

# ONLINE **MONEY**



A COMPREHENSIVE GUIDE ALL ABOUT ONLINE MONEY

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# Introductory

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**There are many ways to make money online today, and thousands of people are earning a substantial income from the comfort of their own homes.**

How are they making money? With a successful Internet business, of course!

Perhaps you want to earn a part-time income from home or start a full-time Internet business. Maybe you're a mom who wants to stay home while earning a living. Or, maybe you're sick and tired of the "rat race" and want to settle down with your own home business. Whatever the case, you can choose one of the sure-fire methods of making money online below to get started.

## **1. Offer Services That Other Web Business Owners Will Need**

Many people earn money online while offering services that other Web business owners need on a continual basis. These services include Web hosting, domain name registration, web design, and content writing. Every new website must have a Web host, domain name, web designer and content.

These services are available everywhere online, but fortunately, there's always room for a few more! Online users are starting new Internet businesses every day. So, the potential for making money online with these services is tremendous.

You can start from scratch with these businesses or find a company that allows you to resell its products and services. For instance, instead of setting up your own servers to become a Web host, you can become a reseller of hosting services and share a part of the profits. With this setup, your primary job is to promote the service. The parent Web host company does the rest.

## **2. Expand Your Present Business**

If you already own a business, you can expand it by using a website. If your company has its own website, your customers can go online to learn more

about you, buy your products or ask questions. It's a great way to advertise and build customer trust. Also, you can mention your website address in all your print, television and radio advertising to maximize results.

### **3. Start a "Niche" Internet Business**

Many people start small Internet businesses that reflect who they are or what they enjoy. The word "niche" took on a whole new meaning when the Internet came into existence. A niche business can be anything you want it to be - an online flower shop, online classic car club, online magazine, online clothing store, online shopping mall, online photo stock agency, online candy store, online quilt outlet, or an online shoe store.

Choose something you enjoy doing and find a way to build a small Internet business around that theme. And, don't let the word "small" fool you. Owning a small business is a great way to make money on the Internet!

### **4. Earn Money Online Through Auctions**

Don't have time to manage a website? Try online auctions. You can sell just about anything at eBay and other Internet auction sites, but be sure you choose a market that has a strong demand. Some items sell well through auctions, some don't. Also, be sure to choose a product with a high profit margin so you don't lose money each time you list your items.

### **5. Provide Internet Marketing Services**

Online company owners are always looking for effective ways to promote their websites. If you're a savvy Internet marketer, this business offers a tremendous money opportunity for you. You can earn money online while helping others increase their profits. Internet marketing today involves search engine promotion and SEO, Web content and optimization for article pages, pay-per-click campaigns, keyword research, press releases, banner and pop-up advertising, e-zine and mailing lists, and link exchanges. You can specialize in one of these areas or offer marketing techniques for all categories.

These are five proven ways to make money online. Each of these opportunities can provide a steady stream of income if you work diligently to promote your online business and services and always provide excellent customer service. Use these ideas to get started making money today!

# Chapter 1: Can I Really Make Money From Online?

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## **Can you believe I spent close to 1 year searching, searching and searching for work at home ideas and opportunities business?**

There is tons of information being present to you through all sorted of money making program. I have joined many program and purchased ebook about money making online. After spending closed to \$5000 and feel like I am just spinning the wheels and still getting nowhere.

I can't tell you how many mindless hours I spend sitting in front of my computer trying, trying to make money online and still cannot fly off. Sound familiar? I bet it does.

I don't know about you, but I've spent a lot of money in the past. The one thing you should know is that making money on the Internet will only be limited by one thing – your time.

Recently, I was introduced by my mentor about a book called " Multiple streams of Income " by bestselling author, Robert Allen. In the book talked about the necessity for people to create multiple streams of income.

So, when I read through the PlugInProfit make money online program website. I was extremely exciting to know about this program that helping people like YOU and me to make money online by joining different programs with own website. At last, I can concentrate to promote only ONE website with multiple streams of income.

I don't want you to make the same mistake I did because as online marketer, we need to concentrate ONE marketing website rather than promoting different affiliate program each time. A lot of my time is taking up. You can avoid many costly pitfalls and dramatically accelerate your path to profits online.

*Then What Should the Internet Marketing Do?*

*The Key is to stay focused.*

Success can be yours as long as you have the patience and persistence to ACT on the steps outlined for you. Remember, in this internet business, it is not a race. It is a journey.

## Chapter 2: Are You Ready To Make Money From Home?

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**You are probably one of the millions of people that have longed dreamed of how to make money from home.**

It probably has seemed like an unattainable goal in the past; but no more.

You can find many ways to generate income from the comfort of your home by doing some research on the internet.

*Can This Dream Become a Reality?*

There are plenty of people who have become their own bosses since the advent of the information superhighway. There are so many people who saw the potential to make money from home simply by using their computer partnered with the internet. You can be one of those people who sit in a home office and make money doing something you love and taking more enjoyment out life.

The first steps in learning how to make money from home is to do your homework! There are many opportunities you may be offered, but you will need to be armed with the knowledge to weed out the con artists from the legitimate prospects. The only way you can do this is to read, read, and read some more.

Visit many websites, read reviews and use your common sense. Anything that seems too good to be true is probably just that. You can save yourself a lot of time and money by researching how to make money from home extensively. This will only take your time and may save you hundreds of dollars down the road.

### **Where To Begin**

You have decided you are going to give attempting to make money from home a try. Now you must decide where your talents and strengths lie. If you truly want to become successful and make money from home, your best bet is to use the skills and abilities you already possess. You can make

money from home by writing a blog and generating revenue, you can set up an online store where you can sell specialty items or a wide range of goods. You can create a website that offers your services if you have an area of expertise; the possibilities are endless when you decide you want to try and begin a career from home.

### **Avoid the Pitfalls**

Lots of people say they want to make money from home, but many are not willing to work for it. It is not enough to want to make money; you have to be willing to invest not only your hard-earned cash, but your time as well.

Those who think they can make money from home using some type of marketing scam or pyramid are in for a rude awakening. The only thing they will be making is space in their wallet where their money used to be.

Once you have settled on a plan for a home career, learn all you can and be ready to spend hours getting yourself set up and on the road to success. You can't expect to make the big bucks if you are only willing to devote a few hours a week at best.

The people who are making the real money from their homes are the ones willing to work hard and learn from theirs and other's mistakes. They are not afraid to take a risk and devote their energies to a program has been proven to be a successful venture that can be run from the security of their home.

## Chapter 3: Be You Own Boss And Make Money Online

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**You are fed up with being told how to go about your work and what to do even though you are a talented person, so what is the best thing you can do is to make money online and be your own boss.**

*Work for yourself*

Instead of going through stress and frustration and being under the constant surveillance of a boss with a sadistic streak, you can be a happy and content person by working for yourself.

You can make as much money as you want to and work as many hours as you wish to, it is all up to you now, if you make money online. The sense of fulfillment that you will get from this is much more than doing a 9 to 5 job where you may not utilize your talents at all.

You can indulge yourself a bit, go for that relaxing massage at any time of the day, or plan to complete your studies which you had left mid-way and also do the job the way you know is best and make money online. There is no one to nag you or to make you run around without any consideration, nor do you have to put up with the moods of your superiors at work, you have only yourself to contend if you make money online.

**There is no need to put off that art class any longer**

You always knew you had the talent and would have loved to attend the art class to explore various avenues of art, but you needed to have a job to take care of your expenses. Now you can do both if you make money online.

You wish to do a course in interior decoration and then start your own business, but how do you manage without a paycheck. Well now you can do it if you plan to make money online.

Your friends have joined yoga class and you want to too, but what about the job, the timings clash. You have heard that this yoga class will not only help you to knock off excess weight but will also take care of your bouts of

migraine. You can work at your own convenience and at the time when you want to work and attend the yoga classes too if you make money online.

You have a new baby and want to spend time with him/her

A new mother or father is a very nervous parent and nothing can be good enough for the baby but their own personal care. Yes, but a baby in the house is an expensive addition. It also has its own waking and sleeping hours that don't go with the timings of your office work.

You cannot afford to give up your job as you need the extra money for your baby. Well now you can work according to the baby's timings and also be there to take care of it round the clock if you make money online.

You would love to cook a 3 course elaborate meal for the family every night when you eat supper together, but you work long hours with no energy left for yourself or your family. Now you can do the job and also cook that meal side by side, if you plan to make money online.

## Chapter 4: Easy Ways To Make Money

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**There are easy ways to make money in my opinion, but of course this means different things to different people.**

For example, do you want easy ways to make money right now, or ways to make the most over time with the least effort? These really are two very different things.

### **Easy Ways To Make Money Right Now**

**Go get a job.** Or just work more hours at your present job. Starting a business or learning to invest successfully isn't easy. A job is easier. To be able to go to work and get a paycheck every week or two guaranteed - that's easy!

**Sell things.** An easy way to make money quickly is to sell whatever you don't need. Get rid of the second car, the boat you never use, etc.

**Reduce expenses.** Stop smoking, and learn how to spend less for all the things you buy. If you can spend \$14 less each day on unimportant things, you save over \$5,000 per year. That's like making \$7,000 more (you have to earn that much to have \$5,000 after taxes).

### **Easy Ways To Make Money - Eventually**

The job is easier than a business, but really only in the near-term. If you define easy as "the most money over time for the least effort," you need to invest or start a business, or both. I've got two stories to demonstrate that idea.

I bought my first home in my twenties, and it was just a mobile home on real estate, but I discovered that I could easily rent rooms. I was soon living for free as well as banking some of the money. This wasn't a "get rich quick" scheme, but I made as much as \$7,000 per year extra from my investment. I had to work to pay off the mortgage, but in the end, I was working much less than my friends were.

My second story has to do with this internet business. I spend a lot of time writing these articles now, and distributing them. People read them, click through to my web sites from the link at the bottom, and maybe buy a product that I get a commission on, or I get paid for the advertising clicks. Really, it is pretty easy now, but that's not how it started.

I worked full time from the start. Six months into it, I was making a net profit of about \$2 per day. It was a bit discouraging. I had a lot to learn.

Fortunately, I learned my lessons, and as it turns out, I was making something closer to \$30 per hour for my time. I just wouldn't be paid for the first year. Now the business pumps out the money I made from those earlier efforts, and keeps doing so even when I am on vacation.

That's the way it is with money. If you want more money than a job will provide, you have to invest or start a business. That may mean you work for a dollar per hour to start, so that you can easily collect \$100 per hour, years down the road. If that sounds too discouraging, then maybe there are no easy ways to make money.

## Chapter 5: Does Money Make Money?

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**If you write articles for your website, try not to include the affiliate links in the body of your articles: it will give the impression that you have a vested interest in recommending them.**

You want your visitors to trust your advice, so don't turn your article into an excuse to promote products and make a commission.

Christian home-based business called Disciple's Cross. With Disciple's Cross, you make beautiful crosses and send these crosses back to the company. The company will pay you for the crosses it accepts. It has been a lot of fun to participate in this business opportunity and wonderful ministry.

Instead of buying links, get one-way links from blog search engines and directories, as well as getting your RSS feed content displayed at other sites.

*Does Money Make Money?*

If it is your goal to accumulate wealth, believing the fallacy that money makes money, will hinder your progress to no end. This belief stifles many to a life of failure, and misery.

The goal setting theory of motivation means that you need to be positive - and realistic - to be able to reach your goal, especially if that goal is to make money.

How many times do we hear that "money makes money." Money can make money just as easily as Ferrari can win the Grand Prix without Schumaker in the driver's seat.

"Ferrari is the Grand Prix world champion." Do we say that? "Microsoft invented Windows." Do we say that? Or do we say, "Schumaker is the world champion." And "Gates invented Windows."? Of course, we give credit to the person, or people. And that's because that is the reality.

Money is an innate, lifeless thing.

To illustrate...

Let's say we want to make our money grow, then we place a \$100 note in a tin and bury it, and a year later we return and dig it up. How much money will there be? Only our \$100 note we placed in the tin. There is no way, on God's green earth that there can be one cent more than the original \$100.

Before spending a lot of time and money marketing an affiliate program, always check it out first. There are a number of ways to do this.

If you want to have more money and free time, you must work for it consistently and persistently with

I kept reading over and over again to get your own domain name and create your own web site. Then incorporate all your affiliate links into your new web site. Create a theme and join affiliate programs related to that theme. But I knew nothing about creating a web site. And what the heck is HTML?

the right opportunity until you reach success. Winner will never quit until they are successful.

### **People make money! And people lose money!**

Certainly, money can earn interest, but the person (or rather the person's intelligence) is required to invest the money to earn that interest. In this regard, a person can make a bad investment, and not earn as much interest, or can lose money.

On the other side of the coin (no pun intended), a person can indulge in a business venture, and this way make money. Or lose it!

Whichever route is taken, it is the intelligence of the PERSON that either makes money, or makes more money. This is the way it has always worked, and always will.

Even in the event where someone has a big windfall, like winning the lottery, this money can be squandered, or made to multiply. Whichever it is, it is up to the person, to either invest wisely, or to spend endlessly. The history books are full of tales where enormous fortunes were won, and then lost.

Therefore, if it is your goal to make money, don't fall into the trap of believing that "money makes money"; it is a lifeless object, that cannot possible multiply without the intelligence of a human being. Rather...

**Make it your goal to...**

*... learn about money, and how to invest and use it to multiply.*

I do not remember how I got started but after a while I started searching for money earning opportunities on the net. I would sit and search for long hours every day. I would search till my eyes get sore. I was wasting my time but I did not know. Every day I would search and click new sites. Making money ideas by Victoria, Duvet Dollars. See my Duvet Dollars review here!

With Google AdWords advertising program, you can make your ad show-up when somebody types in these terms... and you don't even need your own product. There are thousands of retailers that offer you up to 70% commission for every product you sell.

With so many ways to make money online, what is the best way to work from the comfort of your own home without breaking a sweat?

## Chapter 6: How To Make Money From Home

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**Everyone would like to make money from home, but it can be frustrating and confusing trying to find a way to make money from home that works.**

If you run a search on the web, you get results for almost everything under the sun. Knowing which way will work for you can be very hard to figure out. Some websites give information away, and others sell it.

Is the information you pay for more valuable than the free information? No, but the information you pay for has already been compiled, so you do not have to spend days or weeks looking and researching the specific subject.

There are numerous ways to make money from home using only your computer and the Internet. You can freelance with any talents that you have, and these can include web design, software knowledge, operating system knowledge, writing, photography, data entry, and much more. If you have skills that can be used online, you can find a buyer who will pay for these talents or skills.

There are numerous websites available to bring providers, or freelancers, together with buyers, or customers, who are in need of the specific skills. Depending on your knowledge, this can be a very lucrative career and home business.

Paid surveys are a great way to make money from home, but do not expect to retire rich with this method. A lot of companies, from huge name brand corporations to small mom and pop businesses, will pay you for your opinions as a consumer.

By giving your opinions, you are helping companies market their products and find out what consumers like and dislike. These surveys could include tasting or using products and then filling out surveys with your opinion. There are also websites that charge a fee to become a member, and they have databases full of paid surveys for members to answer to make money.

Sharing your writing, photos, videos, poems, and other material can also help you make money from home. There are numerous websites out there that will pay you to upload these types of material for viewing on their site. There are also websites that will help you market and sell your original material.

No matter which way you decide to make money from home, make sure that you research the pros and cons before you start. It is possible to make money from home in a variety of ways, so find one that works well for you. Each method is different, and requires different levels of knowledge and talent.

Finding a way to make money from home that works for you is simply a matter of researching your possibilities and then choosing one.

## **Chapter 7: How To Get Ahead In Life And Make Money**

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**There is no doubt that to make money, you have to have a lot of money, but to make a lot of money you would have to earn it and for this you have to be well qualified or need a loan or grant for it.**

*So, if you want to make money, opt for a grant.*

### **There are many grants available**

There are many grants available for different reasons. If you want to qualify further and do not have the funds to do this you could apply for a government grant for your educational purpose and get a better position with a higher salary because of higher and better education. This is also a way to make money.

If you have exceptional qualifications you will undoubtedly get a job in one of the top brackets. This kind of education, especially university education, is always very expensive. If you do not have the means to continue, then you can always opt for a government grant that will help you to reach your goal.

You can avail of grants to start or to better your existing business. If you improve on and build up the present business you will have better returns and make money out of your business. Grants are also available to modify or renovate your home and make it fancy. Once you have done this, your property value escalates and if you sell it now you will make money.

### **Money making options**

One way is to qualify yourself better and get a hike in salary so that your savings and the investments that you make thereafter will earn you good dividends. Your calculated and clever moves to get more by way of interest rates and investment returns will add to your wealth. To make money you will have to have money first.

If you want to start a business and do not have the money to put into it, you will again have to take a financial loan. In case your business acumen is very

good and you have chosen the line prudently you will make money on your business venture. The returns can once again be re invested in stocks, real estate and further business ventures. So, you have to set the ball rolling initially in the right direction to be able to go far in your plan to make money.

### **Start small and then expand**

Even if you have stated your business in a modest way, if this gives returns that you wisely re invest and make the business grow further, you can reach the top limit of success and have a good amount saved finally. Planning and proper moves is all that you need to eventually make money.

To make a fair amount of money you can easily do it with hard work and, extra work being taken on, so that your earnings are more than your expenses. If you do this and save a substantial amount which you invest wisely your money will grow and you will end up making a lot. Smart moves on your part with the right advice will take you far and give you the best returns in the long run.

If you go step by step in the right direction, you need never look back and you will only look ahead to a prosperous life.

## Chapter 8: How To Make Money With Less

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**It is a fact that money does not come from trees. People have to earn it and it doesn't have to be working in an office every time.**

This can happen by simply having a desktop or laptop with an Internet connection then getting paid for certain services. Here are some great ideas that won't cost the entrepreneur that much to get started.

A very good example is answering some surveys. There was a time that companies would call people to come to the office to answer a question. Those that didn't have the budget for this will do this over the phone.

In order to get more respondents, firms have decided to work with market research firms to conduct online surveys. Respondents are paid after completing the questionnaire. The payment varies so this could be as small as a dollar to something higher like twenty dollars.

Those who would like to speak out can earn money by posting a blog. The person doesn't get paid to write something here but earns revenue through advertisements that people would like to put up in the site.

Something similar to blogging is being an affiliate. Here, the person allows the major search engines to put up ads in exchange for sales commission for every item that was purchased.

If the individual is creative, money can also be made by creating a website. The entrepreneur can sell items through the Internet or auction off items that others would like to part with.

Not everyone is good with computers. Those who are should take advantage of this by offering consultancy services to those who need help. The person can charge by the hour or per web page if this is the what the client wants. It is also possible to charge extra for the assistance rendered in maintaining the site.

People who have a little money to spare can invest in the stock market or in the foreign exchange market. Most of the investments are here long term. Those who have never done this before should get help from an online broker to learn the ropes and the tricks of the trade.

Network marketing is also another way to make money online. The person will recruit people to do the selling and then earn commission for each sale that was made. This isn't easy and the first challenge will be to turn the customer into an agent which all begins by working with an email list.

It will also be good idea to sell some of these items directly to the consumer. This is because the people that were hired may not always do a good job, which may also affect the commissions coming at the end of every month.

There are other ways of making money through the web and this requires both creativity and patience. It may seem difficult during the first few months but those who are able to get the hang of things may pursue this full time instead of the regular day job.

It always pays to do some research first in order to balance the risks. If the potential of making enough money is high, then the entrepreneur should go for it. There is money out there. The person can invest a lot or spend on the same thing for less.