

Accelerated Profits

Maximum Profits With Automated Continuity Websites!

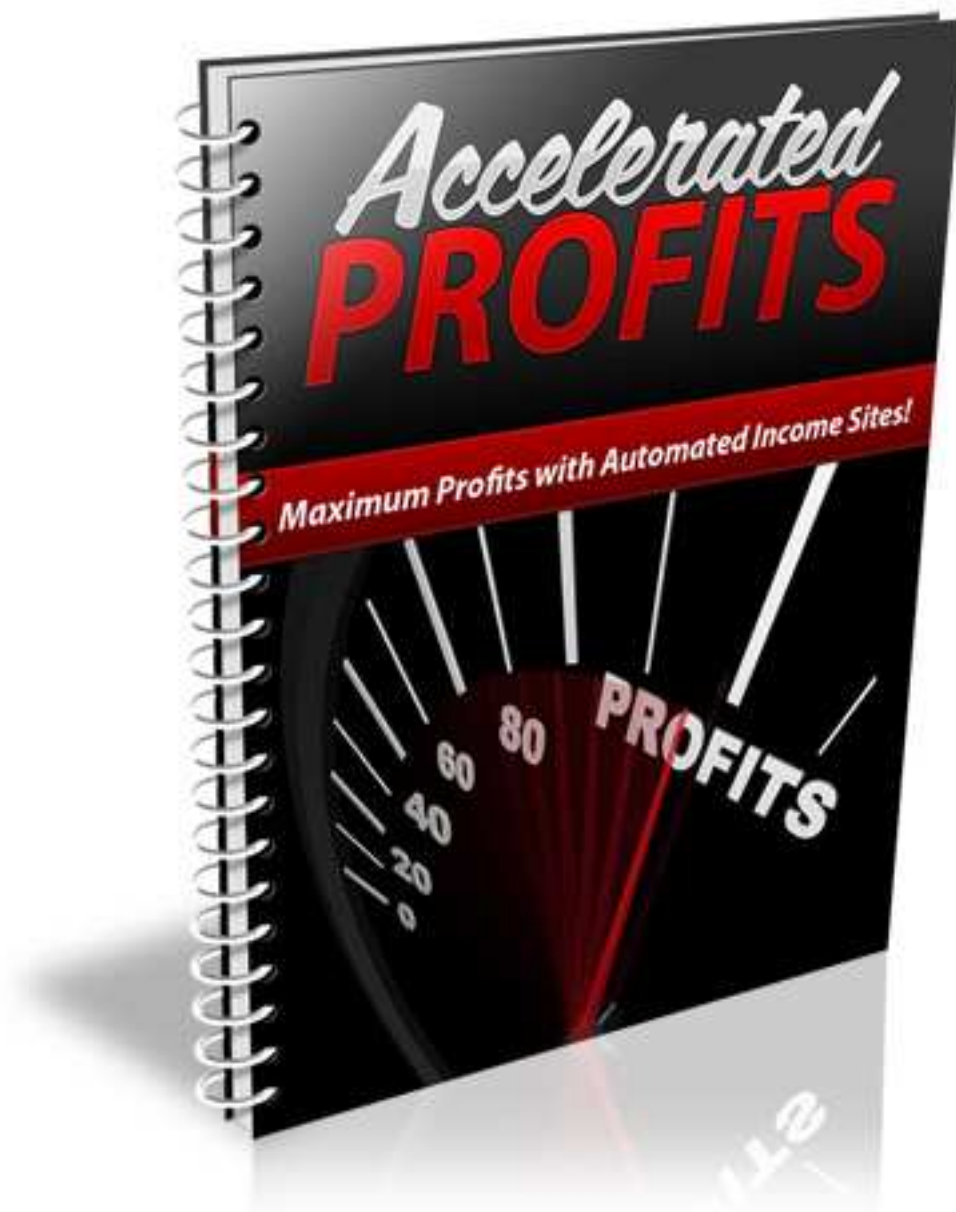


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Getting Started

It's no secret; membership or continuity websites are extremely profitable. Instead of developing a "stand alone" product that you sell only once, you create a fully loaded recurring income "portal" that generates repeat profits month after month.

Becoming a Membership Webmaster can easily help you build brand awareness within your niche, and become a recognized authority very quickly. You'll become the "go to" person in your market!

Customers and fellow entrepreneurs will look at you as a leader in the industry, and as someone who has experience and the commitment to deliver quality content to the market.

The problem is that most people believe that developing profitable membership sites is far too time consuming, expensive or simply too much work.

After all, on a continuity based platform, you're required to update the website regularly, provide fresh content and interact with your members and customers so that you're able to retain subscribers over a longer period of time.

Other people believe that creating the actual structure for a membership website is simply too difficult, as you're required to install and configure software, develop content management systems, or integrate interactive tools and resources into your community program.

But what if there were a way of jumping past all of this work, essentially taking an instant short-cut that would minimize production time, and virtually eliminate marketing and promotion costs, while giving you the opportunity to instantly maximize your income by letting other people **FLOOD** your website with ***fresh and active subscribers?***

This is one of the easiest and most lucrative ways of becoming a successful membership Webmaster while letting other people do all of the work for you.

So, what's the "secret"?

Maximize Your Income With Powerful Reseller Sites

Building membership sites around a “**Reseller Program**” will change everything about the way you'll ever look at a membership site again.

You will never have to worry about how to market your site, what you need to do to drive fresh traffic to your site, or how you can possibly fuel your website with enough subscribers to keep it afloat.

Instead, you will focus on building far more powerful and profitable continuity programs that put you in a very lucrative position.

Rather than being the one to power the websites, you let your MEMBERS have access to Reseller tools that enable THEM to become membership webmasters through YOU.

Here's how a traditional reseller program works:

- You build a simple membership site in a chosen niche market.
- You can decide to offer any content formats you choose, from short reports, tutorials, guides, videos - it's entirely up to you.
- You can also choose how often you update the site, whether it's a weekly program, monthly or even yearly.

Everything up until this point is designed and developed on the exact same platform as a traditional membership site.

But here's where things take an interesting turn..

You then position your website so that it becomes a "**profit share system**", where you not only earn money from every member that signs up but you give them the opportunity to make money as well, by creating a reseller account and pushing traffic to the site!

Imagine what this would mean to you!

You will be able to quickly build a massive community of paid members by letting your resellers do all of the work!

It's a win-win situation.

You develop the website, build the community and provide resellers with the tools, resources and content they need to make money selling access to their own members. In return, you share the profits while letting them find and recruit new members for you.

Creating A Profitable Membership Program

The greatest thing about continuity websites is that you can literally create an *entire site* around simple information products.

Membership sites can be set up a number of different ways, including all sorts of different information formats, such as:

- 1) Special Reports
- 2) Ebooks
- 3) Interviews
- 4) Training Programs / Coaching
- 5) Video Tutorials & Guides
- 6) Webinars & Private Consulting
- 7) Workbooks and Lesson Plans

Regardless if you're pursuing a business or niche based market, you can easily create a membership based website around hot, evergreen topics, where people are satisfied paying for recurring access to your information.

The idea is to identify a market where there is a great demand for various information products, rather than a single product because with a single-product market, you're able to address their problems or answer their questions quickly.

There's no need to continue to pay for access to information, if their problem is easily solvable, right?

Instead, focus on markets where customers are always in need of current, ongoing information.

For example, the weight loss market is a popular one for membership programs, because you can easily develop a series of information products designed to address a different area within someone's journey to losing weight.

For example, every month you could offer a series of weight loss reports, including articles, diet plans and healthy recipes.

You could later create illustration guides that demonstrate work out routines, and offer printable progress reports that help members keep track of their overall progress.

You could later expand your membership program to offer additional upgrades, such as additional access to recipes, community support, fitness strategies and customized weight loss plans.

But even if you have a very limited budget, you can still create a 'starter' membership site that is simply designed to provide access to a small information package each month.

Then, as your community grows, you can expand your membership offer, adjust prices according to the extra value, and begin extending your front-end offer with quality backend products.

The greatest thing about a system like this is that once you have a few months of content featured within your membership site, you can then adjust your membership model to offer upgrades, giving new members the option to pay for the access of archiving content or previous releases.

Or, you can create a compilation of all previous content updates and use it to create an upsell for new subscribers!

Setting The Wheels In Motion

In order to build a membership site on the basis of a "Reseller Program", you will need a membership script **powerful enough** to provide this level of *flexibility*.

While there are literally hundreds of membership scripts on the market, one of the **only** ones to offer the ability for any Webmaster to instantly transform their continuity website into a reseller program is the popular, Member Speed software package, available at <http://www.MemberSpeed.com>

Member Speed is a robust, feature laden membership script that is designed to offer incredible flexibility, while delivering the tools that are essential to maximizing your membership site profits such as:

- Complete Content Management System
- Testimonial Manager, FAQ Manager, Ads/Banners Manager, etc
- Full Featured Affiliate Program Manager
- One Time Offers & Upsells
- Create Instant Reseller Websites!
- And Much More!

You can find out more at <http://www.MemberSpeed.com>