

Online Profiteers

Surefire Methods Of Making Money Online

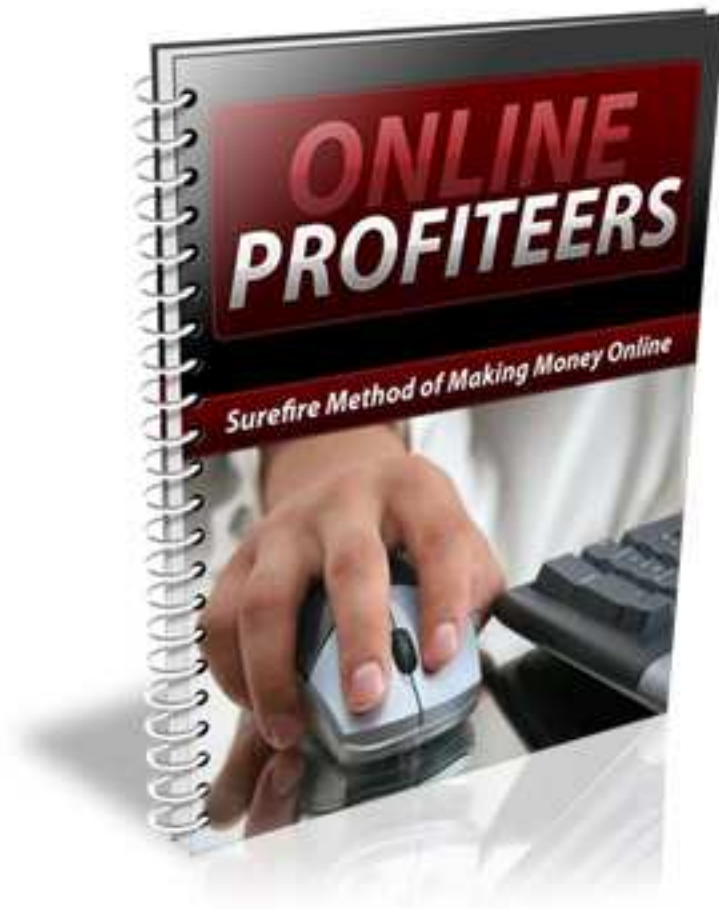


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Introduction

Are you interested in making money online? Love the idea of working from the comfort of your own home, setting your own schedule and being your own boss?

Welcome to the world of high profit telecommuting!

It's time to get excited about what is in store for you, because the ***Online Profiteers*** report focuses on the top work at home opportunities and options that will help you get started in choosing the right work at home success plan that will help you reach your goals!

Regardless of your skill set, or interest, there's something just for you within the work at home arena. From high paid freelance positions, to carving out your own brand and business, you'll gain a closer look at the top opportunities online.

Let's get started!

Defining Your Skillset

In order to begin setting up your business and recruiting customers and clients, you need to determine what your passions are, as well as what you can bring to the table.

There are many different work at home opportunities available to you. From writing, programming, design services, and even offline business consulting, the doors are wide open with an abundance of opportunities at your fingertips.

Begin by evaluating what skills you could turn into profit.

Do you enjoy writing content? Are you familiar with SEO? Are you proficient with installing scripts, or programming? Do you enjoy working with others in an environment where you directly help merchants and business owners get started? Or perhaps you prefer working solo, and would find greater passion in a multitude of short-term projects.

It's important to closely evaluate your skillset so you can build your services around existing knowledge and skills. You can also expand your services later on, to include other freelancers who can contribute to your projects, and who you could outsource work to while still making a profit.

In the beginning stages however, you'll need to rely on your own expertise, and even if you lack the "business know how", chances are that you have some sort of skill that would be a valuable asset to business owners, marketers and professionals.

For some people, a faster smarter better way to discover a work at home fit for themselves is to visit

<http://faster smarter better.com>

This site helps people become entrepreneurs online by providing guidance and tools and resources.

But, let's take a closer look at just a few of the work at home options available.

Writing & Content Opportunities

Content powers the Internet. It's an important component to both start-up and established websites and companies. Fresh, high quality and targeted content drives in traffic, and ultimately helps business owners connect with their target audience.

If you are able to produce quality content and material, you'll quickly build a client base that will keep you in business for many years to come.

One of the most important decisions you'll make as a content provider is to determine what **"segment"** of a market you'll cater to. In other words, you want to become a "content specialist" focusing on specific services.

For example, content writers cover many different fields including:

- Copywriting – Writing sales copy and promotional material.
- Information Products – Creating ebooks, white papers & reports.
- Instructional Writer – Creates training material (courses, etc)
- Bloggers – Create blog specific content that engage audiences and focus primarily on "conversational points".
- Article Writers – Specialize in "SEO", writing articles that attract both people and the search engines.

You'll want to choose one area of specialty to start with, so you can begin to build a brand around your name and service. You can then expand to include additional content-based services that appeal to a broader audience.

Top resources for content-based freelancers:

<http://www.eLance.com>

<http://www.Guru.com>

<http://www.AssociatedContent.com>

Programming

One of the most sought after in the freelance industry are top-notch programmers and coders.

Online businesses, entrepreneurs and marketers alike are always interested in being able to provide their customers with unique tools that automate tasks, increase productivity or simplify projects.

If you've got the skills and experience to develop interactive scripts, software, plugins and code, you can quickly carve out a name for yourself in the online business arena.

Top Resources:

<http://www.Scriptlance.com>

<http://www.vWorker.com>

Business Consultant

If you're business savvy, and interested in working closely with start-up companies and businesses, you can make a full time income offering consulting services to offline, local businesses.

Everywhere around you, new and established businesses are looking to establish an online presence, and many of them simply don't know where to start.

You can easily build a very profitable business offering a variety of services that include:

- Web & Graphic Design
- Search Engine Optimization
- Online Marketing
- Content Development
- Social Media Management
- Website Updates & Maintenance
- Email Marketing

Better yet, you could easily branch out and expand your service list by offering hosting, and other services where you simply serve as the middleman, connecting businesses to resources they need.

For a complete, step by step guide to becoming a successful Local Marketing consultant, check out

<http://www.LocalMarketingMaven.com>

Graphic Designer

If you love creating graphics and presentations, you'll want to consider offering graphic design services to online businesses.

Every business needs a website, and graphics help to develop a unique brand and presence that builds credibility and leaves an everlasting impression.

There are many different areas within the graphic design arena that you could cater to, including:

- Web Design
- Customized Blog Themes
- Digital Product Covers & Images
- Promotional Material (banners, etc)

When it comes to finding work in the graphic design industry, turn to popular freelance marketplaces including <http://www.eLance.com> and <http://www.Guru.com> but also include freelance community sites, primarily focusing on web development, including:

<http://www.iFreelance.com>

<http://www.oDesk.com>

<http://www.Project4Hire.com>

You can also start making money participating in design and graphic competitions and contents. Not only is this a great way to make money, but you'll be able to generate exposure and garner attention for your design services!

Resources:

<http://www.DesignCrowd.com>

<http://www.99designs.com>

Social Media Consultant

With the growing popularity of social marketing, small businesses are always looking to maximize exposure by building a presence within sites like Facebook and Twitter.

Social Media Consultants and Managers create, manage and maintain social media accounts, including:

Posting regular updates

Managing followers

Creating Fan & Media Pages

Promoting upcoming launches

You can find many different opportunities in social media through freelance marketplaces, as well as with local businesses.

<http://www.LocalMarketingMaven.com> will help you get started, and you can also begin accepting work by participating in open job sites and offers, including:

<http://www.eLance.com> (see "Social Media Marketing Jobs")

<http://www.Indeed.com>

<http://www.Guru.com>

<http://wwwSimplyHired.com>

Finding Clients & Getting Hired

When you've created your work at home success plan, and you're ready to start recruiting clients and building your online business, it's time to put your brand message in front of thousands of potential clients.

One of the easiest ways to do this is with popular freelance marketplaces and community sites.

As a freelancer, you will want to become familiar with the most popular freelance marketplaces, because when you are just starting out, this is where you will generate a majority of your project orders as well as build a customer base so that you can secure ongoing work from regular clients.

While you can also build a large client base through direct marketing and advertising, by participating in the top freelance communities, you'll be able to maximize your exposure, and build a larger client base, in less time and quite often, with greater results.

You can also utilize freelance marketplaces to build credibility and establish yourself within the freelance community as a source of quality content or services.

The key to being successful within freelance marketplaces, isn't in bidding the lowest per project, or even on bidding on a great number of projects, in fact, if you are interested in making as much money per project as possible, you should never bid lower than you are comfortable with.

It's often too easy to undercut yourself by bidding low on projects in the attempt to secure work; after all, there are sometimes hundreds of other freelancers vying for the same projects.

But, if you really want to stand out and separate yourself from the low quality freelancers, keeping your pricing consistent and focusing only on projects that offer reasonable payment terms, you will quickly develop a reputation for quality - which will give your freelance business a tremendous boost, in terms of the type of clients you'll attract and the kind of money you can make.

Perhaps you want to take the work of other freelancers and manage them from the start. Using your own skills or a trusted partner you can simply polish “their” efforts, while you can create a business renowned for its quality and ability to add value.

If this sort of business sounds intriguing to you , here is a link <http://www.thesimplesmartssystem.com> it’s a complete system that will show you step-by-step how to set a business like this up.

You’ll also discover how to manage a business like this deftly, with very little work on your part, and how to profit quickly, as well.

Most importantly, it shows you how to find clients who are thirsty for the kinds of services you will provide.

I hope you enjoyed this free report and have taken away a “work-from-home” method that you will enjoy exploring.

Marketplace Resources:

<http://www.oDesk.com>

<http://www.vWorker.com>

<http://www.DirectFreelance.com>

<http://www.LimeExchange.com>

<http://www.WarriorForum.com/Warriors-Hire>

Top Resource:

<http://www.LocalMarketingMaven.com>

<http://www.fastersmarterbetter.com>