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Introduction

You've joined the affiliate marketing industry, and you're excited about the opportunity to finally carve out a successful business online.

Perhaps you've already started making money in affiliate marketing, or you're a complete beginner - either way, it makes no difference because the Commission Booster report is about to show you exactly how you can **maximize your income** in this ever-growing arena.

Affiliate marketing is considered one of the easiest start-up businesses online, because rather than having to produce your own product you can start making money instantly - just by promoting other people's releases. However, in affiliate marketing, there's one key difference between struggling affiliates and super affiliates. That difference is the effort that they put into building profitable campaigns!

Super affiliates go the extra mile to provide exceptional value. They want their customers to be satisfied because after all, they are potentially lifetime customers.

Keep in mind that just because you are referring a customer to another merchant, rather than through your own product, they are still associating their purchase to you. You become the middleman, and once you've established trust within your audience, you'll be able to outsell any other affiliate marketer.

The Commission Booster report will give you the information you need to maximize sales quickly and easily. Whether you're brand new to affiliate marketing, or you've got some experience under your belt, these strategies will increase your overall profits.

So without further delay, let's get started!

Enhancing Value = Increased Profit

When potential customers consider purchasing products, one of the first things that they ask themselves is, ***"what is the value of this product?"***

For many, the answer lies in how the product directly improves their lives, or provides support or answers to their questions.

For others, especially seasoned buyers, they are constantly on the lookout for something else - Added Value.

Experienced buyers understand the dynamics of affiliate marketing, even if they are not involved in the industry themselves. They know that you are referring them to products because you earn a commission for doing so, and in return, they expect to be rewarded for purchasing from you, rather than another affiliate.

This is when bonus products that enhance value become so incredibly important. Bonus items can directly maximize your chances of making the sale, while building authority in your market as an affiliate that can be trusted.

You see, when you create bonus products that enhance the overall value of a product, you are giving your customers something more at absolutely no cost. You leave them very little reason not to purchase, while standing out from the crowd of affiliates who offer nothing more in return.

As to the types of bonus products you can offer, consider how they tie into the core product. You want your bonuses to add value, to serve as auxiliary components to the main product.

For example, if you were promoting a guide to blogging, you could offer a package of "ready-made" blog templates, blog content, or perhaps other tools and resources.

Just the same, your bonus could extend the training cycle, covering information not included in the main product.

For example, if you were selling a guide to work at home jobs, you could offer a bonus product that offered information on setting up a home office, or creating a winning resume.

Your bonus could also offer similar material, but in another format.

Since people prefer to learn in many different ways, you could offer a variety of material types, such as reports/ebooks, video training, webinars, transcripts, or audio lessons based around the core product's topic.

Plan out your bonuses carefully, making sure that they represent clear and distinct value. You should always assign a value price to all of your bonus items.

If you need help setting up your bonus page, affiliate sites or marketing campaigns, head on over to <http://www.TurboTrainingSystem.org> where you can gain access to a full library of step by step video tutorials that will show you how to do all of the important tasks associated with building a profitable affiliate business, including:

Getting Started Online, "How To" Modules, Website Basics, Social Networking and more.

Transforming Content Into Cash

One of the easiest ways to siphon in customers and squeeze out more money from your affiliate campaigns is to become the leading “content authority” in your market.

This means that you have to over-deliver. You become second in command to the product developer, the original merchant, and position yourself, as an “authority affiliate” who people know will provide more value than anyone else will.

It’s the winning formula to maximizing profit quickly, while actually having to do very little in exchange.

One way of bundling in tons of extra value is to build your bonus around PLR (private label content). By doing this, you instantly eliminate two important factors:

- 1: You don’t have to pay a fortune to outsource content to freelancers.
- 2: You don’t have to spend any time creating content yourself.

Private label content also comes in many different forms, so you'll have greater access to tons of content that your customers want, such as:

Complete tutorial guides

People love full sized collections of tutorials and guides, and you can easily compile your own by bundling together a variety of PLR based reports, guides, and ebooks.

Done For You Tools

If you can eliminate the learning curve and workload for your customers, you can easily make more money with every affiliate campaign.

Create a 'done for you' package around the product you are promoting, and include as many different tools and resources as possible, each one designed to save customers time.

Extended Training

Even the greatest product on the market leaves room for improvement, and by compiling extra training tools out of private label content, you can extend the level of training to give customers a well-rounded system, designed to maximize their results.

One thing to be careful of is to only buy private label rights from authorized resellers and from quality developers. You can download as much private label content as you'll ever need at <http://www.QuickStartPLR.com> including 20 full-length videos that you can repackage into 'auxiliary training tools' for your bonus!

Building Your Business From Other People's Work

So, you are about to make money promoting a product from another merchant. Why not leverage the value of every customer by thinking beyond the front-end commission?

You can maximize your income instantly by taking things a step further and focusing on building YOUR business while promoting other people's products.

You do this by building a targeted mailing list of your own!

You probably already know the importance of having a mailing list in any business online. It will give you instant access to a built-in customer base, help you solidify your place in the market and build a recognized brand. But did you know that even as an affiliate marketer, you can start building your own list without a product of your own?

You now understand the importance of creating bonus products as part of your affiliate marketing campaign, but here's where things get interesting. Rather than just offer a bonus as part of their purchase, you can offer additional FREE bonuses in exchange for their subscription to your list.

Sounds simple? That's because it is. You build a squeeze page around every product and topic you plan to promote, and on the squeeze page you highlight the key benefits of joining your list, including the free bonus items that will become available instantly after each visitor subscribes to your list.

Just make sure that your bonus ties in directly with the product you are promoting, so that you can build an individual mailing list for every market. This will make it easier to segment later on, so you can effectively target your core customers.

Your bonus offers can be anything imaginable, provided it adds direct value with the main product, including:

- Audio/Video Guides
- Ebooks & Reports
- Software & Graphics
- PLR Products (offer resell rights to your customers and give THEM a bonus they can offer their customers as well!)
- eCourses
- Templates & Web Design elements

One critical part of the process is to “circulate” your bonus items.

You don’t want to offer the same item on your squeeze page for more than a few months before switching it up to offer something else.

That way, you don’t have to worry about losing potential subscribers simply because they’ve seen the same bonus on another squeeze page.

Use private label as the foundation for all of your bonus products, and you’ll be able to create new offers quickly and easily, every few months. Keep your offers fresh!

If you’d like to learn the insider strategies to creating your very own UNIQUE bonus products (that no one else can ever offer but you), check out <http://www.InfoProductEscapePlan.com> for a complete resource to building your own bestselling products and bonuses.

Final Tips

Packing value into your affiliate campaigns is easy, even if you've never done it before. It will help you stand out in the marketplace, and will maximize your affiliate income instantly, just by giving more to your customers than they will find anywhere else.

When you position yourself as a super affiliate who has genuine interest in offering your customers extended value, you will never struggle to motivate customers to purchase through you. They would be silly not to!

Part of your affiliate plan of action should include creating your own creative media and material, so that you aren't using the same banners and graphics as everyone else. Plus, by creating your own banners and material you can customize it around your website theme, color scheme and preferences.

One of the easiest ways of building your own instant affiliate banners is with <http://www.InstantBannerGraphics.com>

You don't need any design experience or technical "know-how" to get started. You can simply create instant banners and graphics using this powerful software.

All that's left is for you to take action and apply these strategies to your affiliate campaigns.

Focus on building a full inventory of bonus items that you can implement into existing campaigns and new ones that highlight clear value and motivate your customer base into taking action.

If YOU take action, they will too!

To your success,