

Preface



ClickBank Affiliate Winner

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Chapter 1. Introduction

Hi,

It's Harvey Segal of SuperTips.com here.

Are you a struggling ClickBank affiliate ?

Well there's two vital things you must do to beat the competition.

This short guide will tell you exactly what they are.

And we end with a viral idea - which means a super residual income can be **YOURS**.

By the way if you are wondering what are my credentials for writing a guide about ClickBank

- I own the [ClickBank Success Forum](#) with over 14,000 members.
- I own [The Complete Guide to ClickBank](#) , the only site devoted completely to ClickBank.
- I am the author of [3 major books](#) about ClickBank and a number of guides
- I have participated as an Advisory Board member in ClickBank's [European Client meetings](#)

Chapter 2. What you must tell your customer

You've decided what product to promote.

You have the affiliate link.

Are you going to stick that affiliate link into an ad and post it somewhere - like a free classified ad site or a traffic exchange . . .

No, you must have a proper presell page.

At this point you might be thinking - "wait I don't have a website to hold a presell page".

Hold on - we'll sort this out in a moment.

Now what shall we put on this page

- the same sample copy provided by the vendor and used by hundreds of his other affiliates ?
- fragments of sales copy that you have snatched from his site ?

No. You are going to put your own **personal review** of the product.

If it is an ebook show your visitor that you have read it, what you learned, how you used it, what were the results . . .

If it is a software tool what was it like to install and to run, how does it benefit you . . .

Make it interesting, lively, inviting.

Make a brief mention of a feature and say the details are available at the product site.

Leave the reader in a state of excitement saying "I must click through to the site to get all the information".

Chapter 3. What you must deliver to your customer

Great. Your visitor is hooked.

He's going to buy the product.

And you get the commission.

Alas no.

You see - he visited the site, was 95% sure to buy, then did some more searching to convince himself, and returned to the site via another's link.

You know the ClickBank rule. The last affiliate gets the sale.

You need him to buy through YOUR affiliate link.

So - how do you do that ?

The best way - you promise him that if he buys through your link you will send him an enticing bonus book.

At which point I expect you to say

"Oh thank you Harvey - for nothing.

Is that what I've downloaded this book for ?

I don't have a bonus book.

I don't want the hassle of arranging a bonus to be sent after the sale.

Heck I don't even have a site to put a presell page on."

Well I'm glad you told me that.

How would you like it if the bonus was sent automatically ?

How would you like to choose the bonus from a free Catalog designed for this very purpose ?

Well I am going to tell you about a service which does this. There's nothing to install and you can try it out for free.

It's called easyClickBank Bonus Manager.



3.1 But wait . . .

There remains the small matter of having a website to put the presell page on and learning how to create webpages and upload them.

Well - let's make it easier.

All you need is a Blog.

Blogs are the greatest invention for the online marketer.

Putting a presell page on a blog is simply a matter of writing it then pressing a button.

Forget the need for web design tools and the language called HTML. That's past history.

So that now leaves you with the problem of

- hunting around for a hosting company
- paying hosting fees
- setting up the blog

Well fear not . . .

All that is thrown in for free as an extra with easyClickBank Bonus Manager !!



Check it out [here](#)

Chapter 4. A viral bonus

How about promoting and earning residual income for a system which is geared to turning ClickBank affiliates into winners.

That's what easyClickBank Bonus Manager and the hosting package provide.

It's just a small part of the Catalog Membership system brought to you by the owners of the ClickBank Success Forum - myself (Harvey Segal) and Adrian Ling.



And we offer you **recurring monthly commissions of up to 75%**.

And how do you promote it ?

We've made it simple for you.

You just give away this book rebranded with your affiliate id.

How ?

Well if you thought that rebranding involved downloading a rebranding package, running the rebrander, entering your personalised information, uploading the resultant file to your site (if you have one) and creating a download page then you are going to be pleasantly shocked.

You don't need any of that.

All you do is hand out an affiliate link for this book.

And that link is **waiting for you** in your affiliate account.

Nothing else you need do.

So collect it now

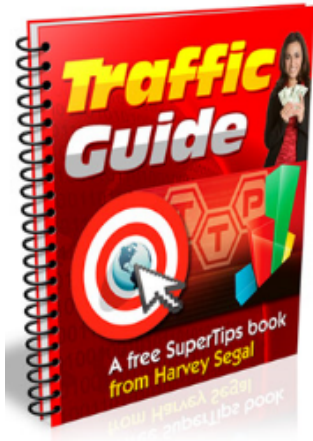
The cost ?

It's free

PS: A bonus - the links to all my sites listed in this guide will also contain your ClickBank id so you'll get 70% commissions on the purchase of my 3 main ClickBank books (and other products in the SuperTips account)

PPS: Your sign-ups will be registered on our database with YOU as the referring affiliate. So, unlike the ClickBank system where affiliate cookies can be lost or overridden, no-one but YOU will be credited with the sale when the customer upgrades his account.

PPPS:



BONUS BOOK - when you sign up

How to get Traffic - with a difference.

A book with a money-making viral twist.

Start collecting those **recurring commissions**.

Sign up [NOW](#)

Want to learn more about the affiliate program ?



Click [here](#)

Thanks for reading

Your questions, comments, suggestions are welcomed.

[Harvey](#)