to speak.

They have multiple income streams and multiple websites and you need to pay attention to what successful people are doing and learn from them so that you can also become successful.

Have you ever heard the term, 'that's just peanuts'? It's a term that means that something is too small to be worthwhile. I beg to differ. Let's talk about peanuts. Let's say that a person raises some peanuts and sells them at a roadside stand. He has one income stream.

Then he starts making peanut butter and sells that as well. Now he has two income streams. Next he starts roasting the peanuts and selling them giving him three income streams. Then he buys some pecans and adds them to his inventory and has four income streams. You get the picture.

His business is no longer JUST peanuts. He might have started out with JUST peanuts but he has built additional income streams and now his business is thriving because he is appealing to the tastes of more and more potential customers.

That is precisely how internet marketing works. People are attracted by different things. The more different things you have, the more different people will be attracted. Every internet business begins with just one idea and just one website.

That is exactly where every ultra successful internet business person started. The ones who are ultra successful didn't stop with just one, though. They built and built. They added websites and products. They created additional income streams and you should also strive toward having multiple income streams.

3.4 Play the Internet Marketing Game - Full Time!

I saw an advertisement on television the other night. I'm not sure what kind of product was being sold because I was laughing too hard to pay much attention after I heard several people say that they were making thousands and thousands of dollars each and every month by only working online only part time.

One even said 'a few hours a week'. That REALLY made me laugh!

It was funny but in a way it was sad too. I got to thinking that out there in the real world there were actually people who were going to believe that hype.

These poor souls were going to invest their hard-earned money into whatever product was being sold and they were going to be very sadly disappointed.

It doesn't matter what product was being sold. The fact of the matter is that making money online is possible but it certainly isn't easy and anybody who thinks that they can make a boat load of money by working part time is just being fooled.

You might start a nice little website and run it on a part-time basis. If you just want a hobby (albeit an expensive one) that's fine.

If you want to really make a living and a very GOOD living from internet marketing, then you had better get it through your head that it is not going to be a part time job. You can't work three or four hours a week or even three or four hours a DAY and make it in the world of internet marketing.

The competition is tough! The road to success is a long and hard one and you can't travel it on a part-time basis. If you really want to succeed in internet marketing, believe me when I tell you that it is a full time job and that success will not come easily or quickly.

3.5 Start Your Own Inner Mastermind Group

Andrew Carnegie commissioned Napoleon Hill to interview 504 of the most successful people of that era. Carnegie's objective was to identify common success factors. That was in 1908 and Andrew Carnegie was supposed to have been the richest man in the world.

Twenty-nine years later, Napoleon Hill published the famous book, "Think and Grow Rich". The book outlined thirteen principles that his many years of research had identified as being common to every really successful person on that list.



One of those principles was that no person achieves success alone. Hill called these associations a 'master mind group'. The idea was that one head was better than two and two was better than three and so on.

Every really successful person had his own master mind group....a group of people that he relied on to give advice, criticize, encourage, motivate and inspire him. Collective intelligence, according to Hill's theory, is greater than any single intelligence.

Applying this principle is central to gaining success in the internet market place. You must build your own master mind group. If you are involved in internet marketing, you have probably noticed that there are groups of marketers that work together.

The cross-promote one another's products and services. In short...they are a group...a master mind group. You need a master mind group of your own.

The way to go about gathering together your own master mind group is through the associations that you just naturally make when you are engaged in internet marketing. From these contacts you build your own group of close associates that are knowledgeable and reliable.

It takes time and it takes patience but it is well worth both. Collectively you will all be stronger than as individuals. Two heads really are better than one and more than two is even better.

3.6 Go High Ticket

A 'high ticket' item is anything that sells for more than one hundred dollars in terms of internet marketing. The fact of the matter is that you will make more money easier and in less time selling high ticket items than you will by selling items that cost less. It really does all boil down to simple mathematics.

Look at it like this. Each sale costs you money. You must advertise in some way in order to see anything.

If you sell an item for \$10 then you must sell one hundred items in order to bring in gross sales of one-thousand dollars ($100 \text{ sales} \times \$10 \text{ each} = \$1000$). However, if you are promoting a product that sells for \$100 then you only have to make ten sales to make that same \$1000 in gross sales ($10 \text{ sales} \times \$100 = \$1000$).

Remember that each sale costs you something in advertising. Just to keep things in round numbers, let's say that you spend \$1 on advertising for each sale. If you make 100 sales you will have spent \$100 dollars no matter how much you sold the product for. You don't have to be a rocket scientist to see where this is going.

Now, you might not be able to start out selling high ticket items. Most internet marketers can't.

You will have to work your way up to it like everybody else, most likely. You might well start out selling ten-dollar items but you don't have to keep on selling ten-dollar items.

As your opt-in list builds, you can begin to sell products that sell at a higher price. The most logical place to begin is with a higher priced back-end product for your original product that sells for ten dollars.

The second step is to promote a product that sells for twenty dollars with a back-end product that sells for a higher price and so on.

3.7 Model Your Success after Other Internet Entrepreneurs

You really don't have to make all of the mistakes yourself. You can watch and learn from others and avoid many of the internet marketing pitfalls. There are a lot of pitfalls out there and you just don't have to fall into every single one of them and claw your way out.

You don't have to reinvent the wheel either. The plain and simple truth is that there are business models that work and there are business models that are dismal failures. The ones that you see making money are the successful ones. You won't find successful internet marketing using business models that don't work.

It really is a pretty safe bet that the top marketers are using the best techniques available. Most of those top marketers have already made most of the mistakes that you can make and if they aren't using a technique it is most likely because they already know it doesn't work.

What I mean by 'doesn't work' is that it simply will not add to your bottom line...it isn't going to make any money and making money is the very definition of successful internet marketing.

So here is the best advice that you will ever get. LEARN FROM THE BEST!
Simply look around the internet, find the successful internet marketers and learn from them.

Find out what they are doing and what techniques that they have in place that actually makes them successful. Then take those lessons to heart. Implement them in your own internet marketing business.

There is one technique that most all successful internet marketers use and they use it all the time.

They ask question and they really listen to the answers. Another technique that all of the successful internet marketers that I know use is that every one of them have multiple income streams.

They don't put all of their eggs in one basket. Learn from the best and you, too, will become a super successful internet marketer.

3.8 Focus on Marketing

There are so many things that can claim your time and your attention when you are an internet marketer. I saw a sign in a convenience store not long ago.

It said something like, "We try hard to be kind, considerate and helpful. However, it is difficult to remember that the objective is to drain the swamp when you are up to your bu** in alligators." (I cleaned that up a little.) 😊

But you get the idea.

It is really, really easy to get distracted by a multitude of things that have not a single thing to do with promoting your own products and services or building your own reputation and credibility....or what we in the business like to call 'marketing'.

The most important thing to remember is that you are not going to make a single penny until somebody takes out their credit card, puts their information into your sales form and hits the 'buy now' button.

That act is your objective. Everything you think, do, or say needs to be directed toward making that happen. No matter how interesting the activity is that you are engaged in, if it is not going to make you any money, then you are simply wasting your time, your effort, your energy and your thought.

Now, building your reputation and your credibility is a part (a BIG part) of internet marketing. Time that you spend writing and submitting articles and E-Books is not time wasted.

You are marketing when you are engaged in that activity. The same is true about the time that you spend posting to forums and blogs. You are doing that to get people to your website and those are the people who will eventually buy what you are selling.

All of us only get 24 hours in a day. The choice we get is how to spend those hours. If you are an internet marketer, you need to focus as many of those hours as possible on marketing.

3.9 Automate Your Internet Business from the Start

There are a lot of things in the internet marketing business that you really don't have to do one at a time and by-hand. You need to automate your internet business from the start or you can easily get simply over-whelmed.

There are tools at there that can make your job easier but you need to know what they are and how to make the best possible use of them.

First, let's discuss auto responders. Just basic auto responder services can make your internet business more automated. If you learn how best to use auto responders you can have automation and personalization at the same time. Your auto responder comes with a personalization feature.

If you don't learn how to use it, it will be of no use to you. You are going to have to take your time and learn how to best use your auto responder.

Then there are the messages that you load into your auto responder. It is true that your auto responder can automatically contact the members of your opt-in list.

That is pretty good but it isn't the best use of the auto responder. You need to take the time and put forth the effort to make your messages viral in nature so that you are automatically adding to your opt-in list with each message that you send out.

Add a game, a quiz, a joke...something....anything...that will make the recipients of your auto responder messages want to share them and automate list building.

There is software out there that can automatically submit your articles and E-Books to article banks and E-Book repositories for you. It will take you a little bit of time to set this software up but the time spent setting it up will be more than offset by the time it saves you.

Automation is one of the keys to becoming a successful internet marketer.

3.10 Learn How to Outsource Your Work to Others

‘Outsourcing’ has become a ‘dirty’ word over the last few years. Americans see the term and immediately picture jobs taking wing and flying overseas. But that is not the kind of outsourcing that I am talking about here.

Unfortunately, there are only a limited number of hours that we can spend working each day. Eating and sleeping requires a few hours and we want to spend some hours with our family and our friends pursuing things that bring us pleasure.

No matter how much needs to be done, we simply can’t spend twenty-four hours a day doing them and that is where outsourcing comes in.

The tedious and time consuming activities that any internet business requires can be done by others. You don’t have to do everything yourself. You don’t even have time to do everything yourself.

There are some very gifted ghost writers out there on the internet that have the ability to write articles and E-Books for you. They work at very reasonable rates. When you pay the ghost writer for the articles and E-Books, you then own them. You can put your name on them as the author and even copyright them.

You can purchase PLR (Private Label Rights) material and hire ghost writers to rewrite the articles and E-Books for you for even less money than you can have original articles and E-Books written. Or you can buy software that makes the rewriting of PLR materials much less time consuming.

You can also find companies on the internet that will submit articles and E-Books to banks and repositories for you. Submitting takes a lot of time even with automation software. These companies don't charge a lot of money and they can save you a lot of time.

Make use of outsourcing and free up your own time to do what you need to be doing....marketing!

4.0 In Closing and Your Call to Action

4.1 Even More Fast Track Internet Marketing Success Tips



If you don't want to travel at the speed of a slow moving snail on the information super highway, you will need to use all of the techniques possible to get on the fast track.

You need to be able to see far enough ahead so that you avoid the hazards and keep your self and your internet marketing business moving forward at a good speed while avoiding all of the road hazards.

Tip #1: Pick up the pace.

Move out of your comfort zone and be willing to try new things. Don't be afraid of trying new and innovative idea...some of them might just make you rich.

Tip #2: Adopt the winner's mind-set.

Winners always believe in themselves and they always take full credit for their wins as well as full responsibility for their losses.

Tip #3: Don't shortchange yourself.

This means investing time and effort as well as money in making yourself the best internet marketer that you can be. Take those courses, attend those teleseminars and webinars. Buy that software.

Tip #4: Surround yourself with winners.

There is an old saying, 'Birds of a feather flock together'. Be sure that your flock is a flock of winners.

Tip #5: Adopt a positive attitude.

My daddy used to say, "Can't never could" when I thought I couldn't do a new thing. He was right. If you really believe you can, you probably can.

Tip #6: Never take 'no' as a final answer.

Remember when you were a kid and pleaded with your mom or dad for it. Just because they said 'no' never meant that you were through asking, did it? Internet marketing is the same way. 'No' means 'not right now' or 'maybe later' or even 'convince me'.

4.2 The Final Piece to Internet Marketing Success: Take Action!

There are a lot of people that are very, very good at 'talking a good show'. They are great at making big plans. It's just that nothing ever actually happens. They are like me and my 'better half'. We are always 'planning' vacations.....really great ones. We get out the road maps. We plot a course.

The problem is we never pack a bag and actually get into the car and go so, of course, the vacation never happens.

So here's the thing. You can have a great plan. You can be so fully prepared and ready to make a big success out of your internet business that you are practically chomping at the bit but if you don't really DO it then it will amount to absolutely *zero...zilch...nada!*

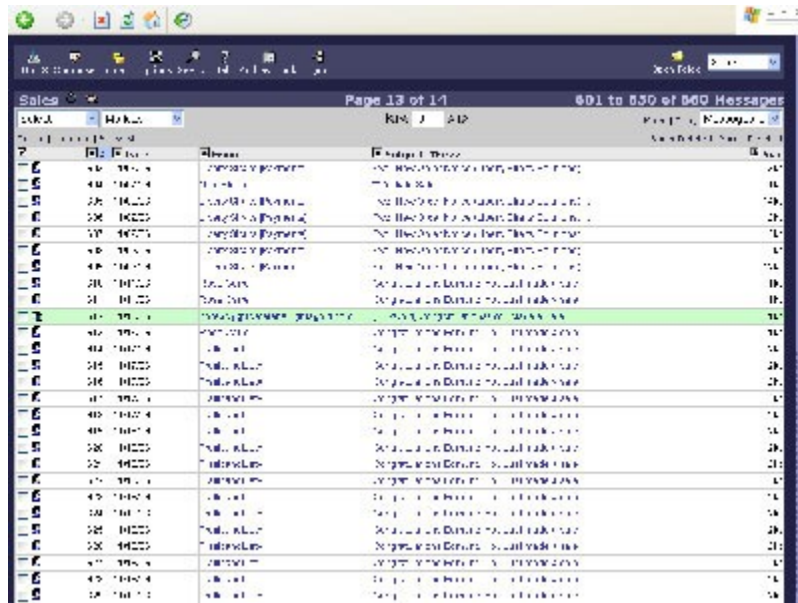
The same thing is true of being given good advice. The advice is good but if you don't put the advice into action, it isn't going to do you any good.

Have you ever raised a vegetable garden? You go to the store, buy seeds and buy tools. Then you have two choices. You can either use the tools to prepare the ground and plant the seeds or you can store the tools in the shed along with the seeds and do nothing.

If you plant the seeds they grow and multiply. If you store them they do nothing. That is precisely the way that internet marketing is. You either prepare the ground, plant the seeds and build a business or you just 'talk a good show'.

Remember this: **a successful business is a dream that has come true after the work has been done.**

The choice is yours. You know how. You have a plan. You have the tools. **Now you just need to take action!**



ID	Name	Email	Subject
1	John Doe	john.doe@example.com	Subject 1: Welcome to our service
2	Jane Smith	jane.smith@example.com	Subject 2: Welcome to our service
3	Bob Johnson	bob.johnson@example.com	Subject 3: Welcome to our service
4	Alice Brown	alice.brown@example.com	Subject 4: Welcome to our service
5	Charlie Davis	charlie.davis@example.com	Subject 5: Welcome to our service
6	Diana Prince	diana.prince@example.com	Subject 6: Welcome to our service
7	Edward Nigma	edward.nigma@example.com	Subject 7: Welcome to our service
8	Fiona Glenanne	fiona.glenanne@example.com	Subject 8: Welcome to our service
9	George Costanza	george.costanza@example.com	Subject 9: Welcome to our service
10	Helen Parry	helen.parry@example.com	Subject 10: Welcome to our service
11	Ian Malcolm	ian.malcolm@example.com	Subject 11: Welcome to our service
12	Jerry Seinfeld	jerry.seinfeld@example.com	Subject 12: Welcome to our service
13	Kyle Gribble	kyle.gribble@example.com	Subject 13: Welcome to our service
14	Larry David	larry.david@example.com	Subject 14: Welcome to our service
15	Mary Richards	mary.richards@example.com	Subject 15: Welcome to our service
16	Ned Flanders	ned.flanders@example.com	Subject 16: Welcome to our service
17	Oscar the Grouch	oscar.thegrouch@example.com	Subject 17: Welcome to our service
18	Peter Griffin	peter.griffin@example.com	Subject 18: Welcome to our service
19	Quagmire	quagmire@example.com	Subject 19: Welcome to our service
20	Rachel Green	rachel.green@example.com	Subject 20: Welcome to our service
21	Samuel L. Jackson	samuel.l.jackson@example.com	Subject 21: Welcome to our service
22	Tina Turner	tina.turner@example.com	Subject 22: Welcome to our service
23	Uncle Phil	uncle.phil@example.com	Subject 23: Welcome to our service
24	Vivian Vance	vivian.vance@example.com	Subject 24: Welcome to our service
25	Walter Dillard	walter.dillard@example.com	Subject 25: Welcome to our service
26	Xavier	xavier@example.com	Subject 26: Welcome to our service
27	Yoko Ono	yoko.ono@example.com	Subject 27: Welcome to our service
28	Zoe Lister-Jones	zoe.lister-jones@example.com	Subject 28: Welcome to our service

Recommended Resources

Recommended Resale Rights Membership

MasterResaleRights.com/club – Are you looking for a membership that can supply you with all the resell products you will ever need, and really over-deliver? Then the membership over at MRR could be what you're looking for, MRR has got to be one of the fastest new product turnaround memberships online today!

Recommended Reading

[Edmund Loh's 8 Profit-Pulling PLR Strategies That Really Work!](#) – unlock the secrets to making money with Private Label Rights using 8 totally unique, killer strategies!

[19 Internet Business Models](#) – eliminate guesswork and discover what makes the world go round for Internet Entrepreneurs and copy their success business systems for your own in a flash – low cost, high profit!

All-in-One E-Commerce Solutions

[SOLOBIS](#) – all-in-one solution comes with unlimited web hosting, domain name, unlimited auto responders, broadcast feature, custom web builder, file manager, link cloakers, JV manager, 500+ beautiful web templates, online support team, and many more. No HTML and programming knowledge required.

Recommended Payment Processors

2Checkout.com – start accepting credit card payments from customers from several parts of the world!

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- ✓ What to look out for in a Private Label product before purchasing it,
- ✓ **How to smack your competitors flat even though they may own the Private Label Rights and (Master) Resell Rights to the same products as you do!**
- ✓ **And so much more! This is barely in a nutshell.**

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