

# CPA MONEY MAGIC



**How To Earn Real Money  
With CPA Networks**

# **Build A System That Dominates Hot CPA Network Offers!**

By

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# Introduction

Are you excited about cost-per-action networks? Ready to dig in and get started creating lucrative advertising campaigns? Well, before you do, make sure you're in the right mindset. A little research up front can get you organized to create a lifetime business, and not just a part-time job. If you know how to create a system that runs efficiently, you can even get to the point where you will be able to generate residual income from offers you posted months ago! But, if you don't start with the right idea, it will take you a lot longer to get there, and it will mean a lot more struggle.

## The Difference Between A Business And A Job

A job is some activity that happens when you are employed by someone else who expects you to work a stated number of hours for a particular salary or wage. Well, you can work your Internet marketing campaigns within a 9 to 5 pm work day schedule, but then you might lose the opportunity to get inspired at times that don't fall into that nice, neat, schedule.

A job is also a way for one person to make money doing a small fraction of the total workload of the company. In a business, you are going to create the entire system and it will either run automatically or you will need to hire help! There will be a larger learning curve, and a ton of more work to start, but the benefits are worth it! These include:

- **You are not limited to a particular salary or wage.**
- **You don't have to ask permission to implement a new strategy or money-making opportunity.**
- **You take on the amount of risk that you want.**
- **You are in a creative, and fast-moving, environment.**
- **You can do what you love and what you feel passionate about!**
- **You manage a system, not a cubicle.**
- **You are your own boss!**

A business is more than just one activity that generates income. It is a way of life that helps to build confidence and financial freedom. For that, you have to make sure that you willing to take on a bit more risk, sometimes put some of your own money down before the returns come in, and then be persistent and tenacious about reaping profits.

So, now that you know how to get started, we're going to show you how to build a system that helps to reduce the workload, increase your potential for profit, and leave you with time to be continually creative and productive!

## **Start With Powerful Niches**

If you are like most entrepreneurs, your passion can get the best of you. You might be so raring to go that you fail to think out the strategy that might lead to more profits down the line. Well, the way to do it with CPA networks is to start with powerful niches. Sometimes it's something you are passionate about, and other times it's a variation of it. But, you don't want to go whole hog on an idea until you've carefully researched whether it is even worth your while to devote large amounts of time and resources to a niche that is weak at best, no matter how passionate you may be about the topic!

### **Google Keywords Still Best Way To Look Up Niche Ideas**

You may be wondering why we're leading you back to Google when you are going the other way with CPA networks. Here you thought you were done with keyword research, right? Well, it's still a pretty good skill to have if you are researching niches. It's not the only way, obviously, but it is a very accurate way to get a good start to figure out what is going to be profitable and what ideas should be disposed of before they burn big holes in your bank account.

And, powerful keywords give you a clue as to what niches are out there just waiting to be mined by the savvy Internet marketer. One way to check out the search volume, cost-per-click, and competition is to use the Google Keyword Tool. It is located at:

<https://adwords.google.com/select/KeywordToolExternal>

Just add a keyword here and make sure the "use synonyms" box is checked so that it suggests some keywords that may work better for you and lead you into ideas for niches or variations of a niche you might not have thought of until then. Then, analyze the results and you're on your way to discovering a great niche!

### **Don't Stop There**

You can also check out what latest topics are abuzz all over the Internet by going to Yahoo! Buzz, checking out the latest topics at Technorati.com, or just subscribing to social networking news sites like Digg.com. A topic that is relevant and timely can be a great niche, if the trend of searches is increasing. Which leads us to another powerful Google Tool: The Google Trend analyzer located at: <http://www.google.com/trends>

This little tool lets you compare trends in search volume across different keywords to see which one is actually going to be the best bet. Also, if you see the search volume decreasing, it could be that the market for that niche is becoming saturated. That means you shouldn't spend too much time trying

to market the declining market share and instead concentrate on a different niche all together.

## **It's All About The Traffic**

You're almost there. You now probably have some pretty good ideas of niches that would be possibilities to market. But, you have to be sure that you can generate the traffic you want in the time that you want. For that, you want to not just know the search volume, but the average clicks per day a keyword might generate. If the average click per day is 2 and you want to recover your investment in less than a month and it's going to take over 100 leads or sales, you're not going to make your goal. Period. That's all there is to it. So, you have to have a fairly good idea of how much traffic that keyword or niche is likely to generate on a daily basis for you, even before you start to market it.

So, we're going to send you back to Google again to use one more tool: The Google Traffic Estimator. This tool is available to advertising managers using the Adwords campaigns to create interest in their products and services. But, it can also be used by anyone, even without an Adwords account. You can get it here online at:

<https://adwords.google.com/select/TrafficEstimatorSandbox>.

Once there, you'll see a place to put your keyword(s) or keyword phrase(s), just like the Google Keyword Tool. Add your keyword and leave the CPC blank and then choose the country where you are targeting traffic the most. You can put in several countries, if you think there is a market there. Then, click "Estimate Traffic." It will come up with a list that you can sort and find out which are going to generate the highest clicks per day. That gives you a sound basis on whether this niche and the keywords selected are going to work for you when you go to start looking for CPA offers that are relevant to the niche and keywords.

## **Target Hot CPA Offers**

So, are you excited yet? You should be! You're about to really fine tune the process to create a system that pinpoints powerful niches and uses them in conjunction with hot CPA offers to make sure you have the best opportunity to make the maximum amount of money out there. But, before you can do that, you have to sign up for a CPA network and get approved. This can be a hard thing to do as they tend to be far more selective than pay-per-click advertisers. But, once you're in, you're going to have a much easier time targeting hot CPA offers with the niche and keywords already in hand.

## **Some Good CPA Networks To Try**

Azoogles.com – Just the name sounds intriguing, doesn't it? Well, it's a great place to start to see if you can get into a CPA network.

NeverBlueAds.com – This has a good reputation amongst Internet marketers and is more flexible with innovative strategies that you think up. So, try getting into this network as well as others.

ClickBooth.com – A very large CPA network, but also highly selective. It has a very large number of publishers and competition can be fierce. But, it's also a great place to see what the hot CPA offers might be that are being snapped up.

## **Making Money Three Different Ways**

Did you sign up as a publisher, an advertiser, or did you decide to forgo all that and create your own network? All of these strategies are viable ways to make money online with CPA networks. Generally, if you have no websites, you can still be approved as a publisher, and it's the easiest way to get started with CPA networks, so that's why we're discussing that strategy here more than others. However, you can also decide to market your own products and services and use a CPA network to run your campaigns and attract affiliate publishers. In that case, you'll have to invest money first before you get a return on your investment, whereas publishers have a choice to do so or not. Finally, if you are deciding that the way to go is to be a network owner, this is going to take far more work and learning on your part. However, you can take up to 10 to 20% of each offer fulfilled as a commission and sometimes even charge a setup fee. If you know how much you are willing to spend, then you can decide whether this business option is more appealing than letting someone else handle all the work and management of a network.

## **Spotting Great CPA Network Offers**

Okay, let's assume you're in and now you need to locate some offers. You can check out the categories that are relevant to your niche and see what's out there. If you picked a hot niche, you should have some offers available as it will be attractive to many different advertisers. You may want to look at high paying offers and that's one possible strategy. But, that's not the only thing that makes an offer a good converting offer. Here are a few things you want to evaluate:

- **Earnings-Per-Click (EPC)** – CPA networks will show an average EPC for the offer and you might think this is all you need to look at, but it can be a bit misleading. Generally, it is a good idea to target high-paying offers, but that doesn't mean it will suit the demographics of your traffic, and so not convert. And, if there are lower offers in your targeted traffic then, it might convert better for you anyways.
- **Offers That Don't Require A Credit Card** – If the offers is requiring the person to add their credit card information, it probably won't convert as well as those that don't.
- **Short Form Submittals** – If it only asks for the person to add an email or a few pieces of information, versus a long drawn-out form, you will have better success with these types of offers.
- **Exclusivity** – You want offers that are exclusive to the network to narrow the field of competition and make sure you aren't picking an offer that has saturated the market already.

## A Few Extra Words On Exclusivity And EPC

If the offer you are evaluating is not exclusive, then the EPC and other statistics might be relevant to that particular network alone. It makes it hard to judge whether the offer has lost steam already or not. So, don't assume that if the EPC is high and the niche is hot, that you have a winner, if the offer is not exclusive. You can search it out on Google using the keywords and see how many results you get to see if it's too competitive due to other networks offering the same ad.

Another thing you want to keep in mind is that the EPC given on a site, even if it is exclusive, may only reflect a small period of time, like seven days. You want to get a better view of a longer campaign, preferably a 30-day EPC score.

## Ask For Advice When Seeking Out Hot Offers

Who are the ones who know the best which offers are hot? Other Internet marketers and affiliate managers. That's right, you can get the low down on what offers are going to convert best, simply by asking those people who already know. You were assigned an affiliate manager when you signed up, so don't be afraid to contact that person and ask them: "Which are the highest converting offers on the network right now?" They will know and they won't be shy about telling you either.



You can also get some fantastic advice on webmaster forums, like Digital Point. Any place that Internet marketers congregate is a great place to start a thread on which are the best converting offers on your particular niche. You will get the inside scoop in no time!

## Pick An Advertising Method To Test

You have your offers now, your niche, and you have to figure out how to advertise the offer to generate income. There are multiple ways to take a CPA offer and market it online. In fact, new methods are being discovered every day, it seems! So, you have to keep your eyes open and pay attention. For now, we'll list some of the more common methods here:

- **PPC-to-CPA** – This method needs an upfront budget, even as a publisher. That's because it starts by buying a Google Adwords campaign and linking it to your CPA offer. In the past, you could link it directly, but now it may require a landing page. Either way, many people have found this method profitable, but it is risky because you are putting up capital to begin with. You can limit your risk by implementing small tests, but they may not run long enough to give you an accurate view of how a full fledged advertising run would do.
- **Blog Traffic** – Some people choose to set up niche blogs, drive traffic to them, and then make the CPA offer there. This doesn't require an upfront investment, but it does require some time. Most blogs need at least three months before they start to develop serious traffic. However, the blogs that work really well with CPA networks tend to be comparison shopping or review sites.
- **Article Marketing** – Some people like to write free articles and then submit them to multiple article directories, thus siphoning off traffic through carefully worded resource links. This is getting harder and harder to do because of restrictions on where your resource links can go. But, it's still a viable way to get traffic from there, to your site or landing page, and then back to the affiliate offer.
- **Website Traffic** – Some people already have rich sites with members and tons of traffic. All they do is add their links on their sites and wait for the money to start rolling in.
- **Email Marketing** – Along with the website marketing, many Internet marketers already have a large contact list that can be used to market affiliate offers. They just have to be sure to recommend only offers that are going to appeal to their demographic and fulfill what they promise. No one likes to be associated with a fraud.

- **Many, Many, More** – If you think we're hitting the bottom of the barrel, think again! There are tons of different ways to get creative and market a CPA offer. Just make sure whatever strategy you choose, it does not violate the terms of service of your affiliate network. If you are in doubt, just email or IM your affiliate manager and make sure it's okay before you start.

## **Estimate Cost Versus Potential Return On Investment (ROI)**

Before you go whole hog and try all these methods, try to figure out how your campaign is going to make money, before you spend any time or money on the effort. The way to do this is to estimate the cost versus the potential return on investment. This exercise alone can help you become more profitable just by avoiding projects that are going to suck the wind out of your sails.

And, it isn't just publishers that can use this, but advertisers can use this exercise to help them plan profitable campaigns too. For publishers, they would try to figure out how many clicks-per-day might occur, the term of the campaign, and how much they expect to make on an offer to find out how profitable it might end up being. For an advertiser, they know how much they are paying the publisher, what they are paying for (whether lead or sale), and then verify that using this strategy leads to better sales down the line. They also need to track sales for that product for a period of time, even if they only asked for a lead, otherwise, they won't have any idea whether the costs were worth it or not. So, let's take a look more closely at this practice.

### **Cost Versus Rewards For Publishers**

Say, you've decided to do a PPC-to-CPA campaign. That means you are going to have to front some money on the Google Adwords campaign before you even lead any traffic to the CPA network offer. So, you establish some good keywords and niches, and then you use the traffic tool to figure out how many click-per-day you can reasonably expect to make for that keyword. If you find out you only are going to make five clicks and your CPA has a payout of \$1/lead or sale, then you won't be making more than \$5 per day MAX. Of course, that doesn't include the cost of the Google Adwords, which can quickly eat that up, so it wouldn't be reasonable to go forward with such a campaign, even if the niche is hot and you're gung ho. It would just be throwing money down the drain.

On the other hand, if you find that the payout is \$15/lead or sale for the CPA network offer and the clicks-per-day are 100, you can expect the maximum you can make \$1,500 per day. Pretty good, huh? Good enough to be able to

confidently bid a higher cost-per-click to get the Adwords campaign more attention and traffic. Even if you payout \$1 per click, you might still be able to make a healthy profit at the end of a seven or thirty day run.

Obviously, the costs and rewards are going to differ with the method used to advertise, but it would follow that you want to be able to estimate the traffic you can generate and then use the cost of attracting the traffic versus the rewards of the CPA network offer to make the decision to go forward or not.

## **Cost Versus Rewards For Advertisers**

For advertisers, they have to front money for the CPA network campaign, but it is much more manageable to determine the actual results of that campaign. If they have a \$1000 budget and want to sell 200 of a certain product, then they know they have to price the product for at least to \$50, just to break even. And, that's not including the cost to manufacture, ship, or package the item. So, it will be higher. Of course, if they think they can sell more with their campaign the price can go down on the product as more people buy it.

If they are paying for a lead, they will have to track the sales of the items and how many leads have been generated, at the price per lead that they set. If they normally see sales of 10 items and then after they start the campaign that jumps to 20, then they've seen a 100% increase in sales, even if they paid for a lead, and not a sale. But, they have to compare things during the time periods they are running the campaign and try to verify that it is the campaign that is increasing the sales, and not some other outside force.

## **Run Small Scale Tests First**

Just because the Google Traffic Estimator tool tells you that you can average 100 clicks per day, it doesn't mean you will. These are estimates and can vary depending on how convincing your ad is or whether you targeted the right country.

For one thing, a CPA offer may only be eligible for specific countries and if those click per days are being generated in other countries, the network tends to redirect them to more general offers. So, be sure when you use the traffic estimator that you select the same country that the offer is geared towards or you can lose time and money.

Once you are sure about that, you still want to test to see if you can generate this amount of traffic before you commit large sums of money to generating ads for the sole purpose of grabbing traffic to send to CPA

network offers. So, give yourself a small budget and at least 30 days to see if it really works out how you estimated it. If it doesn't, you will still learn a lot about Internet marketing and get better and better as you go forward and find the methods, niches, and tests that work the best for you and can give you a clear view of the road ahead.

## Ready To Start?

When you first start your business, it will be a one-person operation until you learn what works and how to best generate income using CPA network offers. After you've got some routine down, you are going to expand the potential to make income by outsourcing the details of many of your day-to-day operations. That's because some of these programs can be labor intensive and nit picky. Instead of losing your inspiration and drive, you should try to outsource as much of your work as possible and still generate profits by focusing on new marketing campaigns that can be high earnings.

Here are some things that can be outsourced:

- **Customer service** – You want someone who can take emails or calls from your affiliates or customers. So, just set up an email address where you have control and someone else can log in and review emails and forward you only those that need your immediate attention. Train them how to respond in courteous and professional manners to keep your business running smoothly.
- **Locating Great Offers** – Why not have someone look up offers for you and analyzing them too. Then, they can just forward you all that analysis compiled in a spreadsheet and then you can double-check those that look promising before giving the go ahead to start implementing traffic grabbing strategies.
- **People To Generate Links Back** – You got better things to do then to spend your time commenting on blogs, web forums, and/or adding ads into Google Adwords or Facebook accounts. Get someone you can trust to help you generate the type of traffic you want without having to do everything yourself.

## Automation Tools

Don't think you have to hire people for everything too. You can automate a ton of your work, but just getting the right tools and/or services that will do the work for you.

- **Email Services** – Maybe you want someone who generates newsletters or emails for you and distributes them regularly for you. There are various services you can use that can free up your time to learn more about Internet marketing.
- **Autoresponders** – If you know how to fiddle with autoresponders, you can automate a large amount of your email campaigns. You can even have emails with an offer set to PayPal that redirects the customer to a secured download page when a successful payment transaction is made.
- **Plug-ins, Scripts** – You can get WordPress plug-ins to help you automatically find promising keywords and/or include them in your blog posts. You can get scripts that rotate several different ads at a time.
- **Templates** – If you are going to start building landing pages, mini websites, or blogs, then templates are indispensable for getting these up and running in no time flat. You can a profession look, often for very little, if nothing, and you can devote more time to picking ads that generate income instead of looks that do nothing for your bottom line.

## Decide Which Way To Go

You are going to have to make a decision on whether to try making money as an advertiser, a publisher of advertising, or a CPA network owner. The least expensive route to start to learn the systems is to get signed up as a publisher. Once you have a feel for what makes money this way, you can also become an advertiser for your own goods and services. However, this is going to require a little more cash investment.

You are going to not only pay the publishers, as an advertiser, a commission to place your ads, but you are also going to have to pay the CPA network a commission for using their network. This can be anywhere from 10 to 20% of the value of the offer. And, on top of that, they might ask for a setup fee that runs in the thousands of dollars to set up an advertising campaign. It's up to you to decide whether you have the money it takes to go this route. However, one thing is certain, not all CPA networks are the same.

So, don't just jump at the first bite you get. Make sure you understand the terms of your service agreement. Make sure you have several other CPA networks that you can compare their programs too. Not all of them ask for large setup fees to start with and you might find they work fine for you.

## **Do Your Homework**

And, unfortunately, not all CPA networks are on the up and up. You want to be sure to get into some that are established networks and not too young that they haven't worked the kinks out of their systems or have enough publishers to make it worthwhile. You also certainly don't want to pay large setup fees only to find one day that you log on that they are out of business and the site doesn't even exist anymore. So, you need to do your homework when you are trying to select a CPA network as an advertiser, as you take on a much higher financial risk than a publisher.

So, try to get the following information from your prospective CPA network:

- Customer service phone number
- Place of doing business
- First and last name of your affiliate manager
- Email addresses
- References from other advertisers or Internet marketers
- Length of time in business

You can also do some double-checking of your own by going to the WHOIS database online lookup to see if what they say matches with what's there. As for references, these are best gotten by visiting some webmaster or Internet marketing forums and asking for them. That way you are getting people's honest advice and it's coming from random samplings.

Just keep in mind that many CPA networks offer a bonus and a commission for signups that go under their affiliate ID. So, take everything you hear with a grain of salt. It could be someone really sells a CPA network because the commission and bonus is being dangled in front of them. So, ask them if they are affiliated with that network or not and why they feel that network is better than others. Get hard details and don't just go by a vague, but slick marketing gimmick to sign up sub-affiliates.

## **Can You Create Your Own Network Instead?**

Sure! You'll need a script and some way to attract publishers and advertisers. That can be a little tough as publishers won't show up if there are not enough advertisers and advertisers won't show up either if there are not enough

publishers. But, if you know how to network and your offerings are good, you will attract both group of people in sufficient numbers to get going.

However, the time and money expenditure for setting up your own network is much higher than being either an advertiser or a publisher. You can expect to pay thousands to get your network website working properly. There is a lot of maintenance and customer service involved and you will likely need to hire people to help you with that aspect of your network as it takes off. And, there are also significant risks, even as a network owner.

### **Verify, Verify, Verify**

Just the same way a network can disappear overnight, so can affiliates. If they do, you may have publishers demanding payment for leads or sales that weren't credited to their account before the sudden disappearing act. In that case, you are going to have to ante up the difference so that you don't lose your publishers as well as an advertiser. So, the vetting process is going to be very important, not only for publishers, but also for advertisers, as a network owner.

You can hire out the verification process to third party outfits, but then you are still the one holding the bag, if something goes wrong. So, you'll want to be sure that the standards you put in place for verifying the authenticity of both publishers and advertisers is being adhered to without fault.

### **Be Tech Savvy**

You can also get into a whole lot of trouble if you grow too fast and your network goes down because of bandwidth or website issues, unforeseen when the network was smaller. You may even have irate advertisers demanding repayment of setup fees and leaving if you go down consistently or for a long period of time. So, you need to make sure you have backup plans for how to keep your site up no matter what happens and that you are providing value to both publishers and advertisers.

If you don't know enough about that, don't think that installing a script is all there is to managing a website that continues to function well as the load of members expands. There can be security issues, bandwidth problems, and even collection and reimbursement problems. You need someone who can devote a good chunk of time to making sure everything is running properly and can investigate new tools and technical solutions to help you continue to provide optimum value to your customers.

Some of the people who can help you might be hosting companies, freelance programmers, and website consultants. Visiting webmaster forums can also lead to new widgets and plug-ins that increase the value or efficiency of your

site. It may even allow you to create services that you didn't think of before and now make sense.

### **Grow Your Business**

Value is what is going to grow your business, so provide that, and you will find a core group of people joining. Once you have a few, if you offer them great incentives to get the word out, like bonuses and sub-affiliate commissions along with great customer service and exclusive offers, and you will find that word of mouth will get your business to expand.

### **Great Rewards In Store For You**

It can be a delicate balancing act, but the rewards are great. Becoming a CPA network owner is a growing business right now that will only expand more and more as the recession takes hold. As your business progresses, you can tighten your process and make it more selective, and you can even charge setup fees. You can raise commission structures or start to get more money as more leads or sales are generated through your network. If you have a good CPA network, you can generate consistent income with a solid business model and a good forecast for growth.

## **The Wonderful World Of CPA Networks**

The Internet is relatively young, and during much of that time, Google Adwords and pay-per-click advertising schemas have dominated the landscape. Now, with CPA network cost-per-action schemes, there is evidence that more and more advertisers and publishers are beginning to realize the potential for this particular advertising method.

### **Why Publishers Like CPA Networks**

Publishers like CPA networks, even though they tend to be a whole lot harder to get into at first, because they pay higher per lead or sale than a pay-per-click advertising network. And, with PPC advertising, you really don't get to determine which ads show up on your website, with Google Adwords, they are chosen and served up by the Google network based on your website content. This makes it somewhat of a game to see if publishers can trick the server into giving up high-paying keywords, but it's not foolproof and a lot of time is spent in writing content that attracts the right advertisements and traffic too.

Using PPC advertising, the publisher has to devote a large amount of time to creating websites (even if they're only mini-websites), getting domain names, writing content, researching keywords, creating sales pages, split



testing sales pages, and then they get to try to attract massive traffic. It's a bit much, and with the CPA networks offer, much of that is taken care of by the affiliate advertiser. They create landing pages and all the publisher has to worry about is bringing in enough traffic from other sites to make a good amount of money from the commission of the sale or lead.

In addition, this model allows some publishers to take advantage of the fact that it doesn't even require a website to attract traffic. There are many different ways to find large traffic streams and then get it running back to a CPA advertisers offer, and not all of them require a website. If a publisher already has a large network of followers on Twitter or friends on Facebook, for instance, they can use these sites with clever strategies to carefully market affiliate offers to these people, as long as it doesn't violate the terms of the service agreement with these companies.

## **Why Advertisers Like CPA Networks**

Advertisers like CPA networks because they have less fraud and more verification than other types of affiliate programs. When they buy a campaign for 1000 sales of a product, they can foresee exactly what benefit the campaign has on their bottom line. Even if they aren't using pay-per-sale strategy and instead are using a pay-per-lead, it is still easier to budget and justify the expenditure of an advertising campaign. That's because there is inherent value in generating a lead instead of a click or an impression.

A lead is usually some action taken by the visitor that will enable the advertiser to market this person further, whether it's an email address or signup to some forum or blog. With that action, an advertiser now has essentially begun the descent into their sales funnel and can work at removing objections. It's a sure-fire way to create a larger contact list that has given permission to be marketed.

With a pay-per-click or impression campaign, the visitor remains largely anonymous. The advertiser has less control over the budget and sometimes a campaign can't end quick enough to keep a project from going over budget. They also have no way to keep sly black hat advertisers from trying to commit click fraud with their particular campaign and more than one advertiser has been burned by this problem. It crease a lack of credibility with the campaigns, even though it may be a small percentage of the total clicks allotted in a campaign. It's still theft from the advertiser's pocket for a service that did not even lead to a lead or a sale.

## **Why CPA Network Owners Like CPA Networks**

With Google dominating the online advertisement arena for many years, it's great to have some model that provides value and allows smaller players into

a what is proving to be a highly lucrative market. Even as the recession continues to dramatically impact people, it just drives more people online and makes Internet advertising a very high value product for companies competing fiercely for the consumer with money still left in their pockets. And, what's nice is that it is possible for anyone to enter this field right now, with the right skills, and make great income from a rapidly growing field!

## **Get To It!**

Now, that you know how profitable this area can be, you should learn what you can and get going. The best teacher in this new and fastly evolving area is experience, but you can't get that if you are not approved. So, start to research and submit applications to various CPA networks to get your foot in the door while some may now be getting off the ground.

Once a network starts to be very large, the potential for getting in drops significantly and they get much more exclusive. It doesn't mean you won't be able to get in, but it can certainly be harder.

There are some larger players like Microsoft and Google who are hedging their bets by trying to get some version of a CPA network started. However, these are by invitation only and will remain somewhat exclusive for some time. So, the more credibility you gain through other less monolithic companies, the better when they do finally decide to open up their doors a little more. If you can then show that you've been doing CPA networks for some time and are good at it, there will be much less resistance to allowing you in when the time comes.

Don't be afraid to lose some money when you first start, as long as you are learning. Everything you do will help you start to figure out what works best for you and once you have that formula, all you have to do is keep repeating it over and over.

As an entrepreneur, you do have to expect to put some of your own money down as seed money, and there is a risk you can lose it. However, there is also a great potential to increase it and then you can turn around and reinvest it and watch it grow.

Keep checking your affiliate offers to make sure that you are current and that your offers are working for you. Sometimes an offer closes out or the affiliate campaign ends, or the affiliate disappears. In cases like that, you want to be able to put something else in its place to continue to generate revenues. Always keep a close eye on your expenses versus your revenues and continuously look for strategies that can enhance your bottom line.

Pretty soon, doing CPA offers will be like riding a bike. You may have gotten on a little wobbly, but after a while you made it to the end of the block. Pretty soon, you'll be biking all over town and "no hands." Then, you will finally be able to see the sign at the end of the road that leads the way to your financial freedom.

## **Very Important Questions**

How can I apply to CPA networks and been accepted?  
How Can I increase my money by up to 400% doing the same work and effort?  
How can I earn real money instead of few cents a day as an affiliate?  
How can I earn real money as an advertiser?  
How can I have my own CPA network and earn much money?  
How can I get ton of FREE traffic to my CPA offers?  
How can I get clicks from Google adwords and convert them into CPA offers?  
How can I earn up \$170 per lead?  
I have more other questions...

The answers to all of these questions and many other questions are included in our book titles: "How To Earn Real Money With CPA Networks". You can get the book at: <http://www.cpamoneymagic.com>

***Get It NOW!***

For your success:

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